



Buy Detail Report

Revision #: 1 Date: 6/29/2018

Client: Sleep Number	Estimate: 2544	Rep Group: iHeart Media	Vendor Code: KXKT-FM
Media: Radio	Description: Sleep Number - Events	Vendor: KXKT-FM	Send Billing To: Ad Results Media
Product: Sleep Number	Flight Start Date: 1/1/2018 12:00 AM	Clear Channel Radio Omaha	Ad Results Media
Market: Omaha-Council Bluffs	Flight End Date: 12/30/2018 11:59 PM	PO BOX 847455	320 Westcott St. Ste. 101
	Survey: FA17 MSA ARB	Dallas, TX 75284-7455	Houston, TX 77007
Separation between spots: 60	Buyer: Christie Medina		Phone: 713-783-1800

Phone: 402-561-2076

Fax: 402-556-8937

Format: Country

Estimate Comments: Book & bill under estimate 2544 * BLACK OUT DATES: 1/1, 5/28, 7/4, 9/3, 11/22 & 12/25. NOTIFY YOUR MEDIA TEAM OF ANY MISSED SPOTS OR SCHEDULE CHANGES * NO DOUBLE LIVES WITHOUT PRIOR AUTHORIZATION *

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 7/16	Total Spots
KXKT-FM							
3	MTuWThFSaSu 6:00a-5:59a Engineering Fee	T	\$117.65	\$100.00	60	1	1
5	MTuWThF 6:00a-12:00a Remote Promos	RT	\$0.00	\$0.00	15	15	15
8	F 2:00p- 4:00p Steve and Gina Call Ins	RT	\$140.00	\$119.00	60	4	4
9	MTuWThFSaSu 6:00a-5:59a Talent Fee	T	\$235.29	\$200.00	60	2	2
10	MTuWThFSaSu 6:00a-5:59a Face Book	T	\$0.00	\$0.00	60	1	1

Comments: Talent Fee: Steve and Gina \$400 NET TOTAL.

Signature:

Please sign and email to: christie@adresultsmedia.com

Disclaimer:

This schedule is built on gross rates. Ad Results Media keeps 15% of the gross rate as an agency fee, and pays the vendor the net rate (85% of gross). Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. Ad Results reserves the right of first refusal for this category 60 days from the end of this order for all radio stations and podcasts. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.***Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation.



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KXKT-FM							
11	MTuWThFSaSu 6:00a-5:59a Promo Fee	RT	\$667.00	\$566.95	60	1	1
Comments: Talent Fee: Steve and Gina \$400 NET TOTAL.							
						Total Spots: 24	24
Total Cost:			\$1,815.23	\$1,542.95			24

Signature: _____
Please sign and email to: christie@adresultsmedia.com

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Summary by Station/System

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Product: Sleep Number
Market: Omaha-Council Bluffs

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Flight End Date: 12/30/2018 11:59 PM
Survey: FA17 MSA ARB
Buyer: Christie Medina

Send Billing To: Ad Results Media
Ad Results Media
320 Westcott St. Ste. 101
Houston, TX 77007
Phone: 713-783-1800

Separation between spots: 60

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
KXKT-FM	24	\$1,815.23	100%	\$1,542.95	100%
Market Total:	24	\$1,815.23		\$1,542.95	