

# CANVASTECH

**Presented to you by:**

- **Abdurehim Sermolo**
- **Abrham Abebe**
- **Amanuel Mekonnen**
- **Fanuel Yilma**
- **Melen Gebeyehu**
- **Yunus Kedir**

# TABLE OF CONTENTS

01.

The problem

02.

The Solution

03.

Next Steps

04.

Our Why



01.

# The Problem

What problem are we solving?

# GCGO: JOB CREATION

## THE PROBLEM

Lack of centralized information about future job market trends and required skills for students starting from high school.

## WHY IT MATTERS

Due to lack of access to accurate information, the youth face significant challenges in planning what new skills to acquire and future job market gaps effectively, leading to unemployment, mental issues, instability, and confusion.

# HELLO THERE!

This is Nardos Solomon. She is an 18 year old high school student from addis ababa. Nardos wishes to complete her education and land a job. However, she has not been able to find information on which skills are needed to find a job in Ethiopia. She keeps hearing / reading overlapping information from random sources.

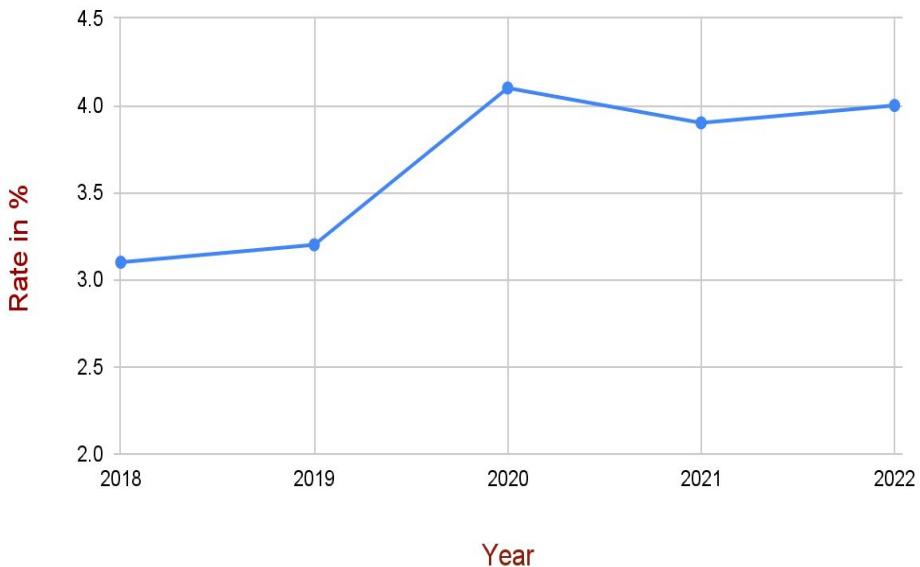
She is bothered by the lack of a standardized source of information on future job trends. She also feels the absence of an Ethiopia centered teaching platform that teaches future-needed skills. The platforms that she does find either teach outdated and old courses / skills or are not suited for people her age.





TIME FOR SOME  
STATISTICS

Unemployment rate in Ethiopia (2018-2022)



**Unemployment  
in Ethiopia is  
increasing.**

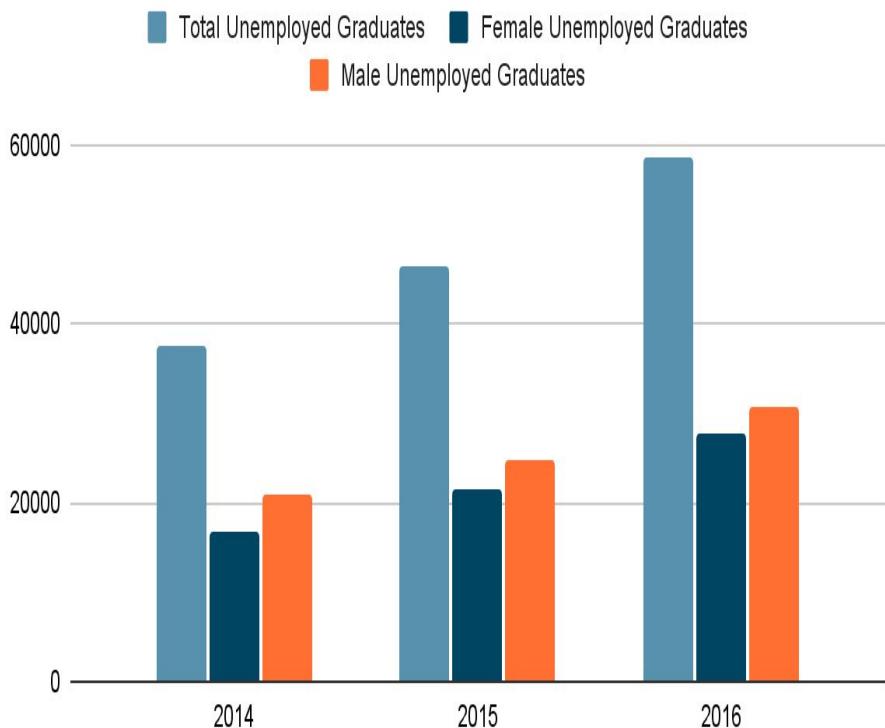
The Unemployment Rate in Ethiopia has been on an increasing slope since 2013 and peaked in 2020 during the COVID pandemic.

