

Accomplishments Document



With Completed Tasks and Suggestions

By-

Utkarsh Agnihotri

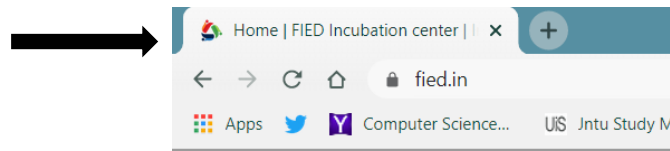
3rd year B.Tech Computer Science & Engineering,

Invertis University

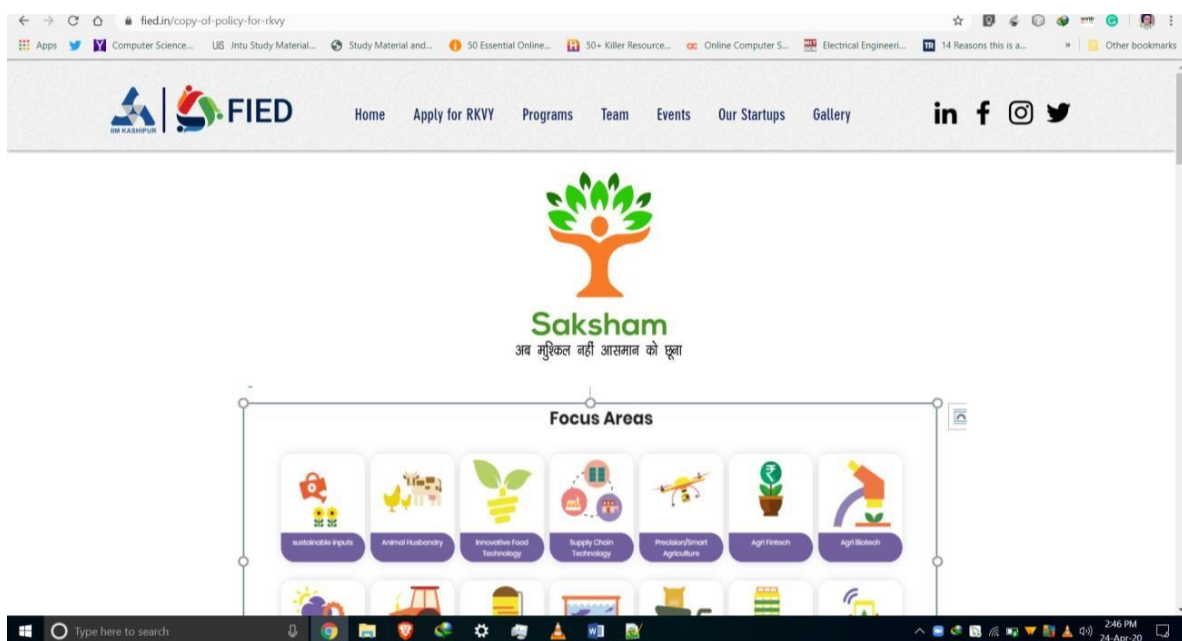
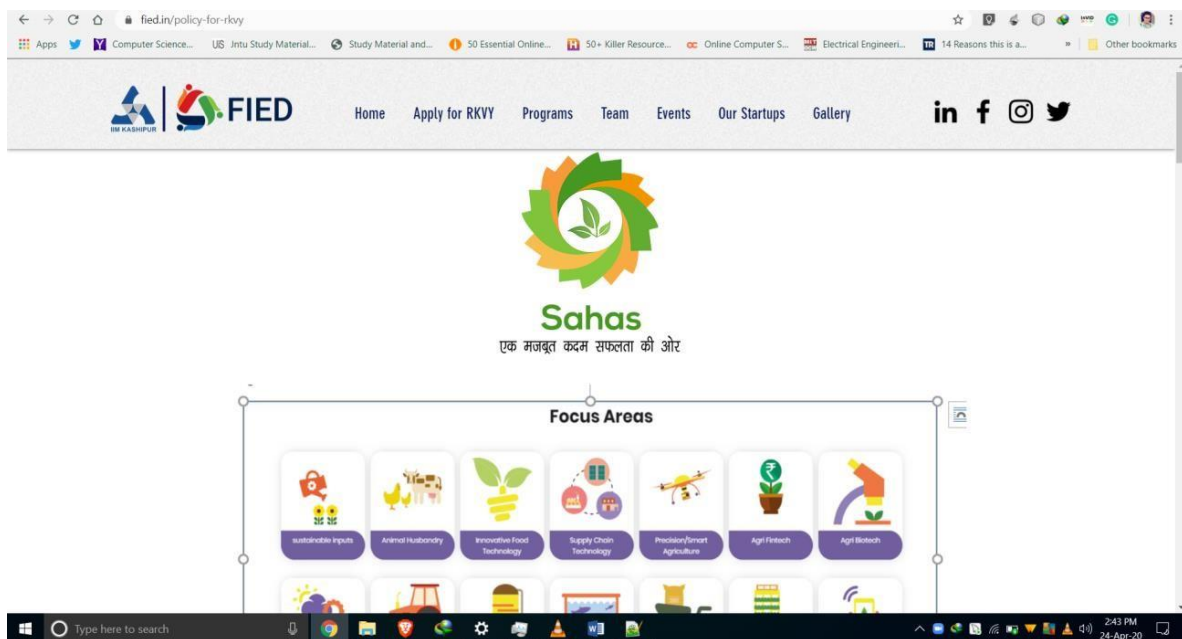
Phone - +91 - 7017666287

