



Buy Detail Report

Revision #: Date: 12/7/2017

Client: 2018 Provide Commerce
Media: Radio
Product: ProFlowers
Market: Tulsa

Estimate: 2578
Description: 2018 PF Local Return
Flight Start Date: 1/1/2018 05:00 AM
Flight End Date: 12/30/2018 04:59 AM
Survey: 2BK SP17-SU17 MSA ARB
Buyer: Nolan LeGault

Rep Group: iHeart Media
Vendor: KMOD-FM

Tulsa, OK

Contact: Kim Harrison
E-Mail: kimharrison@clearchannel.com
Phone: 918-388-5116

Vendor Code: KMOD-FM
Send Billing To: Ad Results Media
 Ad Results Media
 320 Westcott St. Ste. 101
 Houston, TX 77007
Phone: 713-783-1800

Separation between spots: 30

Format: Rock

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 4/30	5/7	Total Spots
KMOD-FM							
Comments: Talent fees listed below in gross. Please do not double book.							
1	M 6:00a-10:00a Corbin Pierce	AM	\$135.00	60	0	2	2
2	Tu 6:00a-10:00a Corbin Pierce	AM	\$135.00	60	0	2	2
3	W 6:00a-10:00a Corbin Pierce	AM	\$135.00	60	1	3	4
4	Th 6:00a-10:00a Corbin Pierce	AM	\$135.00	60	2	3	5
5	F 6:00a-10:00a Corbin Pierce	AM	\$135.00	60	2	1	3
6	MTuWThFSaSu 6:00a-12:00a Corbin Pierce Added Value	RT	\$0.00	60	5	5	10
7	MTuWThFSaSu 6:00a-5:59a Corbin Pierce Talent Fee	T	\$147.06	60	1	1	2
Total Spots:					11	17	28
Total Cost:			\$2,454.12				28

Signature:

Please sign and fax to nolan@adresultsmedia.com.

Disclaimer:

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



Buy Detail Report

Summary by Station/System

Date: 12/7/2017

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Station	Total Spots	STN Gross	PCT
KMOD-FM	28	\$2,454.12	100%
Market Total:	28	\$2,454.12	



Buy Detail Report

Summary by Station/Month

Date: 12/7/2017

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Media: Radio
Product: ProFlowers
Market: Tulsa

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Station	Month	Total Spots	STN Gross	PCT
KMOD-FM				
	MAY 18	28	\$2,454.12	100%
Market Total:	MAY 18	28	\$2,454.12	100%
		28	\$2,454.12	



Buy Detail Report

Summary by Daypart

Date: 12/7/2017

Client: 2018 Provide Commerce

Media: Radio

Product: ProFlowers

Market: Tulsa

Estimate: 2578

Description: 2018 PF Local Return

Flight Start Date: 1/1/2018 05:00 AM

Flight End Date: 12/30/2018 04:59 AM

Survey: 2BK SP17-SU17 MSA ARB

Buyer: Nolan LeGault

Send Billing To: Ad Results Media

Ad Results Media

320 Westcott St. Ste. 101

Houston, TX 77007

Phone: 713-783-1800

Separation between spots: 30

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Daypart	Total Spots	STN Gross	PCT
AM	16	\$2,160.00	88%
RT	10	\$0.00	0%
T	2	\$294.12	12%
Market Total:	28	\$2,454.12	