# Fresh graduates are affected

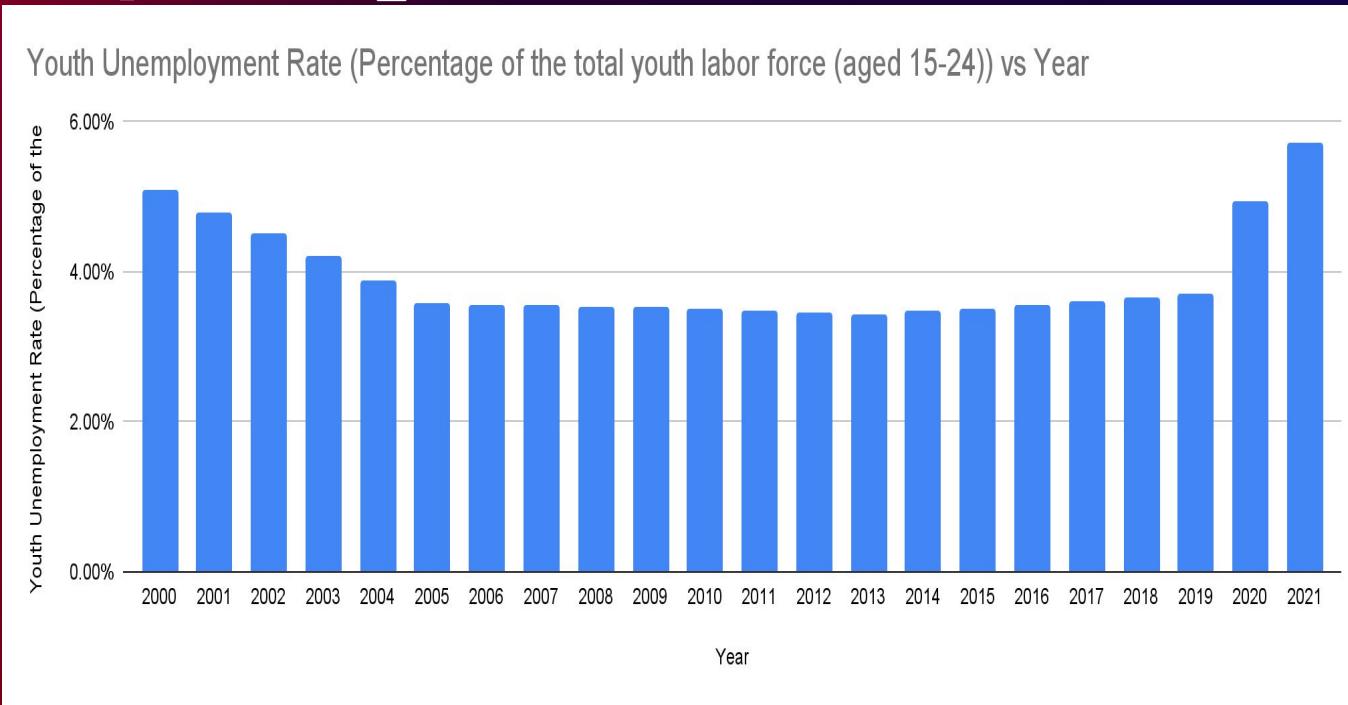
This surge of unemployment seems to be hitting fresh graduates hard as the job market struggles to keep up.

