

Common Cyber Attacks

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Objectives

After finishing this lesson, you will be able to:

- **Understanding Threats:** You will understand the key tactics used in widespread cyberattacks
- **Categorization:** You can differentiate between attacks focused on disruption vs. those focused on impersonation and data theft.
- **Real-World Connection:** You will recognize examples of how these attacks appear in news stories and everyday life



Attacks That Inflict Damage

- Some cyberattacks are designed to cause damage, not directly steal data.
- These attacks aim to disrupt services, destroy data, or cause physical harm.
- Attack types include
 - DoS (Denial-of-Service),
 - DDoS (Distributed Denial-of-Service),
 - botnets
 - data destruction attacks.

Denial-of-Service (DoS)

DoS attacks overwhelm a system with requests, using normal or specially crafted ones to exhaust processing power, memory, or network resources.



DDoS Attack

A more powerful DoS: DDoS attacks are like DoS attacks on steroids, using a massive network of infected devices to overwhelm a target with traffic.



How DDoS Attacks Impact Individuals



Slow Internet



Website Outages



Forced Misinformation

Question

Which of the following best describes the key difference between a DoS and a DDoS attack?

- A. DoS attacks target websites, while DDoS attacks target email servers.
- B. DoS attacks use a single attacker machine, while DDoS attacks use multiple infected devices.
- C. DoS attacks are more difficult to defend against than DDoS attacks.
- D. DDoS attacks are recent, while DoS attacks have been around for decades.

Question

You receive a suspicious email alert claiming unusual activity on your bank account. It urges you to click a link to verify your information. What would the attacker's likely goal be if this were part of a DoS/DDoS strategy?

- A. To steal your banking login details.
- B. To spread malware that could turn your computer into a bot.
- C. To distract you while they launch a large DDoS attack against your bank.
- D. To trick you into giving up your social security number.

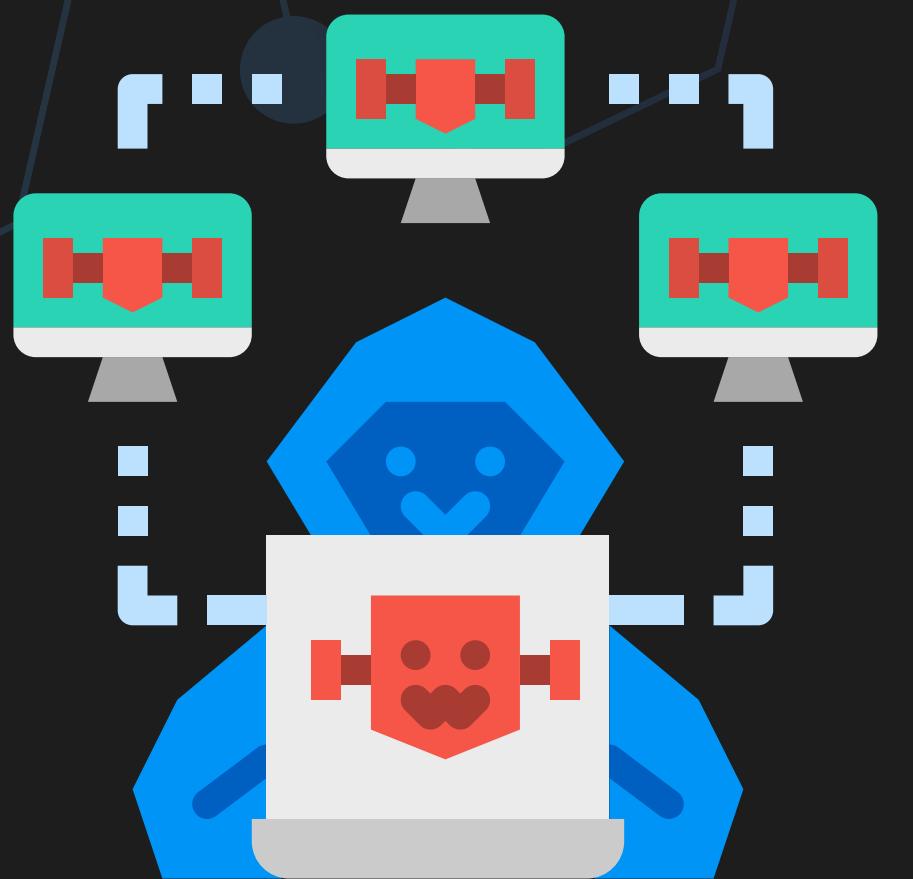
Question

Which of the following situations is an example of a DoS attack rather than a DDoS attack?

- A. A disgruntled employee overloads the company server by running a resource-intensive program.
- B. Hacktivists launch an attack on a government website using a network of infected devices.
- C. A hacker targets a company with a flood of fake traffic, causing its website to crash.
- D. A competitor pays a criminal service to take down a rival's online store.

Botnets and Zombies

- **Botnet:** Network of infected computers
- **Zombie:** Individual computer under attacker control
- **DDoS:** Often launched using botnets



Data Destruction Attack

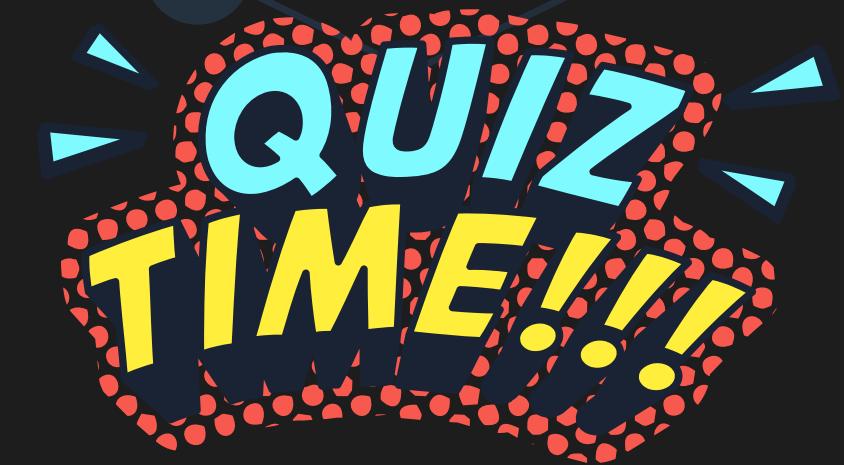
- **Goal:** Not just disruption, but the permanent destruction or corruption of a victim's data.
- **Motivations:** Ransomware attacks (refusal to pay), financial gain, political or military sabotage.
- **Wiper Attacks:** A specific type of data destruction attack that uses malware to make data recovery extremely difficult.



