

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# EXECUTIVE SUMMARY

## Summary of methodologies

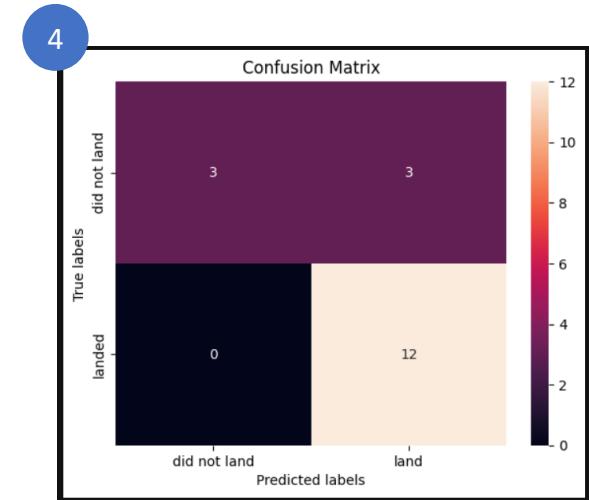
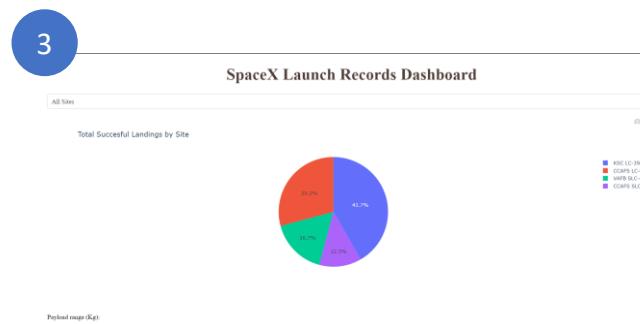
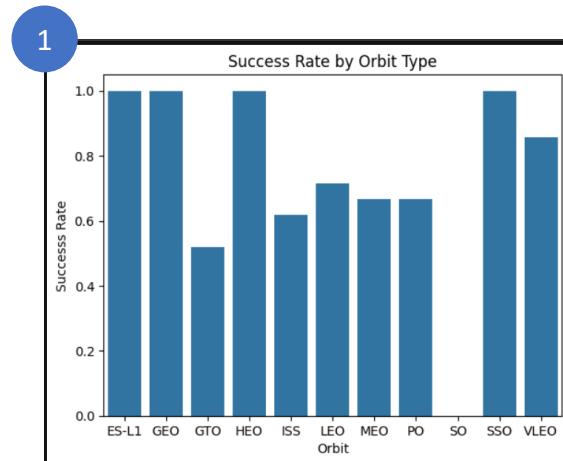
This Project involved the following steps:

- Data Collection
- Data Wrangling
- Exploratory Data Analysis (EDA)
- Interactive Visual Analysis
- Predictive Analysis

## Summary of results

Outputs of this Project include the following:

- Exploratory Data Analysis
- Geospatial Analytics with Folium
- Interactive Dashboard with plotly Dash
- Predictive Analysis using different Classification Models



# INTRODUCTION

**O1**

SpaceX launches Falcon 9 rockets at a cost of around \$62m. This is considerably cheaper than other providers (which usually cost upwards of \$165m), and much of the savings are because SpaceX can land, and then re-use the first stage of the rocket.

If we can make predictions on whether the first stage will land, we can determine the cost of a launch, and use this information to assess whether or not an alternate company should bid and SpaceX for a rocket launch.

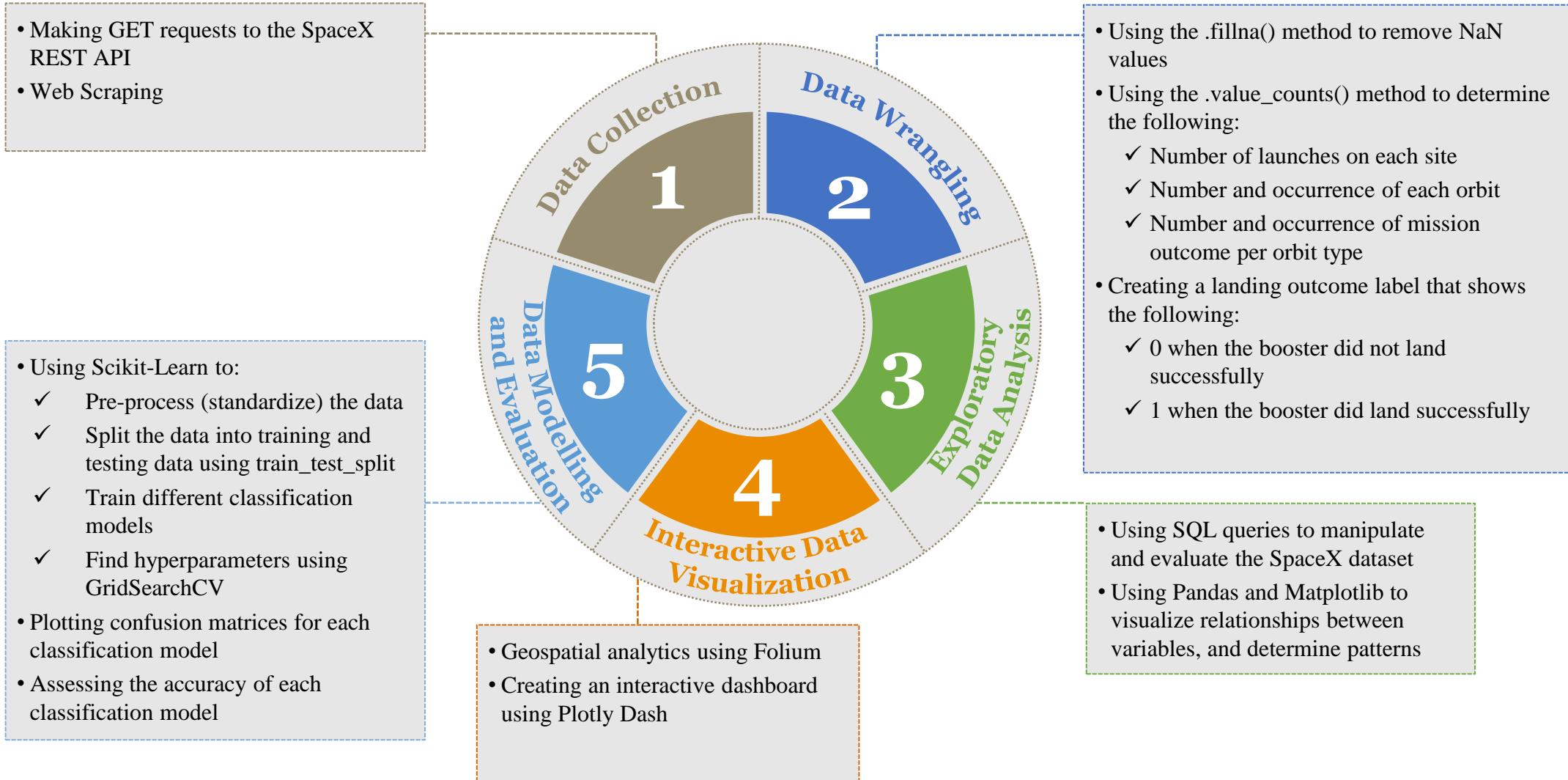
**O2**

**O3** This project will ultimately predict if the Space X Falcon 9 first stage will land successfully.

Section 1

# Methodology

# Methodology (at a glance)



# DATA COLLECTION – SPACE X REST API

Using the SpaceX API to retrieve data about launches, including information about the rocket used, payload delivered, launch specifications, landing specifications, and landing outcome.

- 1  
• Make a GET response to the SpaceX REST API  
• Convert the response to a .json file then to a Pandas DataFrame

- 2  
• Use custom logic to clean the data (see Appendix)  
• Define lists for data to be stored in  
• Call custom functions (see Appendix) to retrieve data and fill the lists  
• Use these lists as values in a dictionary and construct the dataset

- 3  
• Create a Pandas DataFrame from the constructed dictionary dataset

- 4  
• Filter the DataFrame to only include Falcon 9 launches  
• Reset the FlightNumber column  
• Replace missing values of PayloadMass with the mean PayloadMass value

```
1
spacex_url="https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex_url)
```

```
# Use json_normalize method to convert the json result into a dataframe
json_data = response.json()
data = json_normalize(json_data)
```

```
2
#Global variables
BoosterVersion = []
PayloadMass = []
Orbit = []
LaunchSite = []
Outcome = []
Flights = []
GridFins = []
Reused = []
Legs = []
LandingPad = []
Block = []
ReusedCount = []
Serial = []
Longitude = []
Latitude = []
```

```
# Call getBoosterVersion
getBoosterVersion(data)
```

```
# Call getLaunchSite
getLaunchSite(data)
```

```
# Call getPayloadData
getPayloadData(data)
```

```
# Call getCoreData
getCoreData(data)
```

```
launch_dict = {'FlightNumber': list(data['flight_number']),
'Date': list(data['date']),
'BoosterVersion':BoosterVersion,
'PayloadMass':PayloadMass,
'Orbit':Orbit,
'LaunchSite':LaunchSite,
'Outcome':Outcome,
'Flights':Flights,
'GridFins':GridFins,
'Reused':Reused,
'Legs':Legs,
'LandingPad':LandingPad,
'Block':Block,
'ReusedCount':ReusedCount,
'Serial':Serial,
'Longitude': Longitude,
'Latitude': Latitude}
```

```
3
# Create a data from launch_dict
launch_data = pd.DataFrame(launch_dict)
```

```
4
data_falcon9 = launch_data[launch_data['BoosterVersion'] == 'Falcon 9']

data_falcon9.loc[:, 'FlightNumber'] = list(range(1, data_falcon9.shape[0]+1))

# Calculate the mean value of PayloadMass column
falcon9_mean = data_falcon9['PayloadMass'].mean()

# Replace NaN values with the mean
data_falcon9['PayloadMass'].fillna(falcon9_mean, inplace=True)
```

# DATA COLLECTION – WEB SCRAPING

Web scraping to collect Falcon 9 historical launch records from a Wikipedia page titled List of Falcon 9 and Falcon Heavy launches.

1

- Request the HTML page from the static URL
- Assign the response to an object

2

- Create a BeautifulSoup object from the HTML response object
- Find all tables within the HTML page

3

- Collect all column header names from the tables found within the HTML page

4

- Use the column names as keys in a dictionary
- Use custom functions and logic to parse all launch tables (see Appendix) to fill the dictionary values

5

- Convert the dictionary to a Pandas DataFrame ready for export

1

```
static_url = "https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9_and_Falcon_Heavy_launches&oldid=1027686922"

# use requests.get() method with the provided static_url and assign the response to a object
response = requests.get(static_url).text
```

2

```
# Use BeautifulSoup() to create a BeautifulSoup object
soup = BeautifulSoup(response, 'html.parser')
html_tables = soup.find_all('table')
```

3

```
column_names = []

# Apply find_all() function with `th` element on first_launch_table
# Iterate each th element and apply the provided extract_column_from_header() to get a column name
# Append the Non-empty column name (`if name is not None and Len(name) > 0`) into a list called column_names
header_elements = first_launch_table.find_all('th')
column_names = [extract_column_from_header(th) for th in header_elements]
column_names = [name for name in column_names if name is not None and len(name) > 0]
```

4

```
launch_dict= dict.fromkeys(column_names)

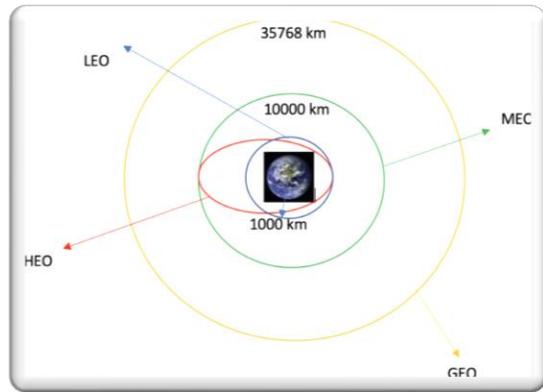
# Remove an irrelevant column
del launch_dict['Date and time ( )']

# Let's initial the launch_dict with each
launch_dict['Flight No.'] = []
launch_dict['Launch site'] = []
launch_dict['Payload'] = []
launch_dict['Payload mass'] = []
launch_dict['Orbit'] = []
launch_dict['Customer'] = []
launch_dict['Launch outcome'] = []
# Added some new columns
launch_dict['Version Booster']=[]
launch_dict['Booster landing']=[]
launch_dict['Date']=[]
launch_dict['Time']=[]
```

# DATA MANIPULATION/WRANGLING – PANDAS (1/2)

## Context:

- The SpaceX dataset contains several Space X launch facilities, and each location is in the LaunchSite column.
- Each launch aims to a dedicated orbit, and some of the common orbit types are shown in the figure below. The orbit type is in the Orbit column.



