

Portfolio

Olivier R. Measson

01

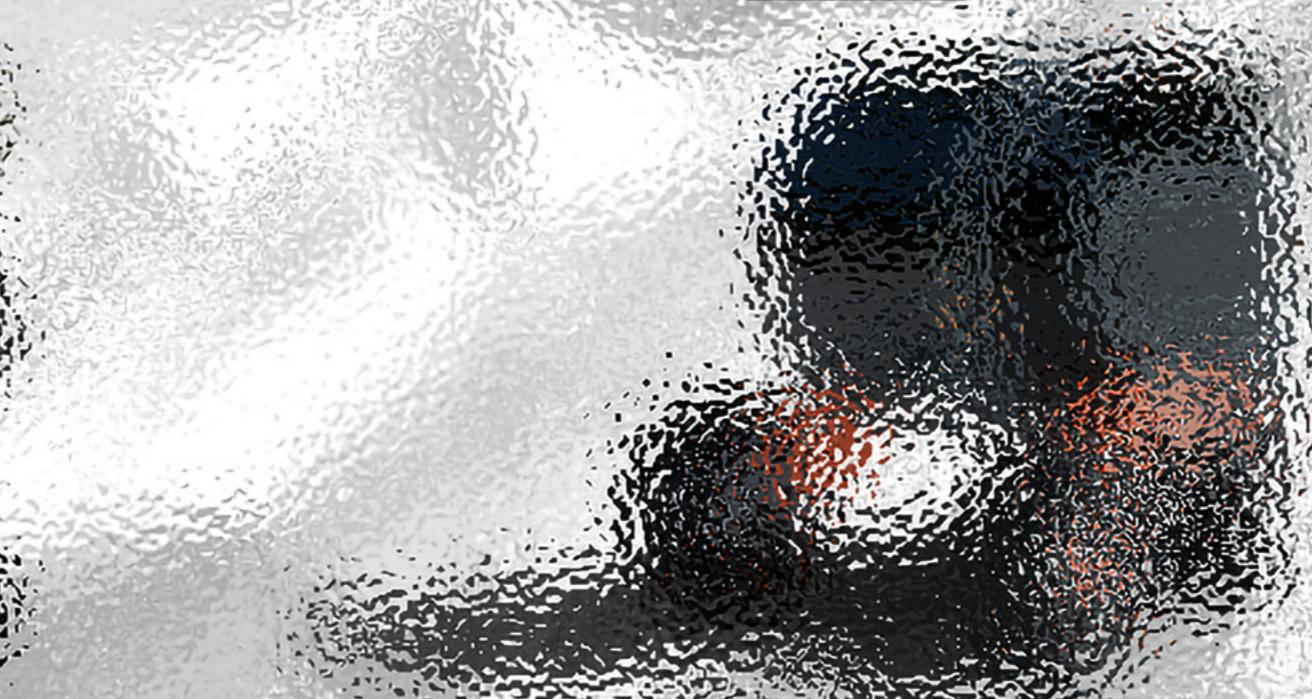


LOUIS VUITTON

02



03



MOBILIZE
BEYOND AUTOMOTIVE

Louis Vuitton

Your Most famous brand to safeguard the most prestigious Trophy

Louis Vuitton partners with the Chair of the Norwegian Nobel Committee, crafting a trunk to honour the Nobel Price of Peace. With the famous heritage, we can find the Monogram canvas - keeping it sober in color to represent the sophisticated trophy. Safekeeping the Price within its box as an ultimate triumph for an exclusive and recognized achievement.



// VISUALIZE //

Cultural Match

A place where the most recognized celebration of Human Achievements meets the most prestigious Name.