Question

What's the relationship between a "zombie" and a "botnet"?

- A. A zombie is a type of malware that creates botnets.
- B. A zombie is an individual computer within a botnet.
- C. A botnet is a smaller version of a zombie.
- D. Zombies and botnets are unrelated terms.



Class Activity

A hacker sends malicious emails designed to trick users into downloading malware. If successful, this could help the hacker with which goal?

- A. Building a botnet to launch DDoS attacks
- B. Impersonating a CEO to trick employees
- C. Deleting critical files on infected machines
- D. Redirecting users to fake websites for phishing.





Question

Which type of attack is primarily focused on causing permanent damage to stored data?

- A. Denial-of-Service (DoS)
- B. Phishing Attack
- C. Data Destruction Attack
- D. CEO Fraud

**QUIZ
TIME!!!**

Question

Protecting personal data means ensuring:

- A. Data and software on the infected device may be lost if no backups exist.
- B. The victim might receive fake emails pretending to be from their boss.
- C. The victim's website could become temporarily unavailable.
- D. The victim could be tricked into installing malware on a network.

Impersonation Attacks

- **The Internet's Risk:** Impersonation of trusted sources has become easier and more convincing online.
- **Key Tactics:**
 - **Fake websites** that closely mimic legitimate ones.
 - **Emails designed** to appear as if they're from reputable people or organizations.





Phishing

- **Core Concept:** Phishing involves impersonating a trusted source (bank, company, etc.) to trick victims.
- **Tactics:**
 - Emails with urgent requests to click links
 - Fake websites designed to look like the real thing
- **Goal:** Steal login credentials, personal data, or spread malware
- **Serious Problem:** Phishing attacks are widespread and impact many businesses each year.

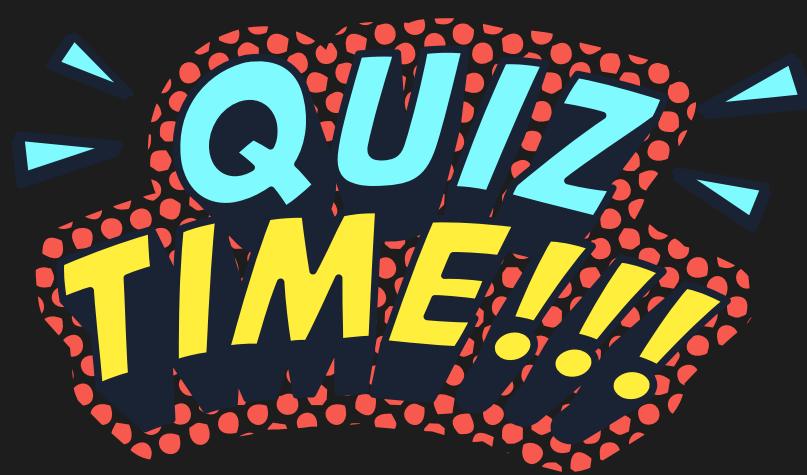


Question

Why are impersonation attacks more prevalent in the internet age compared to earlier times?

- A. The internet makes it easier to create convincing fakes and reach many targets quickly.
- B. Criminals now are simply smarter than they used to be.
- C. Laws against impersonation didn't exist before the internet.
- D. Impersonation attacks also happened frequently before the internet.

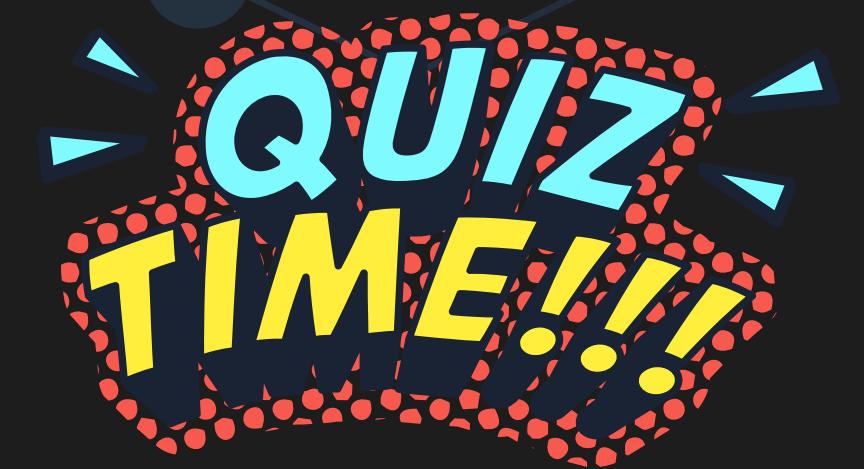
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Questions

You receive an email claiming your bank account has unusual activity. The email's sender looks official, and it urges you to click a link to verify your information. This could be an example of:

- A. A DoS attack
- B. A data destruction attack
- C. An impersonation attack
- D. A wiper attack

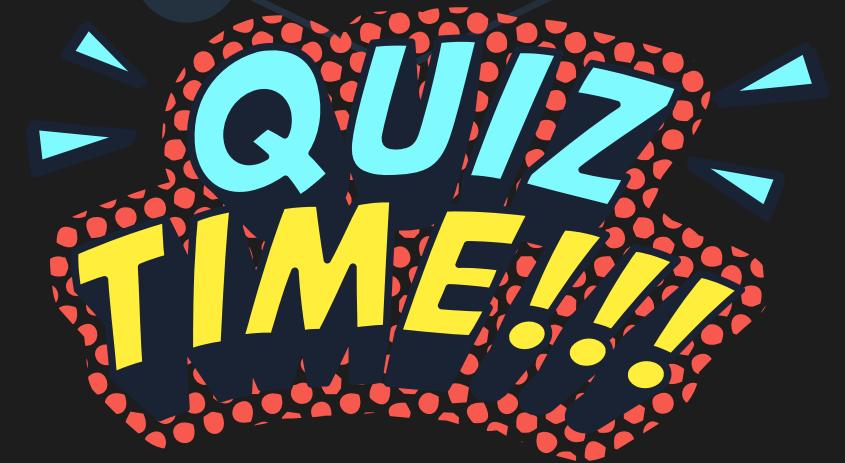




Questions

Which of the following best describes the goal of a phishing attack?

