

## MDM\_Customer

Init_Id: NUMBER(38)
Rac_Customer_Id: NUMBER(38)
Ho_Customer_Number: VARCHAR2(17 BYTE)
Ht_Customer_Number: NUMBER(38)
Store_Number: VARCHAR2(30)
Renter_Type: CHAR(2)
Record_Added: DATE
Update_Date: DATE
Source_Cust_Id: NUMBER(38)
Source_System: VARCHAR2(30)
Last_Name: VARCHAR2(30)
First_Name: VARCHAR2(30)
Full_Name: VARCHAR2(90)
Business_Date: DATE
Customer_Status_Code: VARCHAR2(1)
Skip_Flag: VARCHAR2(1)
Stolen_Flag: VARCHAR2(1)
Hard_Flag: VARCHAR2(1)
Legal_Flag: VARCHAR2(1)
Last_Update: DATE
Insert_DateTime: DATE

## CRM\_Customer\_Snapshot

MDM_Customer_Number: NUMBER(38) (FK)
Last_Update: DATE
Customer_Since_Date: DATE
Last_Contact_Data_Collections: DATE
Payment_Status: VARCHAR2(50)
Payment_History_On_Time: NUMBER(2)
Payment_History_1_6_Past_Due: NUMBER(2)
Payment_History_7plus_Past_Due: NUMBER(2)
Current_Payment_Amount: NUMBER(19,4)
Current_Payment_Frequency: VARCHAR2(20)
Current_Rentals_Product1_Prod: VARCHAR2(20)
Current_Rentals_Product1_WOR: NUMBER(4)
Current_Rentals_Product2_Prod: VARCHAR2(20)
Current_Rentals_Product2_WOR: NUMBER(4)
Current_Rentals_Product3_Prod: VARCHAR2(20)
Current_Rentals_Product3_WOR: NUMBER(4)
Rental_History_Product1_Prod: VARCHAR2(20)
Rental_History_Product1_WOR: NUMBER(4)
Rental_History_Product1_Status: VARCHAR2(25)
Rental_History_Product2_Prod: VARCHAR2(20)
Rental_History_Product2_WOR: NUMBER(4)
Rental_History_Product2_Status: VARCHAR2(25)
Rental_History_Product3_Prod: VARCHAR2(20)
Rental_History_Product3_WOR: NUMBER(4)
Rental_History_Product3_Status: VARCHAR2(25)
Total_Number_of_Agreements: NUMBER(6)
Total_Num_of_Active_Agreements: NUMBER(5)
Avg_WOR_on_Active_Agreements: NUMBER(5,1)
Number_of_PIF: NUMBER(6)
Number_of_EPO: NUMBER(6)
Number_of>Returns: NUMBER(6)
Number_of_Skips: NUMBER(6)