



# Buy Detail Report

Revision #: Date: 1/12/2018

**Client:** 2018 Provide Commerce  
**Media:** Radio  
**Product:** Gourmet Foods  
**Market:** Washington, DC  
**Separation between spots:** 60

**Estimate:** 2577  
**Description:** 2018 GF Local Test  
**Flight Start Date:** 1/1/2018 05:00 AM  
**Flight End Date:** 12/30/2018 04:59 AM  
**Survey:** 2BK Nov17-Dec17 MSA ARB PPM  
**Buyer:** Nolan

**Owner:** Clear Channel  
**Vendor:** WASH-FM  
 1801 Rockville Pike  
 Rockville, MD 20852

**Send Billing To:** Ad Results Media  
 Ad Results Media  
 320 Westcott St. Ste. 101  
 Houston, TX 77007  
**Phone:** 713-783-1800

**Phone:** 240-747-2993  
**Fax:** 240-747-3993

**Format:** AC

**Estimate Comments:** Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross	Wks						Total Spots
				Dur	1/29	2/5	2/12	4/30	5/7	
WASH-FM										
Comments: The talent fee for personality(s) is noted below on the order. Please DO NOT DOUBLE BOOK.										
7	M 2:00p- 7:00p Sabrina Conte	PM	\$625.00	60	0	1	3	0	1	5
8	Tu 2:00p- 7:00p Sabrina Conte	PM	\$625.00	60	0	2	0	1	2	5
9	W 2:00p- 7:00p Sabrina Conte	PM	\$625.00	60	1	2	0	1	3	7
10	Th 2:00p- 7:00p Sabrina Conte	PM	\$625.00	60	1	3	0	2	3	9
11	F 2:00p- 7:00p Sabrina Conte	PM	\$625.00	60	1	3	0	2	0	6
12	M 5:00a- 9:00a Toby Knapp and Chilli Amar	AM	\$550.00	60	0	1	3	0	1	5
13	Tu 5:00a- 9:00a Toby Knapp and Chilli Amar	AM	\$550.00	60	0	2	1	1	2	6
14	W 5:00a- 9:00a Toby Knapp and Chilli Amar	AM	\$550.00	60	1	2	0	1	3	7

**Signature:**

Please sign and return to nolan@adresultsmedia.com

**Disclaimer:**

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. Ad Results reserves the right of first refusal for this category 60 days from the end of this order for all radio stations and podcasts. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.\*\*\*Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation.



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Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	1/29	2/5	2/12	4/30	5/7	Total Spots
Comments: The talent fee for personality(s) is noted below on the order. Please DO NOT DOUBLE BOOK.											
15	Th 5:00a- 9:00a Toby Knapp and Chilli Amar	AM	\$550.00	60	1	3	0	2	3		9
16	F 5:00a- 9:00a Toby Knapp and Chilli Amar	AM	\$550.00	60	1	3	0	2	0		6
Total Spots:					6	22	7	12	18		65
Total Cost:			\$38,150.00								65

**Signature:** \_\_\_\_\_  
Please sign and return to nolan@adresultsmedia.com

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## Summary by Daypart/Week

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Daypart		1/29	2/5	2/12	4/30	5/7	Total
AM	SPOTS	3	11	4	6	9	33
	STN Gross	\$1,650.00	\$6,050.00	\$2,200.00	\$3,300.00	\$4,950.00	\$18,150.00
PM	SPOTS	3	11	3	6	9	32
	STN Gross	\$1,875.00	\$6,875.00	\$1,875.00	\$3,750.00	\$5,625.00	\$20,000.00
<b>Total</b>	SPOTS	6	22	7	12	18	65
	STN Gross	\$3,525.00	\$12,925.00	\$4,075.00	\$7,050.00	\$10,575.00	\$38,150.00