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:-D
Anonymou
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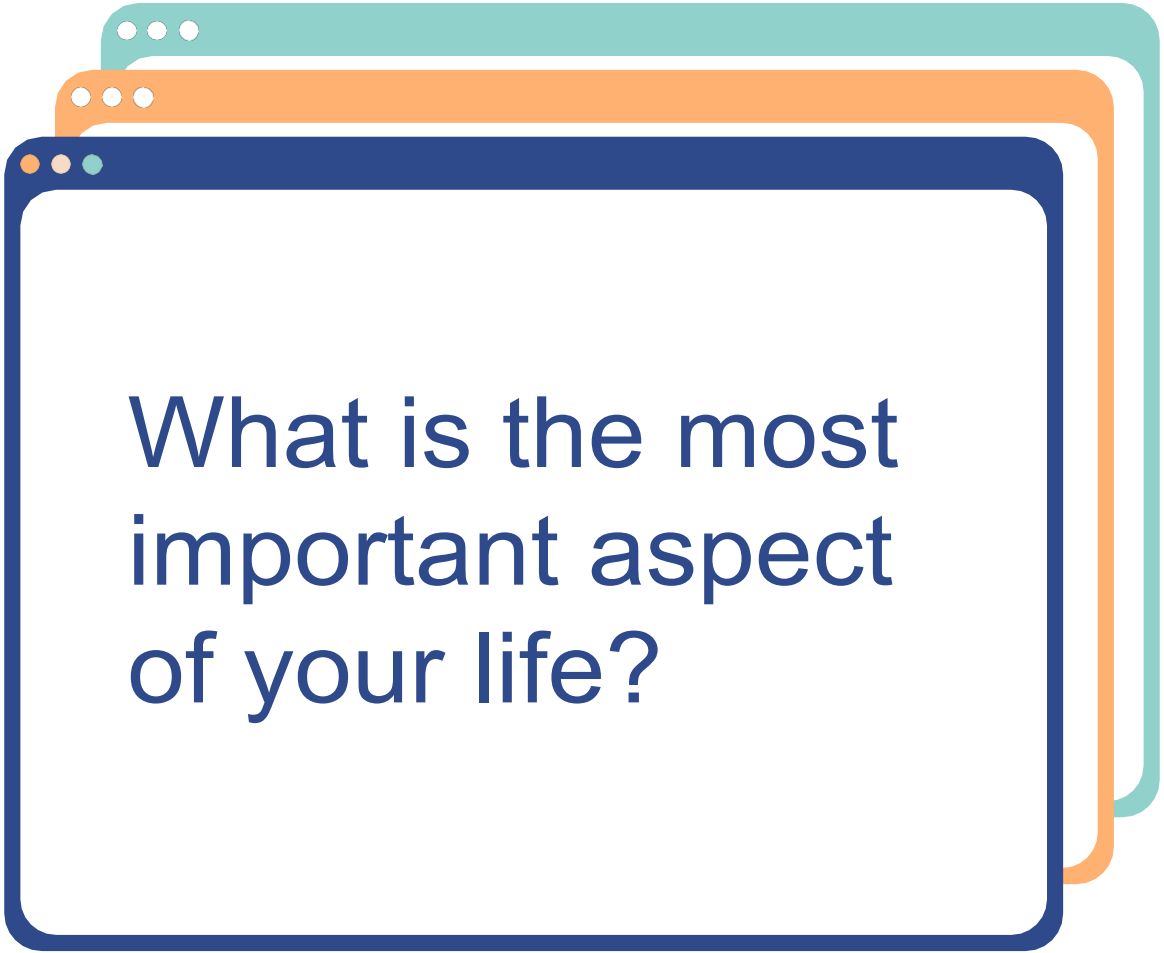
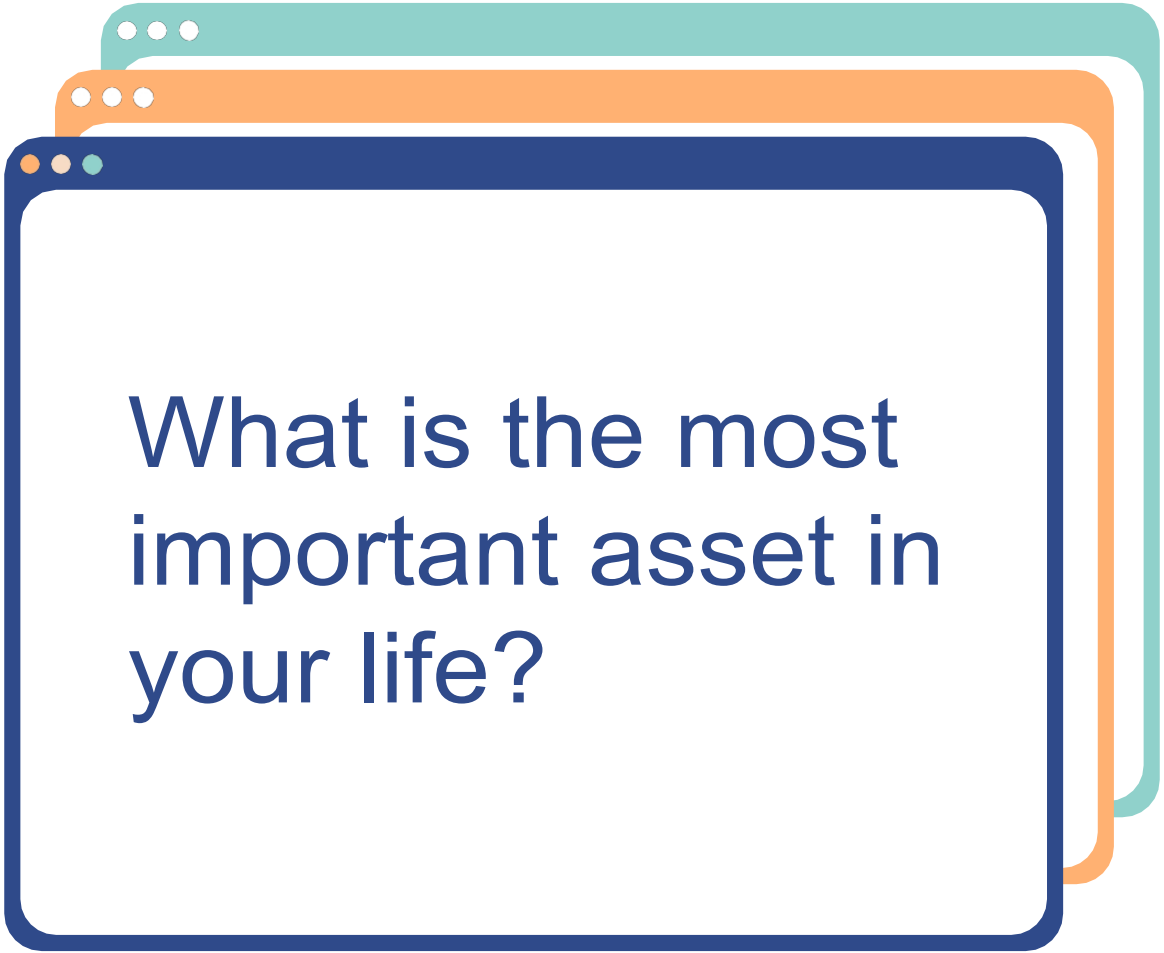
supporting

