

The Spark Foundation Internship

Task– 1:Exploratory Data Analysis – Retail SampleSuperstore using PowerBI

Name-Zeeshan Ahmad



SUPERSTORE

Average of Sales

\$229.86

Sum of Sales

\$2,297.2K

Max of Sales

\$22.64K

Quantity

1

14

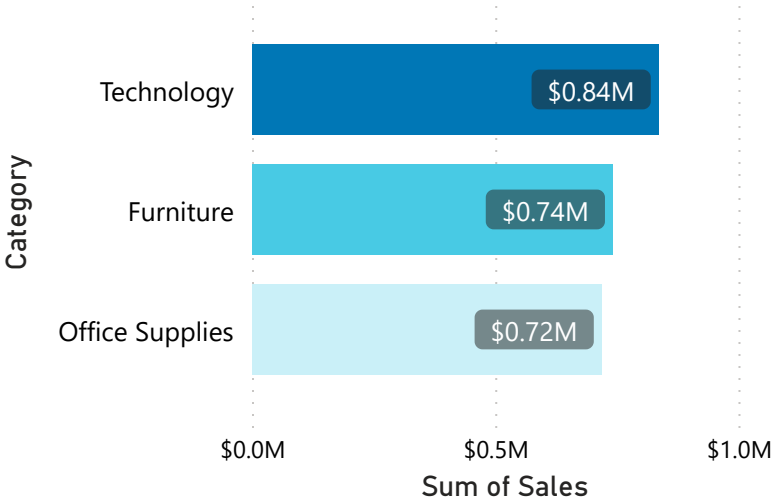
Introduction

Sales Analytics

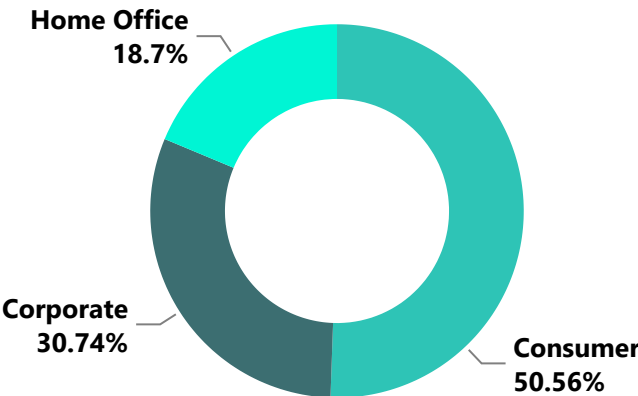
Profit Analysis

Demographics

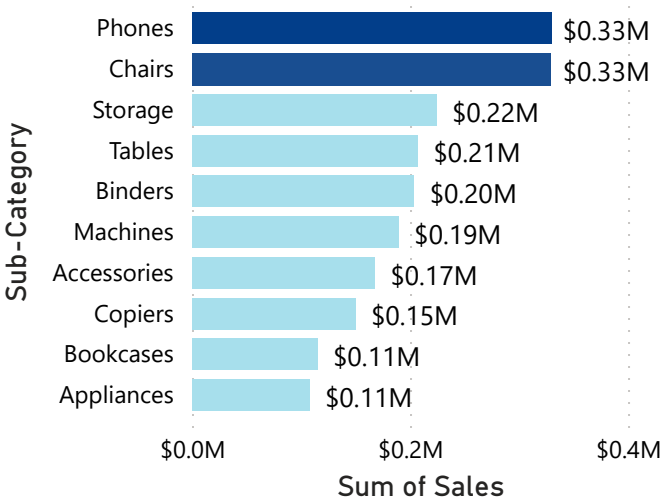
Sales by Category



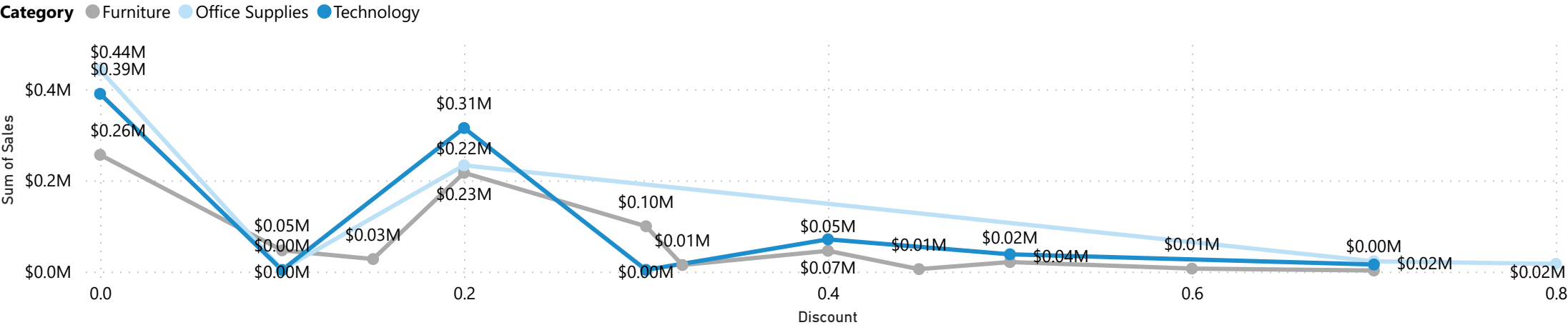