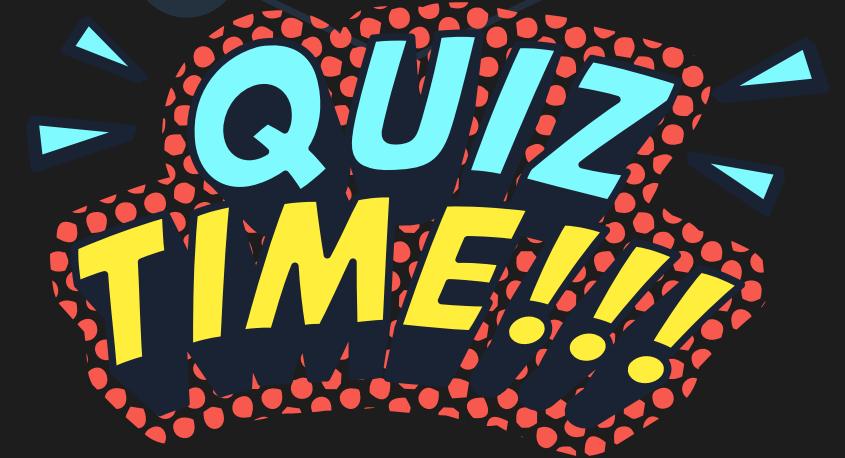
- A. To trick users into giving up sensitive information
- B. To shut down a website by overwhelming it with traffic
- C. To permanently erase data on infected computers
- D. To prevent users from accessing their email



Questions

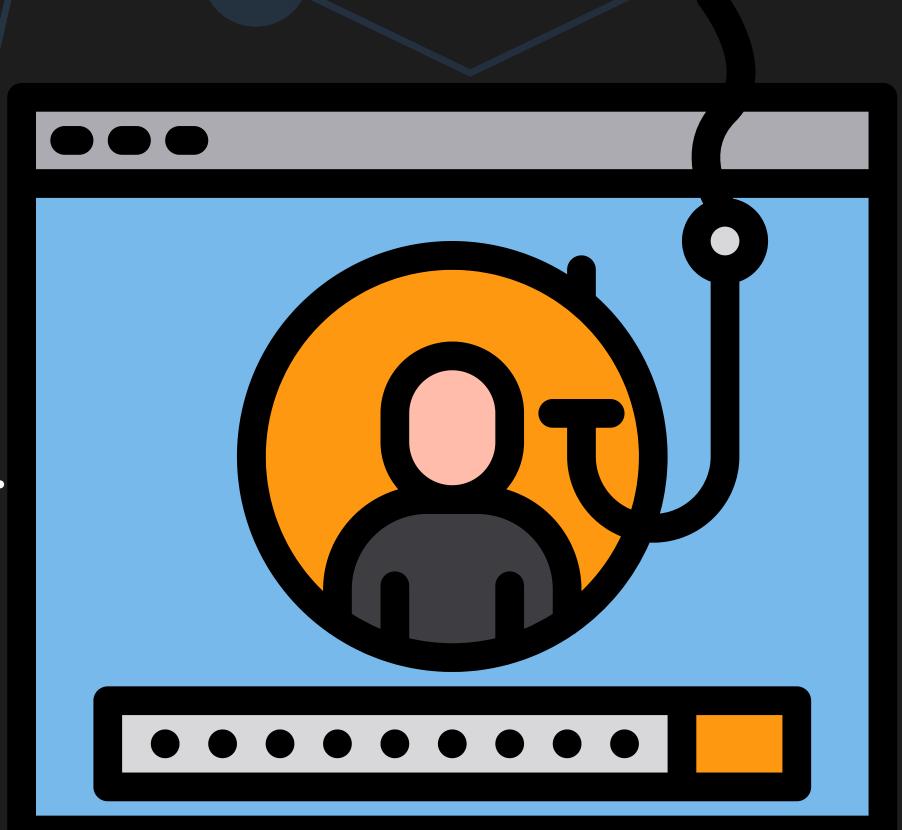
You receive an email claiming to be from your email provider. It warns that your account will be deleted unless you click a link to verify. This is LIKELY an example of:

- A. A phishing attack
- B. A DDoS attack
- C. A wiper attack
- D. CEO Fraud



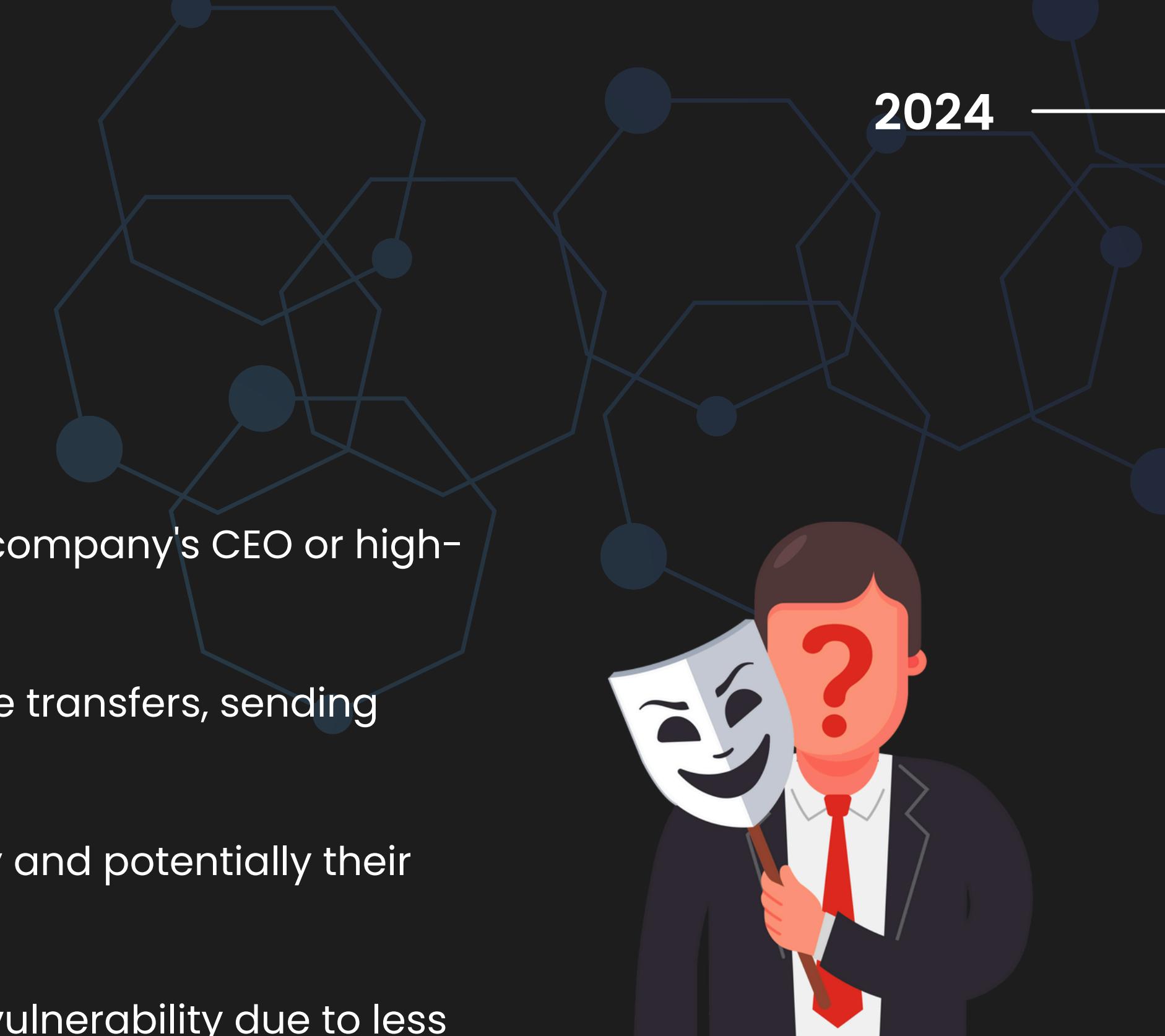
Spear Phising

- **What is it?** A highly targeted form of phishing, customized to a specific person or organization.
- **Increased danger:** Attackers use research (often gathered from social media) to make emails more convincing.
- **Goal:** Same as regular phishing – steal credentials, data, or install malware.
But, success rate is often higher due to personalization.



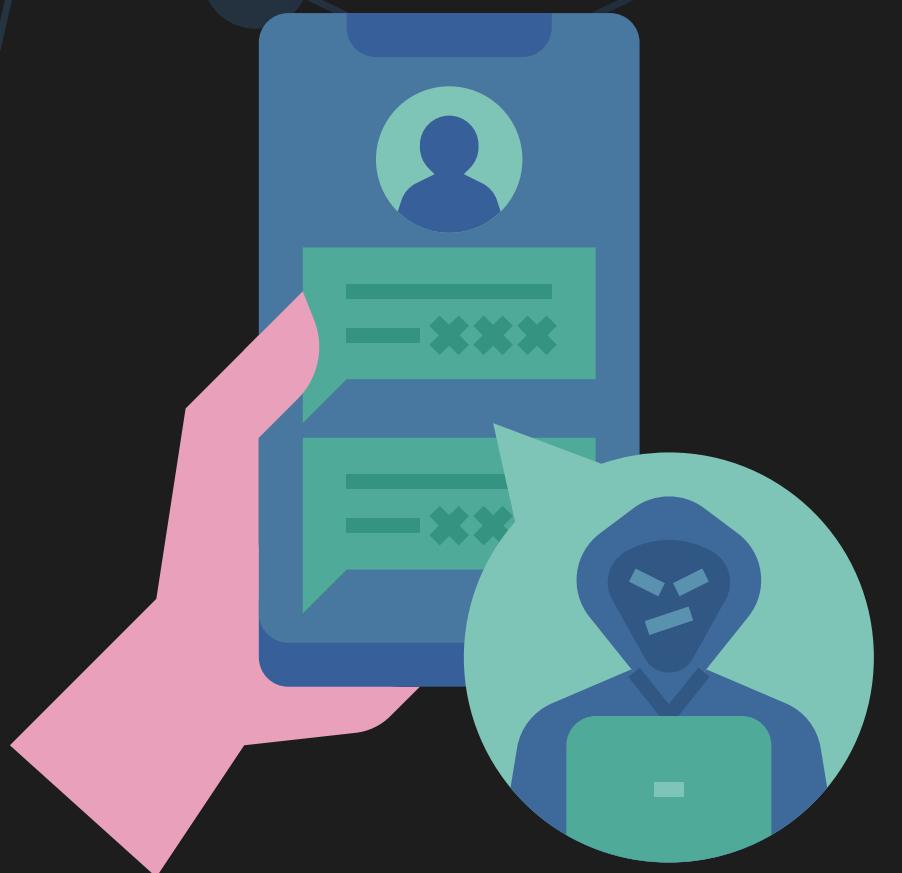
CEO Fraud

- **Type of Impersonation:** Attackers pretend to be a company's CEO or high-level executive.
- **The Trick:** Urgent emails requesting actions like wire transfers, sending sensitive data.
- **High Stakes:** Victims can lose large sums of money and potentially their jobs.
- **Pandemic Impact:** Working from home increased vulnerability due to less in-person verification.



Smashing

- **Definition:** Phishing attacks carried out through text messages (SMS).
- **Goal:** Same as phishing: steal logins, install malware, or trick victims into giving up personal data.
- **Danger:** People may be more likely to trust text messages than emails, increasing the risk.



Vishing

- **Definition:** Phishing attacks conducted over the phone (voice calls).
- **Technology:** Uses Voice over IP (VoIP) systems today, but the core method remains calling people.
- **Tactics:** Similar to phishing emails, with urgency and impersonation to trick victims into revealing data or taking unwanted actions.





Pharming

- **Technical attack:** Targets network infrastructure (such as DNS servers) to redirect users to fake websites.
- **Looks like phishing:** Victims see the correct website address but land on the attacker's site anyway.
- **Tricks everyone:** Even cautious users can fall for it since the attack doesn't rely on clicking suspicious links.