HERITAGE



TIMELESS

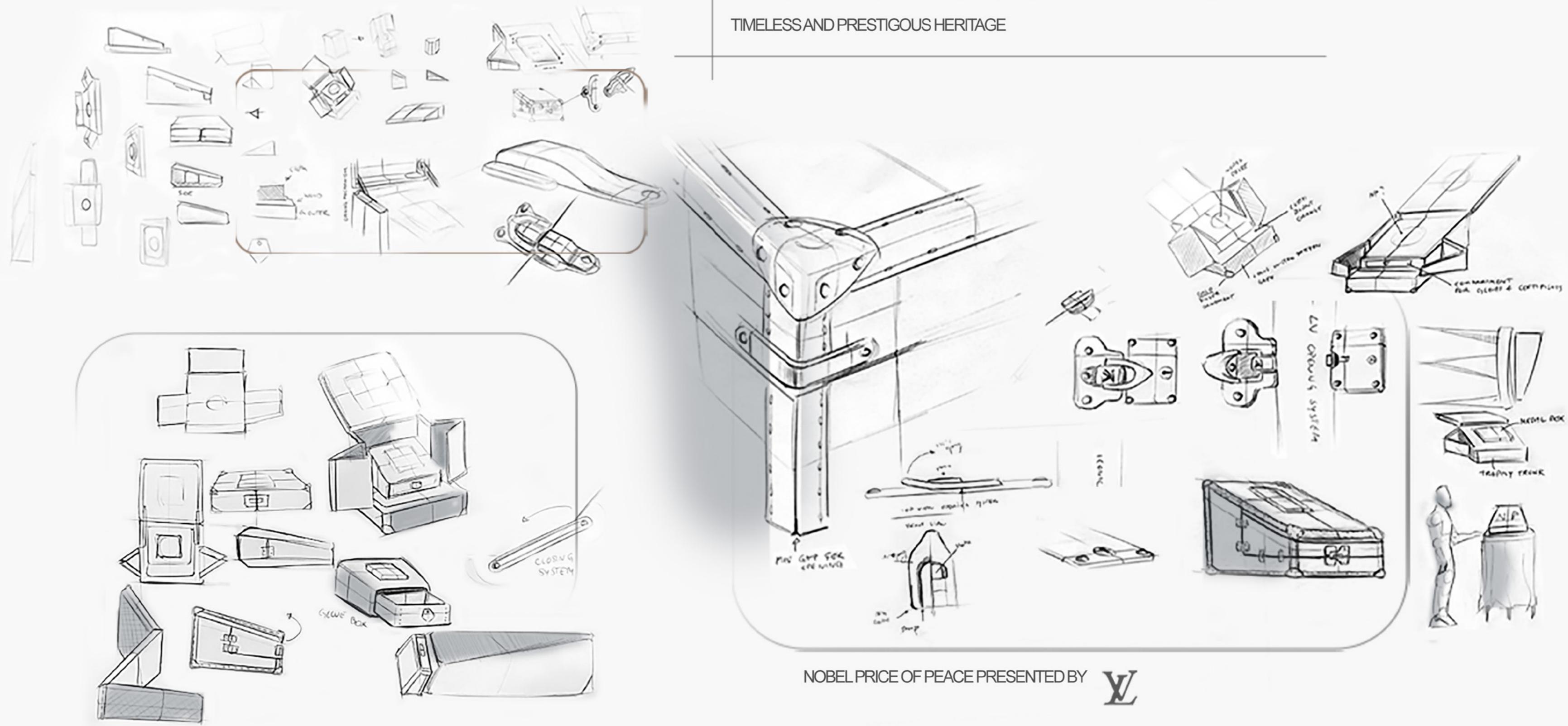


A PRESTIGIOUS TROPHY PROTECTED AND HONORED BY LOUIS VUITTON