Sales by Segment



Top 10 Sales in Sub-Category



Sales by Discount in Categories



Category

All

City

All

Region

All

State

All

Sub-Category

All

Segment

All

SUPERSTORE

Average of Profit
28.66

Sum of Profit
286.40K

Max of Profit
8.40K

Quantity

1

14

Category

All

City

All

Region

All

State

All

Sub-Category

All

Segment

All

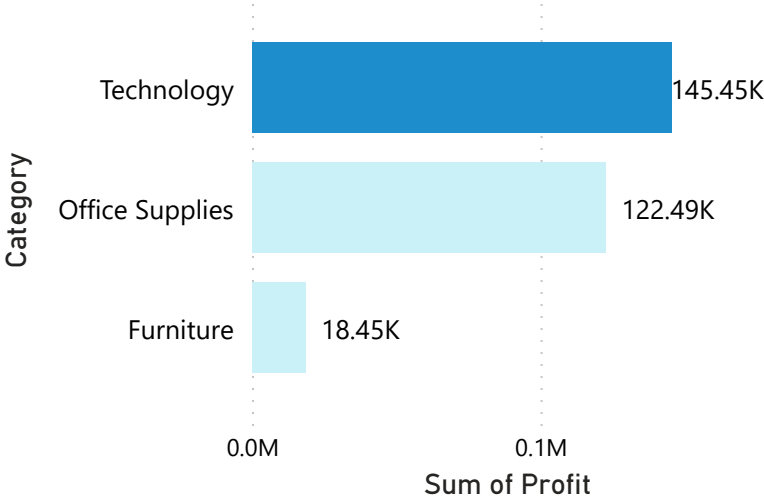
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Sales Analytics

