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# Do (wo)men talk too much in films?

## Project in Machine Learning

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### Abstract

This document contains the instructions for the project on classification for the course Statistical Machine Learning, 1RT700. **The problem is to classify the gender of the two main actors (one male, one female) in Hollywood movies.** The training set consists of 1037 films and you will later be given a test set of 387 films. You are expected to (i) try some (or all) classification methods from the course and evaluate their performance on the problem, and (ii) make a decision which one to use and ‘put in production’ against a test set. Your final prediction will be evaluated and also compared to the performances of the other student groups. **You will also write a report about the features that accurately predict who talks most in films.** You will document your project by writing a report, which will be reviewed anonymously by your peers. A very well implemented and documented project will earn you a ‘gold star’ and a higher grade on the report.

## 1 Workflow

Before you start with the project, you should **read the whole instructions carefully**. Below we outline the general workflow of the project. For details of each part, see the specific sections.

### 1. Work on your report:

- You work on your report in groups of 3-4 students.
- Check out the problem formulation and the provided data set described in Section 2.
- Answer the questions of the Data Analysis task in Section 3.
- Implement and tune the methods as in Section 4.
- When writing your report, follow the documentation guidelines in Section 5.

### 2. First submission:

- As a group you submit your report.
- After the report submission each student gets assigned to peer review one report from another group. Read the report and make useful comments on how to improve it. See Section 6.

### 3. Second submission:

- Every group has received multiple feedback from the peer review and has to revise their report. Re-upload the revised version of your report. See Section 7.
- Upload a contribution statement, see Section 7.1.
- Upload your model predictions, see Section 7.2.
- After the deadline your submissions will be graded by the teachers.

#### 4. Third submission (Section 8):

- If your grade after the second submission by the teachers is a revise, then you have to update your report according to the feedback and re-upload it.

All tasks described in this document have to be done in order to pass the project, and of course *all group members have to take part in the project*.

There are deadlines on each part of this workflow. For the exact dates, see the course web page on Studium.

## 2 Problem and data: actor classification

The technical problem is to tell which of two actors is male and which is female based on various properties of a film. Although we are predicting the gender of two actors this is a **binary classification problem**. If actor 1 is male then actor 2 is female and visa-versa. For context of this study, please first read this article: <https://pudding.cool/2017/03/film-dialogue/>. In this article, the authors were looking at the amount of speaking in films by male and female actors in order to detect gender bias. It turns out then, in children's movies in particular, it is male characters who do most of the talking (figure 1).

You are looking at this data from another perspective, measuring whether male or female lead role is predictable from the amount of dialogue the actors have, the year the film was made, how much money it made and so on.

The training data set `training.csv` consists of an output variable

**Lead** Is either 'Female' or 'Male'.

The lead is assumed to be the person who speaks most in the film (says the most words). The co-lead is assumed to have the gender male (if lead is female) and female (if lead is male).

The following input variables are provided

**Year** That the film was released.

**Number of female actors** With major speaking roles.

**Number of male actors** With major speaking roles.

**Gross** Profits made by film.

**Total words** Total number of words spoken in the film.

**Number of words male** Number of words spoken by all other male actors in the film (excluding lead if lead is male)

**Number of words female** Number of words spoken by all other female actors in the film (excluding lead if lead is female)

**Number of words lead** Number of words spoken by lead.

**Difference in words lead and co-lead** Difference in number of words by lead and the actor of opposite gender who speaks most.

**Lead Age** Age of lead actor.

**Co-lead Age** Age of co-lead actor.

**Mean Age Male** Mean age of all male characters.

**Mean Age Female** Mean age of all female characters.

You are expected to use all the knowledge that you have acquired in the course about classification algorithms, to come up with *one* algorithm that you think is suited for this problem and which you decide to put 'in production'. This algorithm will then be tested against a test set made available after peer review.

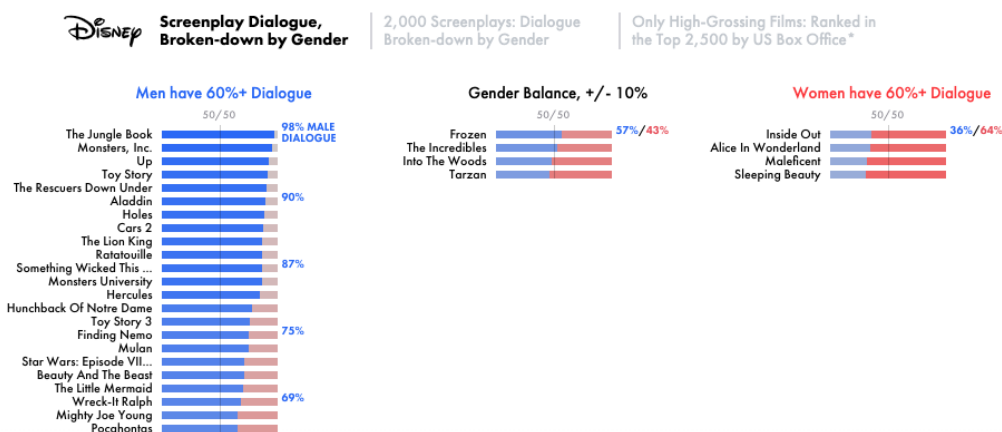


Figure 1: Gender bias in speaking roles in Hollywood films

### 3 Data analysis task

The first step – before we start to build a model – is always to take a closer look at the data by analyzing some statistics of the data set. In this step you can already gain some insights into the data which helps you interpret the results of your methods later in the project.

