



# Buy Detail Report

Period From 8/27/2018 To 10/7/2018

Revision #: 3 Date: 3/15/2018

**Client:** DRAFT  
**Media:** Radio  
**Product:** DRAFT  
**Market:** Minneapolis-St. Paul

**Estimate:** 2715  
**Description:** 2018 DRAFT LOCAL  
**Flight Start Date:** 3/5/2018 05:00 AM  
**Flight End Date:** 12/30/2018 04:59 AM  
**Survey:** 2BK Dec17-Jan18 MSA ARB PPM  
**Buyer:** Allison Virgadamo

**Rep Group:** iHeart Media

**Vendor:** KFXN-FM

Minneapolis,

**Contact:** Mike Dougherty

**E-Mail:** mikedougherty@clearchannel.com

**Phone:** 954-417-3125

**Fax:** 952-417-3001

**Format:** Sports Talk

**Send Billing To:** Ad Results Media  
 Ad Results Media  
 320 Westcott St. Ste. 101  
 Houston, TX 77007  
**Phone:** 713-783-1800

**Separation between spots:** 30

**Estimate Comments:** Black Out Dates: 1/1, 1/15, 2/19, 5/28, 7/4, 9/3, 10/8, 11/11, 11/22 12/25. Please read the disclaimer at the bottom of order.

**Revision Comments:** Please book and bill to ESTIMATE #2715.

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks						Total Spots
					8/27	9/3	9/10	9/17	9/24	10/1	
KFXN-FM											
Comments: The talent fee for the personality(s) is noted below on the order. Please do not DOUBLE BOOK.											
2	MTuWThF 5:30a- 9:00a Chris Hawkey	AM	\$575.00	60	4	4	4	4	4	4	24
3	MTuWThFSaSu 6:00a- 5:59a Chris Hawkey Talent	T	\$88.24	60	4	4	4	4	4	4	24
4	MTuWThF 6:00a-12:00a Chris Hawkey Rotators	RT	\$400.00	60	5	5	5	5	5	5	30
5	MTuWThFSaSu 3:00a- 3:00a Chris Hawkey Added Value	RT	\$0.00	60	3	3	3	3	3	3	18
Total Spots:					16	16	16	16	16	16	96
Total Cost:			\$27,917.76								96

**Signature:** \_\_\_\_\_

Please sign and email to

**Disclaimer:**

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. Ad Results reserves the right of first refusal for this category 60 days from the end of this order for all radio stations and podcasts. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.\*\*\*Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation.



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## Summary by Station/System

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Station	Total Spots	STN Gross	PCT
KFXN-FM	96	\$27,917.76	100%
Market Total:	96	\$27,917.76	



# Buy Detail Report

## Summary by Station/Month

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Station	Month	Total Spots	STN Gross	PCT
KFXN-FM				
	SEP 18	80	\$23,264.80	83%
	OCT 18	16	\$4,652.96	17%
Market Total:				
	SEP 18	80	\$23,264.80	83%
	OCT 18	16	\$4,652.96	17%
		96	\$27,917.76	



# Buy Detail Report

## Summary by Daypart

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Daypart	Total Spots	STN Gross	PCT
AM	24	\$13,800.00	49%
RT	48	\$12,000.00	43%
T	24	\$2,117.76	8%
Market Total:	96	\$27,917.76	