ZELIQ ZAYYAN

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CAREER OBJECTIVE

To put my skills into best use while learning and acquiring new skills–gaining real world experience.

EDUCATION

BE in CSE-AIML
Sahyadri College of Engineering and Management (2021 - 2025)

Grade XII
St Aloysius PU College (2019- 2021)

Grade X
Gulf Model School(2018- 2019)

CERTIFICATIONS

- **Supervised Machine Learning-Regression & Classification**
- **Google Cloud Computing**
- **Google Data Analytics**
- **Web Development**
- **Google UX Design**
- **Postman API Fundamentals**
- **Foundations of Business Strategy**
- **Introduction to Consumer Neuroscience and Neuromarketing**
- **Google Digital Marketing**
- **The Language of Design**

EXPERIENCE

Megamind Studios   Nov 2022 - Feb 2023
Ui/Ux Engineer

- Building new and innovative experiences for users through simplistic and user-centric design approach.

InUnity   June 2022 - Jan 2023
Entrepreneur Mindset Development

- Collaborated with local entrepreneurs and problem solvers in the Mangalore region to address community challenges.
- Developed and marketed solutions to address these challenges, gathering valuable feedback for continuous improvement.

Uable   June 2021 - Nov 2021
Ui/Ux Engineer

- Spearheaded the creation of new and immersive user experiences by implementing a simplistic design approach; achieved a 30% increase in user retention and a 20% decrease in bounce rate.
- Collaborated closely with customers to understand their needs, ensuring designs aligned with user expectations.
- Conducted in-depth user research to identify pain points and developed solutions to enhance usability.

Uable   March 2021 - Aug 2021
Project Manager

- Optimized in-app statistics and user base growth for multiple digital accounts, leveraging data-driven insights to increase user engagement by 40% and drive a 25% boost in revenue.
- Implemented data-driven strategies to enhance user engagement and retention.

PROJECTS

● **Freshness analysis of fishes using computer vision**

- Developed a computer vision system to evaluate fish freshness based on eye characteristics.
- Utilized advanced image recognition algorithms for precise freshness assessment.
- Enhanced seafood quality control, ensuring only the freshest products reach consumers.

● **Artificially Intelligent Traffic Management System (AITMS)**

It is a system to manage traffic real time using traffic inputs at all the traffic signals to manage and maintain a free flow of traffic. This system also helps emergency services by detecting them and automatically controlling the traffic signals for the easy passage of these vehicles.

ACHIEVEMENTS

- 1st place at SIT Roolathon '23
- 2nd place at Infosys Techzooka '23
- 2nd place at SSTH 2020