LEARNING WITHOUT LIMITS

coursera

SPECIALIZATION CERTIFICATE

3 Courses

GenAI for Executives & Business Leaders: An Introduction

GenAI for Execs & Business Leaders: Integration Strategy

GenAI for Execs & Business Leaders: Formulate Your Use Case

IBM

Aug 28, 2025

Amine El-Hend

has successfully completed the online, non-credit Specialization

Generative AI for Executives and Business Leaders

Individuals who completed this specialization demonstrated an ability to generalize and adapt generative AI applications from multiple business areas to their area of business expertise. They can write effective genAI prompts to use the AI as a brainstorming tool and think critically and reflectively to evaluate the validity of its output. They demonstrated capabilities to formulate plausible AI integration use cases strategically suited to their own business context. They acknowledge the risks involved with genAI use and can relate the necessity of compliance with regulations, and mitigating those risks through governance, and ethics to their business area or industry.

IBM AI Academy Faculty

IBM AI Academy

Bethany S. Hudnutt
Instructional Designer
Skill Up Technologies

Verify this certificate at:
https://coursera.org/verify/specialization/YHZ60NPU5MBO