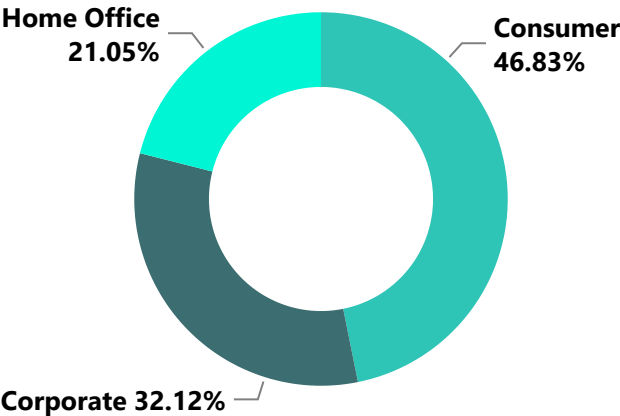
Profit Analysis

Demographics

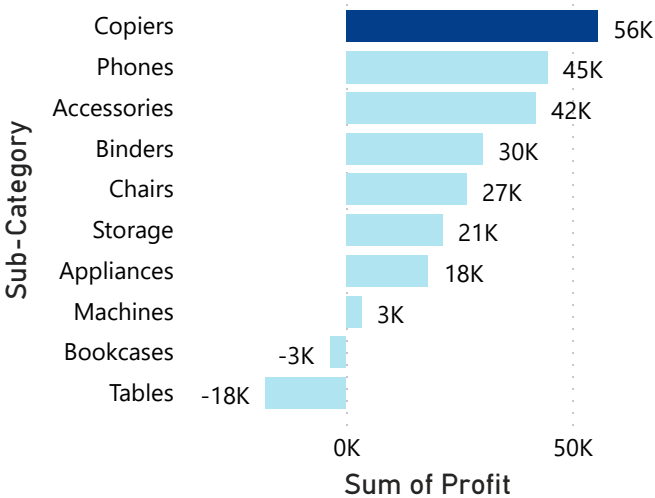
Profit by Category



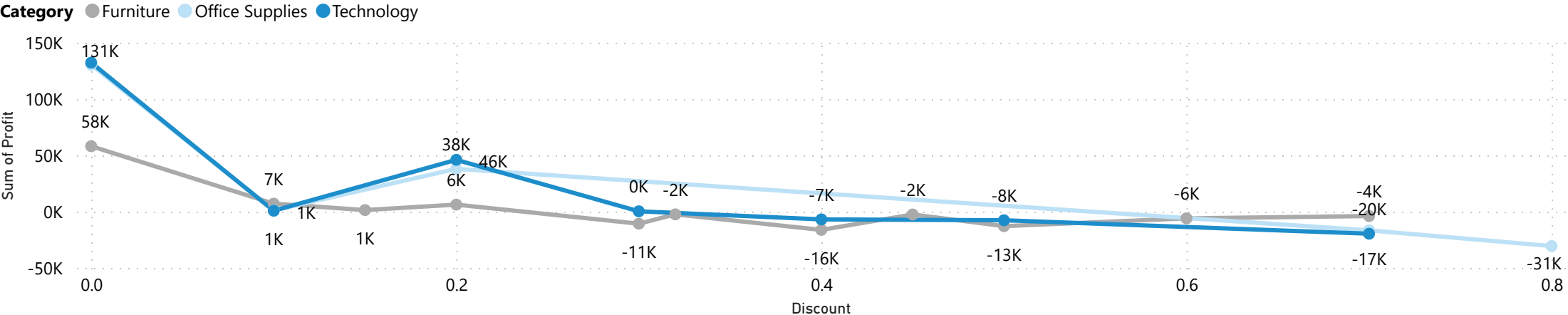
Profit by Segment



Profit by Sub-Category



Profit by Discount in Categories



SUPERSTORE

Average of Quantity
3.79

Sum of Quantity
37.87K

Max of Quantity
14

Quantity

Category

All

City

All

Region

All

State

All

Sub-Category

All

Segment

All

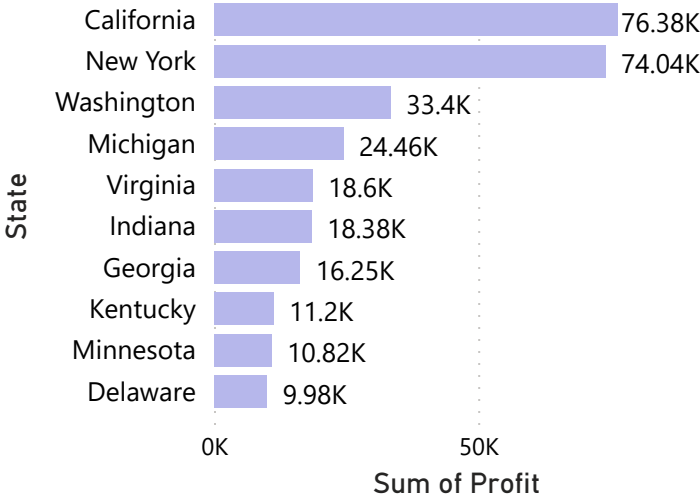
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Sales Analytics