Look into the provided data set by e.g. plotting the individual features. Based on your analysis, answer the following questions:

- Do men or women dominate speaking roles in Hollywood movies?
- Has gender balance in speaking roles changed over time (i.e. years)?
- Do films in which men do more speaking make a lot more money than films in which women speak more?

Write 1-2 sentences for each question and support your findings with evidence (statistics, plots, ...).

## 4 Implementation of Methods

### 4.1 Methods to explore

The course has (so far<sup>1</sup>) covered the five following ‘families’ of classification methods:

- logistic regression
- discriminant analysis: LDA, QDA
- K-nearest neighbor
- Tree-based methods: classification trees, random forests, bagging
- Boosting

In this project, you decide upon *at least* as many ‘families’ as you are group members, and decide in each ‘family’ *at least* one method to explore. To be clear, **each group member should independently implement and write about one method**. Who implemented which method should later be clearly written in the contribution statement. All group members should be able to stand for all sections of the report.

**Additionally**, you should include a naive classifier that always predicts male as the lead actor in your analysis and compare its performance with your methods.

<sup>1</sup>Deep learning, which will be covered later, is also possible to use for classification. You are of course welcome to explore this as well, in addition to the minimum requirements.

## 4.2 What to do with each method

For *each* method you decide to explore, you should do the following:

- (a) Implement the method. We suggest that you use Python, and you may write your own code or use packages (the material from the problem solving sessions can be useful).
- (b) Tune the method to perform well.
- (c) Evaluate its performance using, e.g., cross validation.  
Exactly how to carry out this evaluation is up to you to decide.

Once you have completed the aforementioned tasks, you should with a good motivation (hint: cross validation) select which method you decide to use 'in production' on a test set that will be made available later. **Work on this part of the project together and write the results together.**

## 5 Documentation

You should summarize your work by writing a report, which will be first peer-reviewed by your coursemates (on first hand-in date) before being graded by us.

### 5.1 What to include in your report

The report should include the following:

- (1) A brief introduction to the problem
- (2) Your answers to the data analysis task.
- (3) A concise description of each of the considered methods, and how they are applied to the problem. Even if you used high-level commands, such as `glm()` for logistic regression, you should explain what is 'under the hood' of the command! You can use (and reference) online sources, but use your own words. *Copy and paste from online sources will be identified in our plagiarism check and will lead to automatic failure and (in serious cases) reporting to the University's disciplinary board.*
- (4) How the methods were applied to the data (which inputs were used, if the inputs were considered as qualitative or quantitative, how parameters were tuned, etc), including motivations of the choices made.
- (5) Your evaluation of how well each method performs on the problem.
- (6) Which method you decided to use 'in production', and your (good) arguments for your choice!
- (7) Your conclusions.
- (8) Appropriate references.
- (9) All code needed to reproduce your reported findings (in an appendix).

### 5.2 How to format your report

**Important points:**

- Use the template for the Neural Information Processing Systems (NeurIPS) conference with line numbers in its draft mode.
- Include all points from the list in section 5.1.
- Obey the page limit of 7 pages, excluding appendix and references. Your report must be fully understandable within those 7 pages. This page limit includes the title and abstract. Do not include a table of contents. A violation of the page limit will not be accepted and the report has to be resubmitted.

**Details:**

Your report should be submitted as a PDF-file following the style used for the prestigious machine learning conference NeurIPS, which also is the style used for this document. In the NeurIPS format, your report should be *no longer than 7 pages* (not counting the reference list and code appendix). Except for the page limitation, you should follow the NeurIPS style closely, including its instructions for figures, tables, citations, etc.

The report should be written in  $\text{\LaTeX}$ . You can access the  $\text{\LaTeX}$  files from the conference webpage <https://neurips.cc/Conferences/2022/PaperInformation/StyleFiles>. Make sure to copy the style file and link it in your main file as done in the original template. If you prefer not to install a  $\text{\LaTeX}$  compiler on your computer, you can use online services such as Overleaf (<https://www.overleaf.com/>). In your .tex-file, add the lines

```
\makeatletter
\renewcommand{\@noticestring}{}
\makeatother
before begin{document}
```

to suppress the conference-specific footnote.

When you submit your report for peer review (1st submission), you should *not* include your own names or group name in the report or its filename (since it will be reviewed anonymously by your colleagues)! This is the default setting in the  $\text{\LaTeX}$  template. When you submit the revised report (2nd submission) you should, however, include your names, along with a contribution statement. In  $\text{\LaTeX}$  this is achieved by the `final` option, i.e., use `\usepackage[final]{neurips_2020}`.

The  $\text{\LaTeX}$  template has line numbers in its draft mode. You should not remove these numbers. They can be useful for your reviewers when they want to refer to a specific part of your report (e.g., "the equation on line 54").

