



Buy Detail Report

Revision #: Date: 1/12/2018

Client: 2018 Provide Commerce
Media: Radio
Product: Gourmet Foods
Market: Birmingham

Separation between spots: 60

Estimate: 2577
Description: 2018 GF Local Test
Flight Start Date: 1/1/2018 05:00 AM
Flight End Date: 12/30/2018 04:59 AM
Survey: 2BK SP17-SU17 MSA ARB
Buyer: Nolan LeGault

Owner: Clear Channel
Vendor: WQEN-FM
 PO Box 406162
 Atlanta, GA 30384
Contact: Dottie Cesario
E-Mail: dottiecesario@clearchannel.com
Phone: 813-989-2934

Vendor Code: WQEN-FM
Send Billing To: Ad Results Media
 Ad Results Media
 320 Westcott St. Ste. 101
 Houston, TX 77007
Phone: 713-783-1800

Format: Contemporary

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross								Total Spots
				Dur	Wks						
					1/29	2/5	2/12	4/30	5/7		
WQEN-FM											
Comments: Talent Fees listed below in gross. Please do not double book.											
1	M 4:00p- 7:00p Dino	PM	\$170.00	60	0	1	3	0	1		5
2	Tu 4:00p- 7:00p Dino	PM	\$170.00	60	0	2	0	1	2		5
3	W 4:00p- 7:00p Dino	PM	\$170.00	60	1	2	0	1	3		7
4	Th 4:00p- 7:00p Dino	PM	\$170.00	60	1	3	0	2	3		9
5	F 4:00p- 7:00p Dino	PM	\$170.00	60	1	3	0	2	0		6
6	MTuWThFSaSu 6:00a-5:59a Dino Talent Fee	T	\$29.41	60	3	11	3	6	9		32
Total Spots:					6	22	6	12	18		64
Total Cost:			\$6,381.12								64

Signature: _____
 Please sign and fax to nolan@adresultsmedia.com.

Disclaimer:
 This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



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Summary by Station/System

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Station	Total Spots	STN Gross	PCT
WQEN-FM	64	\$6,381.12	100%
Market Total:	64	\$6,381.12	



Buy Detail Report

Summary by Station/Month

Date: 1/12/2018

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Station	Month	Total Spots	STN Gross	PCT
WQEN-FM				
	FEB 18	34	\$3,389.97	53%
	MAY 18	30	\$2,991.15	47%
Market Total:				
	FEB 18	34	\$3,389.97	53%
	MAY 18	30	\$2,991.15	47%
		64	\$6,381.12	



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Summary by Daypart

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Daypart	Total Spots	STN Gross	PCT
PM	32	\$5,440.00	85%
T	32	\$941.12	15%
Market Total:	64	\$6,381.12	