



Film Industry EDA

Authors: Colin Pelzer, Daniel Burdeno, Emiko
Naomasa, Piotr Czolpik



Summary

- Finding a place in the market for a new original content creation studio.



Outline

- Microsoft's new studio
- Data scraped from IMDb and The-Numbers.com
- Using python libraries to perform EDA
- Our recommendations for a new studio
- Moving forward



Business Problem

- Microsoft has expressed interest in creating their own movie studio, they've tasked us with finding the best way to carve their place in the market



Data

- Using data from IMDb and The-Numbers.com we found,



Methods

- Using python libraries such as; pandas, numpy, matplotlib, and seaborn, we cleaned, prepped, and visualized the data



Results

- We found that certain areas of the market are more successful



Conclusion

Email: pelzercolin@gmail.com

GitHub(s): @ZenBurrito