Source: [Researchgate.net](#)

Total Unemployed Graduates, Female Unemployed Graduates and Male Unemployed Graduates



# Unemployment is rampant in Ethiopian youth.



Source: [Macrotrends.net](https://www.macrotrends.net)



02.

# The Solution

What is our proposed solution?

# THE SOLUTION



## WHAT?

Developing a user-friendly, real-time information platform, ensuring widespread awareness about current and future job market trends and skill gaps.

## WHY?

Centralized information about future job market trends and required skills, where students could see what the gaps in the job market could be essential in the future so there won't be saturation in one specific skill or position and they could gain the necessary skills in time.

## HOW?

Currently students and youth are selecting which fields to study and which skills to acquire trusting the word of random, non-standard sources. By creating an accurate and reliable platform, we enable them to choose fields and skills that are in demand and employable.



WHAT DOES IT LOOK  
LIKE?



# HOME

The screenshot shows a user interface for a job market trends analysis tool. At the top right, there is a navigation bar with links for HOME, TREND, COMMUNITY, CONTACT, and LOGIN. A red arrow points to the 'LOGIN' link. Below the navigation, the title 'Lorem Ipsum' is displayed above a large image of two overlapping photographs showing a landscape.

**ABOUT US. WHY WE DO IT**

Used to filter out the output information / trend

**Job Market Trends**

Filter:  Time:  Location:

**General**

Used to filter out the output information / trend

**Specific Topic**

**Less on the information**

**Build Resume** **Discover Your Career Strength And Weaknesses** **Personality Test** **I Want To Change Careers**

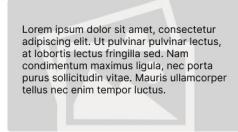
Copyright © 2023 CompanyName. All Rights Reserved. Privacy Terms

Detailed description: The interface is designed to look like a mobile application with a light gray background. It features several sections with rounded corners and shadows. Buttons are green with white text. Text is in a clean, sans-serif font. The overall aesthetic is modern and professional.

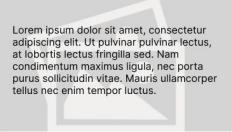


## EVENTS

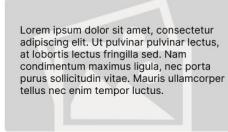
Search for events, resources, faqs 



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut pulvinar pulvinar lectus, at lobortis lectus fringilla sed. Nam condimentum maximus ligula, nec porta purus sollicitudin vitae. Mauris ullamcorper tellus nec enim tempor luctus.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut pulvinar pulvinar lectus, at lobortis lectus fringilla sed. Nam condimentum maximus ligula, nec porta purus sollicitudin vitae. Mauris ullamcorper tellus nec enim tempor luctus.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut pulvinar pulvinar lectus, at lobortis lectus fringilla sed. Nam condimentum maximus ligula, nec porta purus sollicitudin vitae. Mauris ullamcorper tellus nec enim tempor luctus.



## Resources

-  Lorem ipsum dolor sit amet, consectetur adipiscing elit
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit

## FAQ

- >Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Lorem ipsum dolor sit amet, consectetur adipiscing elit

## Contact Your Peer



Write a message

Send

Find and contact peers

## MISSION



## VISION



# COMMUNITY

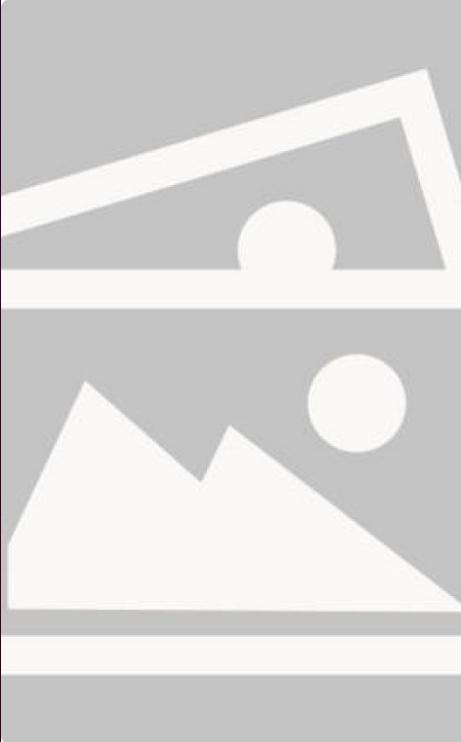


CanvasTech 2023

Privacy

Terms

# LOGIN



HOME TREND COMMUNITY CONTACT SIGNUP

Log In

User credentials

User Name

Password

Remember me

Login

Forgot Password?

