

Radio

Client:

Media:

Product:

Market:

Buy Detail Report

Revision #: 1	Date: 1/12/2018

Owner: Clear Channel Vendor Code: WWFG-FM

Vendor: WWFG-FM Send Billing To: Ad Results Media Ad Results Media

320 Westcott St. Ste. 101

Houston, TX 77007

Phone: 713-783-1800

2577 2018 GF Local Test Description:

Gourmet Foods Salisbury-Ocean City

2018 Provide Commerce

Flight Start Date: 1/1/2018 05:00 AM Flight End Date: 12/30/2018 04:59 AM

Survey: 2BK FA16+SP17 MSA ARB

Estimate:

Separation between spots: 60 Buyer: Kelsey Whittington

> Phone: 410-572-6745 Fax: 410-742-2329 Format: Country

Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change **Estimate Comments:**

creative between the brands.

Revision Comments: Please book and bill under estimate #2577

Line No	Daypart Program	Daypart Code	STN Gross	Du	Wks 1/29	2/5	2/12	4/30	5/7	Total Spots
WWF	G-FM			Comments: The tale e First Right of Refus					ted be	slow on the order. Please DO NOT DOUBLE BOOK. By signing this order you are giving Ad Results th
1	M 6:00a-10:00a Whiskey and Randy	AM	\$345.00	60	0	1	3	0	1	5
2	Tu 6:00a-10:00a Whiskey and Randy	AM	\$345.00	60	0	2	1	1	2	6
3	W 6:00a-10:00a Whiskey and Randy	AM	\$345.00	60	1	2	0	1	3	7
4	Th 6:00a-10:00a Whiskey and Randy	AM	\$345.00	60	1	3	0	2	3	9
5	F 6:00a-10:00a Whiskey and Randy	AM	\$345.00	60	1	3	0	2	0	6
6	MTuWThFSaSu 6:00a- 12:00a Whiskey Talent Fee	Т	\$176.47	60	1	1	0	1	1	4
7	MTuWThFSaSu 6:00a- 12:00a Randy Talent Fee	Т	\$176.47	60	1	1	0	1	1	4

Please sign and return to nolan@adresultsmedia.com Disclaimer:

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. - NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



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Product:

Market:

2018 Provide Commerce

Salisbury-Ocean City

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Estimate:

Description:

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Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 1/29	2/5	2/12	4/30	5/7	Total Spots
WWF	G-FM			Comments: The talent First Right of Refusa					ited be	elow on the order. Please DO NOT DOUBLE BOOK. By signing this order you are giving Ad Results th
8	M 3:00p- 7:00p	PM	\$410.00	60	0	1	3	0	1	5
	Dave Hovel									
9	Tu 3:00p-7:00p	PM	\$410.00	60	0	2	0	1	2	5
	Dave Hovel									
10	W 3:00p- 7:00p	PM	\$410.00	60	1	2	0	1	3	7
	Dave Hovel									
11	Th 3:00p-7:00p	PM	\$410.00	60	1	3	0	2	3	9
	Dave Hovel									
12	F 3:00p- 7:00p	PM	\$410.00	60	1	3	0	2	0	6
	Dave Hovel									
13	MTuWThFSaSu 6:00a- 5:59a Dave Hovel Talent Fee	Т	\$176.47	60	1	1	0	1	1	4
				Total Spots:	9	25	7	15	21	77
	Total Cost	:: :	\$26,622.64	-						77

Signature:

Disclaimer:

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Buy Detail Report

Summary by Station/System

Date: 1/12/2018

2018 Provide Commerce Client:

Estimate: 2577

Survey:

Send Billing To: Ad Results Media

Media: Radio

Description: 2018 GF Local Test

Ad Results Media

Gourmet Foods Product:

Flight Start Date: 1/1/2018

320 Westcott St. Ste. 101

Phone: 713-783-1800

Market: Salisbury-Ocean City

05:00 AM Flight End Date: 12/30/2018 04:59 AM

Houston, TX 77007

2BK FA16+SP17 MSA ARB

Separation between spots:

60

Buyer: Kelsey Whittington

Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change **Estimate Comments:**

creative between the brands.

Station	Total Spots	STN Gross	РСТ				
WWFG-FM							
	77	\$26,622.64	100%				

Market Total: 77 \$26,622.64



Radio

Media:

Buy Detail Report

Summary by Station/Month

Date: 1/12/2018

2018 Provide Commerce Client: Estimate: 2577 Send Billing To: Ad Results Media

> Description: 2018 GF Local Test Ad Results Media

Gourmet Foods Flight Start Date: 1/1/2018 05:00 AM 320 Westcott St. Ste. 101 Product: Market: Salisbury-Ocean City

Flight End Date: 12/30/2018 04:59 AM Houston, TX 77007

Survey: 2BK FA16+SP17 MSA ARB **Phone:** 713-783-1800

Separation between spots: 60 Buyer: Kelsey Whittington

Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on mulitple Provide Commerce brands may be asked to change **Estimate Comments:**

creative between the brands.

Station	Month	Total Spots	STN Gross	РСТ
WWFG-FM				
	FEB 18	41	\$14,238.82	53%
	MAY 18	36	\$12,383.82	47%
Market Total:				
	FEB 18	41	\$14,238.82	53%
	MAY 18	36	\$12,383.82	47%
		77	\$26,622.64	



Buy Detail Report

Summary by Daypart

Date: 1/12/2018

2018 Provide Commerce Client:

Estimate: 2577 Send Billing To: Ad Results Media

Media: Radio Description: 2018 GF Local Test

Ad Results Media

Product: Gourmet Foods Flight Start Date: 1/1/2018

320 Westcott St. Ste. 101

Kelsey Whittington

Salisbury-Ocean City Market:

Flight End Date: 12/30/2018 04:59 AM

Survey:

Buyer:

05:00 AM

Houston, TX 77007

Separation between spots:

60

2BK FA16+SP17 MSA ARB

Phone: 713-783-1800

Estimate Comments:

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creative between the brands.

Daypart	Total Spots	STN Gross	РСТ
AM			
PM	33	\$11,385.00	43%
	32	\$13,120.00	49%
Т	12	\$2,117.64	8%
Market Total:	77	\$26,622.64	