



Buy Detail Report

Revision #: 2 Date: 6/29/2018

Client: Sleep Number
Media: Radio
Product: Sleep Number
Market: Corpus Christi

Estimate: 2544
Description: Sleep Number - Events
Flight Start Date: 1/1/2018 12:00 AM
Flight End Date: 12/30/2018 11:59 PM
Survey: FA17 MSA ARB
Buyer: Christie Medina

Rep Group: iHeart Media
Vendor: KRY5-FM

Vendor Code: KRY5-FM
Send Billing To: Ad Results Media
Ad Results Media
320 Westcott St. Ste. 101
Houston, TX 77007
Phone: 713-783-1800

Separation between spots: 60

Phone: 361-289-0111

Fax: 361-289-5024

Format: Country

Estimate Comments: Book & bill under estimate 2544 * BLACK OUT DATES: 1/1, 5/28, 7/4, 9/3, 11/22 & 12/25. NOTIFY YOUR MEDIA TEAM OF ANY MISSED SPOTS OR SCHEDULE CHANGES * NO DOUBLE LIVES WITHOUT PRIOR AUTHORIZATION *

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 7/16	Total Spots
KRY5-FM							
Comments: Talent Fee: Big Frank \$250 NET							
3	MTuWThFSaSu 6:00a-5:59a Talent Fee	T	\$294.12	\$250.00	60	1	1
5	MTuWThFSaSu 6:00a-5:59a Face Book Live	T	\$0.00	\$0.00	60	1	1
8	MTuWThF 6:00a-12:00a Remote Promos	RT	\$0.00	\$0.00	15	8	8
9	Sa 4:00p- 6:00p Big Frank Call Ins	WK	\$0.00	\$0.00	30	4	4
						Total Spots:	14
Total Cost:			\$294.12	\$250.00			14

Signature: _____

Please sign and email to: christie@adresultsmedia.com

Disclaimer:

This schedule is built on gross rates. Ad Results Media keeps 15% of the gross rate as an agency fee, and pays the vendor the net rate (85% of gross). Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. Ad Results reserves the right of first refusal for this category 60 days from the end of this order for all radio stations and podcasts. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.***Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation.



Buy Detail Report

Summary by Station/System

Date: 6/29/2018

Client: Sleep Number
Media: Radio
Product: Sleep Number
Market: Corpus Christi

Estimate: 2544
Description: Sleep Number - Events
Flight Start Date: 1/1/2018 12:00 AM
Flight End Date: 12/30/2018 11:59 PM
Survey: FA17 MSA ARB
Buyer: Christie Medina

Send Billing To: Ad Results Media
Ad Results Media
320 Westcott St. Ste. 101
Houston, TX 77007
Phone: 713-783-1800

Separation between spots: 60

Estimate Comments: Book & bill under estimate 2544 * BLACK OUT DATES: 1/1, 5/28, 7/4, 9/3, 11/22 & 12/25. NOTIFY YOUR MEDIA TEAM OF ANY MISSED SPOTS OR SCHEDULE CHANGES * NO DOUBLE LIVES WITHOUT PRIOR AUTHORIZATION *

Station	Total Spots	STN Gross	PCT	STN Net	PCT
KRYS-FM	14	\$294.12	100%	\$250.00	100%
Market Total:	14	\$294.12		\$250.00	