To reset password if forgotten

Copyright



CanvasTech 2023

Privacy

Terms

## SIGN UP

First Name

Middle Name

Last Name

Date Of Birth

General

Skills  Q

Email

Password

Confirm Password

Remember me

I agree with the terms and conditions

**SUBMIT**

Submit the provided information for signup

List of selected skills

Input the Same password for confirmation

# SIGN UP



CanvasTech 2023

Privacy

Terms



USERNAME

Summary report

#### Progress Report

Lore ipsum dolor sit amet, consectetur adipiscing elit. Ut pulvinar pulvinar lectus, at lobortis lectus fringilla sed. Nam condimentum maximus ligula, nec porta posuere sollicitudin vitae. Mauris ullamcorper tellus nec enim tempor luctus. Duis ac ante magna. Vivamus pellentesque cursus ipsum, eget maximus lorem iaculis nec. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Aenean id purus id odio varius consectetur a quis mauris. Fusce nec erat elit.

##### Soft Skills



- > Lore ipsum Adiuvat

##### Technical Skills



- > Lore ipsum Adiuvat

##### Hard Skills



- > Lore ipsum Adiuvat

List of skills account owner has

Discover your career  
strengths and weaknesses

Take A free personality  
Assessment

Change careers

#### Attach Files

- Lorem ipsum.pdf
- Lorem ipsum.pdf
- Lorem ipsum.pdf

Continue/Start Learning



Logo

HOME TREND COMMUNITY CONTACT ACCOUNT



## Contact us form

Enter Your Name

Enter your Email

Enter Your Message

Send Now

To send any inquiry one has

# CONTACT



CanvasTech 2023

Privacy

Terms

# PAIN POINTS

Our User is frustrated with the complexity of informative websites and needs the website to explain the information in layman terms without technical jargon.

Our User needs an intuitive and simple interface that does not require extensive technical knowledge and that allows them to navigate easily.

Our User is frustrated with the lack of interactivity and needs the website to engage them and grab their attention.

