



# Securing The Digital Workforce

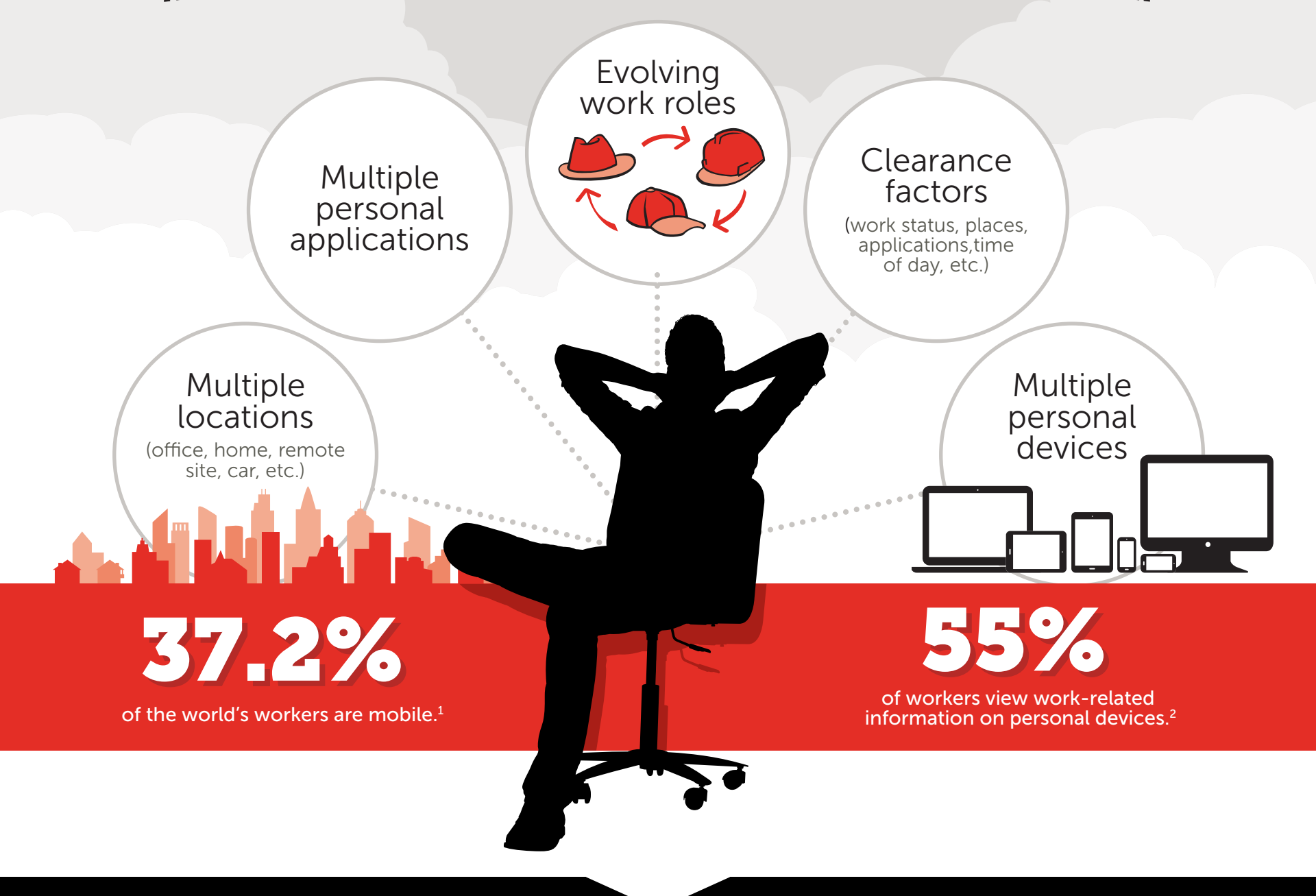
## The User Enablement Dilemma:

How do you empower users while maximizing security and compliance?



