

Цель

Создать лендинг для услуг разработки ПО и ИИ-агентов. Страница для Казахстанского и международного рынка с переключением языков EN/RU/KZ.

Hero Section

Custom AI & Software Development Large banner with looping video or animation of a working AI agent. Short subheading: We build production-ready AI agents and custom software for Kazakhstan and the global market. Header includes a language switcher EN / RU / KZ and contact shortcuts (WhatsApp / Telegram).

Why Choose Us

Trusted by 2K+ users from Billion \$ corporations , under this line add client logos: Kazmunaygaz; Kazatomprom; Nur Astana Kuryly. Three core advantages:

Fast Delivery with Enterprise Quality — Icon: rocket; Short copy: Rapid, iterative delivery cycles that meet enterprise-grade reliability and compliance. CTA: Learn More

AI-first Product Engineering — Icon: brain / neural network; Short copy: From prototypes to production AI agents — we design, train, and deploy models that solve real business problems. CTA: Learn More

Local Expertise, Global Reach — Icon: globe with pin on Kazakhstan; Short copy: Deep knowledge of Kazakhstan's market and regulations combined with international best practices. CTA: Learn More

Background: subtle world map with Kazakhstan highlighted.

Services Block

5 service with icons:

AI Agents - Custom conversational and autonomous agents for customer support, operations, and analytics,

Custom Software - End-to-end web and desktop applications tailored to your workflows.

Cybersecurity - Security audits, penetration testing, and continuous monitoring

Backend/DevOps - Scalable APIs, CI/CD, and cloud infrastructure

Mobile - Cross-platform mobile apps with native performance and polished UX.

Each card with short description and with button «Learn More».

Pricing Section

Three support tiers with slider-based project-cost calculator. Display annual support fee as a percentage of project cost.

Feature	Basic (15% from the project cost per year)	Pro (20% from the project cost per year)	Enterprise (25% from the project cost per year)
Critical Bug Fixes	✓ (48h SLA)	✓ (24h SLA)	✓ (4h SLA)
Monthly Updates	-	10h included	Unlimited + roadmap
Security Audits	Quarterly	Monthly	Weekly + backups
Dedicated Manager	-	-	✓

Case Studies

3-4 case cards with photos/screenshots. Each one shows the problem → solution → result with metrics. Each one has a "Similar for you?" button.

How We Work

6-step horizontal timeline with icons and hover details. Steps:

Discovery — requirements, stakeholders, success metrics.

Design — UX, architecture, prototype.

Proof of Concept — rapid validation with measurable KPIs.

Build — iterative sprints, automated tests.

Deploy — CI/CD, monitoring, security hardening.

Support & Scale — maintenance, roadmap, continuous improvement.

Hover-effects with details. Color progression: gray -> green

Technology Stack

Horizontal scroll of logos with hover labels: JavaScript; Tailwind; Go; FastAPI; Flutter; Docker; OpenAI; Kaspi API.

Testimonials

Carousel of 6 testimonials with client photos/logos, star ratings (4.8–5.0), and short quotes. Include video placeholders for two video testimonials.

Consulting Questionnaire

Attached separately Q&A. Animation open/close. search across Questions.

Contact Form Section

Form with fields Name/Email/Project Type/Budget/Message. WhatsApp/Telegram buttons.

Style and colors

Core colors: dark blue (#1E3A8A), white, purple (#9d10b9). Gradients for buttons. Shrift: modern sans-serif (Inter/ Montserrat). High-contrast text, keyboard navigation, alt text for images.

Technical requirements

Mobile-first responsive design with adaptive breakpoints.

Lazy loading for images and videos.

Hover effects on desktop for cards, timeline, and tech logos.

Deadline

First mockup due by end of day.