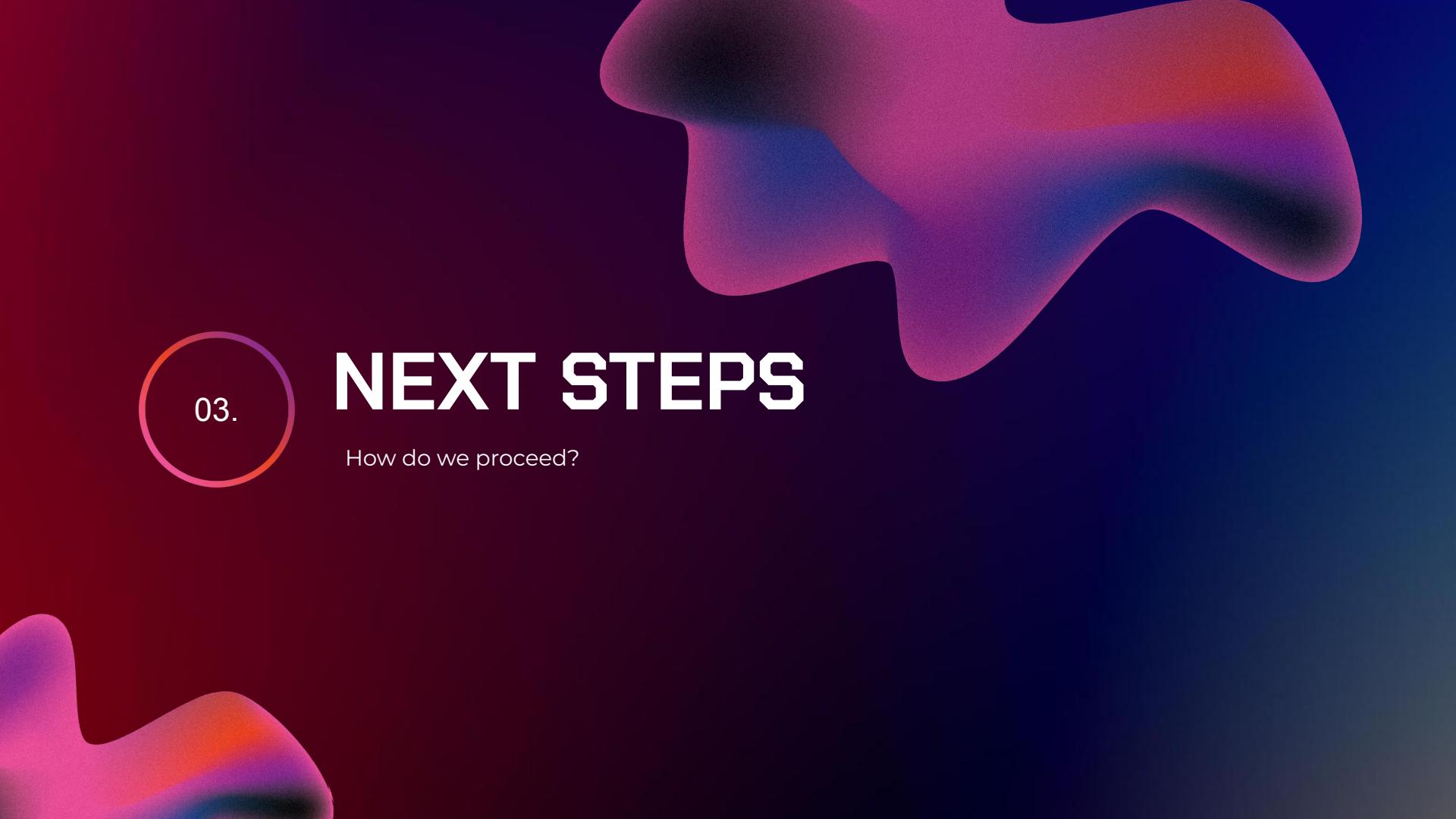
# USER RECOMMENDATIONS

#1

Reducing the amount of elements in the signup page and asking only the essential information like email, name and a new password to make it look cleaner and not overwhelm new subscribers. You can inquire the other info once they log in.

#2

Beside what the website already does, having a page that lists job opportunities would be really helpful.



03.

# NEXT STEPS

How do we proceed?

# WHAT NEXT?

As soon as we secure funding, the next step would be to find and employ all the necessary personnel. These could include:

- Web developers (both front-end and back-end)
- Data scientists
- Data Analysts
- AI professionals



04.

# OUR WHY

# WHY THE PROBLEM MATTERS

The lack of reliable information about future job market trends in Ethiopia leaves the youth blindly choosing their fields and/or skills, leading to an oversaturated job market and unemployment.



# WHY THE SOLUTION IS EFFECTIVE

Giving the Ethiopian youth access to information regarding the future of the job market enables them to choose their careers wisely, based on their interests and future demand. It also helps in filling the gaps in the job market.



# APPENDIX #1

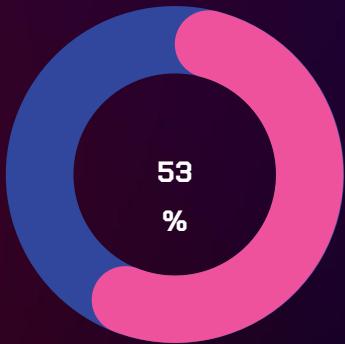
○ **4.13%**

Unemployment rate of Ethiopia reached an all time high in 2020, with 4.13% of the labor force unemployed.

○ **58,136,000**

Approximately 58 million people was registered to be the number of employed people in Ethiopia in 2023.

# APPENDIX #2



Management was recorded to be the most in demand soft skill being listed in about 53% of job adverts.

# THANK YOU!

With your help, we can help thousands of Ethiopian youth to discover their interests and pursue fields and skills that are future-proof.

# CREDITS

- **Statista**
- **MacroTrends**
- **Savethestudent**
- **Slidescarnival**
- **World vision international**
- **Oliberte**
- **Gencraft**