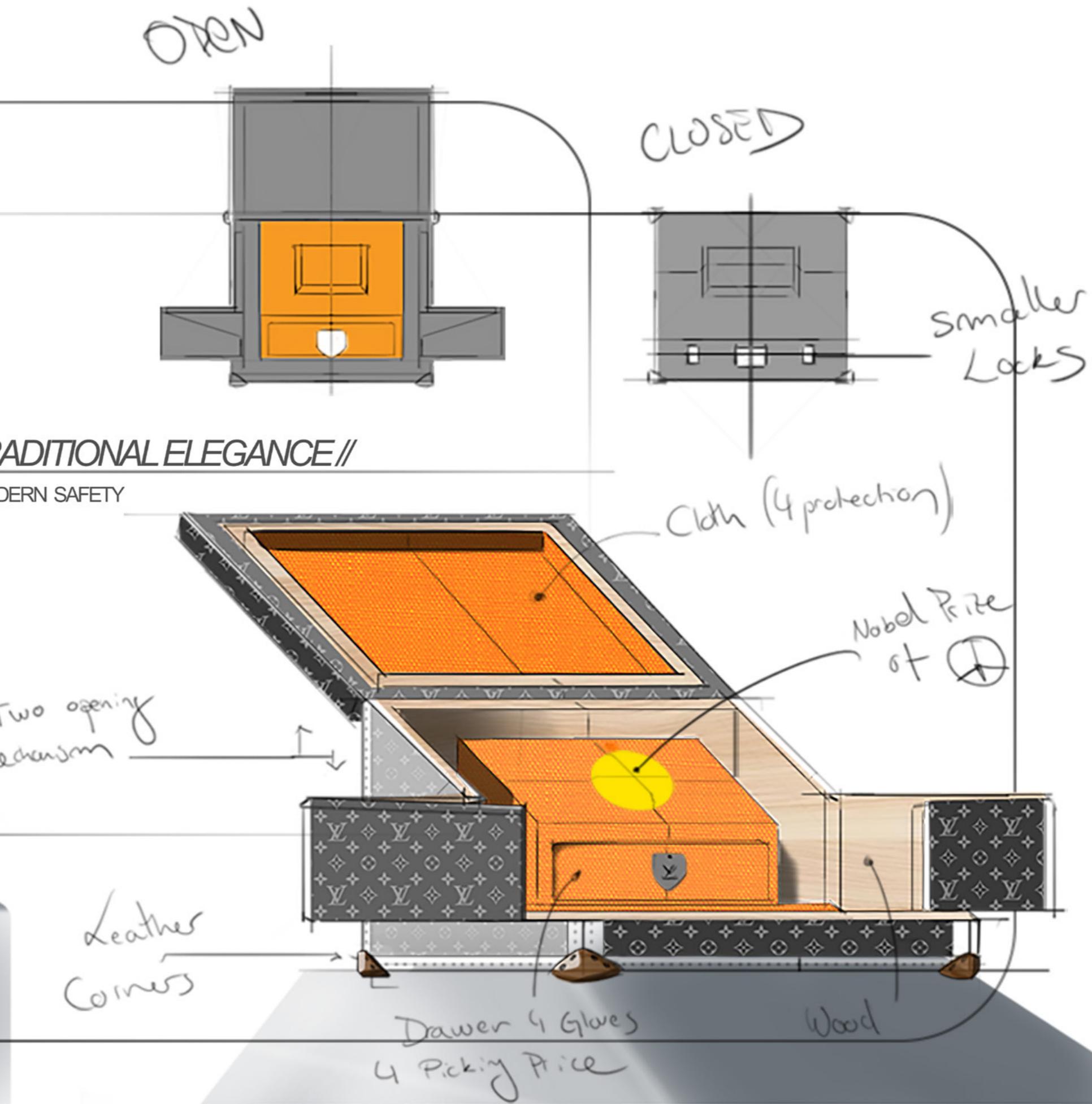
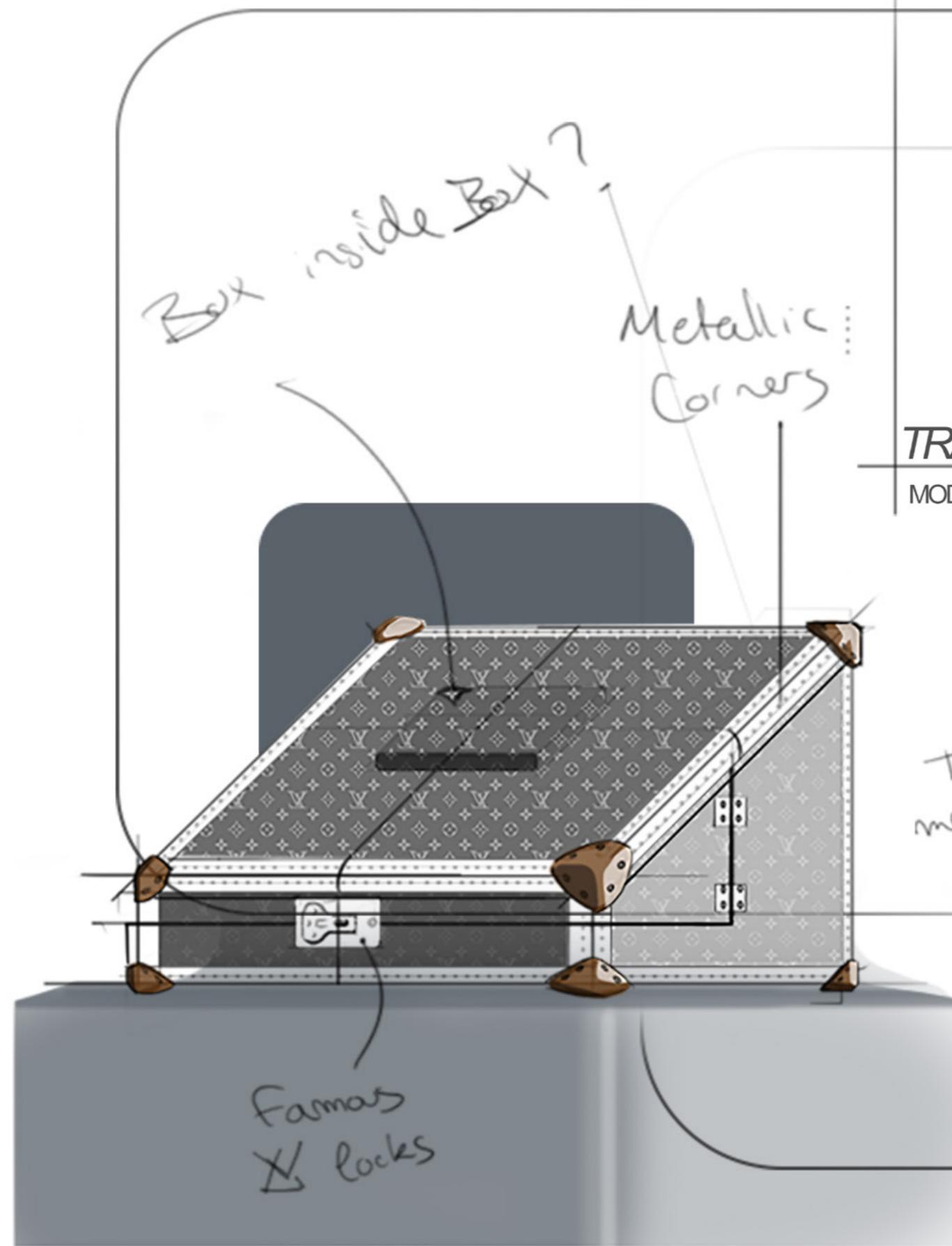
// DESIGN THINKING //

