

Client:

Buy Detail Report

Period From 1/29/2018 To 5/14/2018

2018 Provide Commerce Estimate: 2577 Vendor: WWSW-FM

Media: Radio Description: 2018 GF Local Test

Product:Gourmet FoodsFlight Start Date:1/1/201805:00 AMMarket:PittsburghFlight End Date:12/30/201804:59 AM

Separation between spots: 60 **Buyer:** Ashley Vallone

Phone: 412-937-1441 **Fax:** 412-937-0323

Format: Oldies

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change

creative between the brands.

Revision Comments: The talent fee for personality(s) is noted below on the order. PLEASE DO NOT DOUBLE BOOK.

Line No	Daypart Program	Daypart Code	STN Gross	STN Net		Wks					Total Spots
	• 9. •	0000	0.000		Dur	1/29	2/5	2/12	4/30	5/7	Sport .
wwsv	V-FM										
1	M 3:00p- 9:00p MIKE FRAZER	RT	\$200.00	\$170.00	60	0	1	3	0	1	5
2	Tu 3:00p- 9:00p MIKE FRAZER	RT	\$200.00	\$170.00	60	0	2	0	1	2	5
3	W 3:00p- 9:00p MIKE FRAZER	RT	\$200.00	\$170.00	60	1	2	0	1	3	7
4	Th 3:00p- 9:00p MIKE FRAZER	RT	\$200.00	\$170.00	60	1	3	0	2	3	9
5	F 3:00p- 9:00p MIKE FRAZER	RT	\$200.00	\$170.00	60	1	3	0	2	0	6
6	MTuWThFSaSu 6:00a- 5:59a TALENT FEE	RT	\$705.88	\$600.00	60	1	0	0	1	0	2
7	M 5:00a-10:00a JOHNNY HARTWELL	AM	\$200.00	\$170.00	60	0	1	3	0	1	5
8	Tu 5:00a-10:00a JOHNNY HARTWELL	AM	\$200.00	\$170.00	60	0	2	1	1	2	6
9	W 5:00a-10:00a JOHNNY HARTWELL	AM	\$200.00	\$170.00	60	1	2	0	1	3	7
10	Th 5:00a-10:00a JOHNNY HARTWELL	AM	\$200.00	\$170.00	60	1	3	0	2	3	9
11	F 5:00a-10:00a JOHNNY HARTWELL	AM	\$200.00	\$170.00	60	1	3	0	2	0	6
12	MTuWThFSaSu 6:00a- 5:59a	RT	\$705.88	\$600.00	60	1	0	0	1	0	2

Revision #: 1

Date: 1/12/2018



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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Wks 1/29	2/5	2/12	4/30	5/7	Total Spots
wws	V-FM TALENT FEE									
				Total Spots	: 8	22	7	14	18	69
	Total Cost	: 5	\$15,823.52	\$13,450.0)					69
									Signature	E:Please sign and email nolan@adresultsmedia.com

Disclaimer:

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. — NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



Media:

Buy Detail Report

Summary by Station/System

Period From 1/29/2018 To 5/14/2018 Date: 1/12/2018

2018 Provide Commerce Client: Estimate:

2577 Radio Description: 2018 GF Local Test

Gourmet Foods Flight Start Date: 1/1/2018 05:00 AM Product: Market: Pittsburgh Flight End Date: 12/30/2018 04:59 AM

Ashley Vallone Separation between spots: 60 Buyer:

Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change **Estimate Comments:**

creative between the brands.



Buy Detail Report

Summary by Station/Month

Period From 1/29/2018 To 5/14/2018 Date: 1/12/2018

Client: 2018 Provide Commerce

Estimate: 2577

Media: Radio

Description: 2018 GF Local Test

Product: Gourmet Foods

Flight Start Date: 1/1/2018 05:00 AM

Market: Pittsburgh

Flight End Date: 12/30/2018 04:59 AM

Separation between spots:

60

Buyer: Ashley Vallone

Estimate Comments:

Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change

creative between the brands.

Station	Month	Total Spots	STN Gross	РСТ	STN Net	PCT
WWSW-FM	111				,	100
	FEB 18	37	\$8,411.76	53%	\$7,150.00	53%
	MAY 18	32	\$7,411.76	47%	\$6,300.00	47%
Market Total	l:					
	FEB 18	37	\$8,411.76	53%	\$7,150.00	53%
	MAY 18	32	\$7,411.76	47%	\$6,300.00	47%
	111	69	\$15,823.52		\$13,450.00	



Buy Detail Report

Summary by Daypart

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Separation between spots: 60 **Buyer:** Ashley Vallone

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change creative between the brands.

Daypart	Total Spots	STN Gross	PCT	STN Net	PCT -
		0 .000			
AM	33	\$6,600.00	42%	\$5,610.00	42%
RT	36	\$9,223.52	58%	\$7,840.00	58%
Market Total:	69	\$15,823.52		\$13,450.00	