

Asad Ahmed

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📍 Abu Dhabi, UAE

HIGHLIGHTS

- **Business Analyst** with over **four years** of work experience in a multicultural environment in Canada and Dubai.
- Lead a sales automation project to ensure **revenue sustainability** and **performance visibility**.
- Created solutions for **knowledge retention** and **employee reference** in the organization.
- Experienced in tech tools such as Microsoft Suite, CRM Systems and Reporting Tools.

SKILLS

Computer Skills

- Microsoft Office: Excel, Word, PowerPoint.
- Google Suite: Google Sheets, Google Docs, Google Slides.
- Customer Relationship Management Tools: Salesforce, SAP, Custom built in-house tools.
- Reporting Tools: Tableau, Looker, Salesforce, Google Analytics.

Soft Skills

- Able to work independently and within a team setting.
- Able to complete assigned tasks on tight deadlines, multi-task, and handle stressful situations.
- Work with a problem-solving and critical thinking mindset.

WORK EXPERIENCE

Retail Evaluator

May 2022-Present

HS Brands Global • Abu Dhabi, United Arab Emirates

- Conduct onsite inspections to ensure retail service level.
- Studied client guidelines to ensure accurate information is reported.
- Evaluated employees, facility maintenance and other criteria as directed.
- Submitted reports to employers in a timely manner.
- Evaluate on site compliance and service levels.
- Discreetly collected visual and auditory evidence for authentication.

Business Analyst

June 2019-Dec 2021

Freelancer • Toronto, Canada

- Performed preliminary research & cost-benefit analysis.
- Routinely gathered and interpreted data as required.
- Tested, evaluated and verified capabilities of systems to ensure it is up to task for end users.
- Acted as a liaison between various departments for project implementation.
- Documented various system requirements, needs and moved to solve those needs.

Associate Sales Analyst

July 2018 – May 2019

Delivery Hero Middle East // Talabat • Dubai, UAE

- Created periodic sales reports for management visibility and decision-making assistance.
- Prevented revenue loss by auditing and providing assistance for financial reconciliation and information verification during system migration.
- Prevented revenue loss by vetting and managing the sales compensation plan.
- Improved sales training and coordination by working on internal sales training projects.
- Developed talent within the company by sharing training and best practices (improving task efficiency from 20-50%).

Data Analysis Intern

June 2017- Aug 2017

UrbanBuz • Dubai, UAE

- Provided periodic reports to assist in management decision making.

EDUCATION**Business Analyst Training**

Dec 2019

Global ERP Solutions, Brampton, Ontario, Canada

BBA in Management Information Systems (WES Certified)

Dec 2017

American University of Sharjah, Sharjah, United Arab Emirates

Minor in Supply Chain Management (SCM)

Dec 2017

American University of Sharjah

PROJECTS**Campaign for Diabetes Awareness**

Sharjah, UAE

2017

- An awareness campaign meant to bring attention to and inform the general public not only of its causes but also its solutions and preventive measures.
- Worked on a macro level with 2 classes of approx. 50 students to spread recognition via social media.
- The pinnacle of the event was during world diabetes day where the classes were divided into groups to tackle on a focused topic relating to diabetes.
- Worked on promotional "teasers" via social media and various marketing techniques across campus.
- Created a Sugar Calculator on excel that compared healthy drinking habits of attendees with each other.

Management of the Supply Chain

2016

Sharjah, UAE

- Collaborated with four other classmates to conduct primary research, compile and analyze the state of knowledge management in the hotel Industry, specifically for the purchasing or food & beverage function.
- Conducted primary research in Sharjah hotel industry.
- Compared research results with literature review regarding supply chain integration.
- Compiled and completed post-submitting editing.