Whaling: Going for big Fish

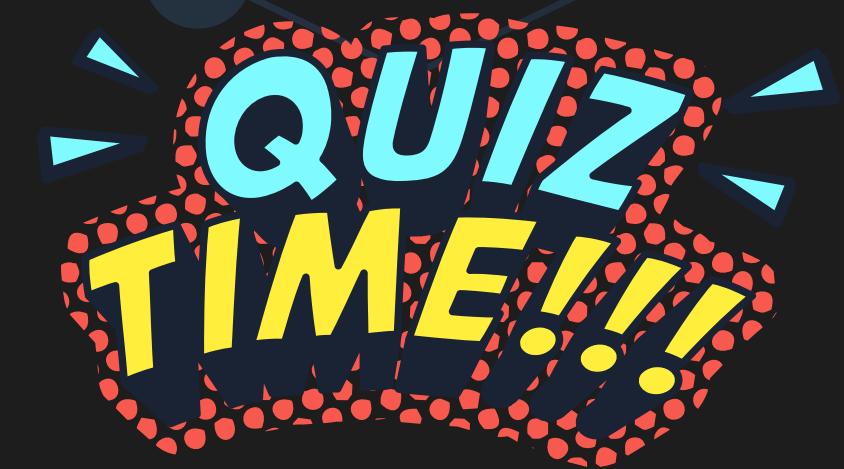
- **Type of Spear Phishing:** Highly targeted attacks aimed at CEOs, high-level executives, or influential individuals.
- **Why "Whaling"?:** Focus on the big targets.
- **Goal:** Steal sensitive company data, authorize fraudulent payments, or access critical systems.



Questions

What makes spear phishing more dangerous than general phishing attacks?

- A. Spear phishing uses more technical tricks to infect devices.
- B. Spear phishing emails are personalized to seem more believable.
- C. Spear phishing targets only large companies, not individuals.
- D. Spear phishing can cause data destruction, not just theft

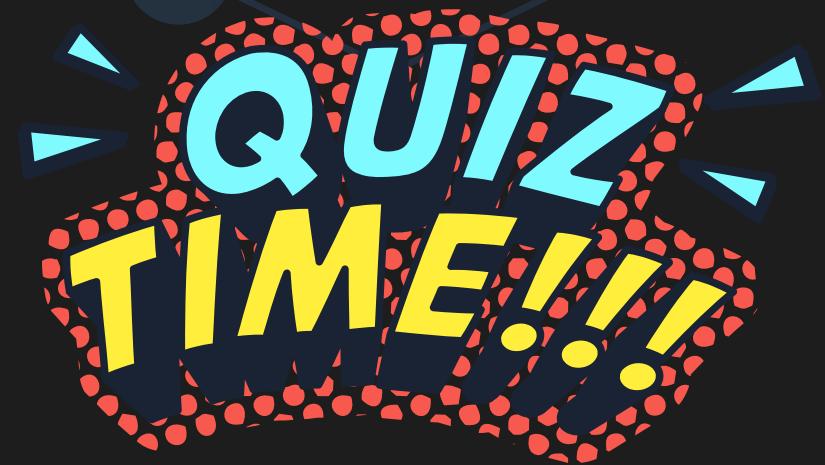




Questions

You receive an email seemingly from your company's HR department, asking you to confirm your salary information by clicking a link. This could be an example of:

- A. Spear phishing
- B. A wiper attack.
- C. Smishing
- D. A DoS attack



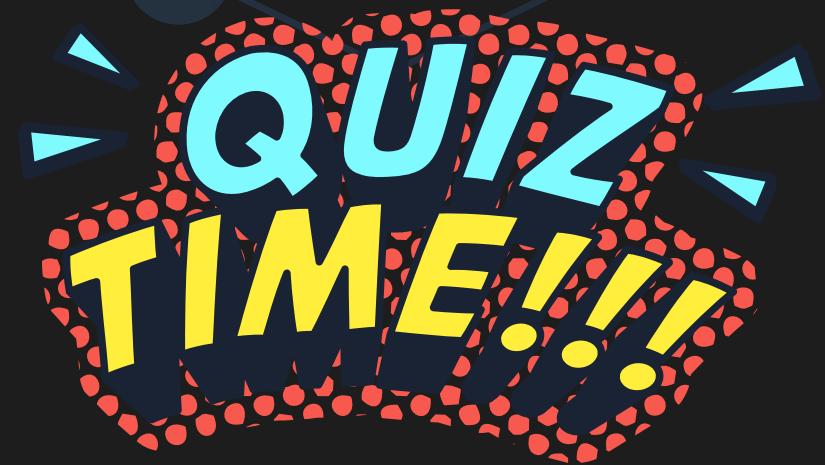


Questions

A key difference between CEO fraud and regular phishing is that

CEO fraud often:

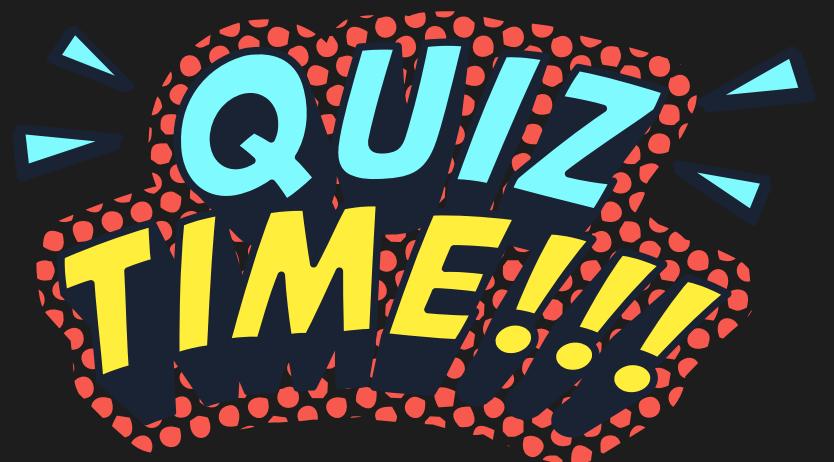
- A. Targets individuals rather than large organizations.
- B. Seeks to obtain login credentials.
- C. Requests immediate actions with financial consequences.
- D. Uses fake websites to collect information.