Portfolio/Resume/Certifications - www.agniutkarsh.com

- **Addition of a logo to the website.** The previous FIED website did not have a logo on the tab (title of the page), so one the performed changes is the addition of the FIED logo on the Website.



- **The Apply for RKVY -> Sahas Page/ Saksham Page** image had vague borders, a bit of twitching around the cropping of the image proved to bring about visual changes in the overall outlook.



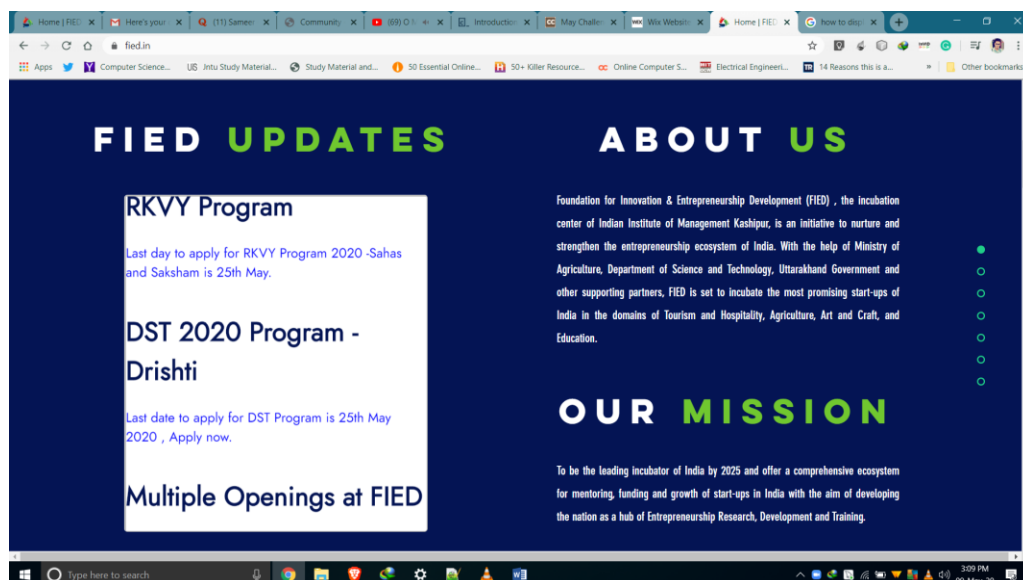
- Eliminated the previous Focus Areas Image for better Site Appeal.



