

## WEEKLY\_STORE\_STATISTICS

Store\_Number\_Code: NUMBER(7) (FK)  
WEEK\_SINCE\_2000: NUMBER(7)

INITIAL\_CUSTOMERS\_4WK\_NEW: NUMBER(7)  
RETAINED\_CUSTOMERS\_4WK\_NEW: NUMBER(7)  
INITIAL\_CUSTOMERS\_4WK\_ALL: NUMBER(7)  
RETAINED\_CUSTOMERS\_4WK\_ALL: NUMBER(7)  
INITIAL\_CUSTOMERS\_13WK\_NEW: NUMBER(7)  
RETAINED\_CUSTOMERS\_13WK\_NEW: NUMBER(7)  
INITIAL\_CUSTOMERS\_13WK\_ALL: NUMBER(7)  
RETAINED\_CUSTOMERS\_13WK\_ALL: NUMBER(7)

## Store

Store\_Number\_Code: NUMBER(7) (FK)

Store\_Name: VARCHAR(30)  
Ship\_Name: VARCHAR(30)  
Address Line 1: VARCHAR(30)  
Address Line 2: VARCHAR(30)  
City: VARCHAR(20)  
County: VARCHAR(30)  
County Code: CHAR(5)  
State: CHAR(2)  
Zip: VARCHAR(10)  
Latitude: DECIMAL(12,7)  
Longitude: DECIMAL(12,7)  
Phone: VARCHAR(10)  
Fax: VARCHAR(10)  
WO Flag: CHAR(1)  
Conversion Status: VARCHAR(20)  
Max\_OT\_Day: NUMBER(7)  
Max\_OT\_Week: NUMBER(7)  
Manager: VARCHAR(30)  
PO\_Start\_Date: DATE  
PO\_Flag: CHAR(1)  
Square\_Feet: NUMBER(7)  
Employee\_Purchase: CHAR(1)  
DMA: VARCHAR(20)  
Club Level: CHAR(1)  
Club Provider: CHAR(1)  
Report Flag: CHAR(1)  
Connection Type: CHAR(1)  
System Phone Number: VARCHAR(30)  
System Type: VARCHAR(12)  
Call Night: CHAR(1)  
Call Week: CHAR(1)  
Skip CIS Update: CHAR(1)  
UUCP Login: VARCHAR(20)  
Ownership Date: DATE  
Ownership Type: CHAR(1)  
Currency: VARCHAR(5)  
Source: VARCHAR(20)  
Bingo Code: CHAR(3)  
Close Date: DATE  
Base IP Addr: VARCHAR(16)  
Last Backup: DATE  
Close Type: CHAR(1)  
Store Type: VARCHAR(3)  
Bonus Depreciation: VARCHAR(3)  
Conv Tax Start Date: DATE  
Conv Tax End Date: DATE  
Conv Tax Asset Group: VARCHAR(4)  
Recv Tax Start Date: DATE  
Recv Tax End Date: DATE  
Recv Tax Asset Group: VARCHAR(4)  
Brand: VARCHAR(30)  
Automate Invoice: CHAR(1)  
HT Store Type: CHAR(1)  
Country: VARCHAR(3)  
Store Subtype: VARCHAR(3)  
Operational\_Age\_Start\_Date: DATE  
Host\_Name: VARCHAR(100)  
Vendor\_Name: VARCHAR(100)  
Model Type: VARCHAR(3)  
Cctv\_Link: VARCHAR(50)

## Quarterly Store Statistics

Store\_Number\_Code: NUMBER(7) (FK)  
Quarter Since 2000: NUMBER(5)

Currency: VARCHAR2(3)  
SSS Include BI: CHAR(1)  
SSS Include BI YTD: CHAR(1)  
SSS BOR Average: NUMBER(7)  
SSS BOR YTD Average: NUMBER(7)  
SSS Customer Average: NUMBER(7)  
SSS Customer YTD Average: NUMBER(7)  
SSS Profit: NUMBER(10,2)  
SSS Revenue: NUMBER(10,2)  
SSS UOR Average: NUMBER(7)  
SSS UOR YTD Average: NUMBER(7)  
Store Demographic: VARCHAR(20)  
SSS FS Profit: NUMBER(10,2)  
SSS FS Revenue: NUMBER(10,2)  
SSS Profit Local: NUMBER(10,2)  
SSS Profit USD: NUMBER(10,2)  
SSS Revenue Local: NUMBER(10,2)  
SSS Revenue USD: NUMBER(10,2)  
SSS Profit PL Local: NUMBER(10,2)  
SSS Profit PL USD: NUMBER(10,2)  
SSS Revenue PL Local: NUMBER(10,2)  
SSS Revenue PL USD: NUMBER(10,2)  
SSS FS Profit Local: NUMBER(10,2)  
SSS FS Profit PL Local: NUMBER(10,2)  
SSS FS Profit PL USD: NUMBER(10,2)  
SSS FS Revenue Local: NUMBER(10,2)  
SSS FS Revenue USD: NUMBER(10,2)  
SSS FS Revenue PL Local: NUMBER(10,2)  
SSS FS Revenue PL USD: NUMBER(10,2)

## Monthly Store Statistics

Store\_Number\_Code: NUMBER(7) (FK)  
Month Since 2000: NUMBER(5)

Currency: VARCHAR2(3)  
Projected BOR: NUMBER(7)  
Projected Revenue: NUMBER(10,2)  
Projected Expenses: NUMBER(10,2)  
Projected Profit: NUMBER(10,2)  
Pencil Revenue: NUMBER(10,2)  
Pencil Expenses: NUMBER(10,2)  
Pencil Profit: NUMBER(10,2)  
SSS BOR Average: NUMBER(7)  
SSS Customer Average: NUMBER(7)  
SSS Profit: NUMBER(10,2)  
SSS Revenue: NUMBER(10,2)  
SSS UOR Average: NUMBER(7)  
SSS FS Profit: NUMBER(10,2)  
SSS FS Revenue: NUMBER(10,2)  
SSS Profit Local: NUMBER(10,2)  
SSS Profit USD: NUMBER(10,2)  
SSS Revenue Local: NUMBER(10,2)  
SSS Revenue USD: NUMBER(10,2)  
SSS Profit PL Local: NUMBER(10,2)  
SSS Profit PL USD: NUMBER(10,2)  
SSS Revenue PL Local: NUMBER(10,2)  
SSS Revenue PL USD: NUMBER(10,2)  
SSS FS Profit USD: NUMBER(10,2)  
SSS FS Profit PL Local: NUMBER(10,2)  
SSS FS Profit PL USD: NUMBER(10,2)  
SSS FS Revenue Local: NUMBER(10,2)  
SSS FS Revenue USD: NUMBER(10,2)  
SSS FS Revenue PL Local: NUMBER(10,2)  
SSS FS Revenue PL USD: NUMBER(10,2)  
INITIAL CUSTOMER NUM 12MO: NUMBER(7)  
RETAIN CUSTOMER NUM 12MO: NUMBER(7)  
Trade Area Minutes: NUMBER(5,2)  
Trade Area Hispanic: NUMBER(5,4)  
Trade Area Black: NUMBER(5,4)  
Trade Area White: NUMBER(5,4)  
Trade Area Other: NUMBER(5,4)  
Trade Area American Indian: NUMBER(5,4)  
Trade Area Asian: NUMBER(5,4)  
Trade Area Hawaiian Pacific: NUMBER(5,4)  
Trade Area Multi Race: NUMBER(5,4)