## Initial Data Exploration:

Using the .value\_counts() method to determine the following:

- Number of launches on each site
- Number and occurrence of each orbit
- Number and occurrence of landing outcome per orbit type

1

```
# Apply value_counts() on column LaunchSite
df[['LaunchSite']].value_counts()
```

LaunchSite	count
CCAFS SLC 40	55
KSC LC 39A	22
VAFB SLC 4E	13
Name: count, dtype: int64	

2

```
# Apply value_counts on Orbit column
df[['Orbit']].value_counts()
```

Orbit	count
GTO	27
ISS	21
VLEO	14
PO	9
LEO	7
SSO	5
MEO	3
ES-L1	1
GEO	1
HEO	1
SO	1
dtype: int64	

3

```
# Landing_outcomes = values on Outcome column
landing_outcomes = df[['Outcome']].value_counts()
landing_outcomes
```

Outcome	count
True ASDS	41
None None	19
True RTLS	14
False ASDS	6
True Ocean	5
False Ocean	2
None ASDS	2
False RTLS	1
Name: count, dtype: int64	

# DATA MANIPULATION/WRANGLING – PANDAS (2/2)

## Context:

The landing outcome is shown in the Outcome column:

- True Ocean – the mission outcome was successfully landed to a specific region of the ocean
- False Ocean – the mission outcome was unsuccessfully landed to a specific region of the ocean.
- True RTLS – the mission outcome was successfully landed to a ground pad
- False RTLS – the mission outcome was unsuccessfully landed to a ground pad.
- True ASDS – the mission outcome was successfully landed to a drone ship
- False ASDS – the mission outcome was unsuccessfully landed to a drone ship.
- None ASDS and None None – these represent a failure to land.

## Data Wrangling:

To determine whether a booster will successfully land, it is best to have a binary column, i.e., where the value is 1 or 0, representing the success of the landing. This is done by:

1. Defining a set of unsuccessful (bad) outcomes, bad\_outcome
2. Creating a list, landing\_class, where the element is 0 if the corresponding row in Outcome is in the set bad\_outcome, otherwise, it's 1.
3. Create a Class column that contains the values from the list landing\_class
4. Export the DataFrame as a .csv file.

```
bad_outcomes=set(landing_outcomes.keys()[[1,3,5,6,7]])  
bad_outcomes
```

```
{('False ASDS',),  
 ('False Ocean',),  
 ('False RTLS',),  
 ('None ASDS',),  
 ('None None',)}
```

```
# Landing_class = 0 if bad_outcome  
# Landing_class = 1 otherwise  
landing_class = []  
  
# Loop through the indices of the 'Outcome' column  
for outcome in range(len(df['Outcome'])):  
    if df['Outcome'][outcome] in bad_outcomes:  
        landing_class.append(0)  
    else:  
        landing_class.append(1)
```

```
df['Class']=landing_class
```

```
df.to_csv("dataset_part_2.csv", index=False)
```

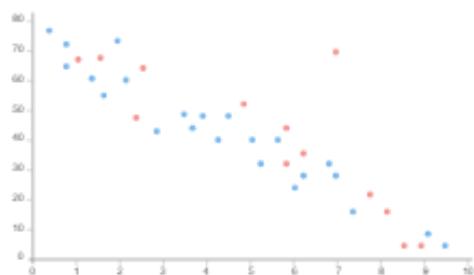
# EXPLORATORY DATA ANALYSIS (EDA) – VISUALIZATION

## SCATTER PLOTS

Scatter plots are useful to observe relationships, or correlations, between two numeric variables.

In this project, scatter plots were produced to visualize the relationships between:

- Flight Number and Launch Site
- Payload and Launch Site
- Orbit Type and Flight Number
- Payload and Orbit Type

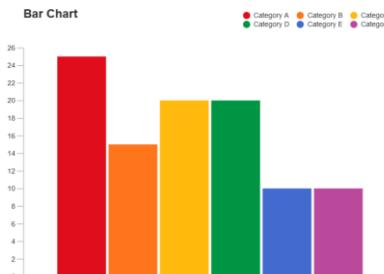


## BAR CHART

Bar charts are used to compare a numerical value to a categorical variable. Horizontal or vertical bar charts can be used, depending on the size of the data.

In this project, a bar chart was produced to visualize the relationship between:

- Success Rate and Orbit Type

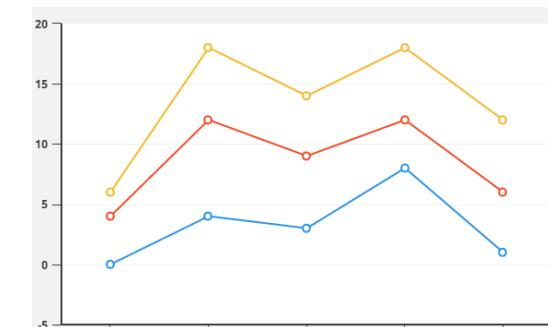


## LINE CHARTS

Line charts contain numerical values on both axes, and are generally used to show the change of a variable over time.

In this project, a line chart was used to visualize the relationship between:

- Success Rate and Year (i.e. the launch success yearly trend)



# **EXPLORATORY DATA ANALYSIS (EDA) – SQL**

To gather some information about the dataset, some SQL queries were performed. The SQL queries performed on the data set were used to:

1. Display the names of the unique launch sites in the space mission
2. Display 5 records where launch sites begin with the string ‘CCA’
3. Display the total payload mass carried by boosters launched by NASA (CRS)
4. Display the average payload mass carried by booster version F9 v1.1
5. List the date when the first successful landing outcome on a ground pad was achieved
6. List the names of the boosters which had success on a drone ship and a payload mass between 4000 and 6000 kg
7. List the total number of successful and failed mission outcomes
8. List the names of the booster versions that have carried the maximum payload mass
9. List the failed landing outcomes on drone ships, their booster versions, and launch site names for 2015
10. Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

# GEOSPATIAL ANALYSIS – FOLIUM

The following steps were taken to visualize the launch data on an interactive map:

## 1. Mark all launch sites on a map

- Initialise the map using a Folium Map object
- Add a *folium.Circle* and *folium.Marker* for each launch site on the launch map

## 2. Mark the success/failed launches for each site on a map

- As many launches have the same coordinates, it makes sense to cluster them together.
- Before clustering them, assign a marker color of successful (class = 1) as green, and failed (class = 0) as red.
- To put the launches into clusters, for each launch, add a *folium.Marker* to the *MarkerCluster()* object.
- Create an icon as a text label, assigning the *icon\_color* as the *marker\_colour* determined previously.

## 3. Calculate the distances between a launch site to its proximities

- To explore the proximities of launch sites, calculations of distances between points can be made using the Lat and Long values.
- After marking a point using the Lat and Long values, create a *folium.Marker* object to show the distance.
- To display the distance line between two points, draw a *folium.PolyLine* and add this to the map.

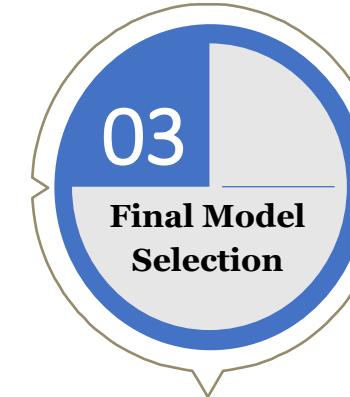
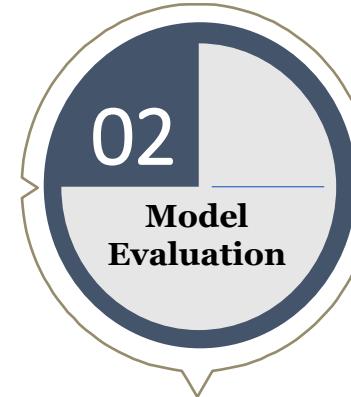
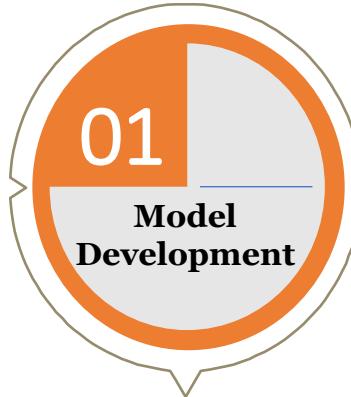
# INTERACTIVE DASHBOARD – PLOTLY DASH

The following plots were added to a Plotly Dash dashboard to have an interactive visualization of the data:

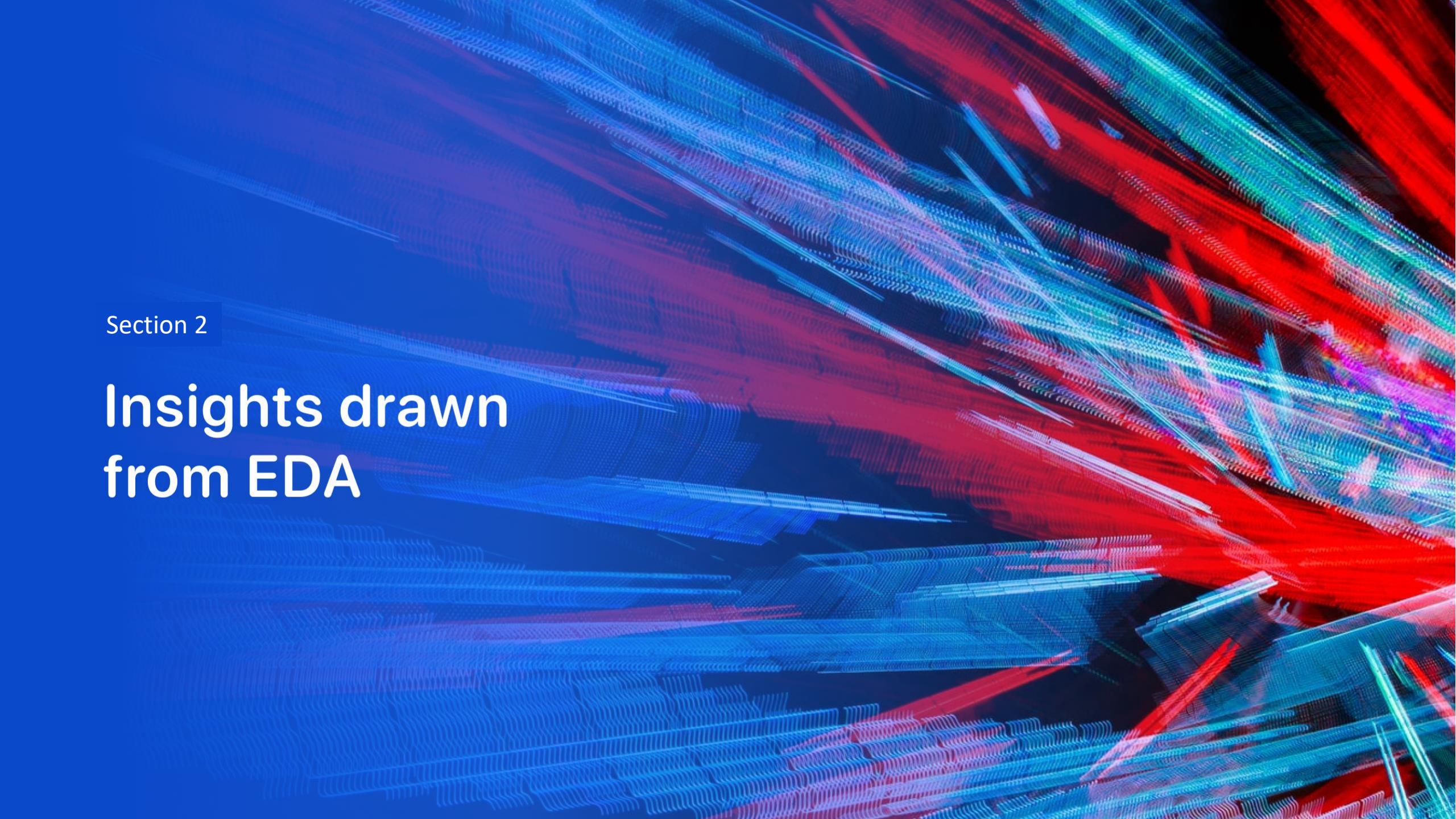
1. Pie chart (`px.pie()`) showing the total successful launches per site:
  - ✓ This makes it clear to see which sites are most successful
  - ✓ The chart could also be filtered (using a `dcc.Dropdown()` object) to see the success/failure ratio for an individual site
2. Scatter graph (`px.scatter()`) to show the correlation between outcome (success or not) and payload mass (kg)
  - ✓ This could be filtered (using a `RangeSlider()` object) by ranges of payload masses
  - ✓ It could also be filtered by booster version