Questions

The CEO of your company emails you, asking you to urgently send confidential tax documents to an unfamiliar email address. You should:

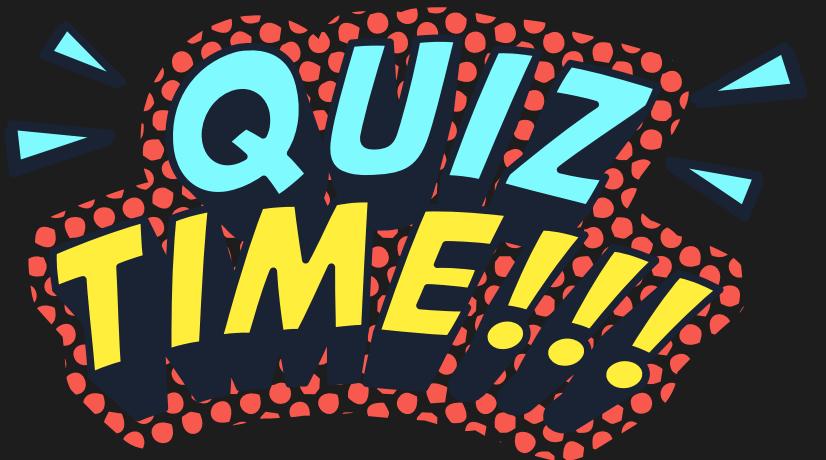
- A. Follow the instructions immediately.
- B. Verify the request through other channels (phone call, in-person).
- C. Report the email as a phishing attempt.
- D. Ignore the email.



Questions

What does the term "smishing" refer to?

- A. Phishing attacks through text messages
- B. Spam messages promoting fake products
- C. Malware that crashes your phone's operating system
- D. An attack that blocks text messages from reaching you

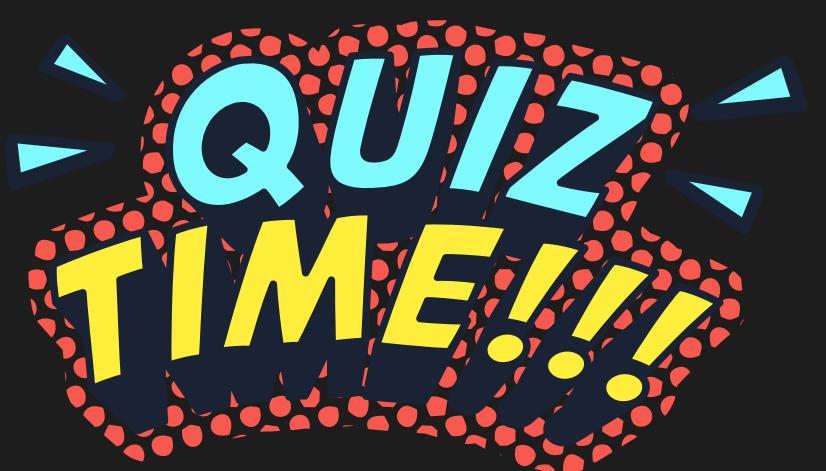


Questions

You receive a text message stating your bank account has been locked, with a link to "verify" your information. This is MOST LIKELY:

- A. A smishing attempt
- B. A legitimate alert from your bank
- C. A wiper attack in disguise
- D. A harmless prank from a friend

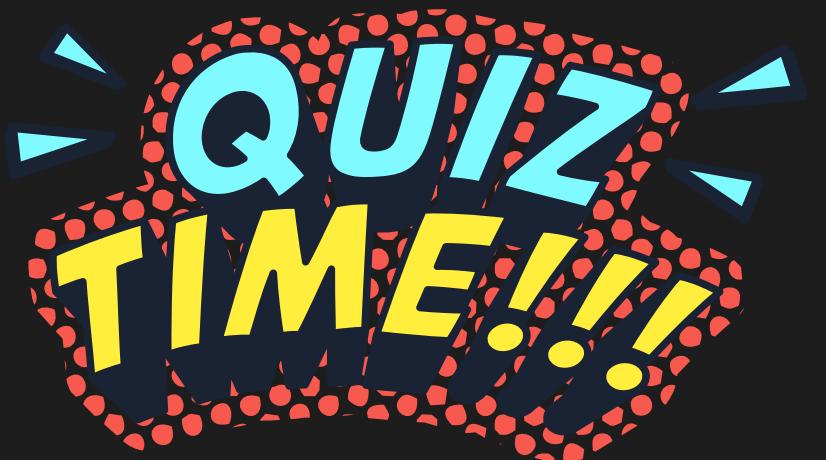
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Questions

Vishing is similar to phishing, but what's the key difference in how they're carried out?

