Research and ideas based on other dice retailer websites

-Page ideas: home (with featured products), Products, contact, About

- colours: white and dark grey: lets the dice stand out more

- dice displayed in columns of three

-photograph dice on a neutral background

-logo in middle above menu bar

-menu bar itself as darker colour, text white

-logo to use green, grey, and black: d20 with the 7 side up, no other numbers, green 7, light grey fill, black for the edges, sept of dice in black text below

-background to be white

-footer same dark grey as top and include: social media, logo again, menu again with working links, etc and etc.

-big banner image with various sets to show off selection with spot for opening text: Welcome to Sept of dice!

-dice listings link to their own page through picture or name

-on dice page there’s a description/short story inspired by the dice, a couple more pictures of them, and a buy button (doesn’t work, just prompts user saying unavailable at this time with js)