# PREDICTIVE ANALYSIS - CLASSIFICATION

The following steps were taking to develop, evaluate, and find the best performing classification model:



1. To prepare the dataset for model development:
    - ✓ Load dataset
    - ✓ Perform necessary data transformations (standardise and pre-process)
    - ✓ Split data into training and test data sets, using `train_test_split()`
    - ✓ Decide which type of machine learning algorithms are most appropriate
  2. For each chosen algorithm:
    - ✓ Create a GridSearchCV object and a dictionary of parameters
    - ✓ Fit the object to the parameters
    - ✓ Use the training data set to train the model
- 
1. For each chosen algorithm:
    - Using the output GridSearchCV object:
      - ✓ Check the tuned hyperparameters (`best_params_`)
      - ✓ Check the accuracy (score and `best_score_`)
    - Plot and examine the Confusion Matrix
- 
1. Review the accuracy scores for all chosen algorithms
  2. The model with the highest accuracy score is determined as the best performing model

The background of the slide features a complex, abstract digital visualization. It consists of numerous thin, glowing lines that create a sense of depth and motion. The lines are primarily blue and red, with some green and purple highlights. They form a grid-like structure that curves and twists across the frame, resembling a three-dimensional space or a network of data points. The overall effect is futuristic and dynamic.

Section 2

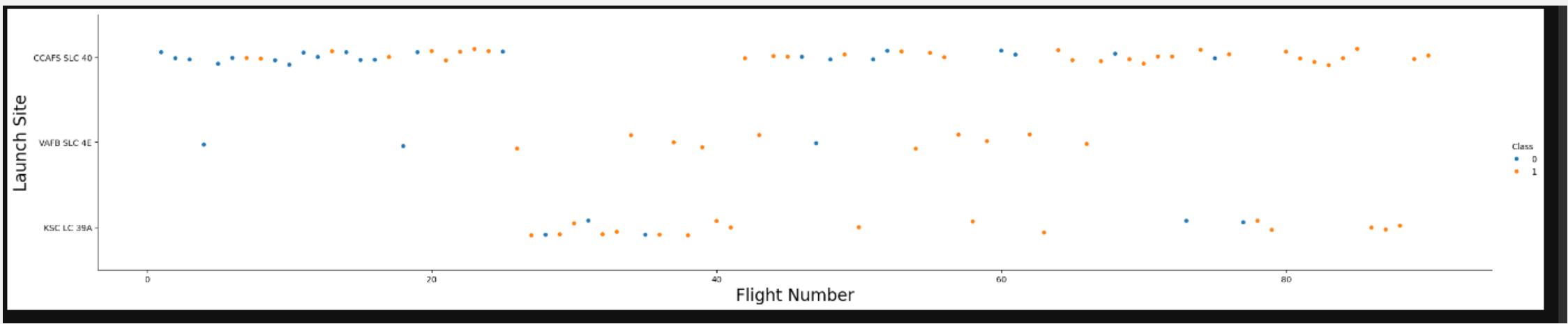
## Insights drawn from EDA

# **EDA - WITH VISUALIZATION**

# LAUNCH SITE VS. FLIGHT NUMBER

The scatter plot of Launch Site vs. Flight Number shows that:

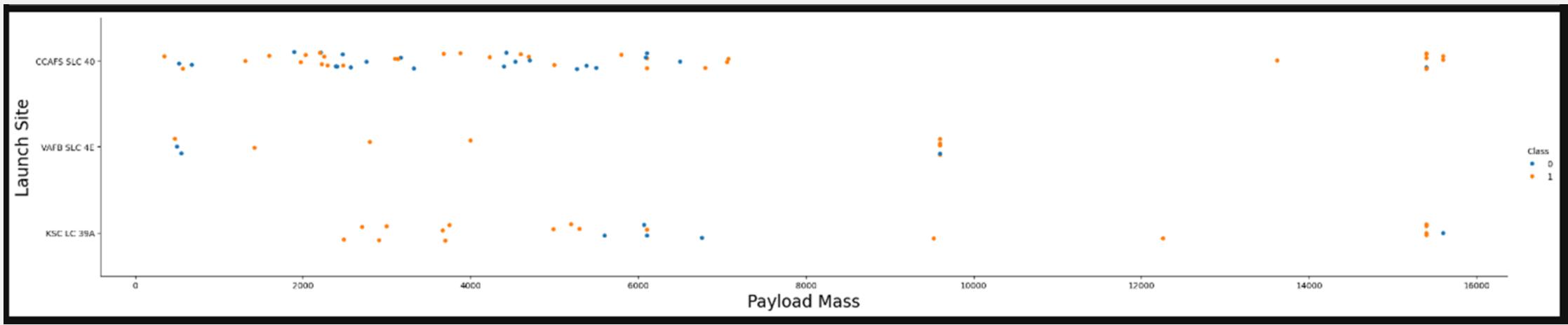
- As the number of flights increases, the rate of success at a launch site increases.
- Most of the early flights (flight numbers < 30) were launched from CCAFS SLC 40, and were generally unsuccessful.
- The flights from VAFB SLC 4E also show this trend, that earlier flights were less successful.
- No early flights were launched from KSC LC 39A, so the launches from this site are more successful.
- Above a flight number of around 30, there are significantly more successful landings (Class = 1).



# LAUNCH SITE VS. PAYLOAD MASS

The scatter plot of Launch Site vs. Payload Mass shows that:

- Above a payload mass of around 7000 kg, there are very few unsuccessful landings, but there is also far less data for these heavier launches.
- There is no clear correlation between payload mass and success rate for a given launch site.
- All sites launched a variety of payload masses, with most of the launches from CCAFS SLC 40 being comparatively lighter payloads (with some outliers).



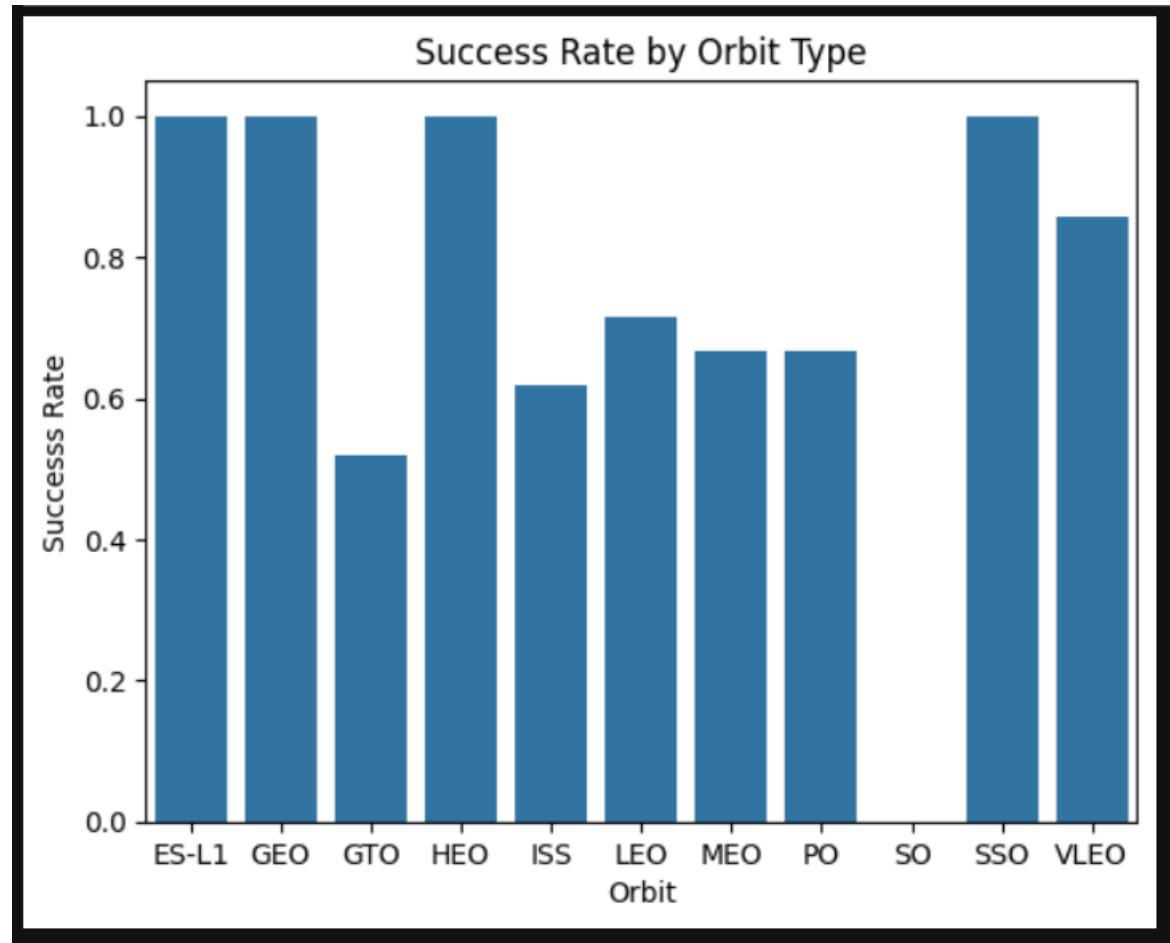
# SUCCESS RATE VS. ORBIT TYPE

The bar chart of Success Rate vs. Orbit Type shows that the following orbits have the highest (100%) success rate:

- ES-L1 (Earth-Sun First Lagrangian Point)
- GEO (Geostationary Orbit)
- HEO (High Earth Orbit)
- SSO (Sun-synchronous Orbit)

The orbit with the lowest (0%) success rate is:

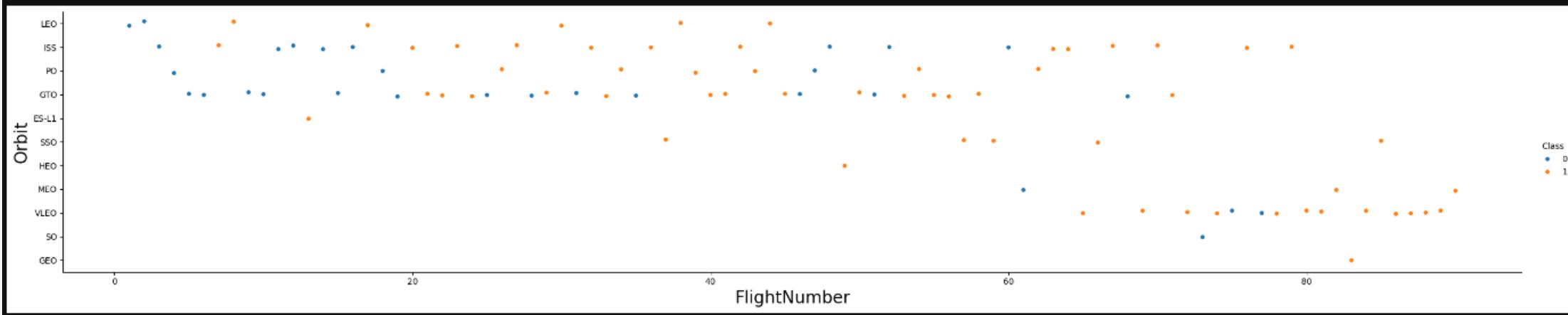
- SO (Heliocentric Orbit)



# ORBIT TYPE VS. FLIGHT NUMBER

This scatter plot of Orbit Type vs. Flight number shows a few useful things that the previous plots did not, such as:

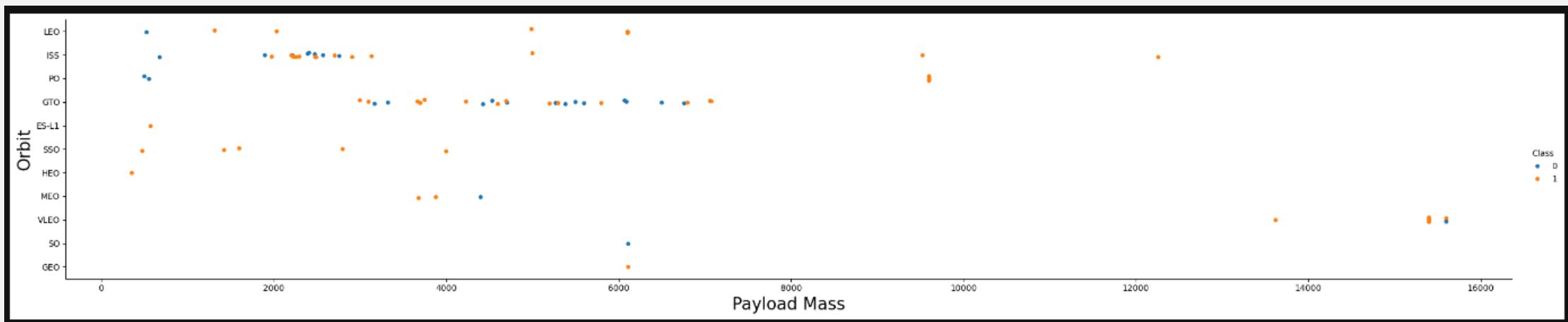
- The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the respective orbits.
- The 100% success rate in SSO is more impressive, with 5 successful flights.
- There is little relationship between Flight Number and Success Rate for GTO.
- Generally, as Flight Number increases, the success rate increases. This is most extreme for LEO, where unsuccessful landings only occurred for the low flight numbers (early launches).



# ORBIT TYPE VS. PAYLOAD MASS

This scatter plot of Orbit Type vs. Payload Mass shows that:

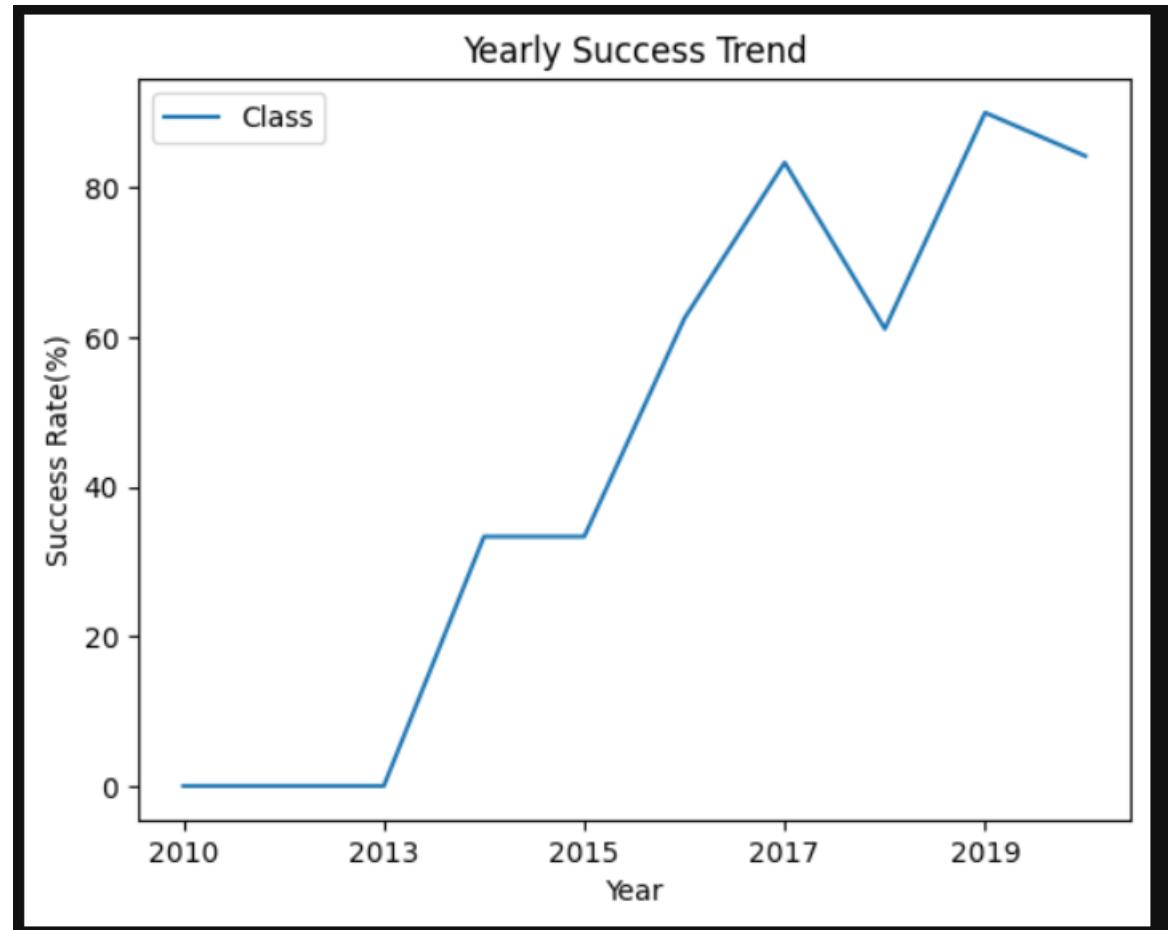
- The following orbit types have more success with heavy payloads:
  - PO (although the number of data points is small)
  - ISS
  - LEO
- For GTO, the relationship between payload mass and success rate is unclear.
- VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.



## LAUNCH SUCCESS YEARLY TREND

The line chart of yearly average success rate shows that:

- Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
- After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
- After 2016, there was always a greater than 50% chance of success.



# **EDA - WITH SQL**

## ALL LAUNCH SITE NAMES

Find the names of the unique launch sites.

```
%%sql
SELECT DISTINCT "Launch_Site"
FROM SPACEXTBL
```



Launch_Site
CCAFS LC-40
VAFB SLC-4E
KSC LC-39A
CCAFS SLC-40

The command DISTINCT returns only unique values from the LAUNCH\_SITE column of the SPACEXTBL table.

# LAUNCH SITE NAMES BEGIN WITH 'CCA'

Find 5 records where launch sites begin with ‘CCA’.

```
%%sql
SELECT *
FROM SPACEXTBL
WHERE Launch_Site LIKE '%CCA%' LIMIT 5
```



Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

LIMIT 5 fetches only 5 records, and the LIKE keyword is used with the wild card ‘%CCA%’ to retrieve string values beginning with ‘CCA’.

## TOTAL PAYLOAD MASS

Calculate the total payload carried by boosters from NASA.

```
%%sql
SELECT SUM("PAYLOAD_MASS__KG_") AS "TOTAL PAYLOAD MASS"
FROM SPACEXTBL
```



TOTAL PAYLOAD MASS
619967

The SUM keyword is used to calculate the total of the LAUNCH column, and the SUM keyword (and the associated condition) filters the results to only boosters from NASA (CRS).

## AVERAGE PAYLOAD MASS BY F9 V1.1

Calculate the average payload mass carried by booster version F9 v1.1.

```
%%sql
SELECT AVG("PAYLOAD_MASS__KG_") AS "AVERAGE PAYLOAD MASS"
FROM SPACEXTBL
WHERE "Booster_Version" LIKE '%F9 v1.1'
```



AVERAGE PAYLOAD MASS
2534.6666666666665

The AVG keyword is used to calculate the average of the PAYLOAD\_MASS\_\_KG\_ column, and the WHERE keyword (and the associated condition) filters the results to only the F9 v1.1 booster version.

# FIRST SUCCESSFUL GROUND LANDING DATE

Find the dates of the first successful landing outcome on ground pad.

```
: %%sql
SELECT MIN(DATE) AS "FIRST SUCCESSFUL LANDING"
FROM SPACEXTBL
WHERE "Landing_Outcome" LIKE '%ground pad%'
```



FIRST SUCCESSFUL LANDING
2015-12-22

The MIN keyword is used to calculate the minimum of the DATE column, i.e. the first date, and the WHERE keyword (and the associated condition) filters the results to only the successful ground pad landings.

# SUCCESSFUL DRONE SHIP LANDING WITH PAYLOAD BETWEEN 4000 AND 6000

List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000.

```
%%sql
SELECT DISTINCT Booster_Version
FROM SPACEXTBL
WHERE "PAY LOAD_MASS__KG_" BETWEEN 4000 AND 6000 AND "Landing_Outcome" LIKE '%Success%drone%'
```



Booster_Version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

The WHERE keyword is used to filter the results to include only those that satisfy both conditions in the brackets (as the AND keyword is also used). The BETWEEN keyword allows for  $4000 < x < 6000$  values to be selected.

## TOTAL NUMBER OF SUCCESSFUL AND FAILURE MISSION OUTCOMES

Calculate the total number of successful and failure mission outcome.

```
%%sql
SELECT Mission_Outcome, COUNT(Mission_Outcome) AS COUNT
FROM SPACEXTBL
GROUP BY Mission_Outcome;
```



Mission_Outcome	COUNT
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

The COUNT keyword is used to calculate the total number of mission outcomes, and the GROUPBY keyword is also used to group these results by the type of mission outcome.

# BOOSTERS CARRIED MAXIMUM PAYLOAD

List the names of the booster which have carried the maximum payload mass.

```
%%sql
SELECT DISTINCT Booster_Version
FROM SPACEXTBL
WHERE "PAYLOAD_MASS__KG_" ==
    (SELECT MAX(PAYLOAD_MASS__KG_)
     FROM SPACEXTBL)
```



Booster_Version
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7

A subquery is used here. The SELECT statement within the brackets finds the maximum payload, and this value is used in the WHERE condition. The DISTINCT keyword is then used to retrieve only distinct /unique booster versions.

