



## Sales Dashboard

### Analysis of Segment, Category and Market

#### Select

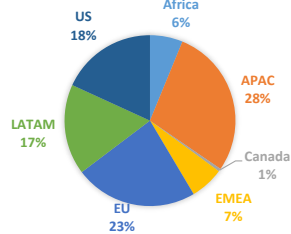
Sales ↗ Quantity :: Profit ₹ Orders 🛒

Technology

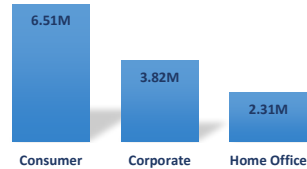
Furniture

Office Supplies

#### MARKET SHARE



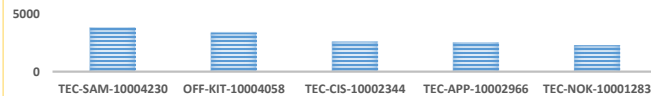
#### Segment



### Top 5 and Bottom 5 Products

#### Top 5

##### SALES



##### PROFIT



##### ORDER QUANTITY



### Revenue Metrics

12.64M

Total Sales

1.35M

Total Shipping cost

1.47M

Total Profit

### Orders Metrics

51.29k

Total Orders

246.00

Average Order Value

1.17k

Total Returned Orders

### Customer Metrics

\$ 774

Customer lifetime Value(CPV)

99.2

Churn Rate

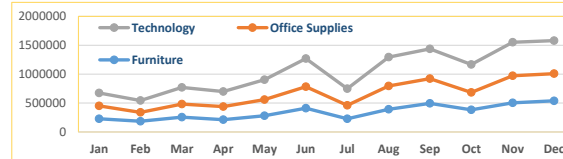
0.82

Repeat Purchase Rate

Average Days to  
Deliver

4  
Order fulfillment time

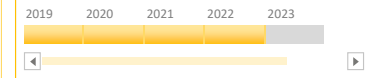
### Variation of Sales



#### Order date

2019 - 2022

YEARS



### Filters

#### Segment

Consu... Corpo... Home...

#### Years (Order date)

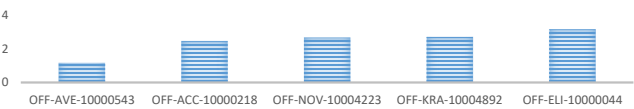
2019 2020  
2021 2022

#### Market

Africa APAC  
Canada EMEA  
EU LATAM  
US

#### Bottom 5

##### SALES



##### PROFITS



##### ORDER QUANTITY

