

POOR PATTERNS

DATA DIRTBAGS

RICARDO FIGUEROA

KRISTY LE

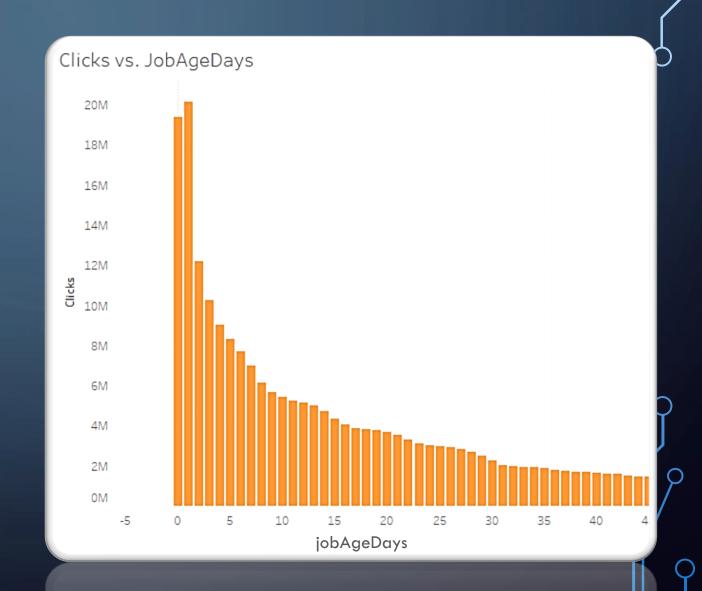
CESAR DONES

INDEED DATASET

- 23 columns
- 14586035 rows

SAMPLE DATASET

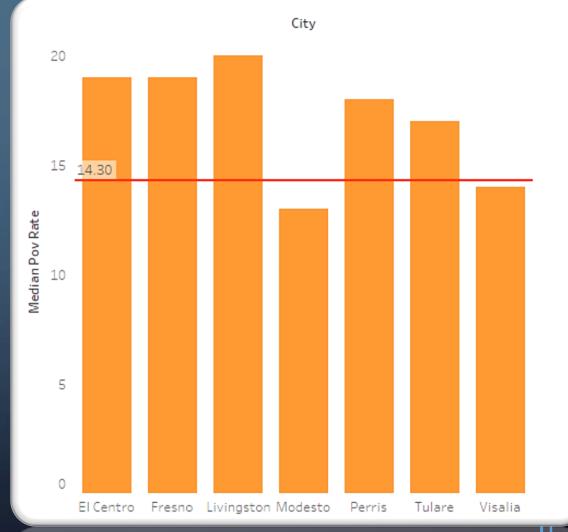
• 878 rows



KEY FINDINGS

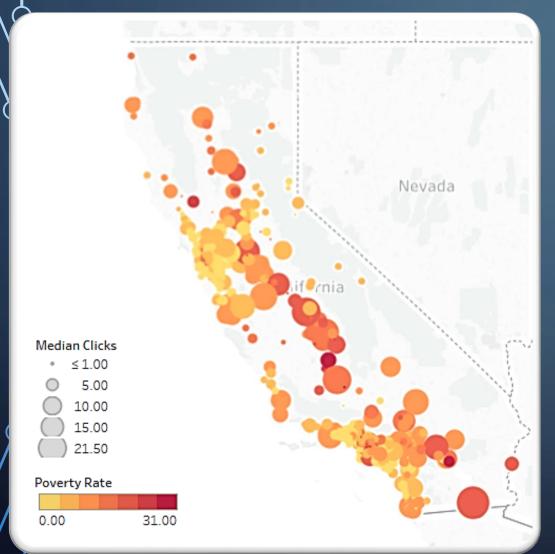
| stateProvince | city | num.jobs | median.clicks |
|---------------|------------------|----------|---------------|
| CA | Ontario | 253 | 42 |
| CA | Anaheim | 306 | 41.5 |
| CA | Fresno | 419 | 41 |
| CA | Torrance | 273 | 40 |
| CA | El Segundo | 185 | 39 |
| CA | Long Beach | 337 | 39 |
| CA | Stockton | 197 | 39 |
| CA | Los Angeles | 2780 | 38 |
| CA | Modesto | 197 | 38 |
| CA | Berkeley | 159 | 37 |
| CA | Carlsbad | 186 | 37 |
| CA | Rancho Cucamonga | 178 | 37 |
| CA | Riverside | 305 | 37 |
| CA | Sacramento | 856 | 36 |
| CA | Orange | 207 | 35 |
| CA | Pasadena | 213 | 35 |
| CA | Irvine | 795 | 34 |
| CA | San Diego | 1944 | 34 |
| CA | Burbank | 200 | 33 |

HIGH POVERTY, HIGH CLICKS



https://www.census.gov/quickfacts/fact/table/CA/PST045217

SUPPLY OF JOBS



DEMAND

