## Zena Zahran's: Burn Up List

WEEK 4	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Welcome to Career Module 1: Personal Branding Career Development Representative Introduction Top 10 Personal Branding Tips What is a Personal Brand? What Are Personal Brand Touchpoints?  Quiz 1 Social Media and Personal Branding Discussion: LinkedIn Benefits of a Powerful Personal Brand Quiz 2	Week: 4 GoTo Training (GTT)	Assignment Due Week 3: Project & Portfolio The Burn-Up List	Initial Posting Due: Call to Action – Growth! WK 4: Month in Review	25	Assignment Due Week 4: SWOT Follow-up Being Paid for Your Work	Assignment Due Week 4: Week Ahead Career Module Call to Action – Growth! Research Development Month in Review Welcome! Academic Integrity & OOPS Policy Consistent Naming Convention Communications Policy FSO Support Information Library Resources APA Resources APA Resources Development Resources Project Management Terminology Coffee House
WK 4: Research	SWOT Follow-up	WK 4: Development	Being Paid for Your Work	Follow-up Discussion on Posts		Discussion: Industry Reflection

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Project and Portfolio I: Development - Onli

Section: #

Final month wrap-up: Revisit initial course items due on the last day of class. Career Module assignments due have been outlined and recorded, with the final assignment to conclude Career Portfolio has been indicated with both a salmon and charcoal/ primary distinction. I will try and complete all requested assignments by middle-week with follow-up/ responses on proceeding days. This should alleviate any missing assignment issues.











Career Module 1