

Revenue Sales

Select date range

Retailer

Revenue

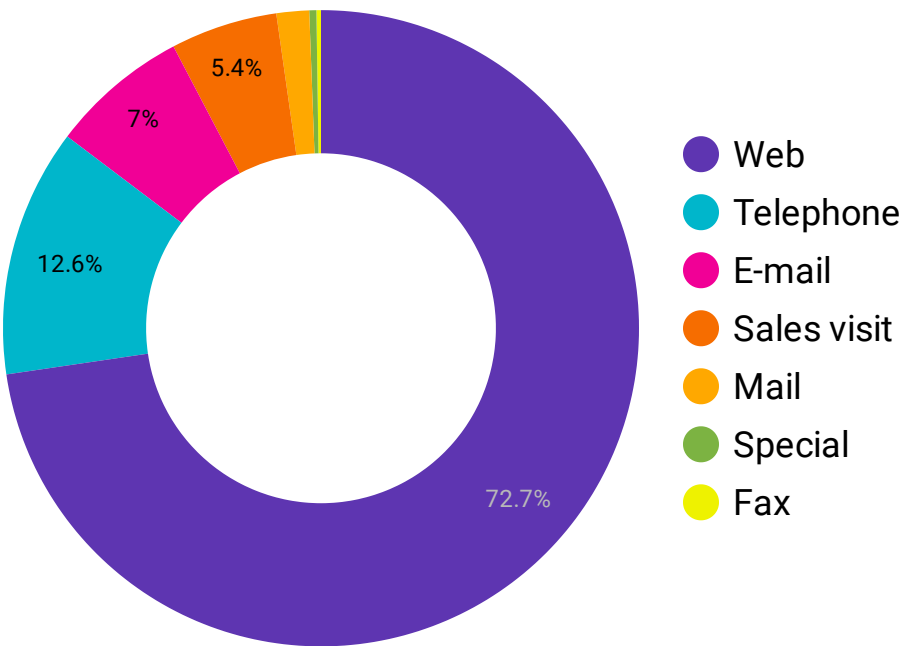
1.25B

Last Month Revenue

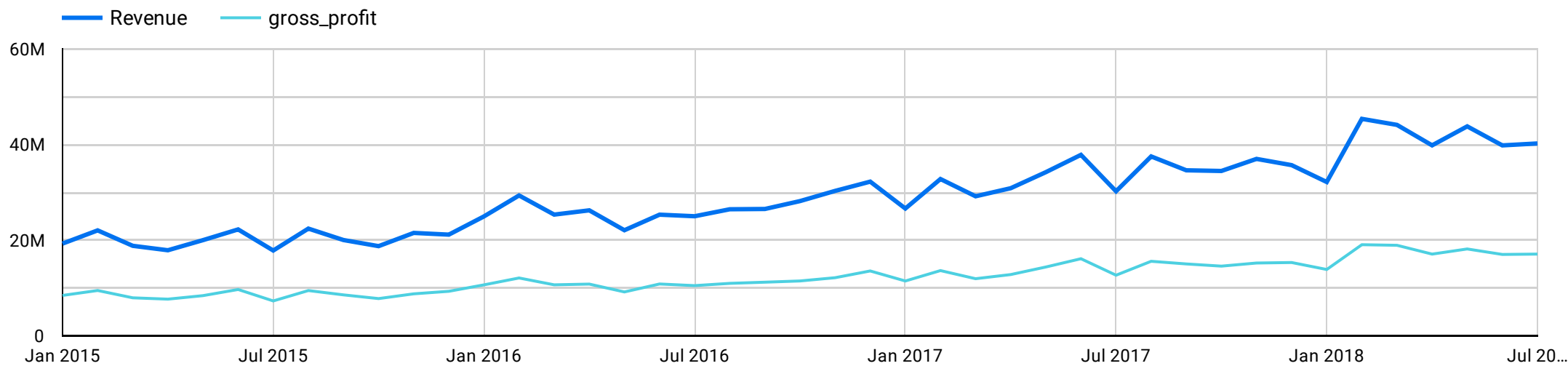
40.3M

↑ 1.0% Previous Month

Order Methods



↑ ↓ | ≡ ⋮



Retailers by Metrics

Retailer

Country

Product Line