TECHNICAL and COMPLEX //

TIMELESS AND PRESTIGIOUS HERITAGE

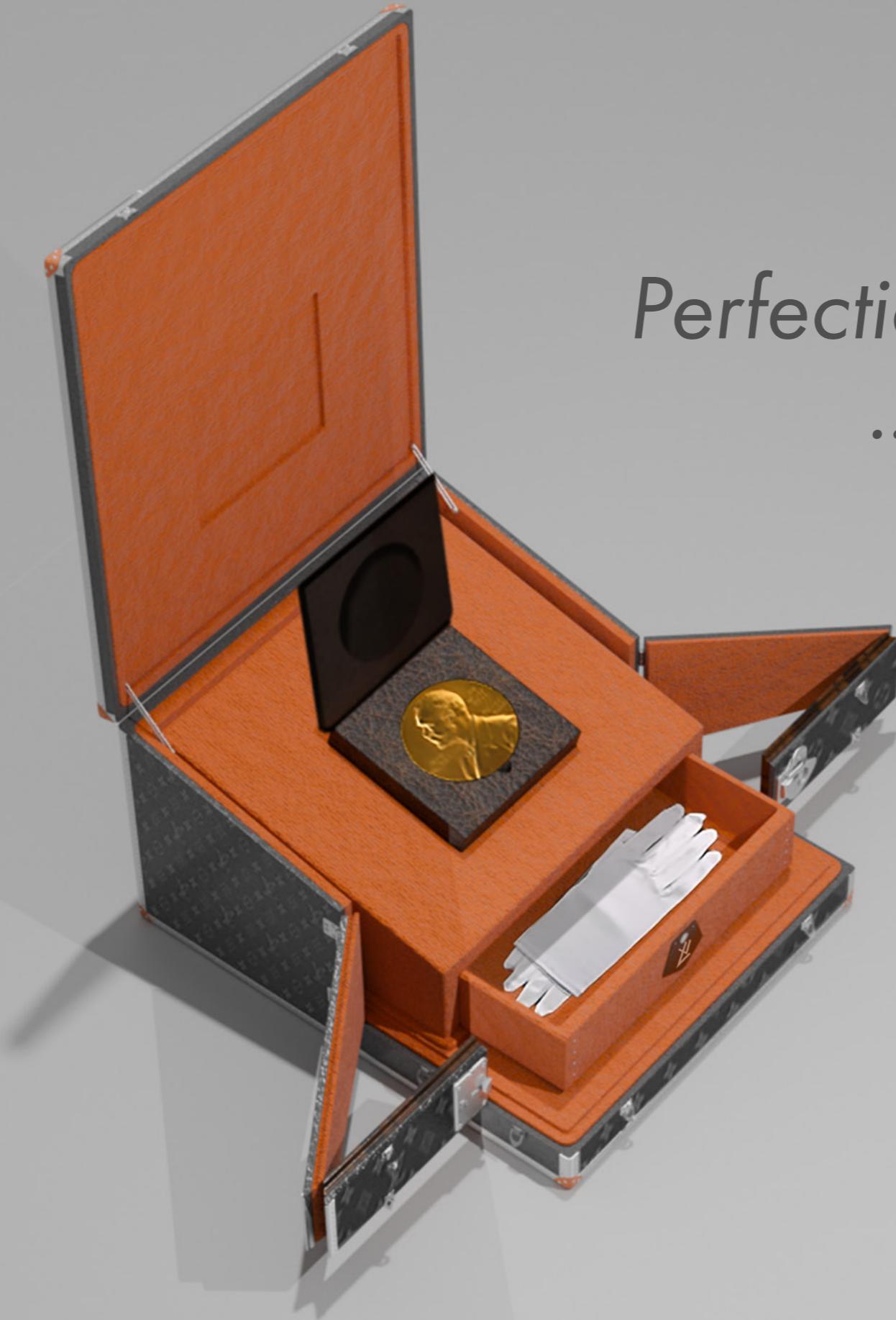


// DEVELOPMENT//





*Perfection doesn't exist..
..But Louis Vuitton Does.*





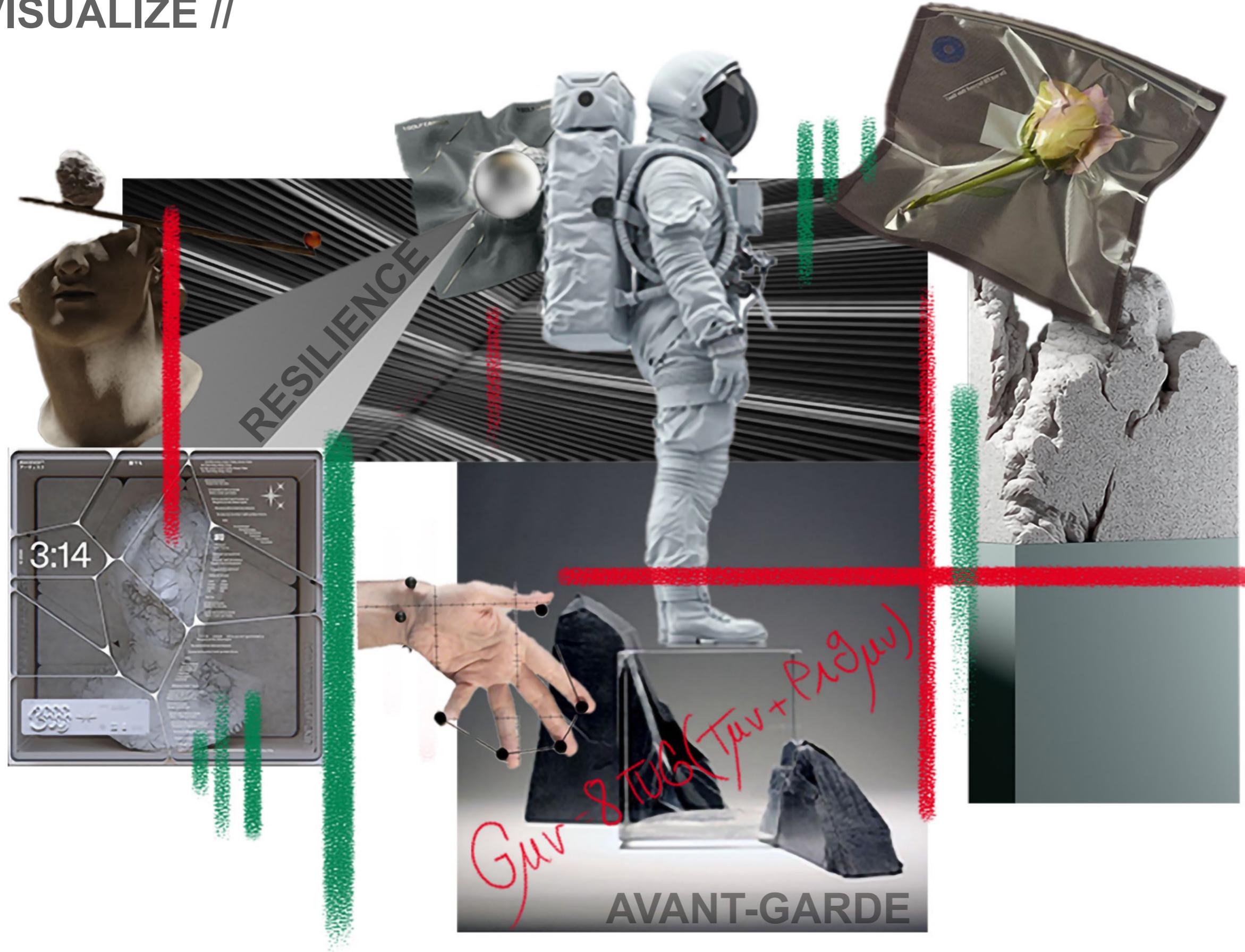
TAG HEUER

The only watch ready to go on the moon for 2027.

February 1962, John Glenn became the third astronaut to ever orbit the earth. On his right hand he was wearing a Heuer watch. 65 Years later, after cementing its reputation synonym with racing and adventure, the brand now called Tag Heuer will be the first watch to go and stay on the moon during Nasa's 2027 Artemis III project.

This is a tribute to John Glenn and Edouard Heuer, founder of one of the most emblematic watch brands in 1860.