research.


What is the most important aspect of your life?


What is the most important asset in your life?

# Health

# Health ID

The evolution of health.
Your life, your control.

## AUTONOMY

Empowerment through digital health.

## PRIVACY

Integral, encrypted records, with layers of access that increase security.

# IMPACT ON PEOPLE

## MEDICAL INCLUSION

Any human being will be able to have their HID, reducing segregation and lack of access.

## PERENNIAL RECORD

Data will never be lost and will always be accessible.

## INTEROPERABILITY

Services work on a mobile phone, computer or terminal self-service.

## RAISING AWARENESS

Educate about data protection and access control.

# IMPACT ON SOCIETY

## REDUCED ERROR RATE

Due to more effective access to complete health records.

## HEALTH PROMOTION

It encourages an integrated, equitable and efficient health system worldwide.

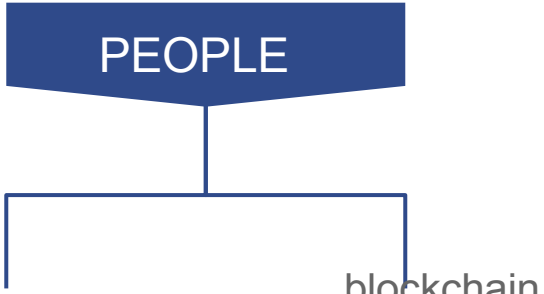
## UNIVERSAL ACCESSIBILITY

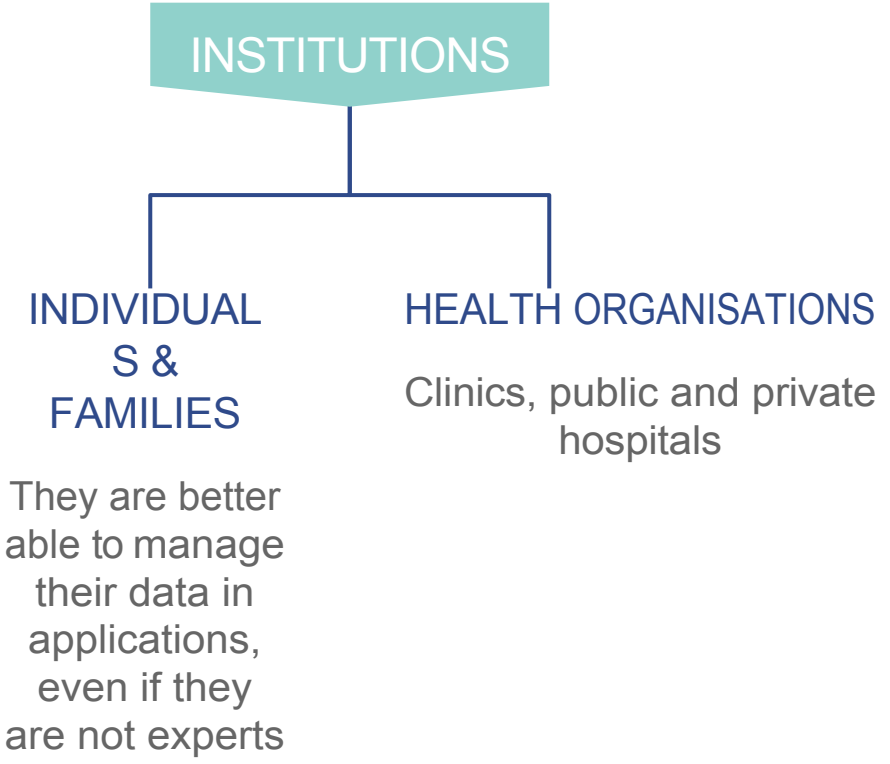
People in different regions and socio-economic conditions can access and contribute their HID data.

