

REAL TIME MULTIMEDIA

ASSIGNMENT/ACTIVITY 1

PRACTICAL SESSION 23RD JULY - 6TH AUG 2025

- a. The class should be divided into 4 groups. Each group should research the following
 - **Group 1** – What multimedia applications are used in the Education sector and how do these applications improve learning and teaching in an educational environment?
 - **Group 2** – What multimedia applications are used in the Entertainment sector and how do these applications improve the way entertainment contents are presented to users?
 - **Group 3** – What multimedia applications are used in the medical sector and how do these applications improve the way medical practitioners administer health services?
 - **Group 4** – What multimedia applications are used in the Commercial/Advertising sector and how do these applications improve the way advertising content is presented to customers?
- b. Upon completion of this activity, ensure that complete documentation is provided based on your findings and each group must also present their findings during a class presentation (next week)
- c. Document should have the following
 - a. Title page which includes your student name, student number, course name, etc
 - b. Introduction **(5 marks)**
 - c. Discussion **(15 marks)**
 - d. Recommendation **(5 marks)**
 - e. Conclusion **(3 marks)**
 - f. References **(Use the APA referencing style) (2 marks)**
 - g. PowerPoint presentation **(10 marks)**

Deadline – (Document) To be submitted via email(jmutukugmail.com) on Thursday (6th Aug2025

morning, on or before 10:00 am

Deadline – (Presentation) 15th August 2024 lab session. All participants in each group are expected to present.