



Buy Detail Report

Revision #: Date: 12/7/2017

Client: 2018 Provide Commerce
Media: Radio
Product: ProFlowers
Market: Pittsburgh

Estimate: 2578
Description: 2018 PF Local Return
Flight Start Date: 1/1/2018 05:00 AM
Flight End Date: 12/30/2018 04:59 AM

Vendor: WKST-FM
 5570 Collections Center Drive
 Chicago, IL 60693

Separation between spots: 30 **Buyer:** Nolan LeGault

Phone: 412-919-8558 (Cell) 412-418-0698
Fax: 412-937-0323
Format: CHR

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	1/29	2/5	2/12	4/30	5/7	Total Spots
WKST-FM Comments: Talent fees listed below in gross. Please do not double book.												
15	M 6:00a-10:00a Mikey	AM	\$180.00	\$153.00	60			1	3		2	6
16	Tu 6:00a-10:00a Mikey	AM	\$180.00	\$153.00	60			2	2		2	6
17	W 6:00a-10:00a Mikey	AM	\$180.00	\$153.00	60		1	2		1	3	7
18	Th 6:00a-10:00a Mikey	AM	\$180.00	\$153.00	60		1	2		2	3	8
19	F 6:00a-10:00a Mikey	AM	\$180.00	\$153.00	60		1	3		2	1	7
20	MTuWThFSaSu 6:00a-5:59a Mikey Talent Fee	T	\$75.00	\$63.75	60		3	10	5	5	11	34
21	MTuWThFSaSu 6:00a-5:59a Mikey Talent Fee	T	\$705.88	\$600.00	60		1			1		2
Total Spots:							7	20	10	11	22	70
Total Cost:			\$10,081.76	\$8,569.50								70

Signature: _____
 Please sign and email nolan@adresultsmedia.com



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Disclaimer:

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



Buy Detail Report

Summary by Station/System

Date: 12/7/2017

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKST-FM	70	\$10,081.76	100%	\$8,569.50	100%
Market Total:	70	\$10,081.76		\$8,569.50	



Buy Detail Report

Summary by Station/Month

Date: 12/7/2017

Client: 2018 Provide Commerce
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Product: ProFlowers
Market: Pittsburgh

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Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
WKST-FM						
	FEB 18	37	\$5,295.88	53%	\$4,501.50	53%
	MAY 18	33	\$4,785.88	47%	\$4,068.00	47%
Market Total:						
	FEB 18	37	\$5,295.88	53%	\$4,501.50	53%
	MAY 18	33	\$4,785.88	47%	\$4,068.00	47%
		70	\$10,081.76		\$8,569.50	



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Summary by Daypart

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Daypart	Total Spots	STN Gross	PCT	STN Net	PCT
AM	34	\$6,120.00	61%	\$5,202.00	61%
T	36	\$3,961.76	39%	\$3,367.50	39%
Market Total:	70	\$10,081.76		\$8,569.50	