

Market Analysis

Total Sales	Total Cost	Total Profit	Total Quantity	Profit Margin
\$ 401,411.92	\$ 15,020.00	\$ 68,907.92	4,280	17%

Payment	Sum of Sales
Cash	\$ 199,516.90
Online	\$ 201,895.02
Grand Total	\$ 401,411.92

	Max of Sales	Min of Sales2	Count of PAYMEN'	Average of Sales
Cash	3150	6.7	264	755.7458333
Online	3019.2	6.7	263	767.661673
Grand Total	3150	6.7	527	761.6924478

Top 10 Product

Product Name	Sum of Sales
P0041	\$ 22,952.16
P0030	\$ 22,945.92
P0042	\$ 20,574.00
P0019	\$ 20,160.00
P0010	\$ 16,428.00
P0044	\$ 16,333.92
P0032	\$ 16,329.72
P0005	\$ 15,716.61
P0033	\$ 13,645.80
P0002	\$ 13,423.20
Grand Total	\$ 178,509.33

Bottom 10 Product

Product name	Sum of Sales
P0009	\$ 581.64
P0025	\$ 599.76
P0035	\$ 703.50
P0015	\$ 1,839.24
P0016	\$ 1,996.80
P0007	\$ 2,291.04
P0026	\$ 2,761.92
P0039	\$ 3,957.15
P0018	\$ 4,035.22
P0006	\$ 4,531.50
Grand Total	\$ 23,297.77

Year	Sum of Sales
2021	\$ 187,284.32
2022	\$ 214,127.60
Grand Total	\$ 401,411.920

Monthes	Sum of Sales
Jan	\$ 41,346.96
Feb	\$ 30,857.30
Mar	\$ 28,616.65
Apr	\$ 26,579.11
May	\$ 30,910.45
Jun	\$ 30,533.71
Jul	\$ 35,251.79
Aug	\$ 35,350.40
Sep	\$ 35,242.81
Oct	\$ 33,500.69
Nov	\$ 36,124.07
Dec	\$ 37,097.98
Grand Total	\$ 401,411.92