



Buy Detail Report

Revision #: Date: 1/12/2018

Client: 2018 Provide Commerce
Media: Radio
Product: Gourmet Foods
Market: Austin
Separation between spots: 60

Estimate: 2577
Description: 2018 GF Local Test
Flight Start Date: 1/1/2018 05:00 AM
Flight End Date: 12/30/2018 04:59 AM
Survey: 2BK Nov17-Dec17 MSA ARB PPM
Buyer: Nolan LeGault

Rep Group: iHeart Media
Vendor: KHFI-FM

Vendor Code: KHFI-FM
Send Billing To: Ad Results Media
 Ad Results Media
 320 Westcott St. Ste. 101
 Houston, TX 77007
Phone: 713-783-1800

Contact: Shanda Thompson
 512-684-7449
E-Mail: ShandaThompson@clearchannel.com
Phone: 512-684-7449
Fax: 512-684-7441
Format: CHR

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross								Total Spots
				Dur	Wks	1/29	2/5	2/12	4/30	5/7	
KHFI-FM											
Comments: Talent Fees listed below in gross. Please do not double book.											
1	M 3:00p- 7:00p EJ	PM	\$215.00	60	0	1	3	0	1		5
2	Tu 3:00p- 7:00p EJ	PM	\$215.00	60	0	2	0	1	2		5
3	W 3:00p- 7:00p EJ	PM	\$215.00	60	1	2	0	1	3		7
4	Th 3:00p- 7:00p EJ	PM	\$215.00	60	1	3	0	2	3		9
5	F 3:00p- 7:00p EJ	PM	\$215.00	60	1	3	0	2	0		6
6	MTuWThFSaSu 6:00a-5:59a EJ Talent Fee	T	\$35.29	60	3	11	3	6	9		32
13	M 6:00a-10:00a Pooh and Anne Hudson	AM	\$150.00	60	0	1	3	0	1		5
14	Tu 6:00a-10:00a Pooh and Anne Hudson	AM	\$150.00	60	0	2	1	1	2		6

Signature: _____
 Please sign and fax to nolan@adresultsmedia.com.

Disclaimer:

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



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Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	1/29	2/5	2/12	4/30	5/7	Total Spots
Comments: Talent Fees listed below in gross. Please do not double book.											
15	W 6:00a-10:00a Pooh and Anne Hudson	AM	\$150.00	60	1	2	0	1	3		7
16	Th 6:00a-10:00a Pooh and Anne Hudson	AM	\$150.00	60	1	3	0	2	3		9
17	F 6:00a-10:00a Pooh and Anne Hudson	AM	\$150.00	60	1	3	0	2	0		6
18	MTuWThFSaSu 6:00a-5:59a Pooh and Anne Hudson Talent Fee	T	\$35.29	60	3	11	4	6	9		33
Total Spots:					12	44	14	24	36		130
Total Cost:			\$14,123.85								130

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Buy Detail Report

Summary by Station/System

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Station	Total Spots	STN Gross	PCT
KHFI-FM	130	\$14,123.85	100%
Market Total:	130	\$14,123.85	



Buy Detail Report

Summary by Station/Month

Date: 1/12/2018

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Station	Month	Total Spots	STN Gross	PCT
KHFI-FM				
	FEB 18	70	\$7,590.15	54%
	MAY 18	60	\$6,533.70	46%
Market Total:				
	FEB 18	70	\$7,590.15	54%
	MAY 18	60	\$6,533.70	46%
		130	\$14,123.85	



Buy Detail Report

Summary by Daypart

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Daypart	Total Spots	STN Gross	PCT
AM	33	\$4,950.00	35%
PM	32	\$6,880.00	49%
T	65	\$2,293.85	16%
Market Total:	130	\$14,123.85	