



Brand Bible

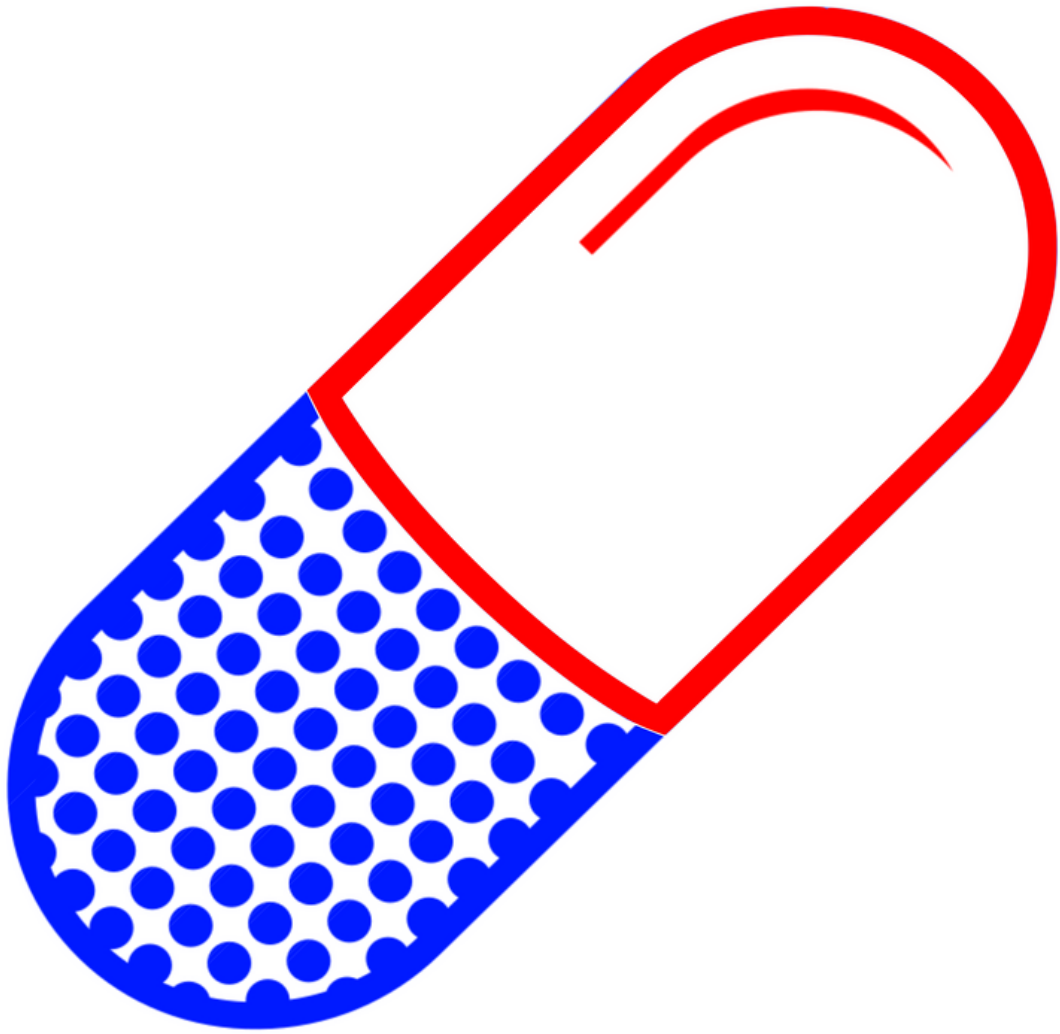
The key brand resources and fundamentals to get started with our brand. Find logos, colors and typography specs.

