

TROY FARLEY

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GitHub: <https://github.com/Zeke142/Portfolio>

Portfolio: peoplerunai.carrd.co


Summary

Self-taught data analyst and automation builder with hands-on experience creating real tools using Python, SQL, Excel, and Supabase. Builder of systems that track earnings, scrape web data, and generate automated insights. Passionate about using data to solve problems and continuously learning through real projects. Ready to bring problem-solving and tech skills into a data-driven role.

Core Skills


Data Tools: Excel (PivotTables, conditional logic), Google Sheets automation
Programming: Python (BeautifulSoup, requests), SQL (SELECT, JOIN, WHERE)
Automation: Supabase DB, Flask APIs, cron scheduling, scraping workflows
Dashboards: Earnings calculators, visual trackers, project logs
Other: GitHub, Carrd, WordPress, basic HTML/CSS

Projects

 RideWise: Earnings Dashboard System

Tools: Excel, Google Sheets, formula logic, session logging

- Built a full session tracker for rideshare work with auto-logging of trips, earnings, and session summaries
- Integrated validation logic, auto-calculations, and dashboard views
- Used data to optimize routes and increase \$/hour

 Pocket Listings Bot (Real Estate Lead Scraper)

Tools: Python, BeautifulSoup, Supabase, Flask

- Scrapes daily listings from Craigslist using keyword and zip code filters
- Stores leads in Supabase DB, prevents duplicates, and exposes them via API
- Built as a backend for a real SaaS-style tool for agents/investors

✂ OS-PowerShifter System (Modular Productivity Platform)

Tools: Markdown, HTML/CSS, Carrd, GitHub

- Created a modular system for managing sprints, dashboards, and automation flows
- Packaged as a sellable system using Carrd and Payhip
- Integrated job search workflows, content studios, and automation logic

Learning & Development

- Self-Taught via real-world projects and challenges
- Currently building:
 - 30-Day Learn-to-Hire Sprint (GitHub, SQL, Excel Dashboards, Flask APIs)
 - Bot Launch Sprint (Web scraping, API automation, SaaS logic)
- Continuously publishing code and portfolio projects on GitHub and Carrd

Relevant Experience

Self-Employed | Builder, Analyst, Problem Solver

Phoenix, AZ | 2023 – Present

- Built, tested, and deployed real tools for tracking income, scraping leads, and launching automated workflows
- Learned Python, SQL, GitHub, Supabase, Flask, and automation platforms hands-on
- Created monetizable tools like RideWise and Spark used for personal optimization

Education

Independent Study – Data Analytics & Automation

- Focus: Python, Excel, SQL, Web Scraping, Dashboards, Git/GitHub
- Learning by doing: all skills proven through working builds