Jan 1, 2018 - Jul 31, 2018

Deal Value

71.0K

↑ 3.4% Previous Period

Gross Profit

121.4M

↑ 15.9% Previous Period

Revenue

285.54M

↑ 15.3% Previous Period

Top Retailers by Metrics

Revenue

Switzerland	Grand choix	12.9M
United States	Extreme Outdoors	10.9M
Korea	Chen Yu Enterprise C...	10.8M

Lifetime Value

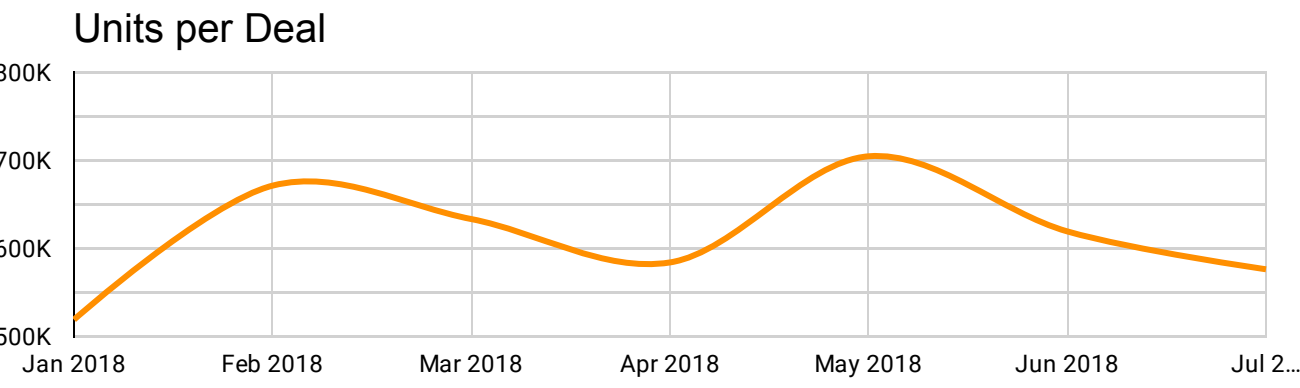
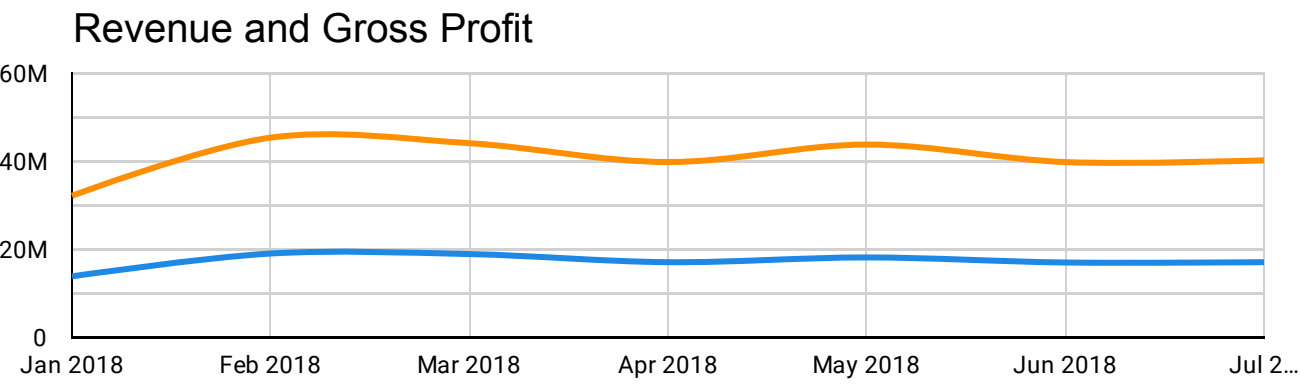
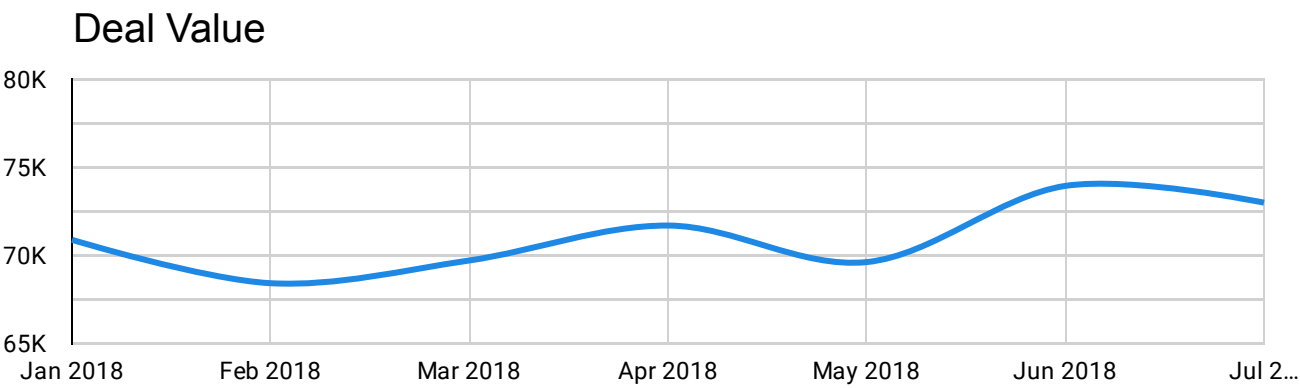
Switzerland	Grand choix	7.7B
Korea	Chen Yu Enterprise C...	5.5B
United States	Extreme Outdoors	3.8B

