

Store

Store_Number_Code: NUMBER(7) (FK)

Store_Name: VARCHAR(30)
 Ship_Name: VARCHAR(30)
 Address Line 1: VARCHAR(30)
 Address Line 2: VARCHAR(30)
 City: VARCHAR(20)
 County: VARCHAR(30)
 County Code: CHAR(5)
 State: CHAR(2)
 Zip: VARCHAR(10)
 Latitude: DECIMAL(12,7)
 Longitude: DECIMAL(12,7)
 Phone: VARCHAR(10)
 Fax: VARCHAR(10)
 WO Flag: CHAR(1)
 Conversion Status: VARCHAR(20)
 Max_OT_Day: NUMBER(7)
 Max_OT_Week: NUMBER(7)
 Manager: VARCHAR(30)
 PO_Start_Date: DATE
 PO_Flag: CHAR(1)
 Square_Feet: NUMBER(7)
 Employee_Purchase: CHAR(1)
 DMA: VARCHAR(20)
 Club Level: CHAR(1)
 Club Provider: CHAR(1)
 Report Flag: CHAR(1)
 Connection Type: CHAR(1)
 System Phone Number: VARCHAR(30)
 System Type: VARCHAR(12)
 Call Night: CHAR(1)
 Call Week: CHAR(1)
 Skip CIS Update: CHAR(1)
 UUCP Login: VARCHAR(20)
 Ownership Date: DATE
 Ownership Type: CHAR(1)
 Currency: VARCHAR(5)
 Source: VARCHAR(20)
 Bingo Code: CHAR(3)
 Close Date: DATE
 Base IP Addr: VARCHAR(16)
 Last Backup: DATE
 Close Type: CHAR(1)
 Store Type: VARCHAR(3)
 Bonus Depreciation: VARCHAR(3)
 Conv Tax Start Date: DATE
 Conv Tax End Date: DATE
 Conv Tax Asset Group: VARCHAR(4)
 Recv Tax Start Date: DATE
 Recv Tax End Date: DATE
 Recv Tax Asset Group: VARCHAR(4)
 Brand: VARCHAR(30)
 Automate Invoice: CHAR(1)
 HT Store Type: CHAR(1)
 Country: VARCHAR(3)
 Store Subtype: VARCHAR(3)
 Operational_Age_Start_Date: DATE
 Host_Name: VARCHAR(100)
 Vendor_Name: VARCHAR(100)
 Model Type: VARCHAR(3)
 Cctv_Link: VARCHAR(50)

Sales_Lead

Lead_Type: VARCHAR(30)
 Treatment_Name: VARCHAR(100)
 Store_Number_Code: NUMBER(7) (FK)
 End_Date: DATE (FK)

Start_Date: DATE
 Total_Leads: NUMBER(7)
 Leads_Worked: NUMBER(7)
 Leads_Pending_Conv: NUMBER(7)
 Leads_Delivered: NUMBER(7)
 Leads_Untouched: NUMBER(7)

State Name

State: CHAR(2)
 Country: VARCHAR(3) (FK)

Description: CHAR(30)

WEB_LEADS

Website Identifier: VARCHAR(20)
 Web Lead Number: INTEGER

Web Lead Date: DATE
 Store_Number_Code: NUMBER(7) (FK)
 First Name: VARCHAR(50)
 Middle Name: VARCHAR(256)
 Last Name: VARCHAR(50)
 Email Address: VARCHAR(256)
 Address Line 1: VARCHAR(50)
 Address Line 2: VARCHAR(50)
 Apartment: VARCHAR(50)
 City: VARCHAR(50)
 State: CHAR(2) (FK)
 State Uncleansed: VARCHAR(50)
 Country: VARCHAR(3) (FK)
 Zip: VARCHAR(10)
 Phone 1: VARCHAR(30)
 Phone 1 Type: VARCHAR(10)
 Phone 2: VARCHAR(30)
 Phone 2 Type: VARCHAR(10)
 Phone 3: VARCHAR(30)
 Phone 3 Type: VARCHAR(10)
 Run Credit: VARCHAR(256)
 Run Credit Contact Me: VARCHAR(256)
 Store Location: VARCHAR(256)
 Tax ID: VARCHAR(20)
 Drivers License Number: VARCHAR(256)
 Drivers License State: CHAR(2) (FK)
 Drivers License State Uncleansed: VARCHAR(50)
 Drivers License Country: VARCHAR(3) (FK)
 Birth Date: DATE
 Birth Date Uncleansed: VARCHAR(50)
 Mortgage Monthly Payment: VARCHAR(50)
 Type of Residence: VARCHAR(50)
 Time residence: VARCHAR(50)
 Employer: VARCHAR(50)
 Net Pay: VARCHAR(50)
 Pay Schedule: VARCHAR(50)
 Length of Employment: VARCHAR(50)
 Best Time to Call: VARCHAR(256)
 Items of Interest: VARCHAR(1024)
 Current Agreement: VARCHAR(256)
 Past Agreement: VARCHAR(256)
 Mailing List Flag: CHAR(1)
 Comments: VARCHAR(1000)