# 2015 LAUNCH RECORDS

List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015.

```
%%sql SELECT
    substr(Date, 6, 2) AS Month,
    COUNT(*) AS Failure_Count,
    GROUP_CONCAT(DISTINCT Landing_Outcome) AS Failure_Outcomes,
    GROUP_CONCAT(DISTINCT Booster_Version) AS Booster_Versions,
    GROUP_CONCAT(DISTINCT Launch_Site) AS Launch_Sites
FROM
    SPACEXTBL
WHERE
    substr(Date, 0, 5) = '2015' AND
    Landing_Outcome LIKE '%Failure (drone ship)'
GROUP BY
    Month
ORDER BY
    Month;
```



Month	Failure_Count	Failure_Outcomes	Booster_Versions	Launch_Sites
01	1	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
04	1	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

The WHERE keyword is used to filter the results for only failed landing outcomes, AND only for the year of 2015.

# RANK LANDING OUTCOMES BETWEEN 2010-06-04 AND 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

```
%%sql
SELECT
    Landing_Outcome,
    COUNT(*) AS Outcome_Count
FROM
    SPACEXTBL
WHERE
    Date BETWEEN '2010-06-04' AND '2017-03-20'
GROUP BY
    Landing_Outcome
ORDER BY
    Outcome_Count DESC;
```



Landing_Outcome	Outcome_Count
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1

The WHERE keyword is used with the BETWEEN keyword to filter the results to dates only within those specified. The results are then grouped and ordered, using the keywords GROUP BY and ORDER BY, respectively, where DESC is used to specify the descending order.

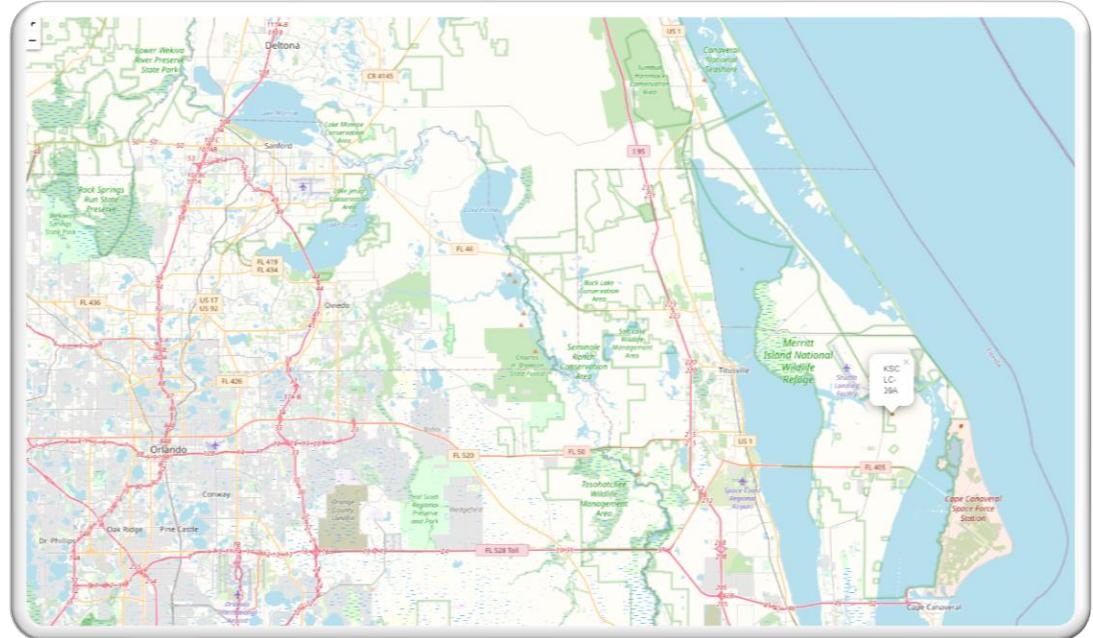
The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth's horizon against a dark blue sky. Numerous glowing yellow and white points represent city lights, concentrated in coastal and urban areas. In the upper right quadrant, there are bright green and yellow bands of light, likely the Aurora Borealis or Australis. The overall atmosphere is dark and mysterious.

Section 3

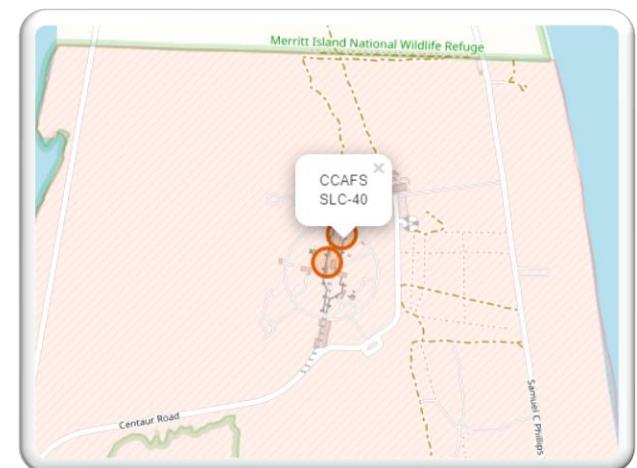
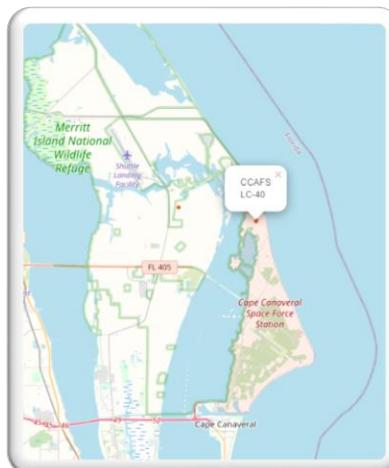
# Launch Sites Proximities Analysis

# **LAUNCH SITES PROXIMITY ANALYSIS - FOLIUM INTERACTIVE MAP**

# ALL LAUNCH SITES ON A MAP



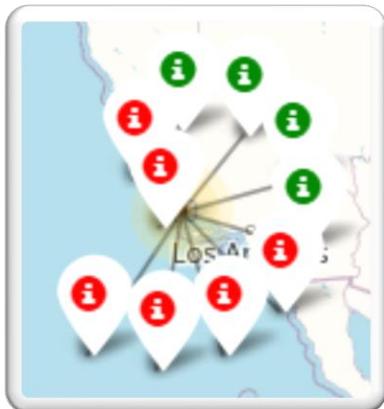
All SpaceX launch sites are on coasts of the United States of America, specifically Florida and California.



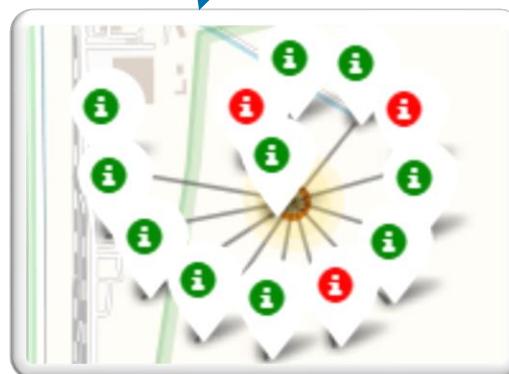
# SUCCESS/FAILED LAUNCHES FOR EACH SITE



VAFB SLC-4E



KSC LC-39A

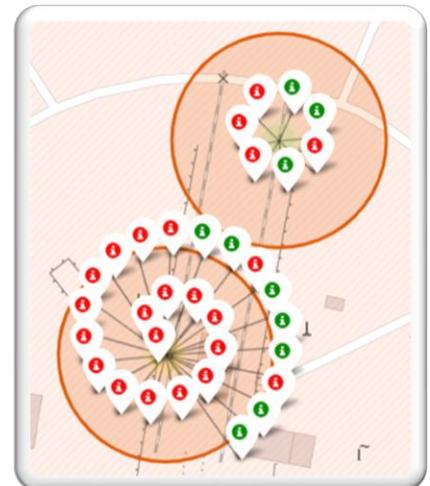


Launches have been grouped into clusters, and annotated with green icons for successful launches, and red icons for failed launches.

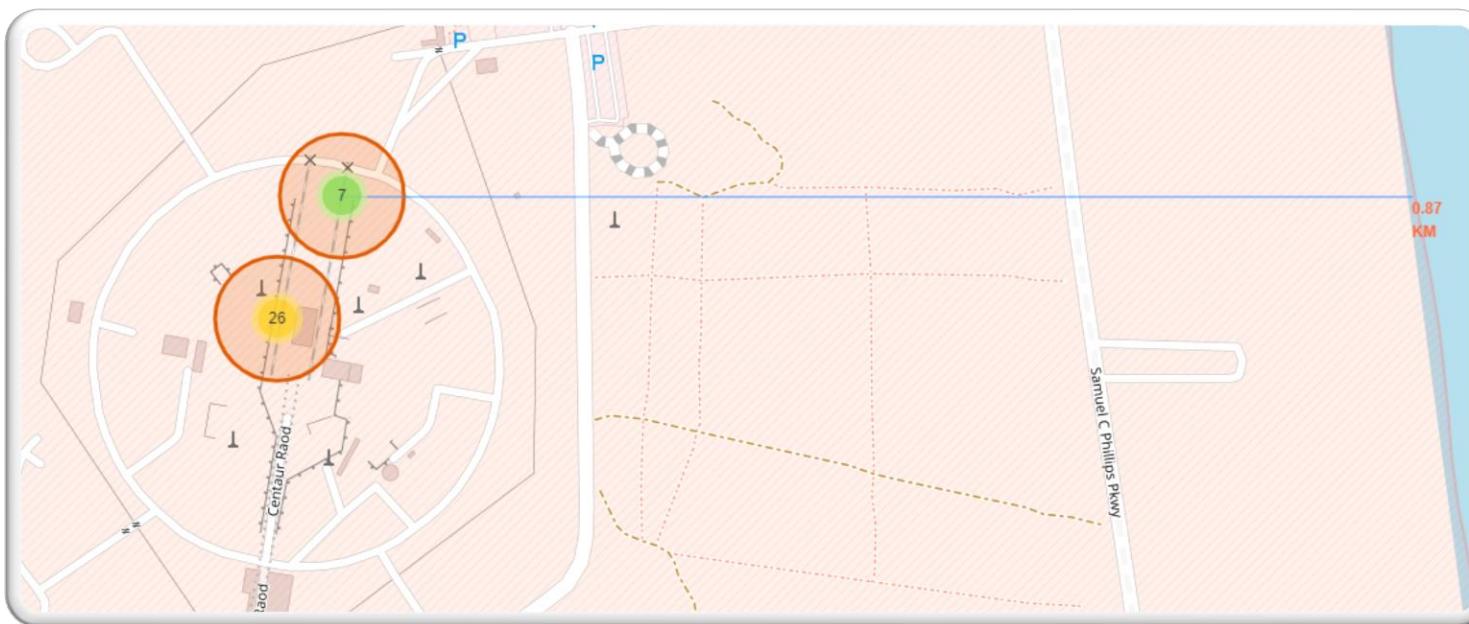
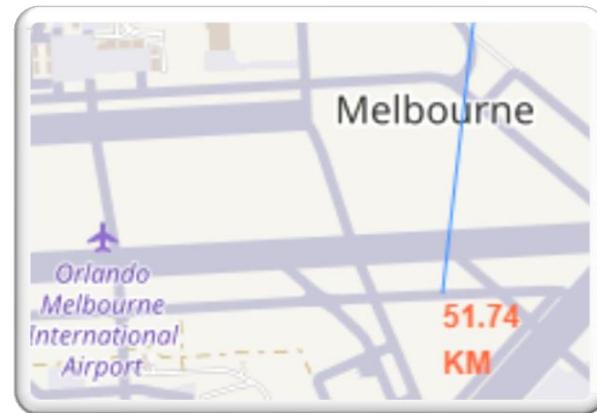
CCAFS SLC-40 and CCAFS LC-40



