

Radio

Separation between spots:

**ProFlowers** 

Client:

Media:

Product:

Market:

2018 Provide Commerce

Tampa-St. Petersburg

### **Buy Detail Report**

Revision #: Date: 12/7/2017

Owner: Clear Channel Vendor Code: WDAE-AM

Vendor: WDAE-AM Send Billing To: Ad Results Media

Ad Results Media

320 Westcott St. Ste. 101

Houston, TX 77007

Contact: Nicole Valentin Phone: 713-783-1800

E-Mail: nicolevalentin@clearchannel.com

Phone: 813-832-1084 Fax: 813-837-0300

Format: Sports

Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change **Estimate Comments:** 

creative between the brands.

30

Estimate:

Survey:

Buyer:

Description:

Flight End Date:

2578

Nolan LeGault

Flight Start Date: 1/1/2018

2018 PF Local Return

12/30/2018 04:59 AM

2BK Oct17-Nov17 MSA ARB PPM

05:00 AM

Line No	Daypart Program	Daypart Code	STN Gross	Dur	<b>Wks</b> 2/5	2/12	Total Spots			
WDAE	NDAE-AM Comments: Talent fees listed below in gross. Please do not double book.									
22	M 3:00p- 7:00p	PM	\$150.00	60	1	2	3			
	Steve Duemig									
23	Tu 3:00p- 7:00p	PM	\$150.00	60	1	2	3			
	Steve Duemig									
24	W 3:00p- 7:00p	PM	\$150.00	60	2	0	2			
	Steve Duemig									
25	Th 3:00p-7:00p	PM	\$150.00	60	2	0	2			
	Steve Duemig									
26	F 3:00p- 7:00p	PM	\$150.00	60	2	0	2			
	Steve Duemig									
27	MTuWThFSaSu 6:00a- 5:59a Steve Duemig Talent Fee	T	\$588.24	60	1	1	2			
				Total Spots:	9	5	14			
	Total Cost:		\$2,976.48				14			

Signature:

Disclaimer:

Please sign and fax to nolan@adresultsmedia.com.

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. - NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



Media:

# **Buy Detail Report**

### **Summary by Station/System**

Date: 12/7/2017

Client: 2018 Provide Commerce Estimate: 2578 Send Billing To: Ad Results Media

**Description**: 2018 PF Local Return Ad Results Media

 Product:
 ProFlowers
 Flight Start Date:
 1/1/2018
 05:00 AM
 320 Westcott St. Ste. 101

 Market:
 Tampa-St. Petersburg
 Flight End Date:
 12/30/2018
 04:59 AM
 Houston, TX 77007

**Survey:** 2BK Oct17-Nov17 MSA ARB PPM **Phone:** 713-783-1800

Separation between spots: 30 Buyer: Nolan LeGault

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change

creative between the brands.

Station	Total Spots	STN Gross	PCT
WDAE-AM			
	14	\$2,976.48	100%
		A0.070.40	

**Market Total:** 14 \$2,976.48



Media:

Product: Market:

# **Buy Detail Report**

### **Summary by Station/Month**

Date: 12/7/2017

Client: 2018 Provide Commerce Estimate: 2578 Send Billing To: Ad Results Media

**Description:** 2018 PF Local Return Ad Results Media

 ProFlowers
 Flight Start Date:
 1/1/2018
 05:00 AM
 320 Westcott St. Ste. 101

 Tampa-St. Petersburg
 Flight End Date:
 12/30/2018
 04:59 AM
 Houston, TX 77007

**Survey:** 2BK Oct17-Nov17 MSA ARB PPM **Phone:** 713-783-1800

Separation between spots: 30 Buyer: Nolan LeGault

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change

creative between the brands.

Station	Month	Total Spots	STN Gross	PCT
WDAE-AM	101			1
Mauliat Tatali	FEB 18	14	\$2,976.48	100%
Market Total:	FEB 18	14	\$2,976.48	100%
		14	\$2,976.48	



## **Buy Detail Report**

#### **Summary by Daypart**

Date: 12/7/2017

2018 Provide Commerce Client: Estimate: 2578 Send Billing To: Ad Results Media

Media: Radio Description: 2018 PF Local Return Ad Results Media

Product: ProFlowers Flight Start Date: 1/1/2018 05:00 AM 320 Westcott St. Ste. 101

Tampa-St. Petersburg Flight End Date: 12/30/2018 04:59 AM Market: Houston, TX 77007 **Phone:** 713-783-1800

2BK Oct17-Nov17 MSA ARB PPM

Separation between spots: Nolan LeGault 30 Buyer:

Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change **Estimate Comments:** 

creative between the brands.

Daypart	Total Spots	STN Gross	PCT
PM			
	12	\$1,800.00	60%
Т	2	\$1,176.48	40%
	4.4	<b>#0.070.40</b>	

Market Total: 14 \$2,976.48