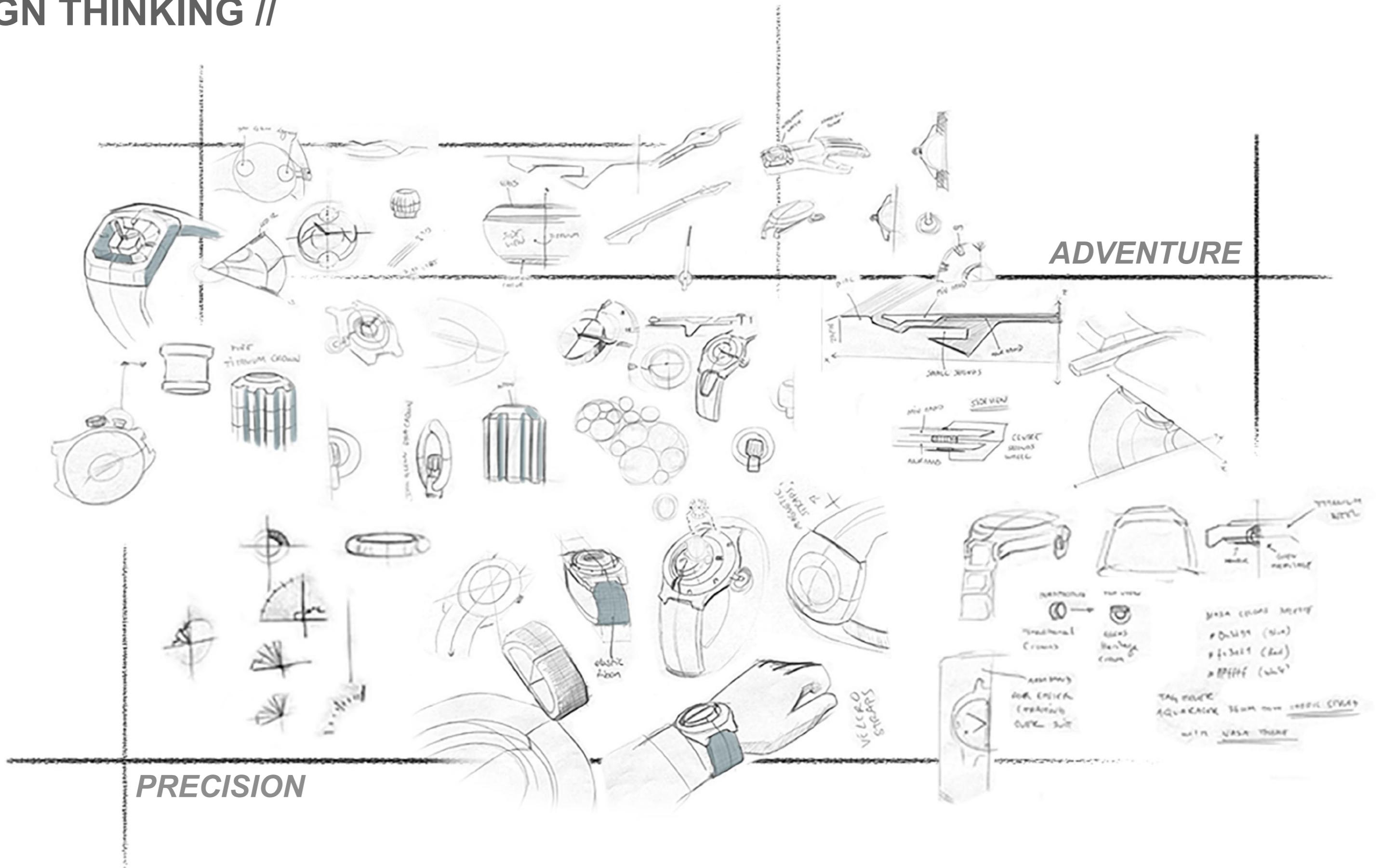
// VISUALIZE //



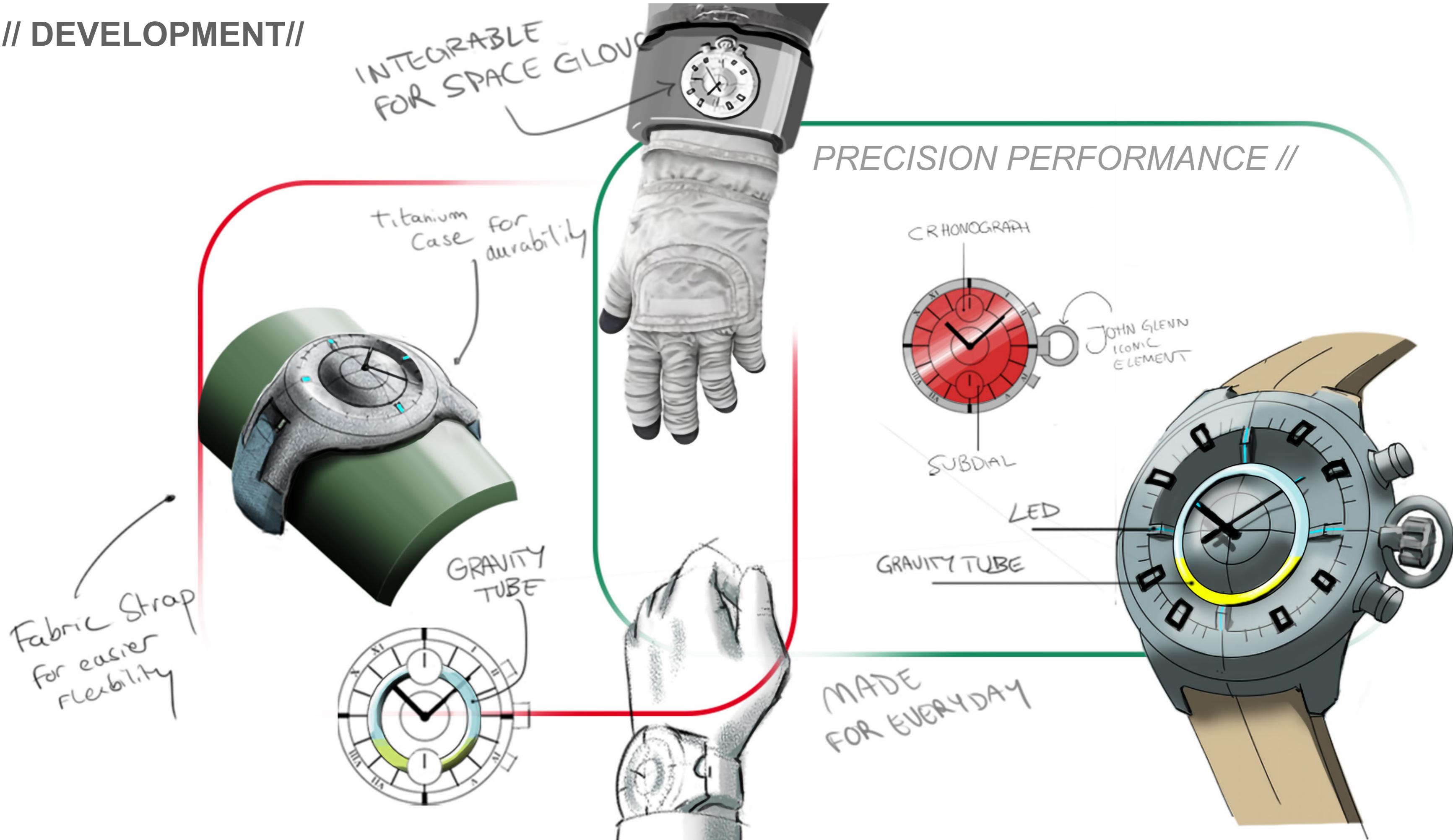
PIONEER SPIRIT

Precision Beyond Limits.
Engineered for the Moon, built
for the bold—where timekeeping
meets the next frontier.