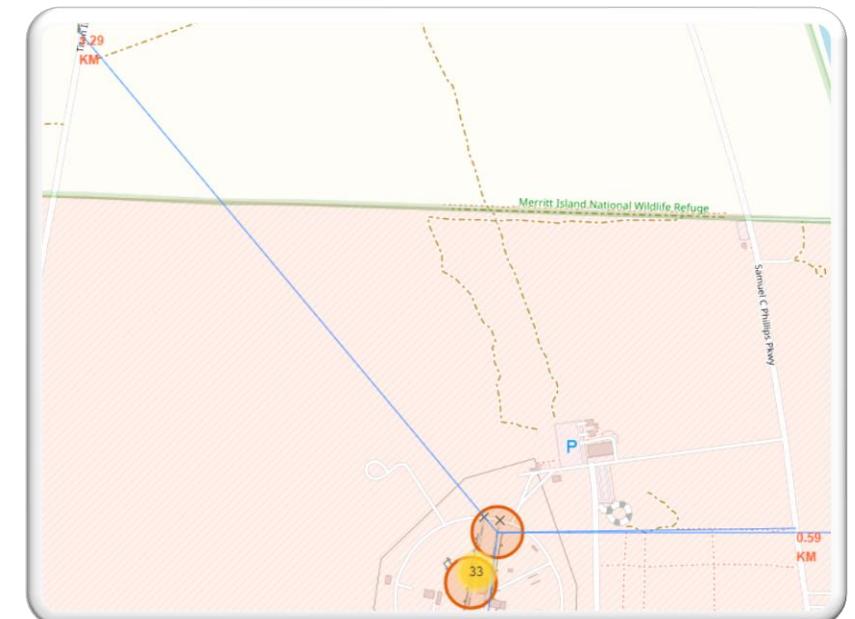
=

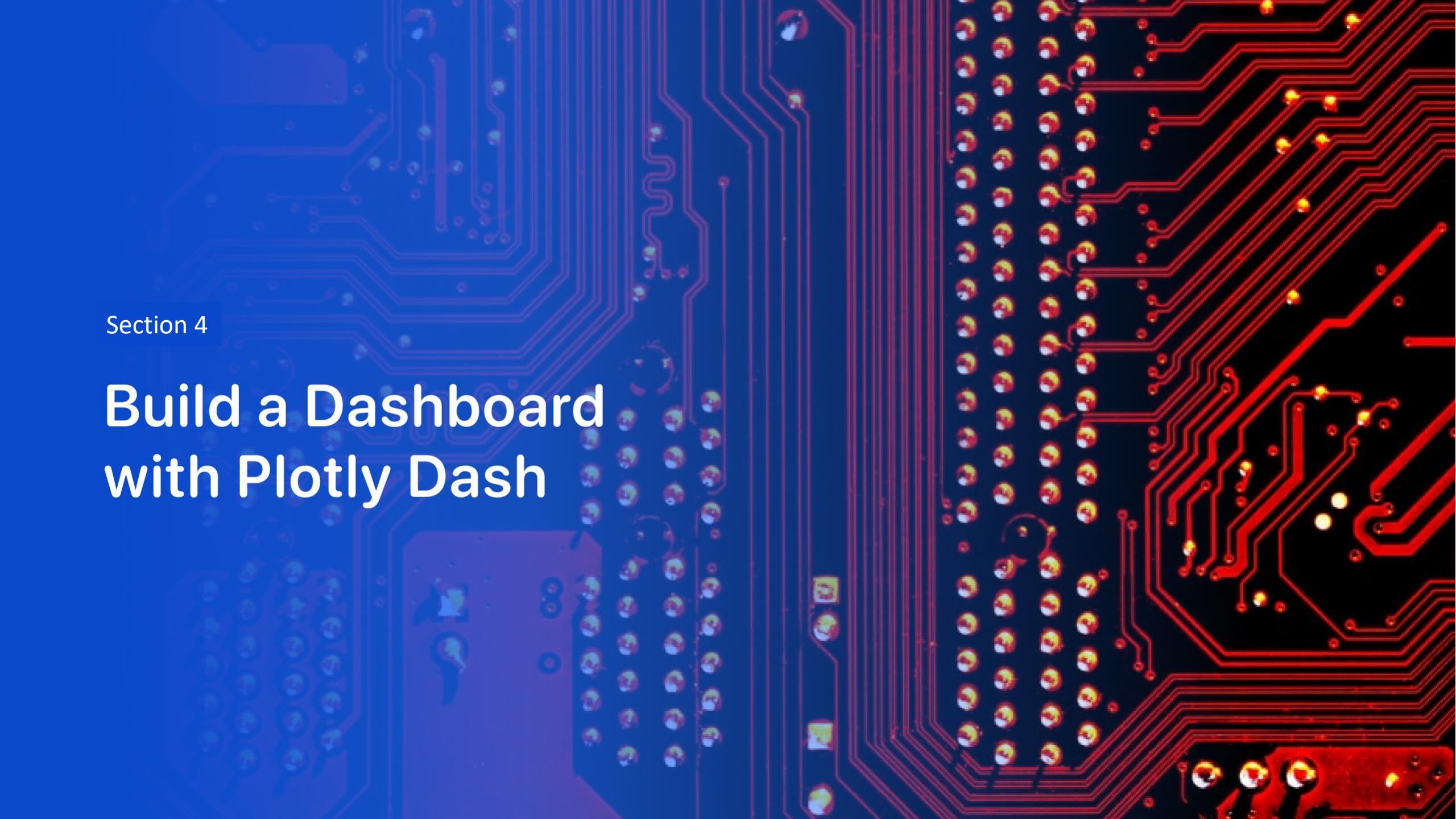


Using the CCAFS SLC-40 launch site as an example site, we can understand more about the placement of launch sites.



- **Are launch sites near railways?** Yes since the coastline is only 0.87 km due East.
- **Are launch sites near highways?** Yes since the nearest highway is only 0.59km away.
- **Are launch sites near railways?** Yes since the nearest railway is only 1.29 km away.
- **Do launch sites keep a certain distance away from cities?** Yes because the nearest city is 51.74 km away.