## 6 First submission

**Submission:**

- The first submission is for *anonymous* peer-review.
- Since the report is submitted anonymously, you need to specify the number of group members in your group manually. Do this by adding "Number of group members: K", where K is the number of group members in your group, as the last sentence in the *abstract*.
- You have read the final version of the report from start to end and made sure it is readable.
- The report does not contain material copied from elsewhere (all reports are checked for plagiarism using Urkund).

**Peer review:**

The peer-review is a mandatory part of the examination. For the grading criteria of the peer-review please see the Grading section below.

Your report will be reviewed by students from other groups. Each student will also receive the report of another group, which you have to review. This means that the peer review is done individually and each group will receive multiple reviews.

As a peer reviewer, you are expected to comment on the following aspects of the report:

- (I) Before the implementation, the data is properly analyzed and the questions from Section 3 are answered.
- (II) The subset of methods chosen to explore is sufficiently large (methods from at least as many 'families' as there is group members).
- (III) All tasks (a)-(c) from Section 4.2 are made for each method.
- (IV) Make an assessment of the technical quality of the proposed solution. Have the considered methods been used in a relevant way to address the problem at hand? Are there any flaws in the reasoning and/or motivations used?
- (V) The report includes everything required from Section 5.1.
- (VI) The quality of the language in the report is satisfactory.

(VII) The report follows the format requirements (correct template, page limitation, etc.).

The review process is “double blind”, meaning that both the project report and the review are anonymous. The review is done by filling out scores in the rubric of the project on Studium and by adding text comments in that rubric. Please follow the instructions on Studium for how to fill in and submit your review.

Of course, you should use a polite and constructive language in your review. (Tip: *think about how you would assess your own report before you submit it!*)

After the review deadline, each group will get the reviews on their report from other students.

### **Grading:**

- *For the report:* No official grading of the report is done at this stage. Every group has to revise with the peer review feedback.
- *For the peer-review:* Every student has to pass the peer review individually. In order to pass, your peer review should cover the listed points with comments in the rubric. You are not limited by the number of comments you can give. A guideline is to write 1/4 to 1/2 page of comments in order to pass. A peer-review without or with too little comments, leads to a "fail" of this part.

*Note: Even if you think that a point is well done, then comment on it and explain why you think so.*

- If you do not pass the peer review, you will be assigned another peer review after the third submission. Failing this new peer-review leads to a "fail" grade for the complete project.

## **7 Second submission**

After peer-review *all groups* should resubmit an updated report including:

- Revisions accounting for peer review.
- A clear indication of the method you 'put in to production', i.e. based your submitted predictions on.
- Your names on the report so the second submission is not anonymous any more.

Furthermore, add the following:

- A contribution statement (as a separate document, see below)
- A prediction for the test set (as a separate file, see below)
- Write a few sentences about how you have updated your report based on the peer-review. These sentences are submitted in the comment field on Studium when you submit your updated project report.

There is only one week between the peer reviews and the second submission.

### **7.1 Contribution statements**

As single page should clearly state the contributions of each group member, clarifying who contributed to which part, etc. In particular, which method each took responsibility for and who did the work and wrote the other sections. This should be uploaded as a separate single document. One document should be uploaded per group.

If we see, that some students did not contribute to the project, we remove them from the group and they receive the grade fail. So make sure that you check the uploaded contribution statement in order to avoid conflicts between group members.

You need to include the contribution statement in order to pass. An empty contribution statement is not valid.

## 7.2 Model prediction

Upload a .csv file with the name `predictions.csv` with the format, e.g.

1,0,1,1,1, . . . , 0

where 1 indicates that your model predicts actor 1 is **female**. This should be a single **row** of comma separated zeros and ones, with no other text. We will evaluate all submissions and publish a top table of best performers (with group name only). The lecturers will present the table at one of the lectures and talk about the best performers.

You need to include the model prediction in order to pass. If you do not upload this, we cannot evaluate if your model works.

## 7.3 Grading

The **second submission** of the report will be graded with one out of four possible grades:

- Fail, if the deadline is missed or the report is far from meeting the criteria. No revision is possible until next time the course is given.
- Revise, if there are only minor issues. A revised version should be handed in before the revision deadline.
- Pass, if the report fulfills *all* criteria.
- Pass with gold star, if the report fulfills all criteria, and *in addition*
  - is written such that a thorough understanding of the methods is conveyed
  - and*
  - has a technical contribution beyond the minimum requirements. *and/or*
  - performs very well on the test data.

This will earn you a higher grade for the report and possibly a higher course grade. See the course web page on Studium for details.

## 8 Third submission: graded

**Save us all a lot of work and don't get to this point!** However, if you got revise in the second submission, the **third submission** of the report will be graded with one out of two possible grades:

- Fail, if the deadline is missed or the revised report still does not meet the criteria. No more revision is possible until next time the course is given.
- Pass, if the report fulfills all criteria.

*Please note that sub-standard reports will not be given the chance to be revised, and gold stars are handed out only at the second submission.*

**Good luck! ♣**