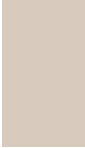
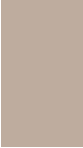
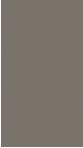



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COLORS

BEIGE	TAN	COASTAL MIST	MAHOGANY
			
#D8C8B0 C 16, M 17, K 23, K 0 R 216, G 203, B 189	#EAD9D9 C 27, M 29, Y 36, K 0 R 190, G 173, B 158	#736556 C 52, M 47, Y 53, K 14 R 122, G 115, B 107	#6B544C C 51, M 59, Y 62, K 32 R 104, G 84, B 76

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COLOR USAGE

The logo comes in two colors, Beige and Mahogany. This is how the logo should be represented on digital and web assets. Print assets can be different depending on the printing capabilities.

For general type layouts the beige colored font can be used on the Coastal Mist and Mahogany colored backgrounds. The Mahogany colored font can be used on White, Beige, Tan or the Coastal Mist colored backgrounds.

LOGO USAGE

To achieve the most consistent appearance across all communications, we have determined how much clearspace is needed to have around your logo. The clearspace needed around the horizontal logo is the cap height.

You may use either colored logo on top of brand photography as long as it is legible.



HEADLINE FONT

CLIO REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

BODY COPY FONT

PROXIMA NOVA LIGHT

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

FONT USAGE

The headline font looks the most elegant in title case, it should never be in all caps. The headline font looks the best when there is no tracking.

The body copy should always be tracked out to 75.

Sophisticated, Timeless,
Modest Clothing.

Sophisticated, modest wardrobe essentials
made from soft, luxurious Italian fabric. Made
by women, for women.

Experience Everyday Luxury.