

Capstone Project Submission

Instructions:

- i) Please fill in all the required information.
- ii) Avoid grammatical errors.

Team Member's Name, Email and Contribution:
<p>1. Zeeshan Ahmad (zeeshanahmad00789@gmail.com)</p> <p>Contribution:</p> <ul style="list-style-type: none">• Outlining project plan.• Data wrangling and maintaining data integrity.• EDA.• Feature Engineering.• Training and Testing Model.• Hyperparameter Tuning.
<p>Please paste the GitHub Repo link.</p>
<p>GitHub Link: - https://github.com/Zeeshan00789/Airline-Passenger-Referral-Prediction</p>

Please write a short summary of your Capstone project and its components. Describe the problem statement, your approaches and your conclusions. (200-400 words)

The airline passenger referral prediction dataset consists of various categorical and numerical columns. The dataset consists of total of 17 columns such as airline, overall, author, review_date, customer_review, aircraft, traveller_type, recommended etc.

I followed step-by-step processes for the project like data collection, data cleaning, EDA, Visualization, Model Training and Testing, Hyperparameter Tuning, and Evaluation.

In EDA I started by checking the head of the dataset, it contains various categorical and numerical columns. I dropped some categorical features which are irrelevant with respect to target variable "recommended". Further I check unique values and duplicate values in dataset. Later I count the duplicate values and drop them. I also worked on NAN values, I count and dropped them. Later we remove all NAN values from target variable.

I used KNN imputer for the imputation of missing values. KNNimputer is a sci-kit learn class that is use to fill out or predict missing values.

In this approach, we specify a distance from the missing values which is also known as the K parameter. The missing value will be predicted in reference to the mean of the neighbors. After imputing values, I reindex the data frame to make recommended target variable at the last of the dataset. Later I do some visualizations such as boxplots to find outliers, count plot, barplot, and correlation matrices for inferences.

Further, I split the dataset into two parts a training dataset (80%) and a testing dataset (20%). A function is also created to save the performance matrices such as Accuracy, precision, recall, f-1 score, roc- auc score. The model gets trained from the training data, after training we use regression models such as logistic regression, Decision tree, random forest, K- nearest neighbors and cross-validation technique one by one and evaluated the results.

The test results of all the models are evaluated and compared. We checked performance metrics such as Accuracy, precision, recall, f-1 score, roc- auc score. All the models performed well gave accuracy above 93% and random forest gave the best result with an accuracy as 94.94%.