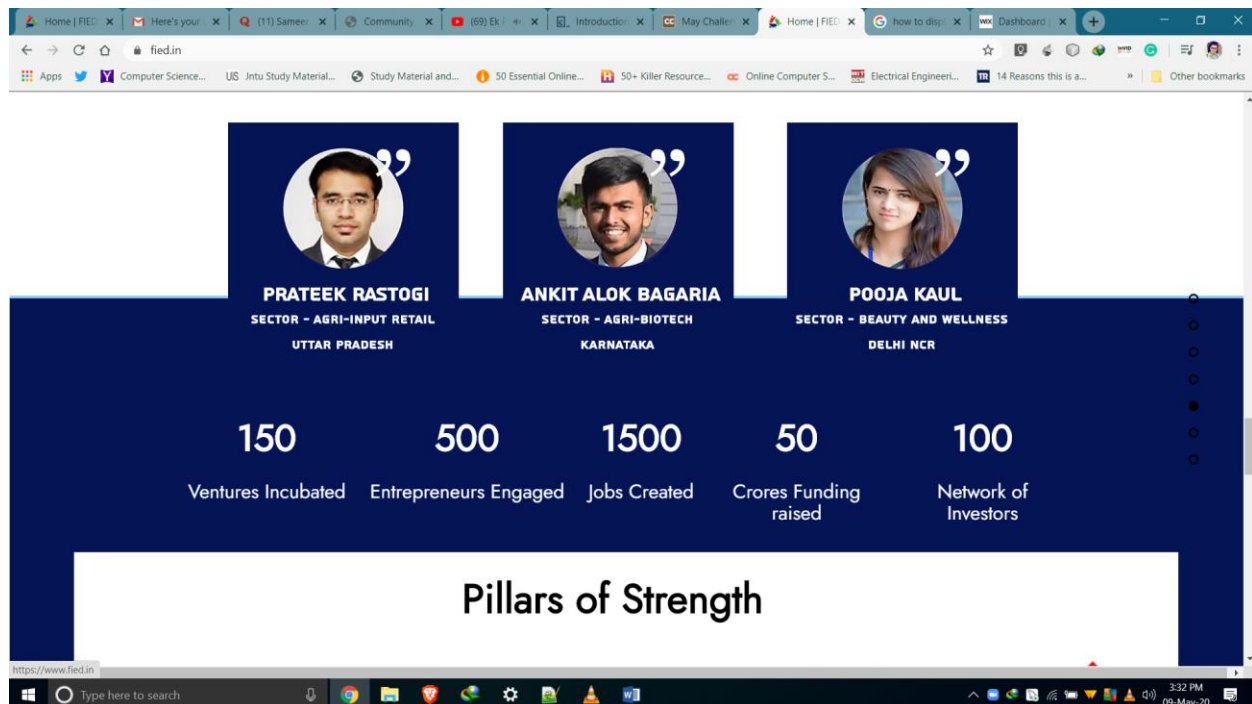
- And Replaced it with the Following Design (courtesy Deepak)



- Worked upon a new color palette for the Website, Blue White Theme



- **Cut Costs by 100% and improved efficiency** by implementing the Dynamic Counter by simply making Custom Raw code instead of PAID outsourced Counter Plugin. (10\$/month = Rs. 8400/year)



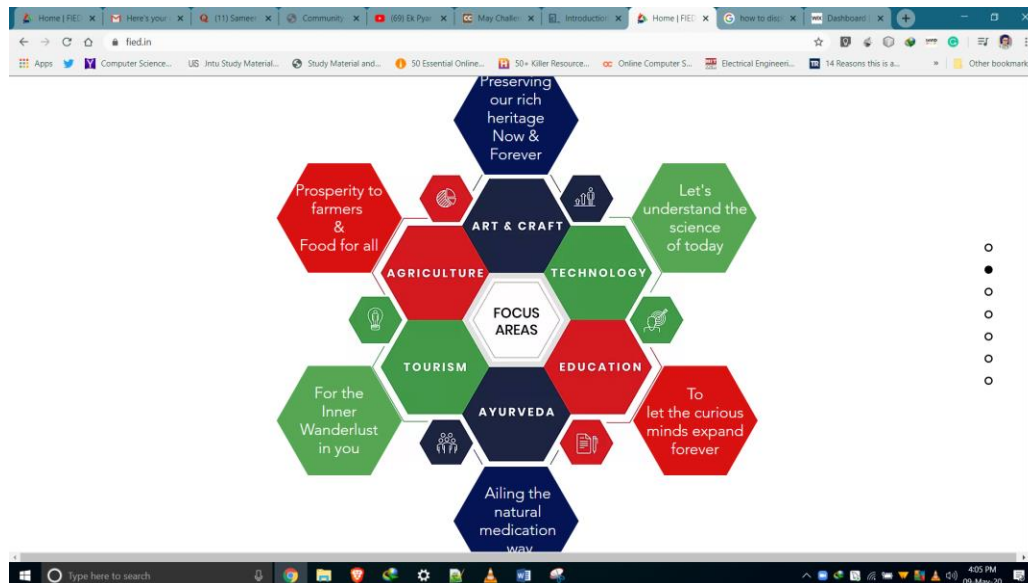
- **Cut Costs by 100% and improved design** by implementing the News Ticker by simply making Custom Raw code instead of PAID outsourced Counter Plugin. (Rs. 1800/Year)

