



3 Courses

Foundations of Strategic Communications

Advanced Communication Strategies

Effective Presentations and Persuasive Writing



Jan 30, 2025

Zen Futral

has successfully completed the online, non-credit Specialization

Strategic Communications in Technical Organizations

In this specialization, learners enhanced their communication skills essential for success in technical organizations. They explored key topics including audience analysis, communication styles, leadership communications, and managing team dynamics. The program also emphasized ethical practices, intercultural communication, and persuasive techniques. Learners developed the ability to craft effective responses to Requests for Proposals (RFPs) and deliver impactful technical presentations. To solidify their knowledge and skills, participants engaged in interactive discussions and practical assignments and applied their learning in real-world scenarios.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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