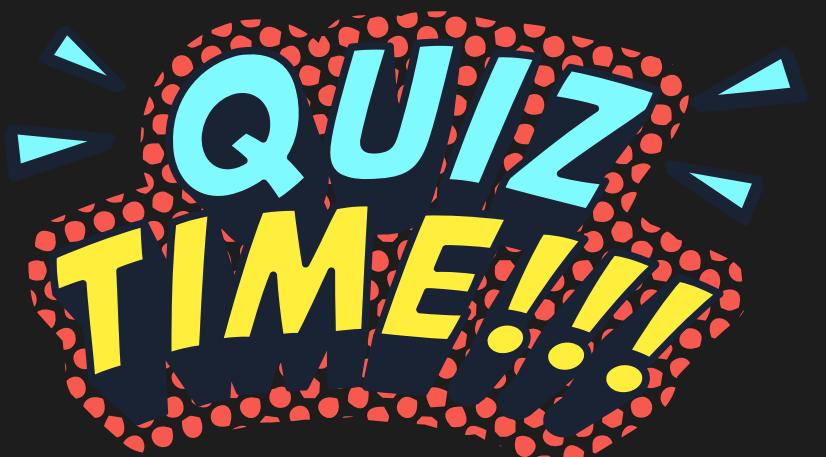
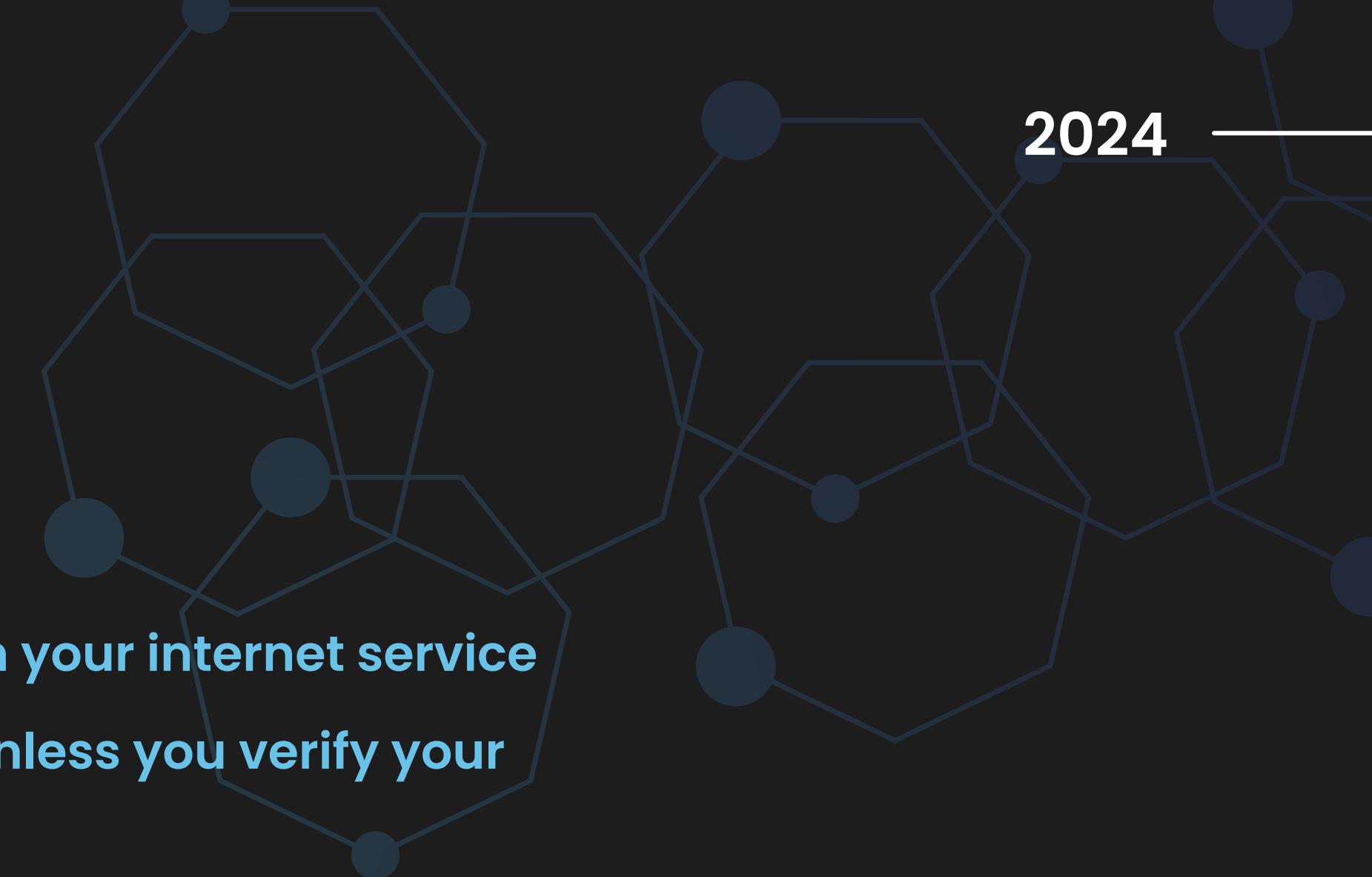
- A. Vishing attacks steal data directly from your phone, while phishing uses emails
- B. Phishing uses fake websites, while vishing uses social engineering over the phone.
- C. Vishing targets businesses, while phishing targets individuals.
- D. Phishing is a recent attack method, while vishing has been around for decades.



Questions

You receive a call from someone claiming to be from your internet service provider, stating your service will be disconnected unless you verify your account information. This could be an example of:

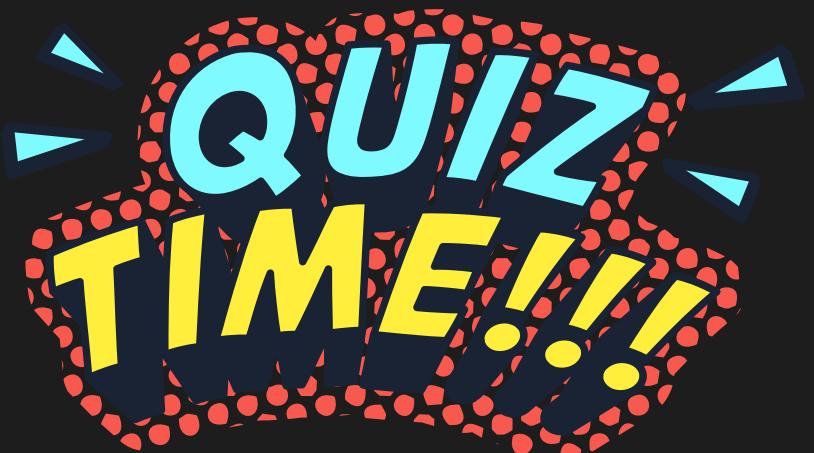
- A. A DoS attack
- B. Vishing
- C. A data destruction attack
- D. Smishing.



Questions

The main difference between pharming and regular phishing is:

