

Sales Dashboard

Analysis of Segment, Category and Market

Select

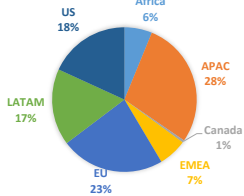
Sales  Quantit... Profit ₹ Orders 

Technology

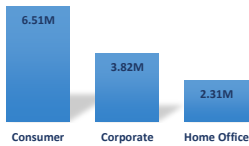
Furniture

Office Supplies

MARKET SHARE



Segment



Revenue Metrics

 12.64M

Total Sales

 1.35M

Total Shipping cost

 1.47M

Total Profit

Orders Metrics

 51.29k

Total Orders

 246.00

Average Order Value

 1.17k

Total Returned Orders

Customer Metrics

 774

Customer lifetime Value(CPV)

 99.2

Churn Rate

 0.82

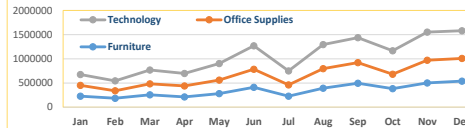
Repeat Purchase Rate

Average Days to Deliver





Variation of Sales



Order date

2019 - 2022

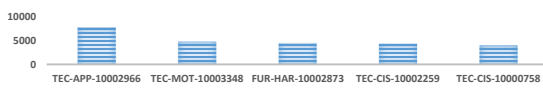
YEARS

2019 2020 2021 2022 2023

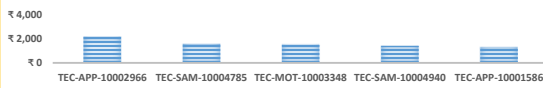
Top 5 and Bottom 5 Products

Top 5

SALES



PROFIT



ORDER QUANTITY



Filters

Years (Order...)

2019 2020
2021 2022

Market

Af... A... Ca...
E... EU LA...
US

Segment

Consumer
Corporate
Home Office

Bottom 5

SALES



PROFITS



ORDER QUANTITY