// DESIGN THINKING //



// DEVELOPMENT //



/ 165 Years of existence and yet the adventure has just begun /



// GLENN TRIBUTE //



// VELCRO //

Provide a secure, adjustable, and lightweight fit over spacesuits, ensuring stability in microgravity, easy fastening with gloves, and durability against extreme space conditions.

// TITANIUM CASE //

Lightweight, highly durable, resistant to extreme temperatures, non-magnetic, and corrosion-proof, ensuring optimal performance in the harsh conditions of space.

LED //

Clear visibility in low-light or zero-gravity environments, ensuring astronauts, and users can read the time accurately in any condition.

BUBBLE LEVEL //

Ensure precise alignment of equipment, habitats, and instruments in microgravity or low-gravity environments, where traditional gravitational references are absent.





BOLD ADVENTURE, TIMELESS STYLE

URBAN

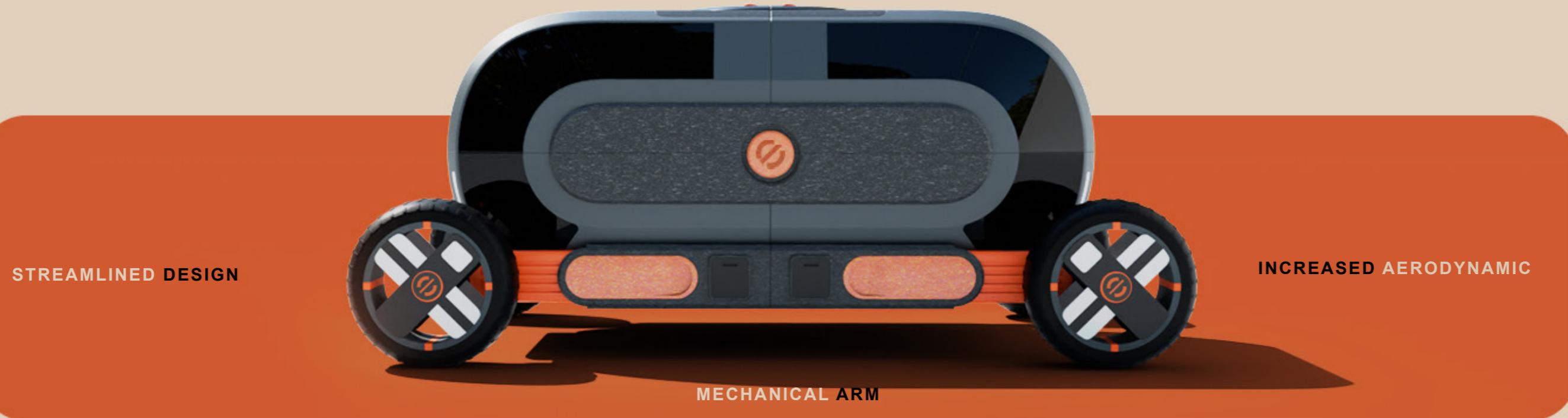


MOD

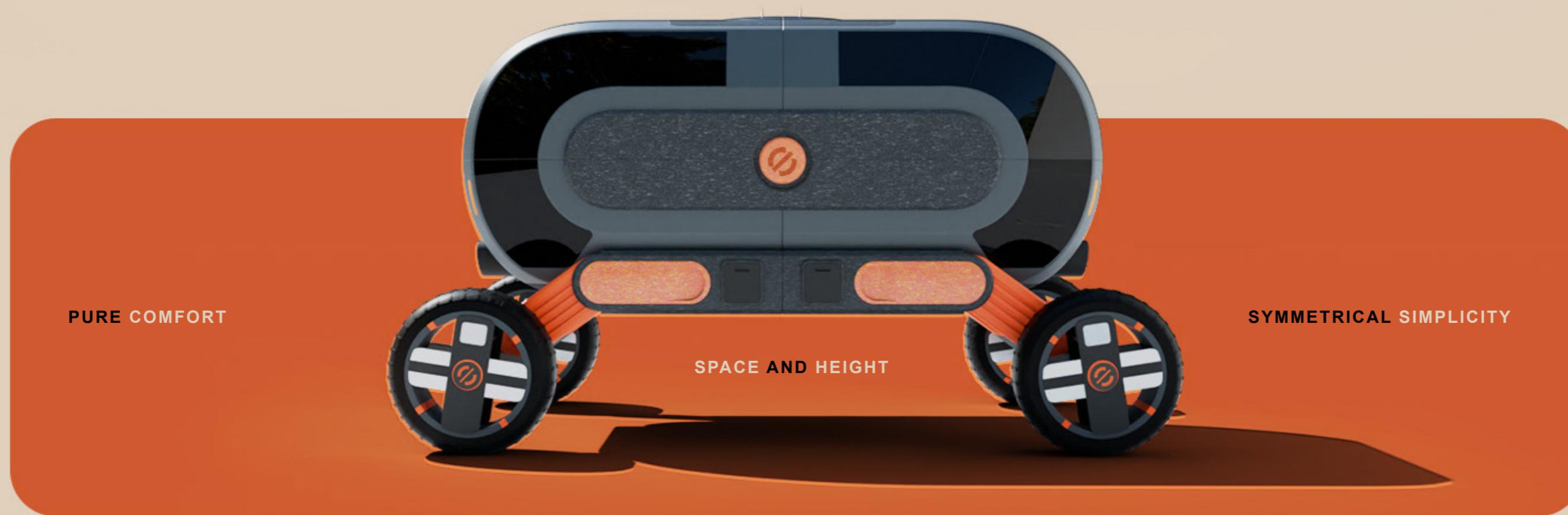
ONE FAMILY. DIFFERENT POSSIBILITIES.