The screenshot shows the 'FIED UPDATES' section. It contains three news items:

- RKVY Program**
Last day to apply for RKVY Program 2020 -Sahas and Saksham is 25th May.
- DST 2020 Program - Drishti**
Last date to apply for DST Program is 25th May 2020 , Apply now.
- Multiple Openings at FIED**

- **Improvised design** of the FOCUS AREAS by implementing Animation in for short Description about each focus area.

Description Content Curtesy (**Ayush**)



- **Added the Hover** functionality to the Testimonials which previously was an Image, now changed into respective Cards.

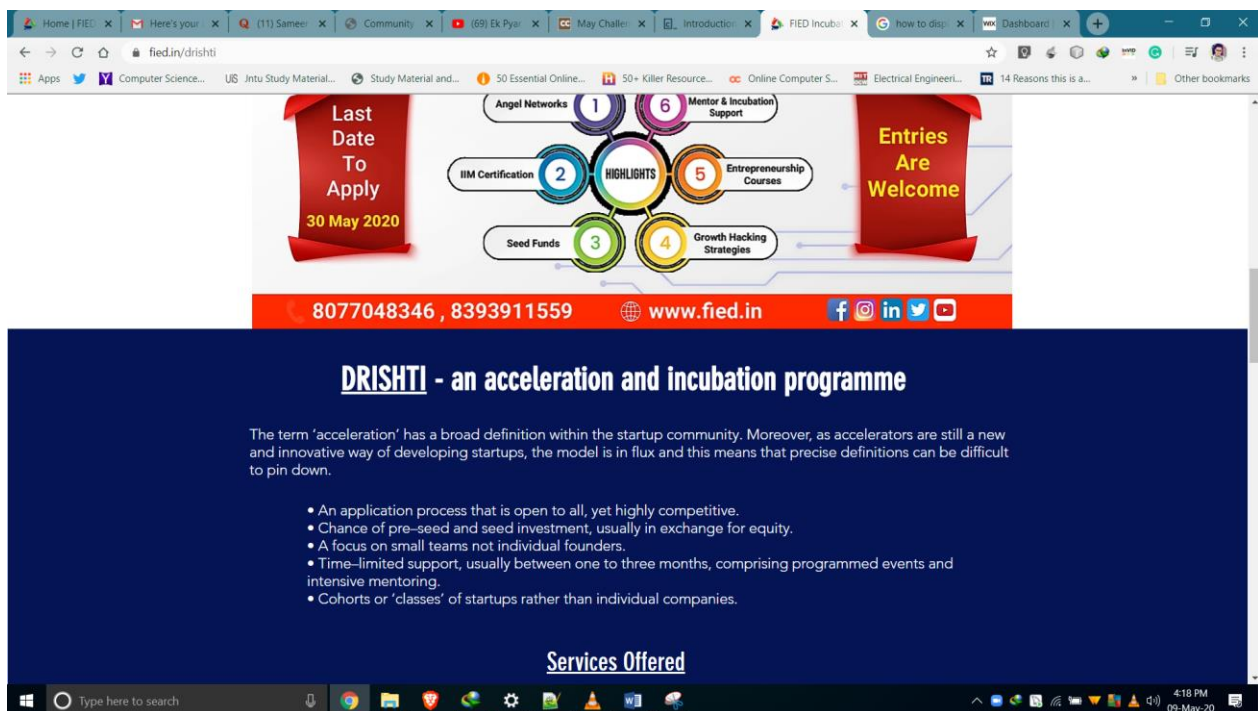
The testimonial card for Prateek Rastogi includes the following details:

