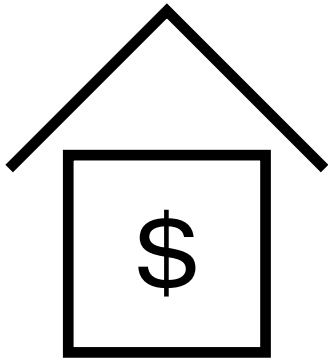


Old clothes

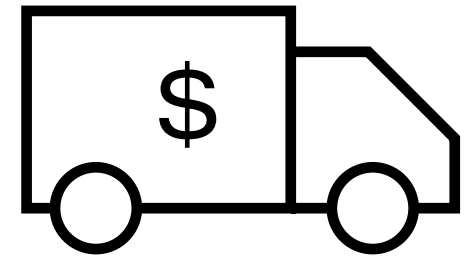




2 options



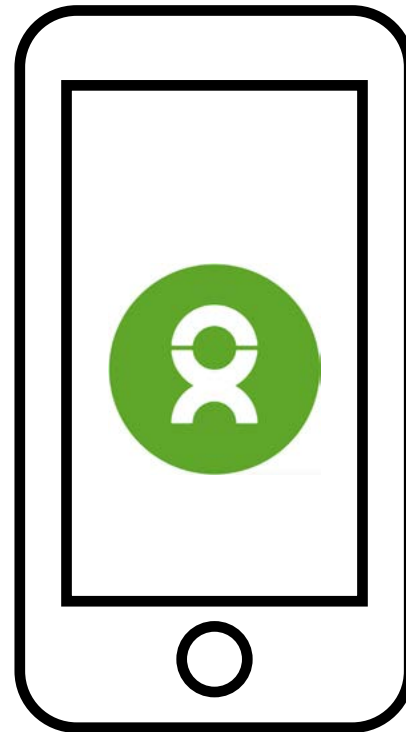
- Drop off your clothes in selected stores located throughout london



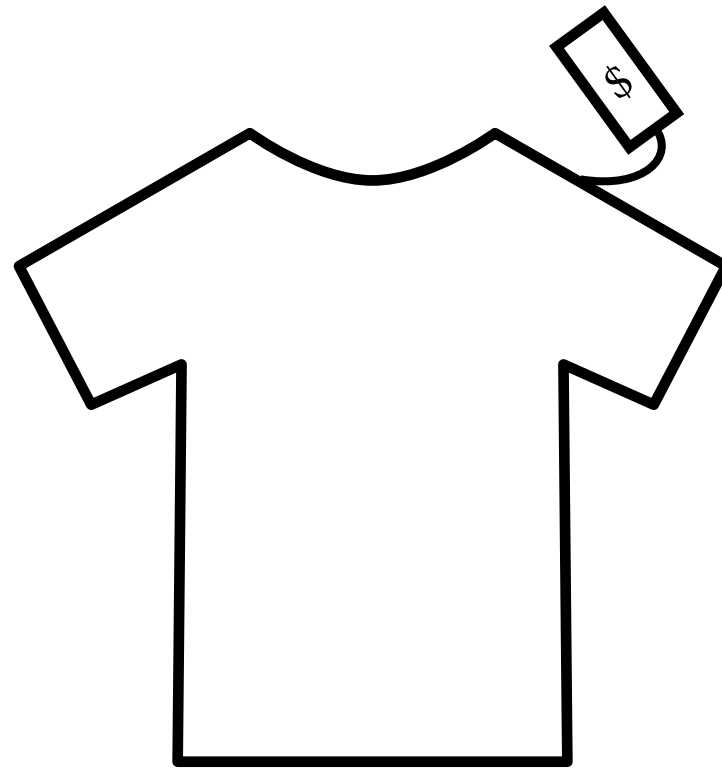
- Or use our free pick up service anywhere in the UK



- The clothes are weighted and sold to oxfam by weight, kind of like www.wejustrecycle.co.uk, a store that buys bags of clothes by the kilo
- This would solve the problem of some clothing being more expensive than other, and would automatise the pricing of the pieces. Making it faster and more practical to sell clothes to Oxfam
- The stores with an agreement with Oxfam, that would collect our clothes would get a commission promoting businesses



- Your money gets transfered to your Oxfam account:
- A NEW service, similar to Paypal that allows online payments or contactless payments with your phone in any store that allows contactless payments



- Your clothes are fixed, resold or donated

The service would be much more practical than any 2nd hand reseller available, hopefully improving the average quality of the clothing Oxfam provides. Improving:

- Target costumers, by atracting a larger range of fast fashion consumers and not forcing consumers that look for responsible clothing options to sacrifice quality
- Sales, and therefore improving Oxfam's ability to provide aid as it currently does
- The overall amount of resold clothing by facilitating and even inciting the disposal of unwanted items