FOR TRAVELING



PURE COMFORT



FOR CITY DISTANCES



3420 MM

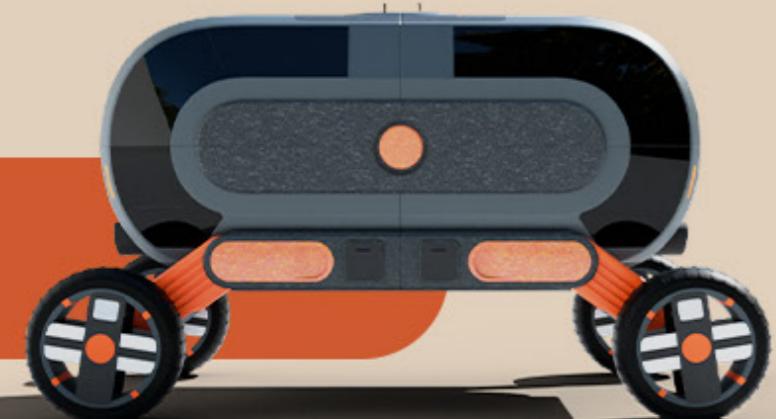
1654 MM

1720 MM

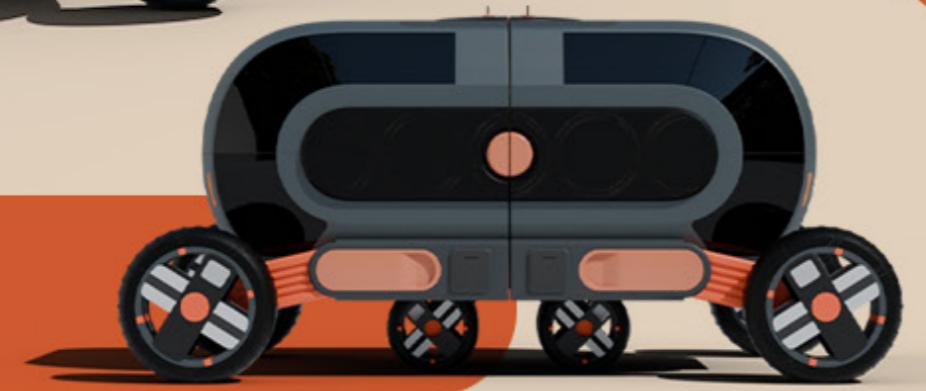
USER

1520 MM

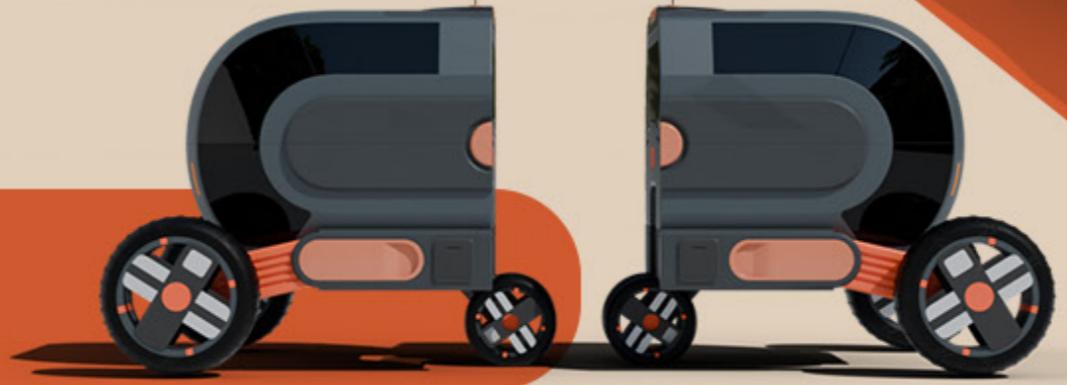
1720 MM



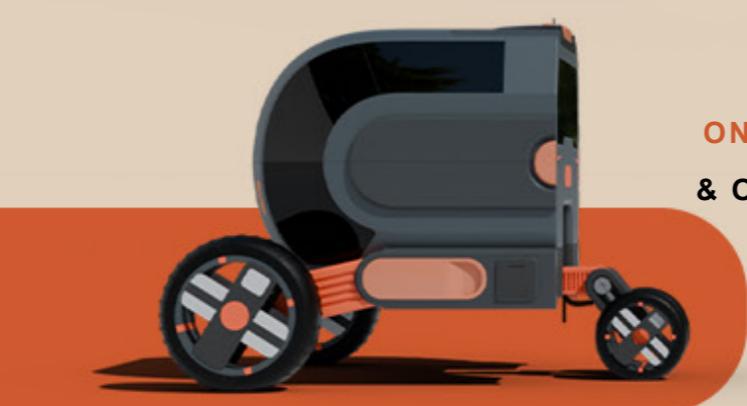
TECHNICAL



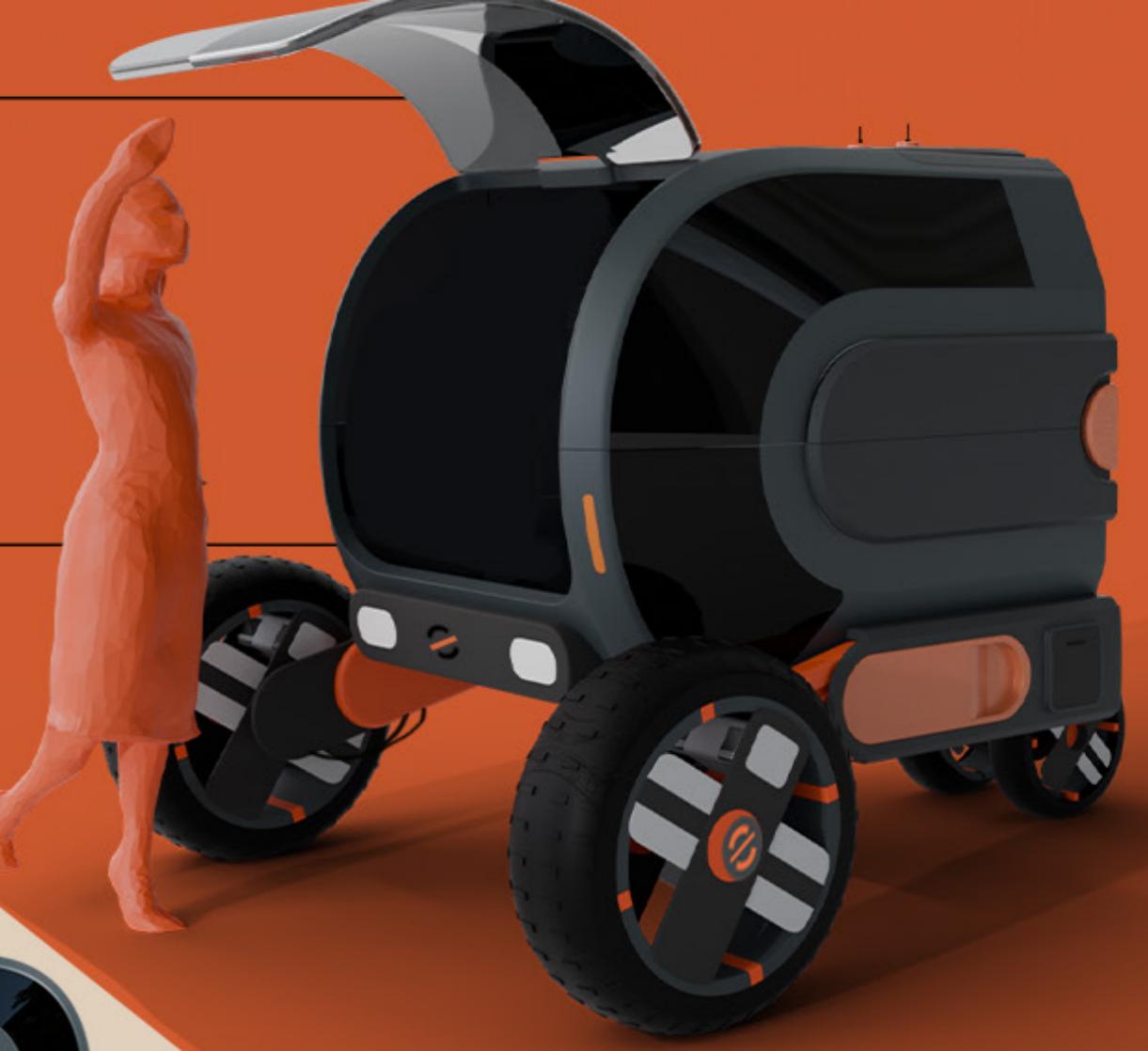
