



Buy Detail Report

Revision #: Date: 12/6/2017

Client: 2018 Provide Commerce
Media: Radio
Product: ProFlowers
Market: San Francisco

Estimate: 2578
Description: 2018 PF Local Return
Flight Start Date: 1/1/2018 05:00 AM
Flight End Date: 12/30/2018 04:59 AM
Survey: 2BK Oct17-Nov17 MSA ARB PPM
Buyer: Nolan LeGault

Owner: Clear Channel
Vendor: KYLD-FM
Clear Channel Radio San Francisco
File 30063 PO Box 60000
San Francisco, CA 94160
Contact: Lauren Taylor
E-Mail: laurentaylor@clearchannel.com
Phone: 415-538-5908

Vendor Code: KYLD-FM
Send Billing To: Ad Results Media
Ad Results Media
320 Westcott St. Ste. 101
Houston, TX 77007
Phone: 713-783-1800

Separation between spots: 30

Format: Rhythmic CHR

Estimate Comments: Ad Results has first right of refusal on behalf of Provide Commerce until 12/31/18 for the year 2019. Endorsers booked on multiple Provide Commerce brands may be asked to change creative between the brands.

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 4/30	5/7	Total Spots
KYLD-FM							
Comments: Talent fees listed below in gross. Please do not double book.							
8	M 6:00a-10:00a Selena	AM	\$485.00	60	0	2	2
9	Tu 6:00a-10:00a Selena	AM	\$485.00	60	0	2	2
10	W 6:00a-10:00a Selena	AM	\$485.00	60	1	3	4
11	Th 6:00a-10:00a Selena	AM	\$485.00	60	2	3	5
12	F 6:00a-10:00a Selena	AM	\$485.00	60	2	1	3
13	MTuWThFSaSu 6:00a-5:59a Selena Talent Fee	T	\$588.24	60	1	1	2
Total Spots:					6	12	18
Total Cost:			\$8,936.48				18

Signature: _____
Please sign and fax to nolan@adresultsmedia.com.

Disclaimer:

This schedule has been built on gross rates. Ad Results must have fair and equal rotation. Rules of the Game apply to all orders. This order is void until signed and returned to Ad Results. All changes to this order must be approved by Ad Results in writing. Ad Results is liable for payment only to the extent that we have been paid by the client. Host(s) shall not engage in any form of hate speech. Hate speech is defined as a written, visual or verbal attack a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation. Any engagement in this sort of Hate Speech shall result in immediate cancellation. This order supersedes all previous orders for this client. – NO DOUBLE LIVES UNLESS AUTHORIZED BY AD RESULTS.



Buy Detail Report

Summary by Station/System

Date: 12/6/2017

Client: 2018 Provide Commerce

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Station	Total Spots	STN Gross	PCT
KYLD-FM	18	\$8,936.48	100%
Market Total:	18	\$8,936.48	



Buy Detail Report

Summary by Station/Month

Date: 12/6/2017

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Product: ProFlowers
Market: San Francisco

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Station	Month	Total Spots	STN Gross	PCT
KYLD-FM				
	MAY 18	18	\$8,936.48	100%
Market Total:				
	MAY 18	18	\$8,936.48	100%
		18	\$8,936.48	



Buy Detail Report

Summary by Daypart

Date: 12/6/2017

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Product: ProFlowers
Market: San Francisco

Estimate: 2578
Description: 2018 PF Local Return
Flight Start Date: 1/1/2018 05:00 AM
Flight End Date: 12/30/2018 04:59 AM
Survey: 2BK Oct17-Nov17 MSA ARB PPM
Buyer: Nolan LeGault

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Houston, TX 77007
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Separation between spots: 30

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Daypart	Total Spots	STN Gross	PCT
AM	16	\$7,760.00	87%
T	2	\$1,176.48	13%
Market Total:	18	\$8,936.48	