## Security Starts with People

...and every person is unique and complex:



## And People are Constantly Moving

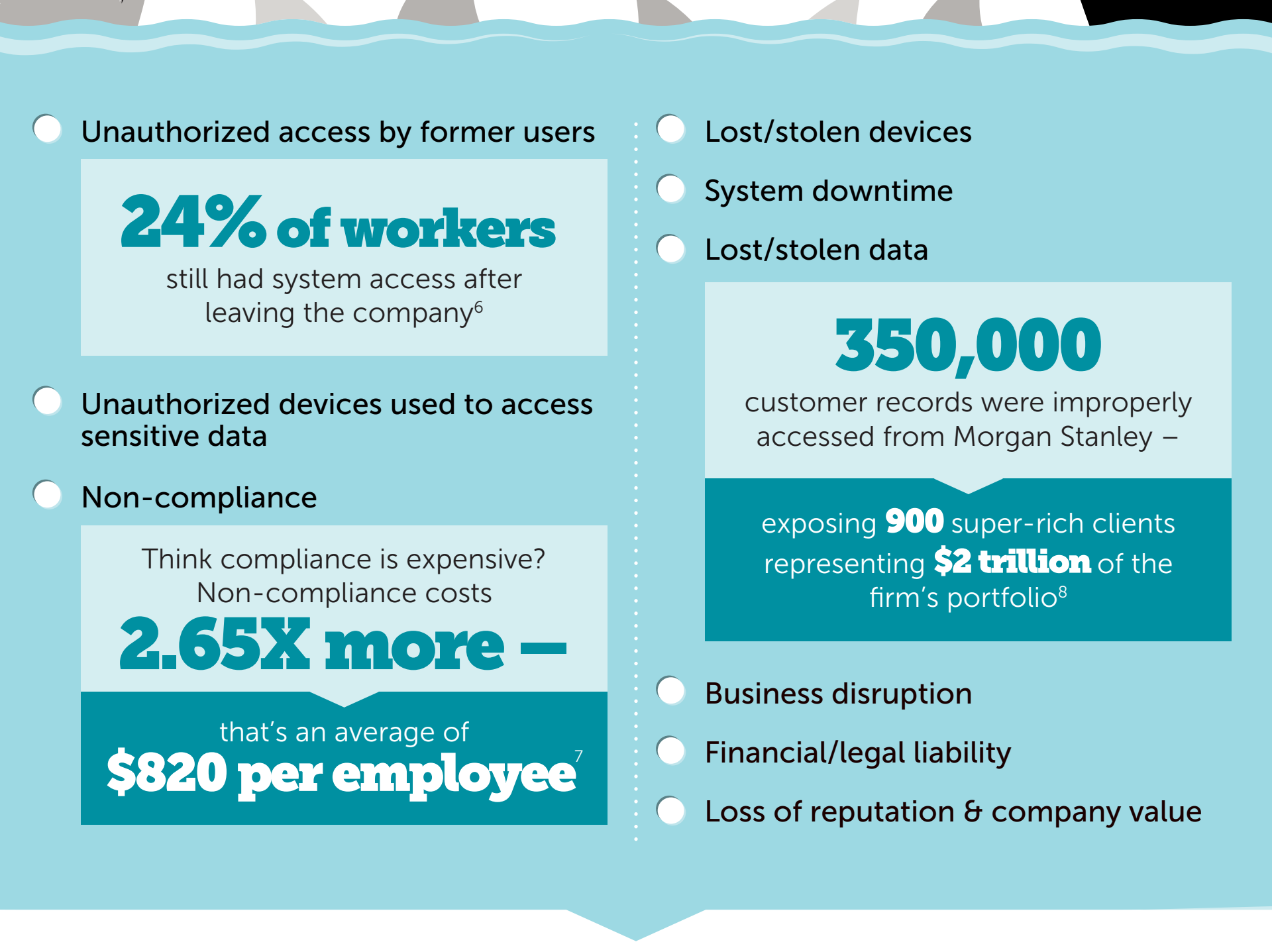
How do you keep track of the new agile workforce?



