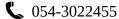
# **Asad Ahmed**







#### **HIGHLIGHTS**

- **Business Analyst** with over **four years** of work experience in a multicultural environment in Canada and Dubai.
- Lead a sales automation project to ensure revenue sustainability and performance visibility.
- Created solutions for knowledge retention and employee reference in the organization.
- Experienced in tech tools such as Microsoft Suite, CRM Systems and Reporting Tools.

## **SKILLS**

### **Computer Skills**

- Microsoft Office: Excel, Word, PowerPoint.
- Google Suite: Google Sheets, Google Docs, Google Slides.
- Customer Relationship Management Tools: Salesforce, SAP, Custom built in-house tools.
- Reporting Tools: Tableau, Looker, Salesforce, Google Analytics.

#### **Soft Skills**

- · Able to work independently and within a team setting.
- Able to complete assigned tasks on tight deadlines, multi-task, and handle stressful situations.
- · Work with a problem-solving and critical thinking mindset.

#### WORK EXPERIENCE

Retail Evaluator May 2022-Present

HS Brands Global • Abu Dhabi, United Arab Emirates

- Conduct onsite inspections to ensure retail service level.
- · Studied client guidelines to ensure accurate information is reported.
- Evaluated employees, facility maintenance and other criteria as directed.
- Submitted reports to employers in a timely manner.
- Evaluate on site compliance and service levels.
- Discreetly collected visual and auditory evidence for authentication.

## **Business Analyst**

June 2019-Dec 2021

Freelancer • Toronto, Canada

- Performed preliminary research & cost-benefit analysis.
- Routinely gathered and interpreted data as required.
- Tested, evaluated and verified capabilities of systems to ensure it is up to task for end users.
- Acted as a liaison between various departments for project implementation.
- Documented various system requirements, needs and moved to solve those needs.

# **Associate Sales Analyst**

July 2018 - May 2019

Delivery Hero Middle East // Talabat • Dubai, UAE

- Created periodic sales reports for management visibility and decision-making assistance.
- Prevented revenue loss by auditing and providing assistance for financial reconciliation and information verification during system migration.
- Prevented revenue loss by vetting and managing the sales compensation plan.
- Improved sales training and coordination by working on internal sales training projects.
- Developed talent within the company by sharing training and best practices (improving task efficiency from 20-50%).

# **Data Analysis Intern**

June 2017- Aug 2017

UrbanBuz • Dubai, UAE

• Provided periodic reports to assist in management decision making.

## **EDUCATION**

# **Business Analyst Training**

Dec 2019

Global ERP Solutions, Brampton, Ontario, Canada

**BBA** in Management Information Systems (WES Certified)

Dec 2017

American University of Sharjah, Sharjah, United Arab Emirates Minor in Supply Chain Management (SCM)

Dec 2017

American University of Sharjah

## **PROJECTS**

# **Campaign for Diabetes Awareness**

Sharjah, UAE 2017

• An awareness campaign meant to bring attention to and inform the general public not only of its causes but also its solutions and preventive measures.

- Worked on a macro level with 2 classes of approx. 50 students to spread recognition via social media.
- The pinnacle of the event was during world diabetes day where the classes were divided into groups to tackle on a focused topic relating to diabetes.
- Worked on promotional "teasers" via social media and various marketing techniques across campus.
- Created a Sugar Calculator on excel that compared healthy drinking habits of attendees with each other.

# Management of the Supply Chain

2016

Sharjah, UAE

- Collaborated with four other classmates to conduct primary research, compile and analyze the state of knowledge management in the hotel Industry, specifically for the purchasing or food & beverage function.
- Conducted primary research in Sharjah hotel industry.
- Compared research results with literature review regarding supply chain integration.
- Compiled and completed post-submitting editing.