Purchase Frequency per Month

Switzerland	Grand choix	8.33
Korea	Chen Yu Enterprise C...	6.81
Canada	VIP Department Stores	6.6

Lifespan

Singapore	Niu Che Shui Comme...	43
United States	Eye Dimensions	43
Italy	Tre Valli	43



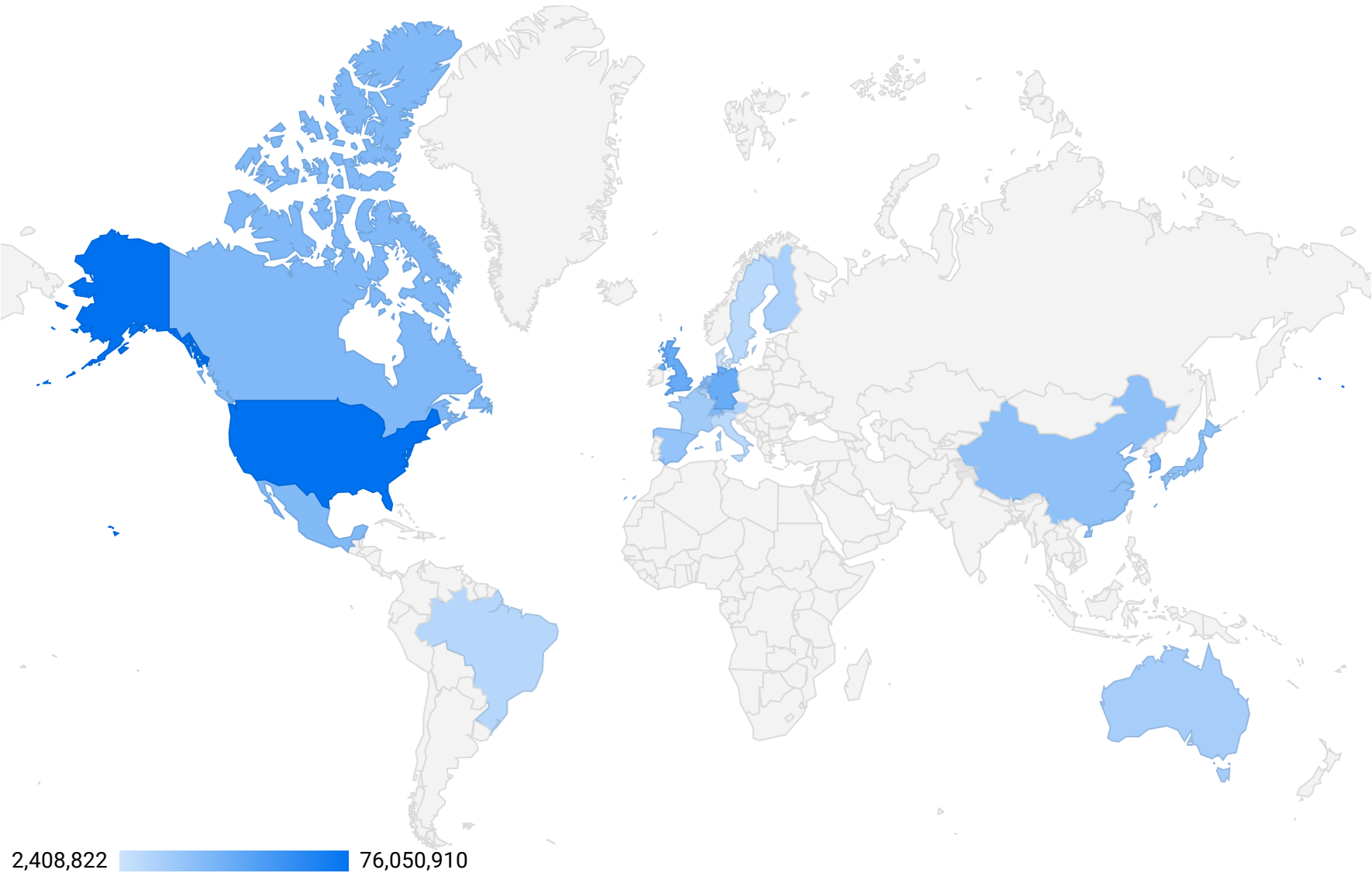
Geo Metrics

Select Metric for Map: Revenue ▾

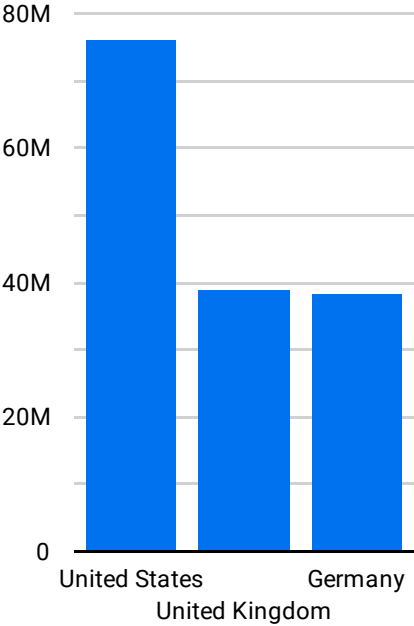
Method Type ▾

Product Type ▾

Jul 1, 2017 - Jul 31, 2018 ▾

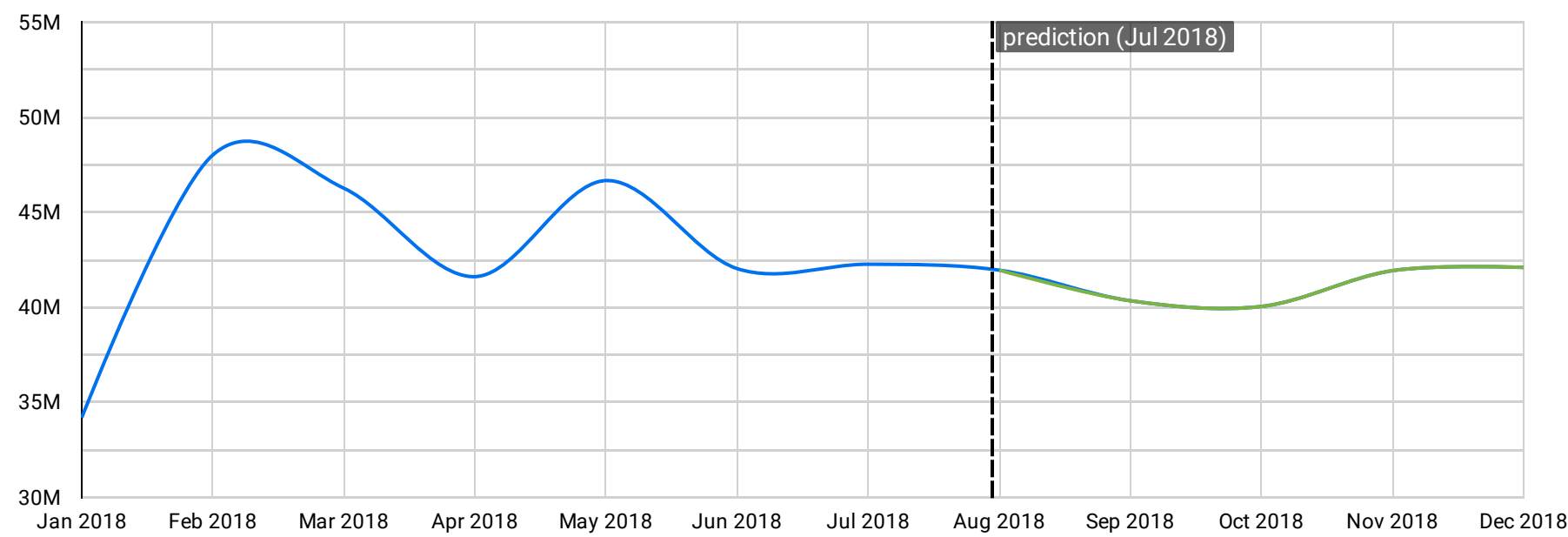


Top 3 Countries



Revenue Prediction & Churn Rate

Holt-Winters Prediction Method



Jan 1, 2018 - Dec 31

2018 Prediction

Total Sales
507.3M
↑ 20.8% From 2017

Active Retailers

289

51.6% of Total Customers

560

Churn Rate July 2018

15

5.2% of Total Active Retailers

Lost Opportunity

3.4M






0.3% of lifetime Revenue

Retailers who have churned






Retailer	Revenue
FreshCo	616372
Camping 2000	243617
Precipice Equipment	106545
Ao ar livre	144676
Hartvigsens	87621

Top 5 Retailers

Highest Customer Lifetime Value

	Country	retailer	cltv ▾
1.	Switzerland	1137	50.5B 
2.	Korea	1272	35.1B 
3.	Canada	1192	22.8B 
4.	United Kingdom	1282	18.5B 
5.	Germany	1148	15.3B 

Highest Customer Lifetime Value

	Country	retailer	revenue ▾
1.	Switzerland	1137	67.1M 
2.	Korea	1272	56.6M 
3.	Canada	1192	43.7M 
4.	United Kingdom	1282	39.5M 
5.	China	1275	30.2M 

Longest Lifespan

	Country	retailer	lifespan_months ▾
1.	Korea	1554	43
2.	Finland	1664	43
3.	United States	1205	43
4.	Austria	1309	43
5.	United States	1209	43

Highest Purchase Frequency per Month

	Country	retailer	purchase_frequency_per_month ▾
1.	Switzerland	1137	8.33
2.	Korea	1272	6.81
3.	Canada	1192	6.6
4.	United States	1218	6.42
5.	United States	1213	6.33