SOPHISTICATED



MODULARITY



VERTICAL
DOOR OPENING



ONE FOR YOU
& ONE FOR ME





EVERYDAY COMMUTE

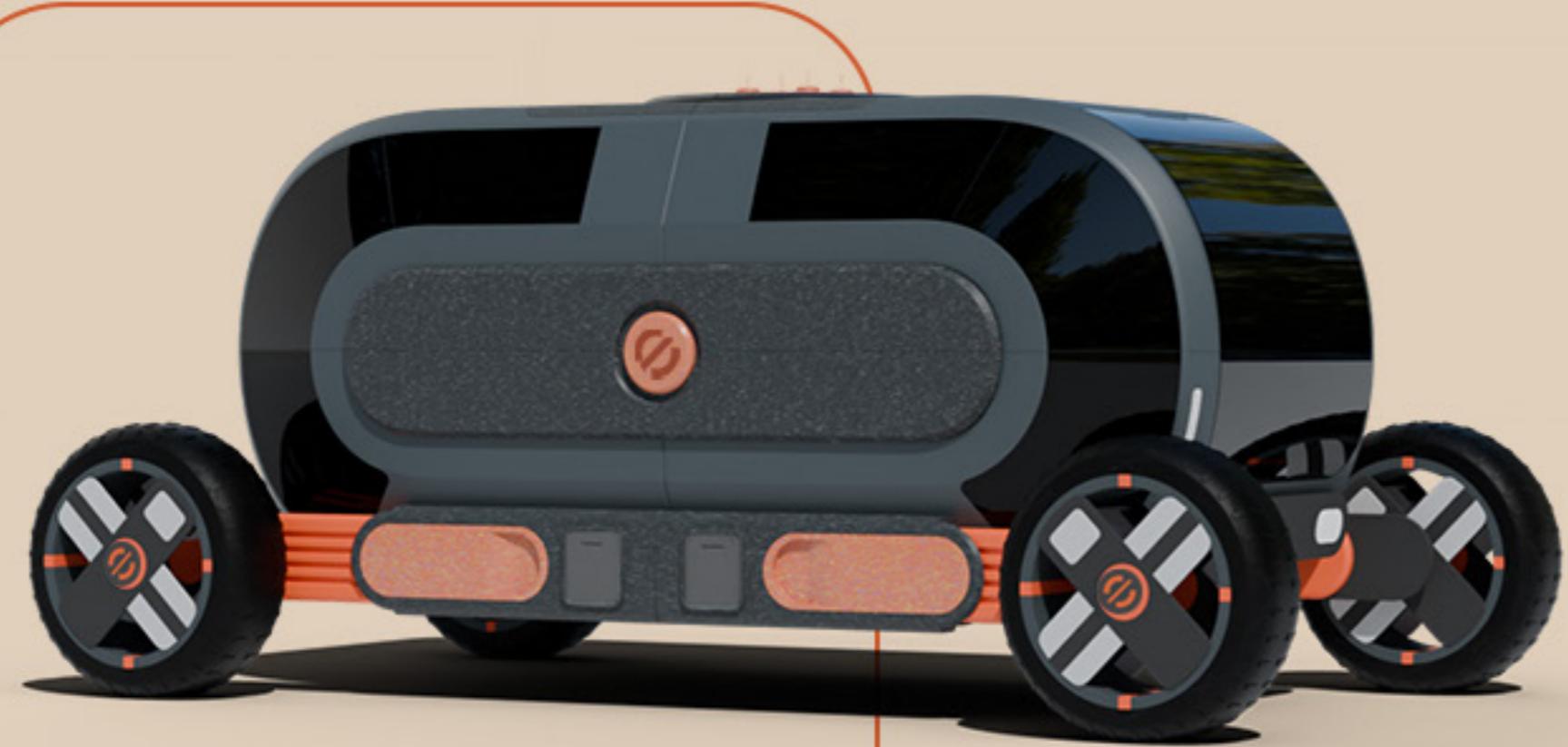
EFFORTLESS



SIMPLE PARKING

MINIMAL





EXTRA STORAGE

HERITAGE SCOOTER





ONE BIG FAMILY

URBAN MOD

Portfolio
Thanks
Olivier R. Measson