



# Buy Detail Report

Revision #: 2 Date: 6/4/2018

**Client:** ATT Mobility MEA  
**Media:** Radio  
**Product:** ATT MEA LG West  
**Market:** San Diego

**Estimate:** 2734  
**Description:** ATT MEA LG West  
**Flight Start Date:** 4/2/2018 05:00 AM  
**Flight End Date:** 12/30/2018 04:59 AM  
**Survey:** 2BK Jan18-Feb18 MSA ARB PPM  
**Buyer:** Tayler Harris

**Vendor Code:** KHTS-FM  
**Send Billing To:** Ad Results Media  
 Ad Results Media  
 320 Westcott St. Ste. 101  
 Houston, TX 77007  
**Phone:** 713-783-1800

**Separation between spots:** 30

**Format:** CHR

**Estimate Comments:** Blackout Dates: 1/1, 5/28, 7/4, 9/3, 11/22 and 12/25. Please Note: If your station carries Rush our spots cannot air in this show Live or Recorded.

**Revision Comments:** Please book and bill under Estimate #2734.

Line No	Daypart Program	Daypart Code	STN Gross	Wks					Total Spots
				Dur	6/11	6/18	6/25	7/2	
KHTS-FM			Comments: The talent fee for personality(s) is noted below on the order. Please DO NOT DOUBLE BOOK. By signing this order you are giving Ad Results the First Right of Refusal until June 30, 2019.						
10	MTuWThF 6:00a-10:00a Kramer Live	AM	\$315.00	60	4	4	4	4	16
11	MTuWThFSaSu 6:00a-5:59a Kramer Talent Fee	T	\$88.23	60	4	4	4	4	16
12	MTuWThFSaSu 6:00a-12:00a Added Value	RT	\$0.00	60	2	2	2	2	8
24	Sa 10:00a-12:00p Remote	WK	\$4,200.00	60	0	1	0	0	1
25	MTuWThFSaSu 6:00a-5:59a Talent Fee	T	\$588.23	60	0	1	0	0	1
26	MTuWThF 6:00a-12:00a On Air Promos	WK	\$0.00	15	0	5	0	0	5

**Signature:** \_\_\_\_\_  
 Please sign and fax to 713-375-0377

**Disclaimer:**  
 Exclusivity for AT&T includes all Telecom companies in our endorser's daypart. Meaning, AT&T endorses and their partner personalities in their daypart cannot endorse any other wireless company (e.g. Verizon) or cable company (e.g. Comcast). This requirement will hold regardless of the product or service the aforementioned companies may be promoting. This schedule is built on gross rates. Ad Results Media keeps 15% of the gross rate as an agency fee, and pays the vendor the net rate (85% of gross). Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. This order supersedes all previous orders for the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation.



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KHTS-FM			Comments: The talent fee for personality(s) is noted below on the order. Please DO NOT DOUBLE BOOK. By signing this order you are giving Ad Results the First Right of Refusal until June 30, 2019.						
27	Sa 6:00a-10:00a On Air Promos	WK	\$0.00	15	0	5	0	0	5
28	Sa 10:00a-12:00p Call Ins RSL	WK	\$0.00	30	0	2	0	0	2
Total Spots:				10	24	10	10		54
Total Cost:			\$11,239.91						54

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## Summary by Station/System

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Station	Total Spots	STN Gross	PCT
KHTS-FM	54	\$11,239.91	100%
Market Total:	54	\$11,239.91	



# Buy Detail Report

## Summary by Station/Month

Date: 6/4/2018

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Station	Month	Total Spots	STN Gross	PCT
<b>KHTS-FM</b>				
	JUN 18	34	\$8,014.07	71%
	JUL 18	20	\$3,225.84	29%
<b>Market Total:</b>				
	JUN 18	34	\$8,014.07	71%
	JUL 18	20	\$3,225.84	29%
		54	\$11,239.91	



# Buy Detail Report

## Summary by Daypart

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Daypart	Total Spots	STN Gross	PCT
AM	16	\$5,040.00	45%
WK	13	\$4,200.00	37%
RT	8	\$0.00	0%
T	17	\$1,999.91	18%
Market Total:	54	\$11,239.91	