**Course:** *ITEC 101 Introduction to Computing*

**Year and Section:** BSIS 1A

**Guidelines for Final Project: Short Film on Cybersecurity Awareness**

**Objective**  
Create a short film to raise awareness about cybersecurity. The goal is to inform, educate, and engage the audience while showcasing creativity, teamwork, and technical skills.

**Guidelines**

1. **Theme**:
   * The short film should revolve around cybersecurity awareness. Topics may include (but are not limited to):
     + Types of cyber threats (e.g., phishing, malware, ransomware).
     + Safe online practices (e.g., strong passwords, two-factor authentication).
     + Consequences of neglecting cybersecurity.
     + Steps to enhance cybersecurity in daily life.
2. **Duration**:
   * The film should be 5–8 minutes long, including credits.
3. **Team Composition**:
   * Students will work in teams of 3–5 members. Each team should clearly define roles (e.g., director, writer, editor, researcher, actor).
4. **Content Requirements**:
   * The film must include a narrative or storyline.
   * Use real-life scenarios, dramatizations, or animations to illustrate concepts.
   * Include at least three cybersecurity tips or strategies.
   * Avoid technical jargon; the film should be understandable to a general audience.
5. **Technical Requirements**:
   * Resolution: Minimum 720p.
   * Format: MP4 or AVI.
   * Use subtitles if necessary for clarity.
6. **Originality**:
   * All content must be original or properly credited.
   * Avoid plagiarism or unauthorized use of copyrighted materials.
7. **Submission**:
   * Deadline: January 5, 2024
   * Upload the final video to a shared platform (Google Drive) and provide the link via email. Include a brief project description.
8. **Presentation**:
   * Each Group will present their short film during the final week of the semester.
   * A Q&A session will follow, where teams will answer questions about their creative process and cybersecurity topics.

**Final Note**  
This project is an opportunity to explore the importance of cybersecurity while showcasing your creativity and technical skills. Ensure your work is professional, informative, and impactful. Good luck!

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| Prepared by: | Reviewed: | Noted: |
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**Rubrics for Final Project: Short Film on Cybersecurity Awareness**

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| Criteria | Excellent (4) | Good (3) | Fair (2) | Needs Improvement (1) | Score |
| Content Relevance 25% | Addresses the theme comprehensively with accurate, well-researched cybersecurity concepts. | Covers the theme with relevant cybersecurity information, minor inaccuracies or omissions. | Some relevance to cybersecurity; lacks depth or has significant inaccuracies. | Minimal or no relevance to cybersecurity; concepts are unclear or incorrect. |  |
| **Creativity 20%** | Highly creative and engaging storytelling with innovative presentation methods. | Creative and engaging with some originality in storytelling. | Some creative elements, but lacks originality or engaging presentation. | Lacks creativity or engagement; presentation is dull or uninspired. |  |
| **Technical Quality 20%** | Excellent audio, video, and editing quality; smooth transitions and professional presentation. | Good technical quality with minor issues in audio, video, or editing. | Fair technical quality; noticeable issues in audio, video, or editing affect overall quality. | Poor technical quality; major issues in audio, video, or editing. |  |
| **Team Collaboration 15%** | Clear demonstration of teamwork; all members contribute effectively. | Good teamwork; most members contribute effectively. | Some teamwork evident; unequal contributions from team members. | Poor teamwork; contributions from members are unclear or uneven. |  |
| **Impact and Awareness 20%** | Effectively raises awareness; clear, memorable message with actionable tips. | Raises awareness; message is clear but lacks strong memorability or actionable tips. | Limited awareness raised; message is unclear or lacks actionable tips. | Fails to raise awareness; message is absent or ineffective. |  |
| Total Score: \_\_\_\_\_\_\_ | | | | | |