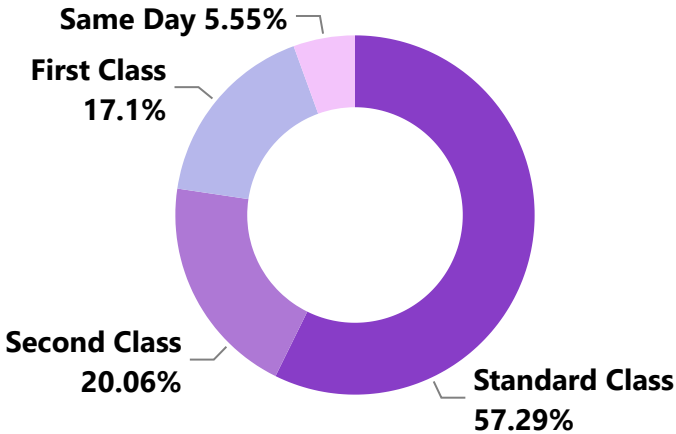
Profit Analysis

Demographics

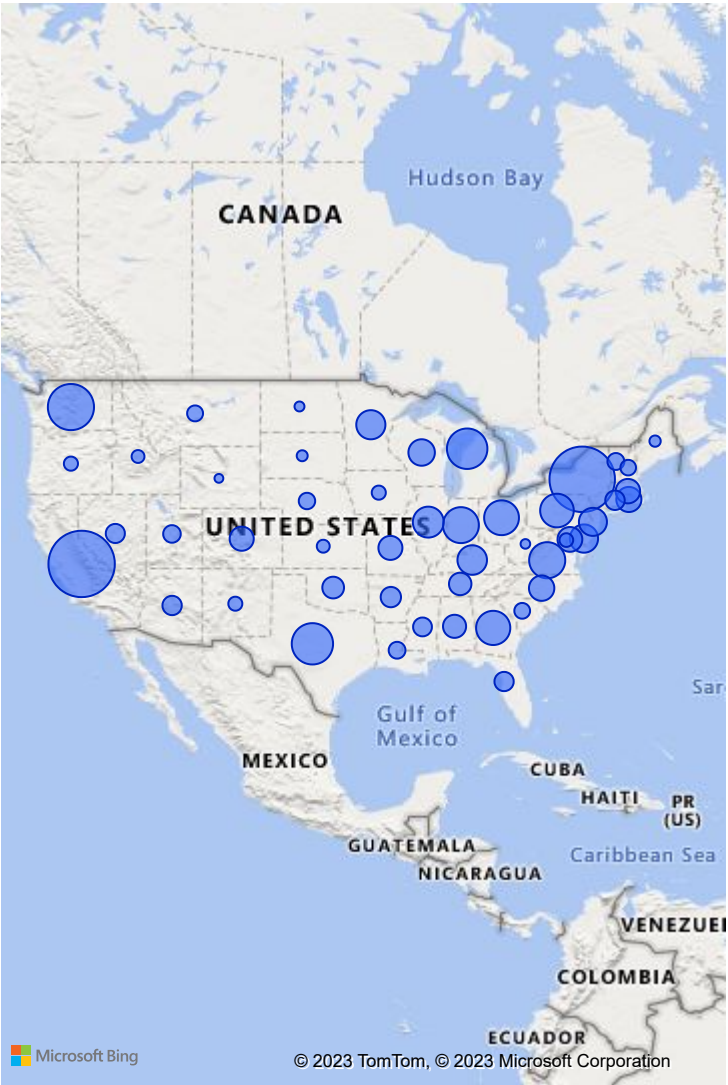
Profit by State



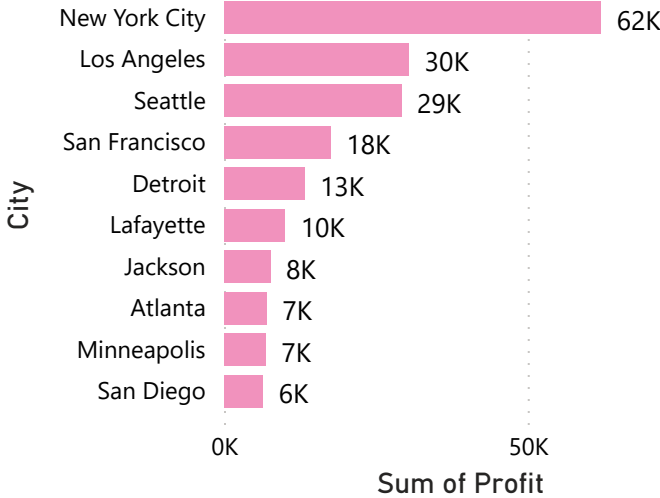
Profit by Ship Mode



Sum of Profit by State



Profit by City



Sales and Profit by Region