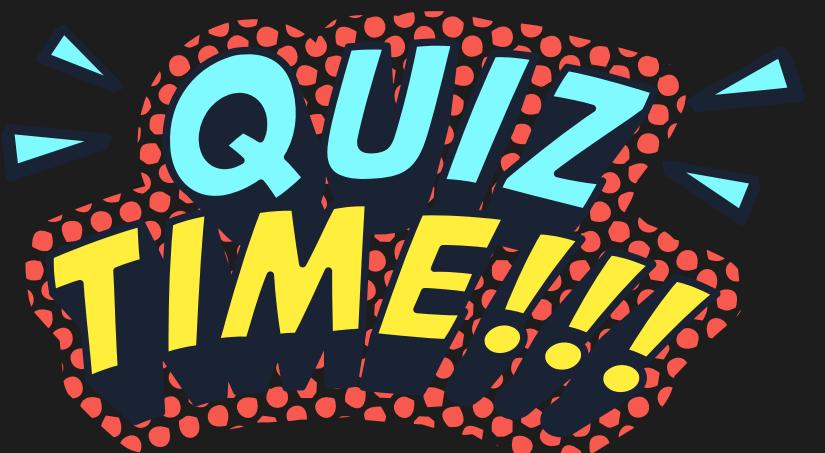
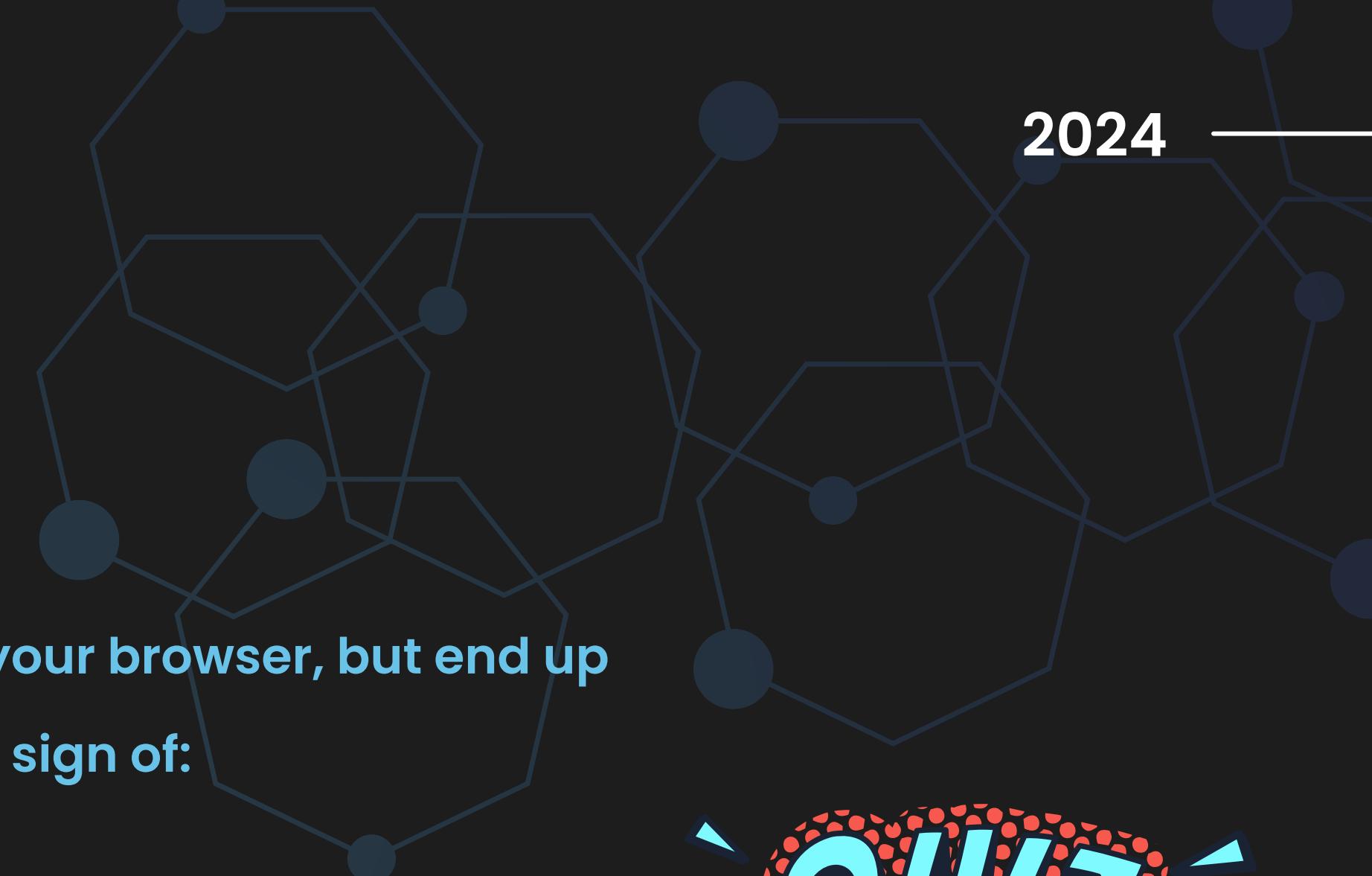
- A. Pharming steals data, phishing leads to malware.
- B. Pharming attacks are easy to spot, phishing is more convincing.
- C. Pharming involves technical manipulation of internet traffic, phishing relies on tricking the user.
- D. Pharming focuses on businesses, phishing targets individuals.



Questions

You carefully type your bank's website address into your browser, but end up on a site asking for your login details. This could be a sign of:

- A. A pharming attack
- B. Spear phishing
- C. A DDoS attack
- D. A wiper attack

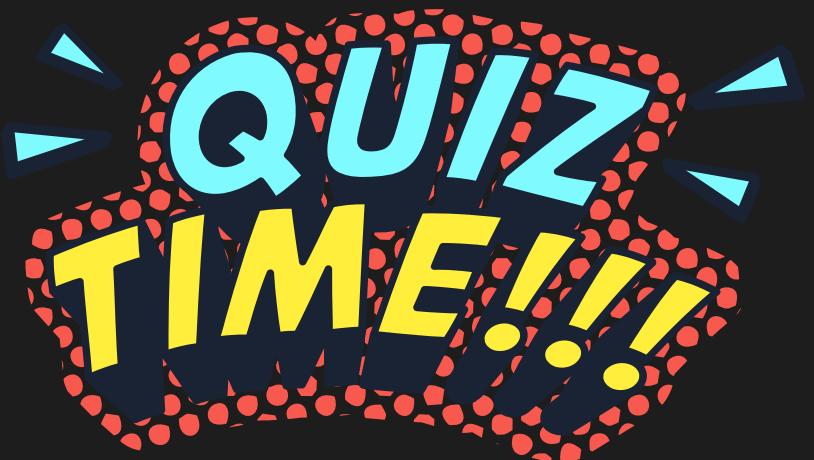




Questions

What makes a whaling attack different from other forms of phishing?

- A. Whaling uses advanced malware that regular phishing doesn't.
- B. Whaling targets high-profile individuals within organizations.
- C. Whaling attacks occur exclusively via text message.
- D. Whaling is a harmless form of internet prank.



Questions

An attacker carefully studies a company's website and social media to craft a believable email to the company's CFO. This is MOST LIKELY the start of a:

- A. DDoS attack
- B. CEO fraud attempt.
- C. Whaling attack
- D. Data destruction attack