Abosom Logo

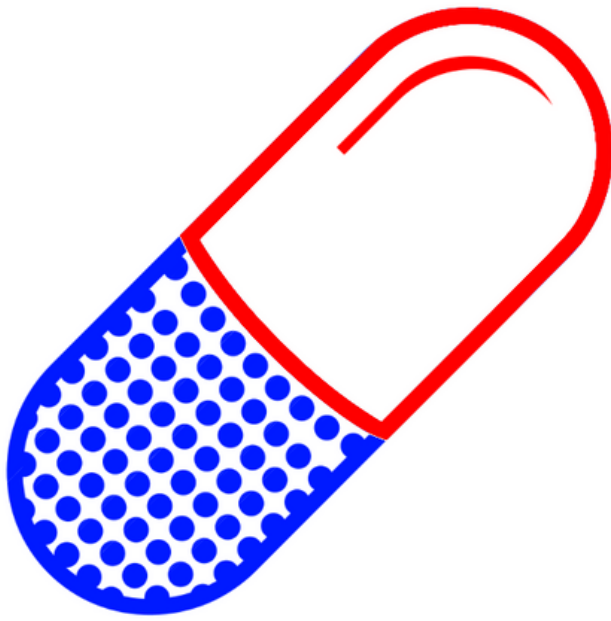
The Abosom logo represents the choice in life. Popular culture has depicted this decision within the classic red and blue pill, the Abosom logo incapsulates both choices with a red and a blue half.



cover.png



logo noname transparent.png



Abosom

Equity for income

Name and slogan.png



Abosom

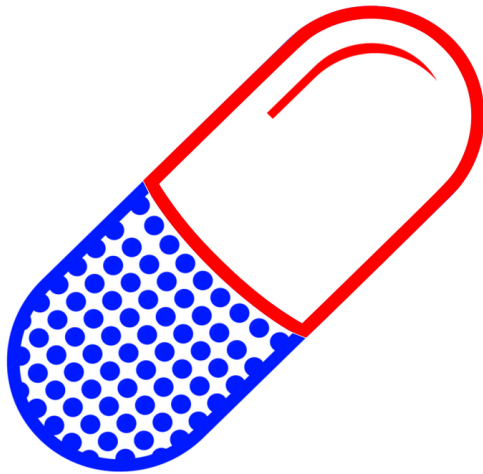
Logo with name only



Abosom

Equity for income

logo with name and slogan

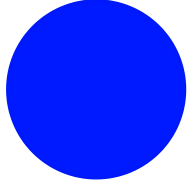


Logo Only

Colors

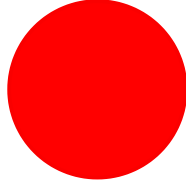
Abosom Colours,

Abosom uses 3 main colours which clash somewhat, this is in keeping with the general pop culture, rebelliousness of the brand and project. These colours feature in the logo and should be prominent as accents in all branded styling.



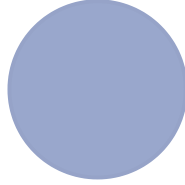
Blue

#001AFF
0, 26, 255



Red

#FF0000
255, 0, 0



Pigeon Post

#99A7CC
153, 167, 204

Typography

Abosom Fonts

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

Jomolhari
Weight: 400
Style: normal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

Jomolhari
Weight: 400
Style: normal

Usage

HTML	
1	<link href="http://fonts.googleapis.com/css?family=Jomolhari" rel="stylesheet" type="text/css">
CSS	
1	font-family: "Jomolhari", sans-serif;

Styles

Icons



Icon Web Font

for use in websites and apps



#icon-android



#icon-appleinc



#icon-books



#icon-envelop



#icon-facebook



#icon-facebook2



#icon-film



#icon-finder



#icon-github



#icon-headphones



#icon-home



#icon-images



#icon-instagram



#icon-library



#icon-linkedin2



#icon-mic



#icon-pencil2



#icon-play



#icon-qrcode



#icon-reddit



#icon-telegram



#icon-tux



#icon-twitter



#icon-windows8



#icon-youtube2

Photography Coming soon

Illustrations (coming soon)

