



...and every person is unique and complex: **Evolving** work roles

Security Starts with People

personal applications Multiple

Multiple



of day, etc.) Multiple personal

Clearance

factors

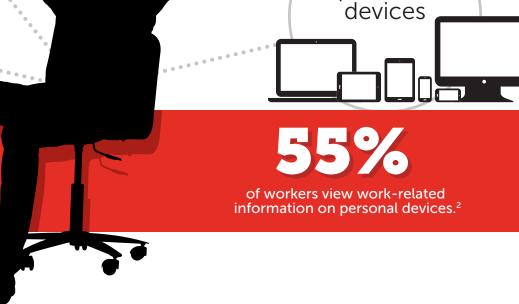
(work status, places,

applications, time

37.2% of the world's workers are mobile.1

locations

(office, home, remote site, car, etc.)



And People are Constantly Moving How do you keep track of the new agile workforce? **Shorter employee tenures Part-timers**

42%

41%

37%

36%

32%



Information technology

Users from outside organizations (suppliers, partners, customers)

Contractors & freelancers

Seasonal workers

- of organizations have no transition process

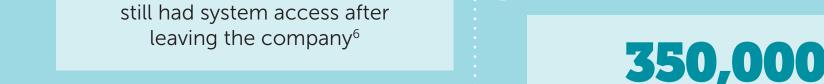
for their workforce⁴



Challenges: Rapid onboarding, maintaining permissions, job status changes, timely provisioning, accommodating personal devices, timely off-boarding, and more...

of the global workforce is contracting by 2015³

What are the Risks?



Think compliance is expensive? Non-compliance costs **2.65X** more

Unauthorized access by former users

24% of workers

Unauthorized devices used to access

sensitive data

Non-compliance

- that's an average of \$820 per employee
- accessed from Morgan Stanley exposing 900 super-rich clients

Lost/stolen devices

System downtime

Lost/stolen data

Business disruption Financial/legal liability Loss of reputation & company value

customer records were improperly

representing \$2 trillion of the

firm's portfolio⁸

The Prescription for Securing the Digital Workforce

ADMINISTRATIVE RIGHTS

TIME-OF-DAY RESTRICTIONS

WORK STATUS

APPLICATIONS

LOCATIONS

DEVICES

ETC.

Unify and

correlate

data across IT

service functions

leverage user profile

Profile every

user in detail

don't rely on generic

profile "categories"

IAM

MDM DESK

awareness" centralize visibility and control, tracking users in real-time across the entire employment lifecycle

Enable

"contextual

Document

user actions to

and compliance

and analyze

anticipate user needs and optimize security

ONBOARDING



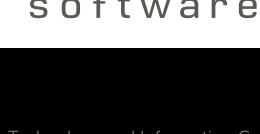


OFF-BOARDING

LEARN MORE about how you can enable users to work where, when

and how they prefer — all while securing those end points and centralizing visibility, audit trails and controls.

PREDICTIVE IT SERVICES



- 2 IDG, "How Mobility is Disrupting Technology and Information Consumption," 2012 3 Freelance Union "Freelancing in America: A National Survey of the New Workforce"* 4 SilkRoad, "State of Talent Management Survey," 2013

Organizations," January 2011 8 Wall Street Journal, January 6, 2015 *need to verify source/date

5 Harris Poll/CareerBuilder study, May 2014

1 IDC, 2012 study*

An IDC study released in January 2012 says that the world's mobile worker population will reach 1.3 billion by 2015, representing 37.2% of the total workforce. Enterprises cannot afford to be slow in creating

A Citrix study forecasts that by mid 2013, 94% of companies will have a BYOD policy. Gartner adds that by

budgets, strategies, policies and processes to address this trend.

2014, 90% of organizations will support corporate applications on devices owned by workers.

7 Ponemon Institute, "The True Cost of Compliance: A Benchmark Study of Multinational

6 Ponemon Institute, "Data Loss Risks During Downsizing," February 2009

software