- Name**: PRATEEK RASTOGI
- Sector**: SECTOR - AGRI-INPUT RETAIL, UTTAR PRADESH
- Quote**: "FIED has been instrumental in provide great insight into customer psychology ABCD their behaviour pattern. It helped me in mapping my branding strategy and provide the right contents on social media pages. It helped me in targeting the right customers."
- Statistics**: 150 Ventures Incubated, 500 Entrepreneurs Engaged, 1500 Jobs Created

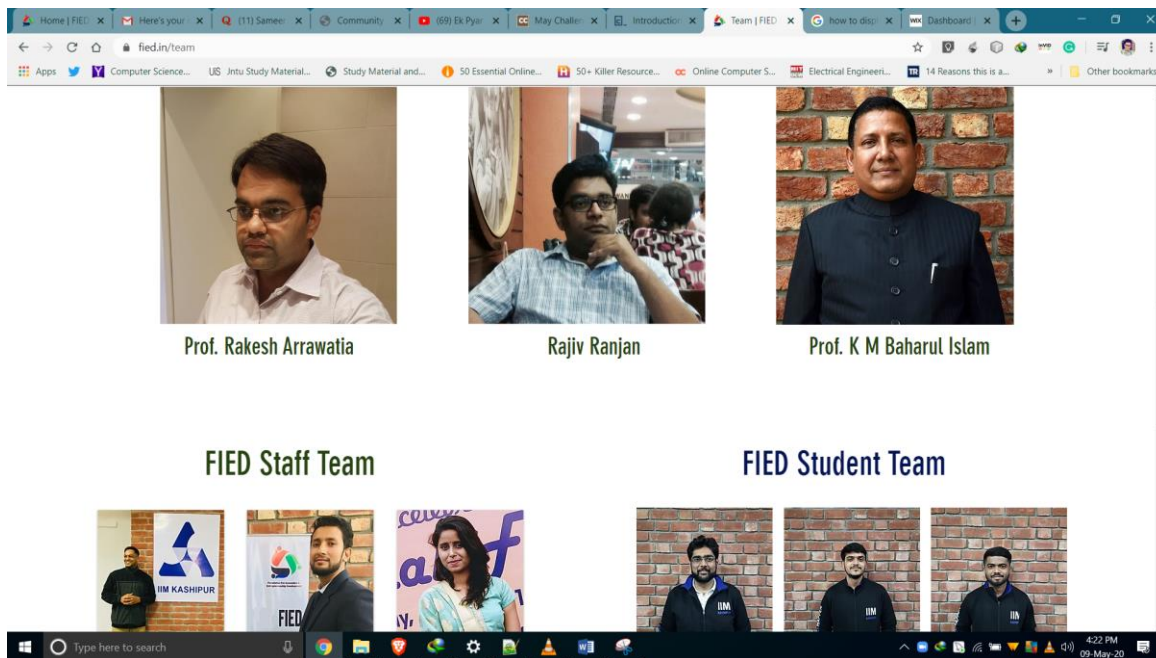
Below the testimonial card, a row of statistics is displayed:

- 150 Ventures Incubated
- 500 Entrepreneurs Engaged
- 1500 Jobs Created
- 50 Crores Funding raised
- 100 Network of Investors