## RESEARCH PROGRESS

The larger the sampling frame, the more types of research will be developed.

# TARGET AUDIENCE



RESEARCH INSTITUTES

Public and private universities, laboratories

US$ 1
7 million lives
Every dollar invested per person in prevention can save 7 million lives.
Source: WHO

# BUSINESS MODEL

## KEY PARTNERSHIPS

Government and private organisations, legislators

## KEY RESOURCES

Blockchain, self-service terminals

## RELATIONSHIPS

App, website, self-service terminal

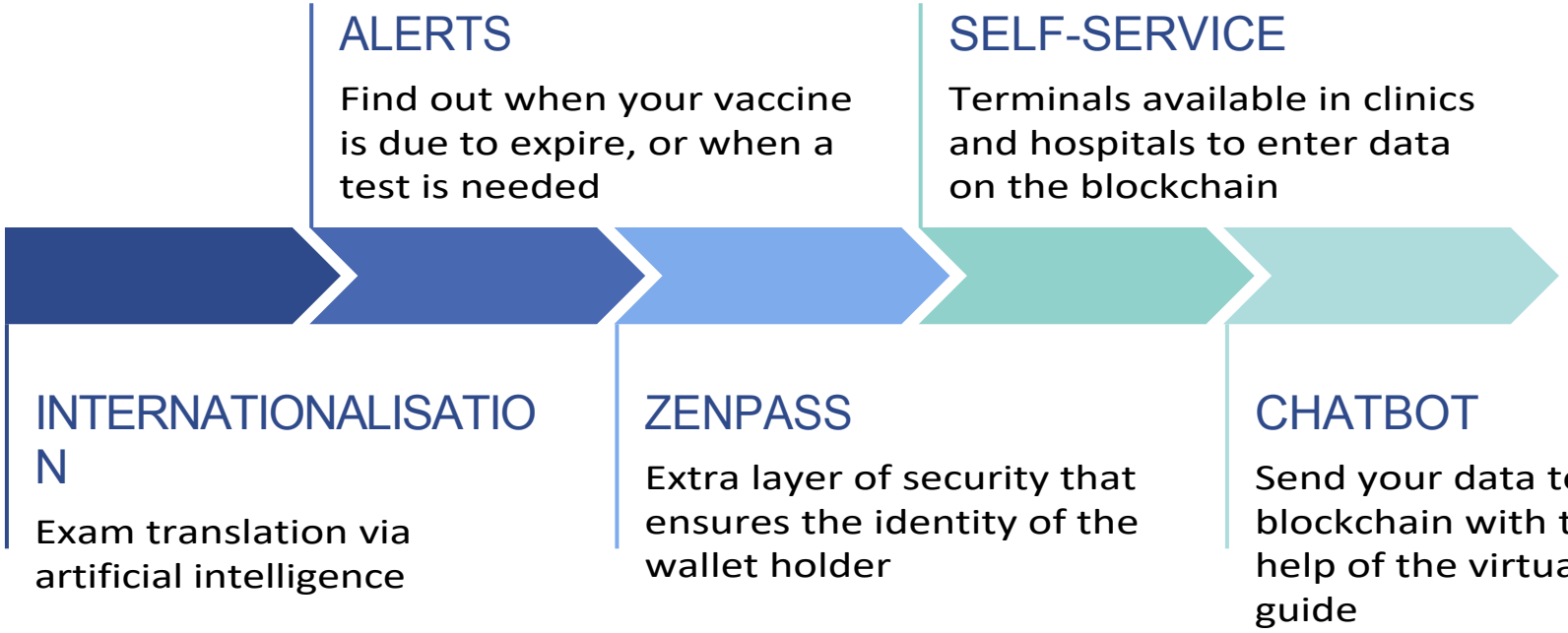
## COST STRUCTURE

Implementation of terminals, cost of blockchain operations

## SOURCES OF INCOME

Subsidy, subscription model for access to opt-in user data

# PROJECTIONS FOR THE FUTURE



# INTERDISCIPLINARY TEAM

| CÉSAR | ALESSANDRA | GIOVANNA | LIS | ROBSON |
|---|---|---|---|---|
| Communication | Product manager | UX Design | BI | Developer |