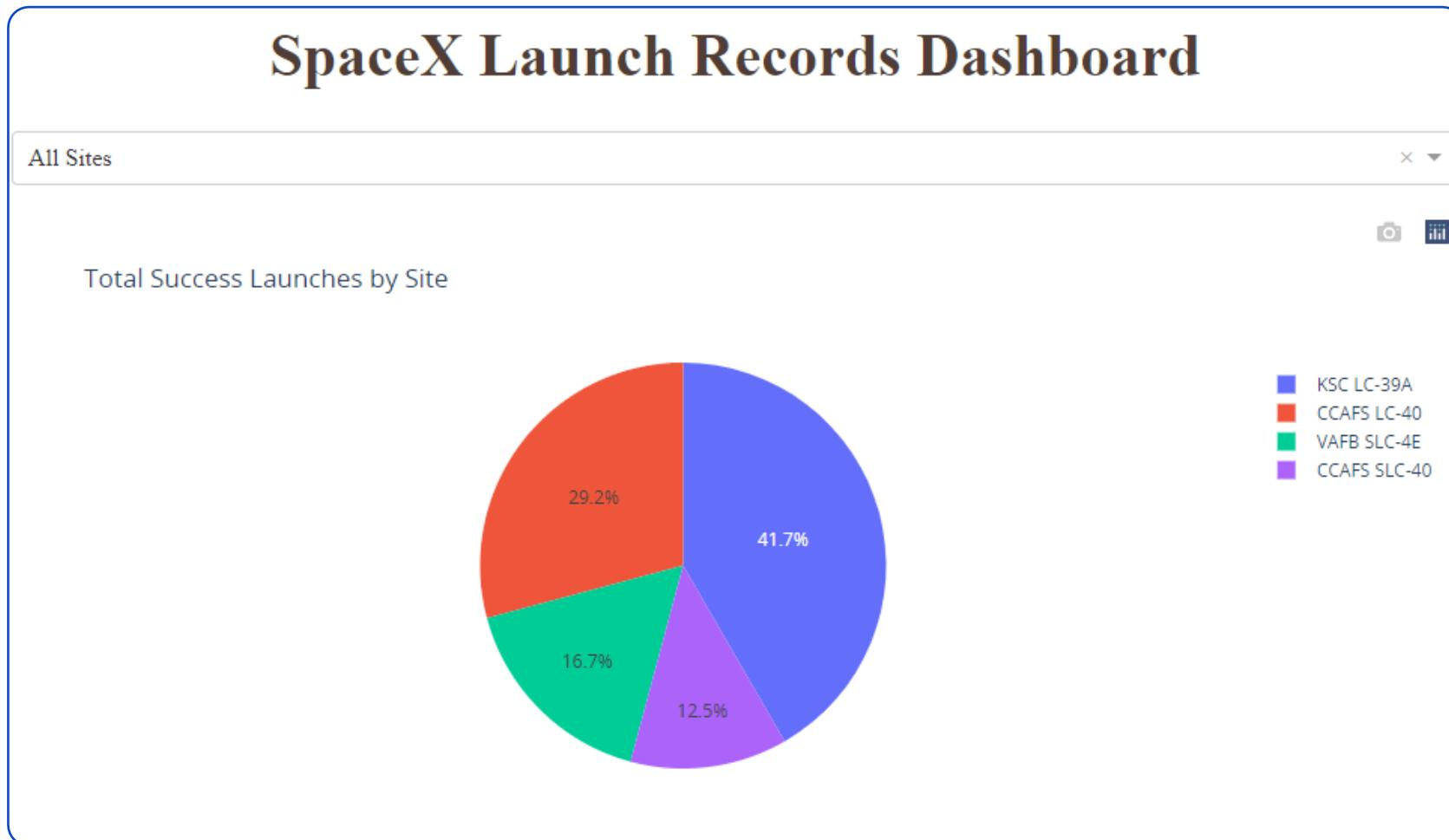
Section 4

# Build a Dashboard with Plotly Dash

# **INTERACTIVE DASHBOARD**

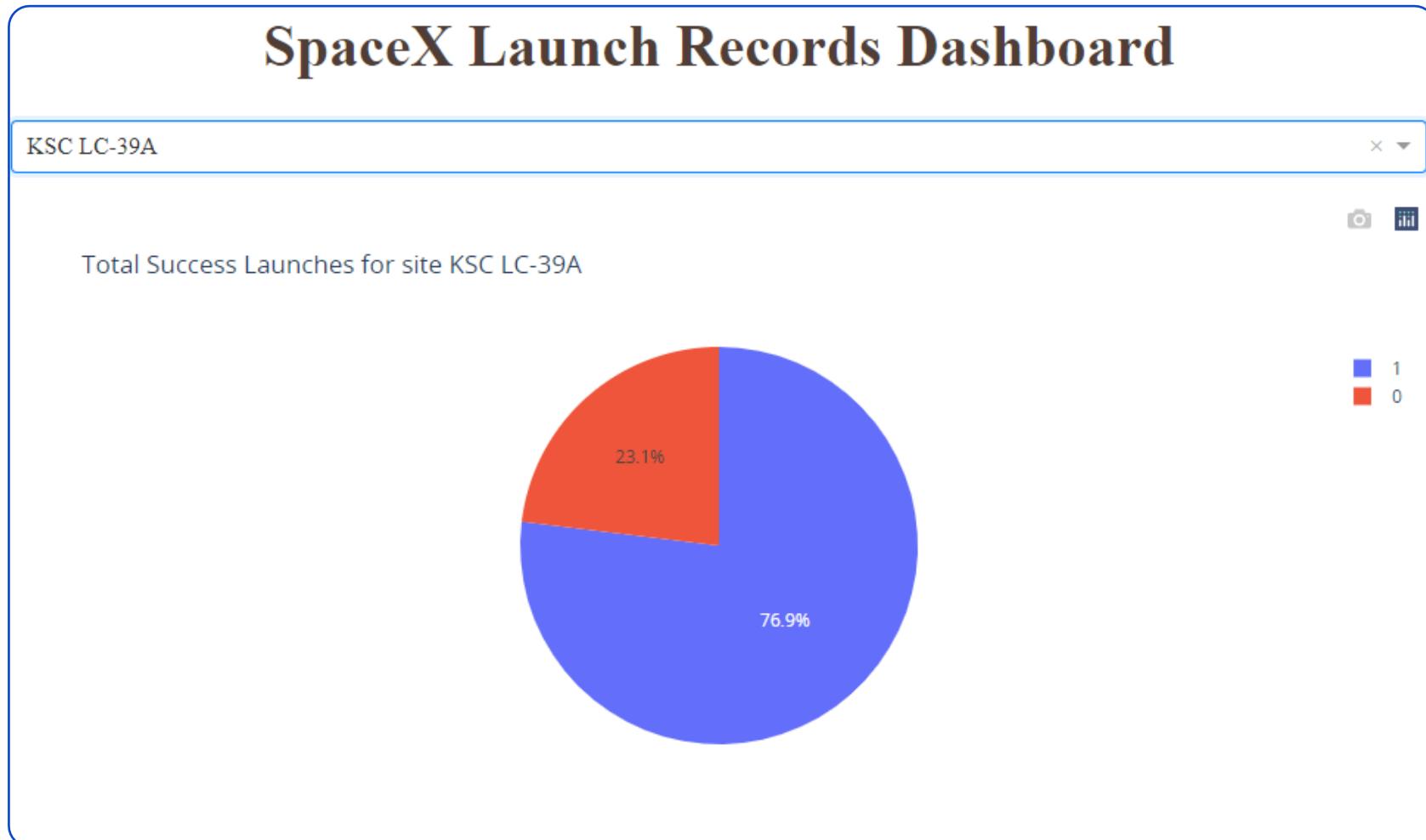
## **- PLOTLY DASH**

# LAUNCH SUCCESS COUNT FOR ALL SITES



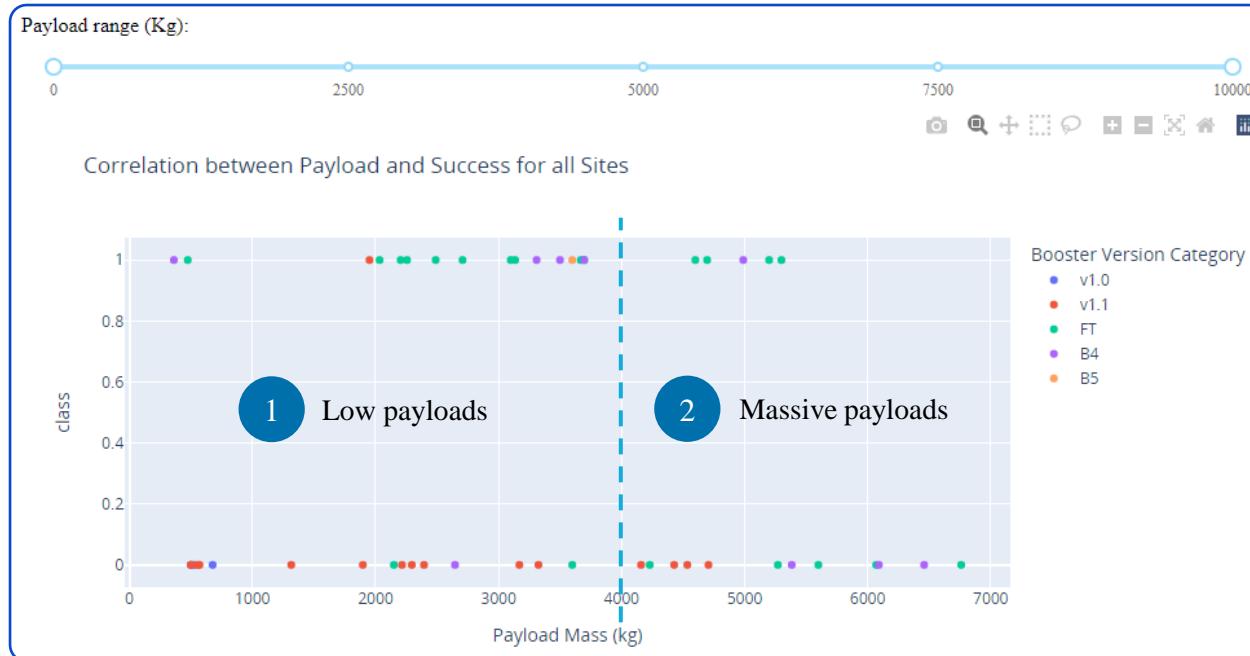
The launch site KSC LC-39 A had the most successful launches, with 41.7% of the total successful launches.

# PIE CHART FOR THE LAUNCH SITE WITH HIGHEST LAUNCH SUCCESS RATIO



The launch site KSC LC-39 A also had the highest rate of successful launches, with a 76.9% success rate.

# LAUNCH OUTCOME VS. PAYLOAD SCATTER PLOT FOR ALL SITES



- Plotting the launch outcome vs. payload for all sites shows a gap around 4000 kg, so it makes sense to split the data into 2 ranges:
  - ✓ 0 – 4000 kg (low payloads)
  - ✓ 4000 – 10000 kg (massive payloads)
- From these 2 plots, it can be shown that the success for massive payloads is lower than that for low payloads.
- It is also worth noting that some booster types (v1.0 and B5) have not been launched with massive payloads.

Note: class  $\begin{cases} 0, \text{Failure} \\ 1, \text{Success} \end{cases}$

The background of the slide features a dynamic, abstract design. It consists of several curved, overlapping bands of color. A prominent band on the left is a deep blue, while others transition through lighter blues, whites, and hints of yellow and orange. The curves are smooth and suggest motion or depth.

Section 5

# Predictive Analysis (Classification)

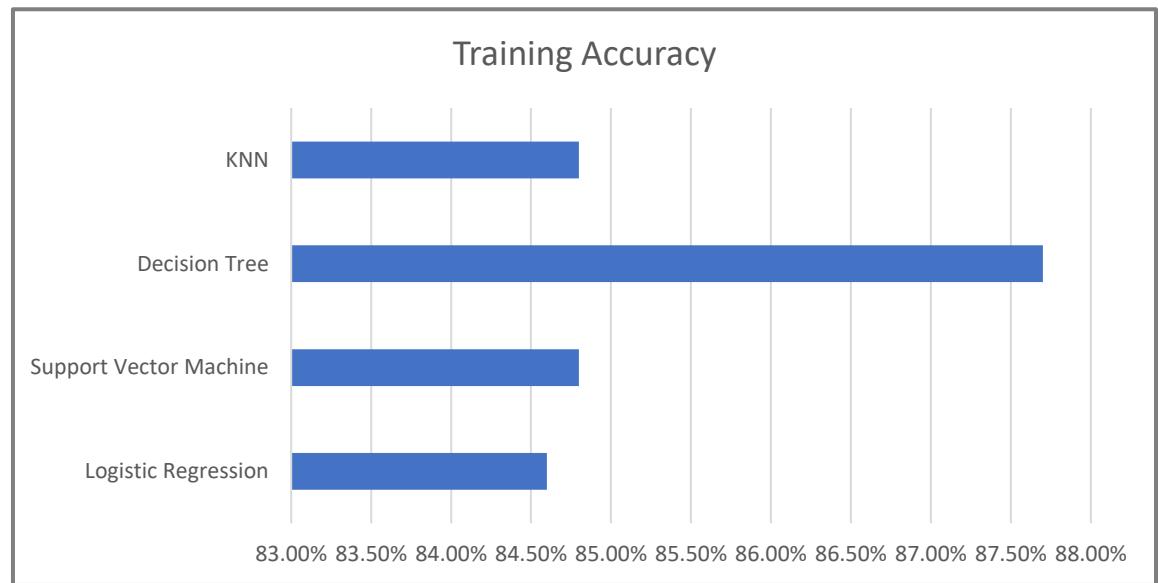
# **PREDICTIVE ANALYSIS - CLASSIFICATION**

# CLASSIFICATION ACCURACY

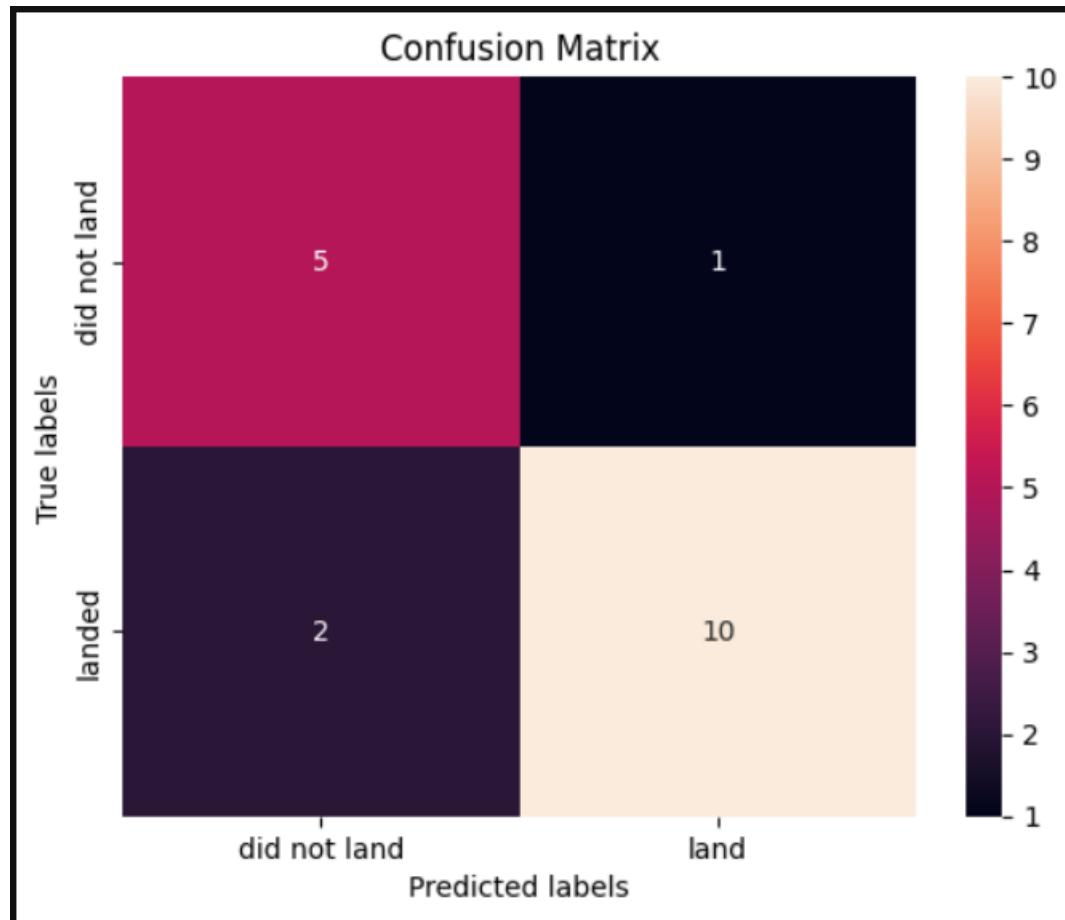
Plotting the Accuracy Score and Best Score for each classification algorithm produces the following result:

- Even though all the models have the same testing accuracy, the Decision Tree model has the highest classification accuracy for the training data
  - ✓ The Training Accuracy is 83.3%
  - ✓ The Testing Accuracy is 87.7%

Model	Training Accuracy	Testing Accuracy
Logistic Regression	84.60%	83.30%
Support Vector Machine	84.80%	83.30%
Decision Tree	87.70%	83.30%
KNN	84.80%	83.30%



# CONFUSION MATRIX

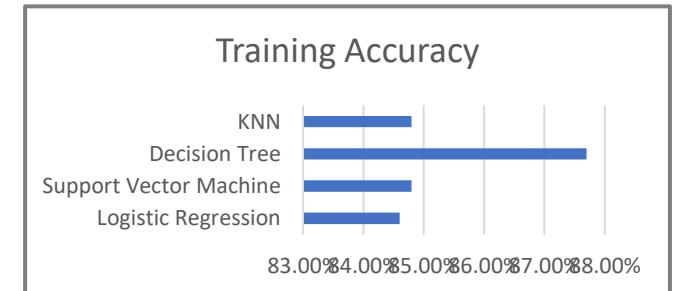
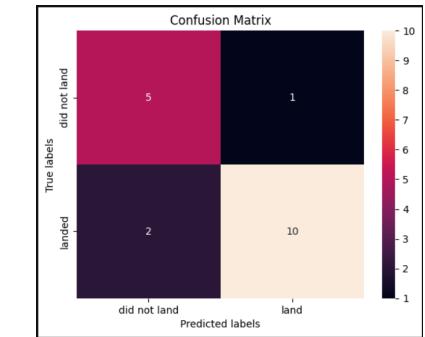
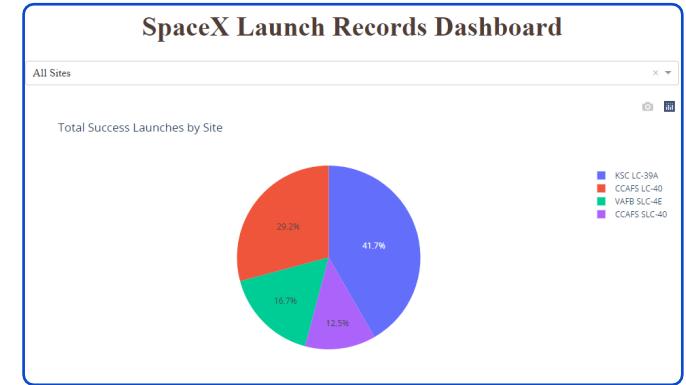


- As shown previously, best performing classification model is the Decision Tree model, with an accuracy of 83.33%.
- This is explained by the confusion matrix, which shows only 3 out of 18 total results classified incorrectly (a false positive and negatives)
- The other 15 results are correctly classified (5 did not land, 12 did land).

# **CONCLUSIONS**

# CONCLUSIONS

- As the number of flights increases, the rate of success at a launch site increases, with most early flights being unsuccessful. I.e. with more experience, the success rate increases.
  - ✓ Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
  - ✓ After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
  - ✓ After 2016, there was always a greater than 50% chance of success.
- Orbit types ES-L1, GEO, HEO, and SSO, have the highest (100%) success rate.
  - ✓ The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the respective orbits.
  - ✓ The 100% success rate in SSO is more impressive, with 5 successful flights.
  - ✓ The orbit types PO, ISS, and LEO, have more success with heavy payloads:
  - ✓ VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.
- The launch site KSC LC-39 A had the most successful launches, with 41.7% of the total successful launches, and also the highest rate of successful launches, with a 76.9% success rate.
- The success for massive payloads (over 4000kg) is lower than that for low payloads.
- The best performing classification model is the Decision Tree model, with an accuracy of 94.44%.



# APPENDIX

# DATA COLLECTION – SPACE X REST API

- Custom functions to retrieve the required information
- Custom logic to clean the data

```
# Lets take a subset of our dataframe keeping only the features we want and the flight number, and date_utc.  
data = data[['rocket', 'payloads', 'launchpad', 'cores', 'flight_number', 'date_utc']]  
  
# We will remove rows with multiple cores because those are falcon rockets with 2 extra rocket boosters  
# and rows that have multiple payloads in a single rocket.  
data = data[data['cores'].map(len)==1]  
data = data[data['payloads'].map(len)==1]  
  
# Since payloads and cores are lists of size 1 we will also extract the single value in the list and replace the feature.  
data['cores'] = data['cores'].map(lambda x : x[0])  
data['payloads'] = data['payloads'].map(lambda x : x[0])  
  
# We also want to convert the date_utc to a datetime datatype and then extracting the date leaving the time  
data['date'] = pd.to_datetime(data['date_utc']).dt.date  
  
# Using the date we will restrict the dates of the launches  
data = data[data['date'] <= datetime.date(2020, 11, 13)]
```

Python

From the `rocket` column we would like to learn the booster name.

```
# Takes the dataset and uses the rocket column to call the API and append the data to the list  
def getBoosterVersion(data):  
    for x in data['rocket']:  
        response = requests.get("https://api.spacexdata.com/v4/rockets/"+str(x)).json()  
        BoosterVersion.append(response['name'])
```

Python

From the `launchpad` we would like to know the name of the launch site being used, the longitude, and the latitude.

```
# Takes the dataset and uses the Launchpad column to call the API and append the data to the list  
def getLaunchSite(data):  
    for x in data['launchpad']:  
        response = requests.get("https://api.spacexdata.com/v4/launchpads/"+str(x)).json()  
        Longitude.append(response['longitude'])  
        Latitude.append(response['latitude'])  
        LaunchSite.append(response['name'])
```

Python

From the `payload` we would like to learn the mass of the payload and the orbit that it is going to.

```
# Takes the dataset and uses the payloads column to call the API and append the data to the lists  
def getPayloadData(data):  
    for load in data['payloads']:  
        response = requests.get("https://api.spacexdata.com/v4/payments/"+load).json()  
        PayloadMass.append(response['mass_kg'])  
        Orbit.append(response['orbit'])
```

Python

From `cores` we would like to learn the outcome of the landing, the type of the landing, number of flights with that core, whether gridfins were used, whether the core is reused, whether legs were used, the landing pad used, the block of the core (which is a number used to separate versions of cores), the number of times this specific core has been reused, and the serial of the core.

```
# Takes the dataset and uses the cores column to call the API and append the data to the lists  
def getCoreData(data):  
    for core in data['cores']:  
        if core['core'] != None:  
            response = requests.get("https://api.spacexdata.com/v4/cores/"+core['core']).json()  
            Block.append(response['block'])  
            ReusedCount.append(response['reuse_count'])  
            Serial.append(response['serial'])  
        else:  
            Block.append(None)  
            ReusedCount.append(None)  
            Serial.append(None)  
            Outcome.append(str(core['landing_success'])+' '+str(core['landing_type']))  
            Flights.append(core['flight'])  
            GridFins.append(core['gridfins'])  
            Reused.append(core['reused'])  
            Legs.append(core['legs'])  
            LandingPad.append(core['landpad'])
```

Python

# DATA COLLECTION – WEB SCRAPING

- Custom functions for web scraping
- Custom logic to fill up the launch\_dict values with values from the launch tables

```
def date_time(table_cells):  
    """  
    This function returns the data and time from the HTML table cell  
    Input: the element of a table data cell extracts extra row  
    """  
    return [data_time.strip() for data_time in list(table_cells.strings)][0:-2]  
  
def booster_version(table_cells):  
    """  
    This function returns the booster version from the HTML table cell  
    Input: the element of a table data cell extracts extra row  
    """  
    out=''.join([booster_version for i,booster_version in enumerate(table_cells.strings) if i%2==0][0:-1])  
    return out  
  
def landing_status(table_cells):  
    """  
    This function returns the landing status from the HTML table cell  
    Input: the element of a table data cell extracts extra row  
    """  
    out=[i for i in table_cells.strings][0]  
    return out  
  
def get_mass(table_cells):  
    mass=unicodedata.normalize("NFKD", table_cells.text).strip()  
    if mass:  
        mass.find("kg")  
        new_mass=mass[0:mass.find("kg")+2]  
    else:  
        new_mass=0  
    return new_mass  
  
def extract_column_from_header(row):  
    """  
    This function returns the landing status from the HTML table cell  
    Input: the element of a table data cell extracts extra row  
    """  
    if (row.br):  
        row.br.extract()  
    if row.a:  
        row.a.extract()  
    if row.sup:  
        row.sup.extract()  
  
    column_name = ' '.join(row.contents)  
  
    # Filter the digit and empty names  
    if not(column_name.strip().isdigit()):  
        column_name = column_name.strip()  
    return column_name
```

```
extracted_row = 0  
#Extract each table  
for table_number,table in enumerate(soup.find_all('table','wikitable plainrowheaders collapsible')):  
    # get table row  
    for rows in table.find_all("tr"):  
        #check to see if first table heading is as number corresponding to launch a number  
        if rows.th:  
            if rows.th.string:  
                flight_number=rows.th.string.strip()  
                flag=flight_number.isdigit()  
        else:  
            flag=False  
        #get table element  
        rows=rows.find_all('td')  
        #if it is number save cells in a dictionary  
        if flag:  
            extracted_row += 1  
            # Flight Number value  
            # Append the flight_number into launch_dict with key 'Flight No.'  
            launch_dict["Flight No."].append(flight_number)  
  
            # Date value  
            #Append the date into launch_dict with key 'Date'  
            datatimelist=date_time(rows[0])  
            date = datatimelist[0].strip(',')  
            launch_dict["Date"].append(date)  
  
            # Time value  
            #Append the time into launch_dict with key 'Time'  
            time = datatimelist[1]  
            launch_dict["Time"].append(time)  
  
            # Booster version  
            #Append the bv into launch_dict with key 'Version Booster'  
            bv=booster_version(rows[1])  
            if not(bv):  
                bv=rows[1].a.string  
            launch_dict["Version Booster"].append(bv)  
  
            # Launch Site  
            #Append the bv into launch_dict with key 'Launch site'  
            launch_site = rows[2].a.string  
            launch_dict['Launch site'].append(launch_site)  
  
            # Payload  
            #Append the payload into launch_dict with key 'Payload'  
            payload = rows[3].a.string  
            launch_dict['Payload'].append(payload)  
  
            # Payload Mass  
            #Append the payload_mass into launch_dict with key 'Payload mass'  
            payload_mass = get_mass(rows[4])  
            launch_dict['Payload mass'].append(payload_mass)  
  
            # Orbit  
            #Append the orbit into launch_dict with key 'Orbit'  
            orbit = rows[5].a.string  
            launch_dict['Orbit'].append(orbit)  
  
            # Customer  
            #Append the customer into launch_dict with key 'Customer'  
            if row[6].a != None:  
                customer = row[6].a.string  
            else:  
                customer = 'None'  
  
            launch_dict['Customer'].append(customer)  
  
            # Launch outcome  
            #Append the launch_outcome into launch_dict with key 'Launch outcome'  
            launch_outcome = list(rows[7].strings)[0]  
            launch_dict['Launch outcome'].append(launch_outcome)  
  
            # Booster Landing  
            #Append the booster_landing into launch_dict with key 'Booster Landing'  
            booster_landing = landing_status(rows[8])  
            launch_dict['Booster landing'].append(booster_landing)  
  
    print("#Flight Number: {flight_number}, Date: {date}, Time: {time} \n \\\n " +  
          "Booster Version: {bv}, Launch Site: {launch_site} \n \\\n " +  
          "Payload: {payload}, Orbit: {orbit} \n \\\n " +  
          "Customer: {customer}, Launch Outcome: {launch_outcome} \n \\\n " +  
          "Booster Landing: {booster_landing} \n \\\n " +  
          "*** ")
```

Thank you!

