

Affinity Diagram

Chores

Product ideas

App

SmartChart/board

Wearable tracker
(Watch)

Digital Calundar

Card Deck

Most basic features

- Randomize the amount of chores that need to get done.

- Tracks the progress of each chore as well as an reward system and penalty system.

- Could even connect to Google Calendar

- Reminders of any upcoming and or overdue chores

Advertisement and marketing

Advertisement: TV Commercial

Marketing: Promote it on Social Media (Tik Tok, Snapchat, Instagram.)

Target right Audience: Families and Roommates.

Partnerships with different home companies

Your awesome idea goes here.

Platform/application type

Web Application

Mobile App
iOS and Android

Wearable

Smart Home

Feedback from users

Your awesome idea goes here.

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