

Zeinab Alazzawi

Major: Computer Information Systems School: Georgia State University Graduation: Spring 2022 Senior Leader: Kevin Hart Hiring Manager: Lisa Pinkey-Coleman COX

Bringing us closer

Project 1: WATTS Undo Task Report

- **Objective** Provide a weekly report of WATTS order IDs that have been cancelled or in progress. 22 markets have about 50,000 tickets each, visualizing the data helps view it more easily.
- How Using <u>Alteryx</u> to prepare data, and <u>Tableau</u> to visualize the data
- Impact Easy to prioritize which projects need to be completed and closed. Help identify anomalies and trends



++++++ a b | e a u

Project 2: Material Date Management Report

- **Objective** Provide leader and individual views of "need by" dates of compliant and non-compliant dates.
- How Using <u>Alteryx</u> to prepare data, and <u>Tableau</u> to visualize the data
- Impact Target regions that have delay in delivery. Help gauge when a material will deliver to a region. Identify anomalies within the data set.

Stretch Assignment: Redesign Cox Lead website

- **Objective** Provide a fresh and modern view of the lead project management program.
- How Utilizing SquareSpace, animating pictures and condensing the paragraphs for a more user-friendly site.

• Impact – Improve the user experience and performance. Promote cox brand within the website. Attract a bigger audience and applications.







Why I add value to Cox:

- Creating dashboards to visualize data and enable data driven decisions.
- Leveraging SQL skills to build databases and pipelines.
- Creativity and critical thinking skills to drive innovation.



alteryx