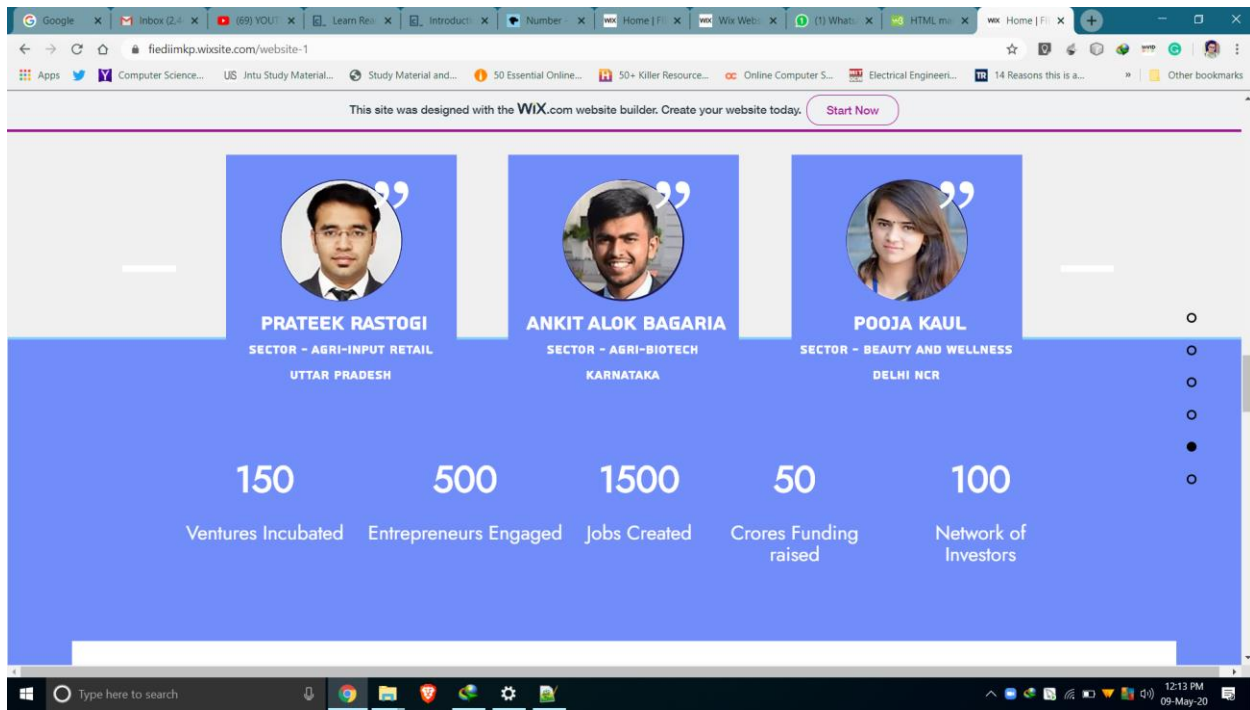
- **Improved and Implemented the New Design and Color Palette** of the SAHAS and SAKSHAM Pages and also **created the DRISHTI** page with the same new design in mind.



- Added New Images to the Advisory Committee and Student Members of the FIED Team Page.



Suggestions for Change in the Design after the Review of the Authorities.



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RKVY-RAFTAAR 2020 Programs

REGISTRATIONS STARTED



Sahas


AGRIPRENEURSHIP ORIENTATION PROGRAM FOR STARTUP AT PRE-SEED STAGE

Startups at ideation stage or beyond with focus on increasing efficiency in agriculture sector and its allied sector

A stipend of 10,000 will be given for 2 months during the program to all the trainees

Pre seed stage funding grant in aid of upto Rs.5 Lakh after successful completion of program

[E-Brochure](#)
[Policy Details](#)
[Apply Now](#)



Saksham

AGRIPRENEURSHIP INCUBATION PROGRAM FOR STARTUP AT SEED STAGE

Startups with atleast a minimum viable product (MVP) / Prototype based on innovative solutions in agri and allied sectors

Mentoring and Support for successful commercial launch of product

Seed stage funding grant in aid of upto Rs.25Lakh after successful completion of program

[E-Brochure](#)
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FIED Updates

Sahas and Saksham is 25th May.

DST 2020 Program - Drishti

Last date to apply for DST Program is 25th May 2020 , Apply now.

Multiple Openings at FIED

Apply for CEO, Business Manager and Admin

About Us

Foundation for Innovation & Entrepreneurship Development (FIED) , the incubation center of Indian Institute of Management Kashipur, is an initiative to nurture and strengthen the entrepreneurship ecosystem of India. With the help of Ministry of Agriculture, Department of Science and Technology, Uttarakhand Government and other supporting partners, FIED is set to incubate the most promising start-ups of India in the domains of Tourism and Hospitality, Agriculture, Art and Craft, and Education.

Our Mission

To be the leading incubator of India by 2025 and offer a comprehensive ecosystem for mentoring, funding and growth of start-ups in India with the aim of developing the nation as a hub of Entrepreneurship Research, Development and Training.

