



# Buy Detail Report

Revision #: Date: 12/7/2017

**Client:** 2018 Provide Commerce  
**Media:** Radio  
**Product:** ProFlowers  
**Market:** Seattle-Tacoma

**Estimate:** 2578  
**Description:** 2018 PF Local Return  
**Flight Start Date:** 1/1/2018 05:00 AM  
**Flight End Date:** 12/30/2018 04:59 AM

**Vendor:** KJR-AM  
Clear Channel Broadcasting  
12067 Collection Center Drive  
Chicago, IL 60693

**Separation between spots:** 30  
**Buyer:** Nolan LeGault  
**Phone:** 206-494-2270

**Format:** Sports

**Estimate Comments:** Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks			Total Spots
						2/5	2/12	5/7	
KJR-AM									
Comments: Talent fees listed below in gross. Please do not double book.									
48	M 3:00p- 6:30p Dave Mahler	AM	\$175.00	\$148.75	60	1	2	1	4
49	Tu 3:00p- 6:30p Dave Mahler	AM	\$175.00	\$148.75	60	1	2	2	5
50	W 3:00p- 6:30p Dave Mahler	AM	\$175.00	\$148.75	60	2		2	4
51	Th 3:00p- 6:30p Dave Mahler	AM	\$175.00	\$148.75	60	2		3	5
52	F 3:00p- 6:30p Dave Mahler	AM	\$175.00	\$148.75	60	2			2
53	MTuWThFSaSu 6:00a-12:00a Dave Mahler Added Value	RT	\$0.00	\$0.00	60	15	15	15	45
54	MTuWThFSaSu 6:00a-5:59a Dave Mahler Talent Fee	T	\$205.88	\$175.00	60	1	1	1	3
Total Spots:						24	20	24	68
Total Cost:			\$4,117.64	\$3,500.00					68

**Signature:** \_\_\_\_\_  
Please sign and email nolan@adresultsmedia.com



# Buy Detail Report

Revision #:      Date: 12/7/2017

<b>Client:</b>	2018 Provide Commerce	<b>Estimate:</b>	2578	<b>Vendor:</b>	KJR-AM
<b>Media:</b>	Radio	<b>Description:</b>	2018 PF Local Return		Clear Channel Broadcasting
<b>Product:</b>	ProFlowers	<b>Flight Start Date:</b>	1/1/2018    05:00 AM		12067 Collection Center Drive
<b>Market:</b>	Seattle-Tacoma	<b>Flight End Date:</b>	12/30/2018    04:59 AM		Chicago, IL 60693

**Separation between spots:**      30      **Buyer:**    Nolan LeGault

**Phone:** 206-494-2270

**Format:** Sports

**Estimate Comments:** Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Wks			Total Spots
					Dur	2/5	2/12	5/7

**Disclaimer:**

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



# Buy Detail Report

## Summary by Station/System

Date: 12/7/2017

**Client:** 2018 Provide Commerce

**Media:** Radio

**Product:** ProFlowers

**Market:** Seattle-Tacoma

**Estimate:** 2578

**Description:** 2018 PF Local Return

**Flight Start Date:** 1/1/2018 05:00 AM

**Flight End Date:** 12/30/2018 04:59 AM

**Separation between spots:** 30

**Buyer:** Nolan LeGault

**Estimate Comments:** Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change creative between the brands.

Station	Total Spots	STN Gross	PCT	STN Net	PCT
KJR-AM	68	\$4,117.64	100%	\$3,500.00	100%
Market Total:	68	\$4,117.64		\$3,500.00	



# Buy Detail Report

## Summary by Station/Month

Date: 12/7/2017

**Client:** 2018 Provide Commerce  
**Media:** Radio  
**Product:** ProFlowers  
**Market:** Seattle-Tacoma

**Estimate:** 2578  
**Description:** 2018 PF Local Return  
**Flight Start Date:** 1/1/2018 05:00 AM  
**Flight End Date:** 12/30/2018 04:59 AM

**Separation between spots:** 30  
**Buyer:** Nolan LeGault

**Estimate Comments:** Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
KJR-AM						
	FEB 18	44	\$2,511.76	61%	\$2,135.00	61%
	MAY 18	24	\$1,605.88	39%	\$1,365.00	39%
Market Total:						
	FEB 18	44	\$2,511.76	61%	\$2,135.00	61%
	MAY 18	24	\$1,605.88	39%	\$1,365.00	39%
		68	\$4,117.64		\$3,500.00	



# Buy Detail Report

## Summary by Daypart

Date: 12/7/2017

**Client:** 2018 Provide Commerce  
**Media:** Radio  
**Product:** ProFlowers  
**Market:** Seattle-Tacoma

**Estimate:** 2578  
**Description:** 2018 PF Local Return  
**Flight Start Date:** 1/1/2018 05:00 AM  
**Flight End Date:** 12/30/2018 04:59 AM

**Separation between spots:** 30  
**Buyer:** Nolan LeGault

**Estimate Comments:** Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Daypart	Total Spots	STN Gross	PCT	STN Net	PCT
AM	20	\$3,500.00	85%	\$2,975.00	85%
RT	45	\$0.00	0%	\$0.00	0%
T	3	\$617.64	15%	\$525.00	15%
Market Total:	68	\$4,117.64		\$3,500.00	