Purpose: allow users to easily edit videos for TikTok with the bare minimum set of functionality.  
  
Supported workflows:

Import a clip via drag and drop  
Crop a clip to 9:16 (e.g. 1080x1920)  
Save as “…\_TIKTOK”  
Trim (use slider with two poins)  
Add watermark (with custom placement and preview)  
Add drop-in intro: User can select one intro as preference  
Add drop-in outro: User can select one outro as preference  
Intros/Outros can be added by just checking a checkbox. (Add Intro [ ])

Problem: Independent game-focused content creators don’t have the right toolbox to create TikTok-ready content. TikTok is becoming the #1 content creator discovery platform.

Solution: Provide a lightweight video editing desktop application branded towards gaming content creators