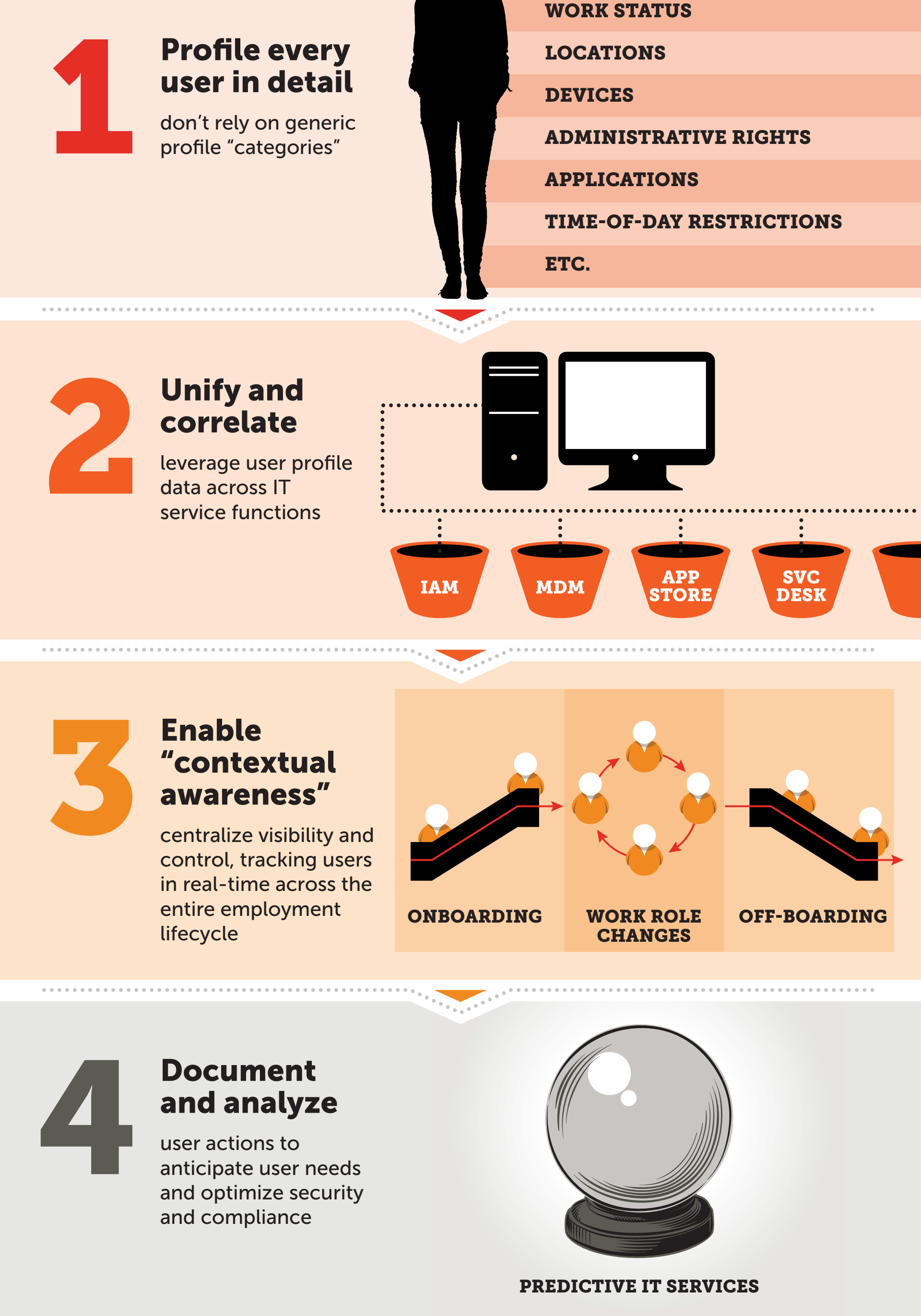
## Challenges:

Rapid onboarding, maintaining permissions, job status changes, timely provisioning, accommodating personal devices, timely off-boarding, and more...

## What are the Risks?



## The Prescription for Securing the Digital Workforce



## LEARN MORE

about how you can enable users to work where, when and how they prefer — all while securing those end points and centralizing visibility, audit trails and controls.



1 IDC, 2012 study\*  
2 IDG, "How Mobility is Disrupting Technology and Information Consumption," 2012  
3 Freelance Union "Freelancing in America: A National Survey of the New Workforce"\*  
4 SilkRoad, "State of Talent Management Survey," 2013  
5 Harris Poll/CareerBuilder study, May 2014  
6 Ponemon Institute, "Data Loss Risks During Downsizing," February 2009  
7 Ponemon Institute, "The True Cost of Compliance: A Benchmark Study of Multinational Organizations," January 2011  
8 Wall Street Journal, January 6, 2015

\*need to verify source/date

An IDC study released in January 2012 says that the world's mobile worker population will reach 1.3 billion by 2015, representing 37.2% of the total workforce. Enterprises cannot afford to be slow in creating budgets, strategies, policies and processes to address this trend.

A Citrix study forecasts that by mid 2013, 94% of companies will have a BYOD policy. Gartner adds that by 2014, 90% of organizations will support corporate applications on devices owned by workers.