Zennure Ozbek-Acar

* Category of project determine the successfulness.

|  |  |  |
| --- | --- | --- |
| **Count of id** | **Column Labels** |  |
| **Row Labels** | **successful** | **Grand Total** |
| film & video | 300 | 300 |
| food | 34 | 34 |
| games | 80 | 80 |
| music | 540 | 540 |
| photography | 103 | 103 |
| publishing | 80 | 80 |
| technology | 209 | 209 |
| theater | 839 | 839 |
| **Grand Total** | **2185** | **2185** |

* Average of the backers determines the successfulness.

|  |  |
| --- | --- |
| **Row Labels** | **mean** |
| canceled | 27.31 |
| failed | 17.71 |
| live | 36.02 |
| successful | 194.43 |
| **Grand Total** | **112.60** |

* Country also determine the success of the Kickstarter projects.