Kaneez Zehra

Phone: (+92) 3483154942 | Email: zehrakhuwaja35@gmail.com
LinkedIn: Kaneez Zehra | Address: Hyderabad, Sindh, Pakistan

Professional Summary

Data Analyst with expertise in **SQL, Python, Power BI, and Excel**. Skilled in **data cleaning, visualization, and predictive analytics** to drive business insights. Strong foundation in **machine learning and statistical analysis** with experience in **dashboard creation and automation**. Also proficient in **graphic design**, adding a unique perspective to data presentation.

Education

Bachelor's in Software Engineering | MUET, Jamshoro (2020 – 2024)

- **Thesis:** AR-Based HairHub
- **CGPA:** 3.31

Technical Skills

- **Data Analysis & Visualization:** SQL, Power BI, Excel, Python (Pandas, NumPy, Matplotlib, Seaborn)
- **Machine Learning:** Scikit-learn, OpenCV, Predictive Modeling
- **Data Handling:** Data Cleaning, Wrangling, ETL Processes
- **Frontend Development:** HTML, CSS, JavaScript
- **Graphic Design:** Adobe Illustrator, Photoshop
- **Freelancing:** Client Collaboration, Project Delivery

Work Experience

Data Analyst | Leadee.Co (Dubai-based) | Dec 2024 – Present

- Developed **interactive Power BI dashboards**, improving reporting efficiency by **40%**.
- Automated data pipelines, reducing manual effort by **30%**.
- Built **predictive models** to forecast sales trends and optimize marketing.

Data Analyst Intern | Nodebook | May – Jul 2024 (Remote)
Projects:

- **Bike Store Sales:** Cycle Sense Analytics

- **Business Churn:** Business Pulse Insights
- **HR Management**: People Metrics Dashboard
- **Airline Delay & Cancellation Data:** Flight Flow Analytics
- **Titanic Death Ratio:** Titanic Tragedy Insights

Graphic Designer | Fiverr (Freelance) | May 2021 – Dec 2023

Completed **50+ projects** with a **4.9-star rating**, achieving **Level One Seller** status.

Projects

- **HR Data Analytics** (Python, Power BI) – **Employee performance & attrition analysis.**
- **E-Commerce Sales Dashboard** (Power BI) – **Sales trends & insights.**
- **Heart Disease Prediction** (Scikit-learn) – **85% accuracy in disease detection.**
- **SpamDetector (NLP-Based)** (Python, Scikit-learn) – **Spam classification model.**