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Executive Summary

The Caria Rambling website was tested based on the following factors.

- Using W3C Validation Service to check the HTML and CSS code of the website.
- Checking that both screen reader software and browser can accurately render the content of each webpage.
- Cross-browser testing to make the website accessible to multiple users with different web browsers.
- Checking that both screen reader software and browser can accurately render the content of each

50 people within the age range of 16-59 participated in the testing of the website

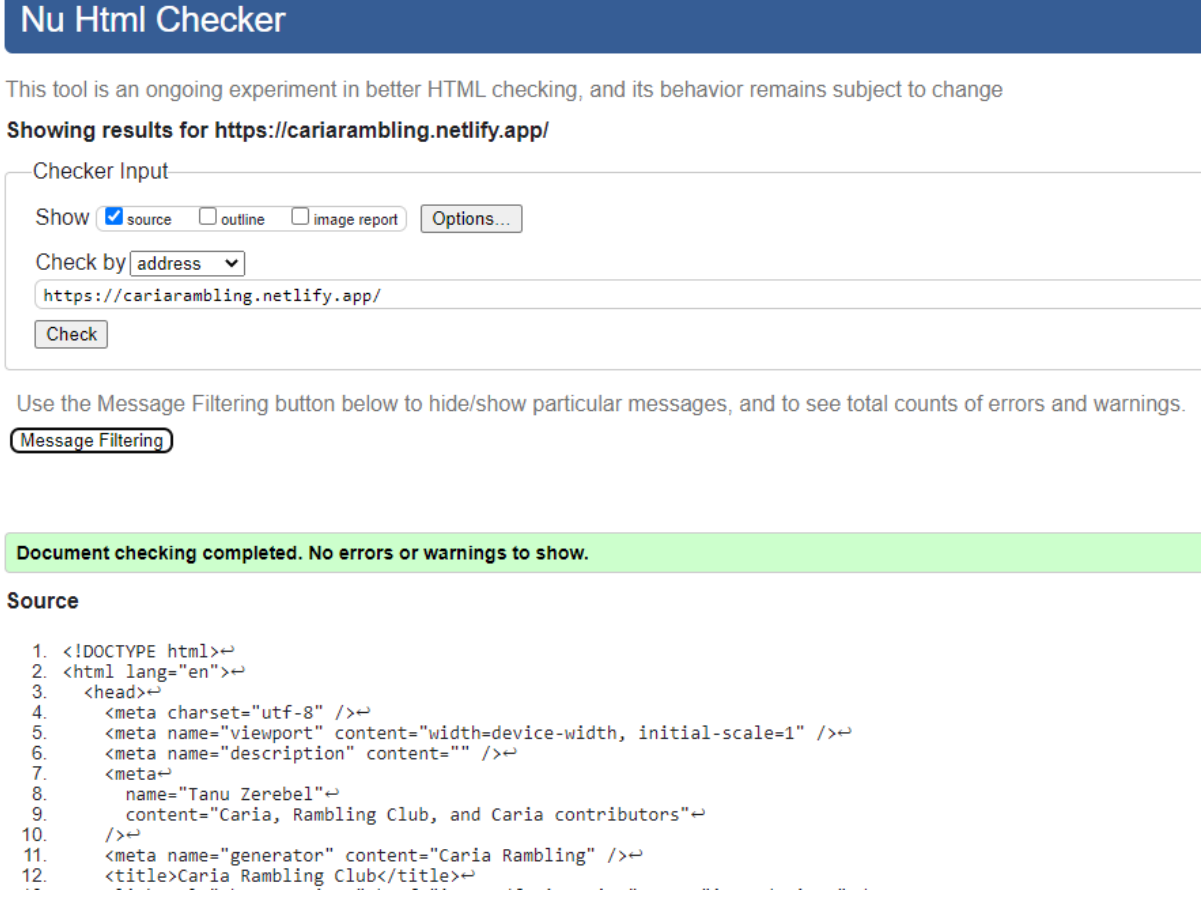
The test was conducted online and in person.

- The majority of participants understood the general premise of the caria rambling website.
- 5 of the 50 test participants had difficulty remembering the website url, because it is not indexed by Google.
- The landing page of the website consistently received positive feedback from users.

This website suitability report includes the details of how I conducted my research, the results I found, and a brief list of recommended changes.

W3C Validation Service

Results from checking the HTML and CSS code of the website.



Testing Setup & Moderation

I shared the website URL with 50 multiple users through whatsapp and telegram, blind to check it's accessibility.

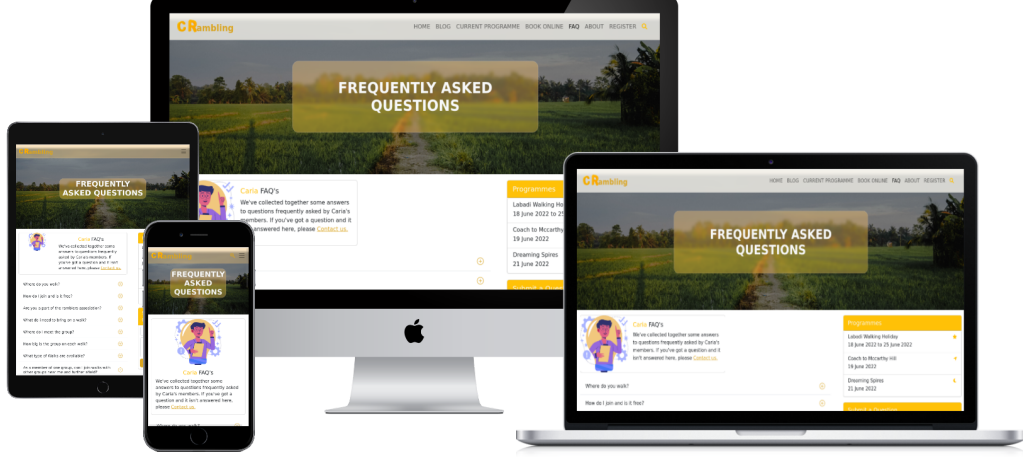
The users were tasked to navigate through the website, try to understand it's purpose and context, without my help.

https://front.comparium.app/ was used for the cross browser testing.

https://tools.pingdom.com/ was used to test the website's loading speed.

Results

The feedback from the participants has been summarized below.



72%

of participants **enjoyed** the concept and the overall experience of using the website.

24%

of participants **experienced difficulty** searching for the website **without the full url**

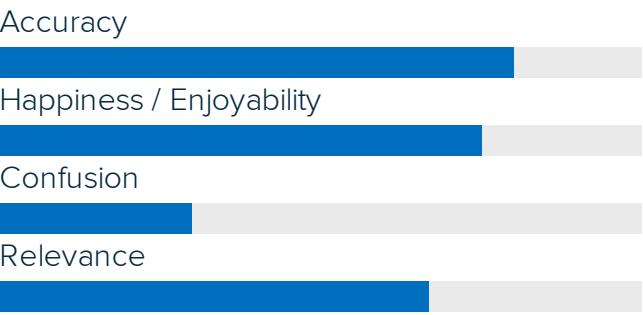
83%

of participants **understood the core** premise and overall concept of this website.

54%

of participants successfully **completed all tasks** related to the overall concept of the website

Breakdown



THE GOOD

Most of the participants were happy with the structure of the webpage and the various CTA's on the landing page.

"The buttons on the web pages are large and visible for anyone to understand and use"

--Emmanuel Baidu

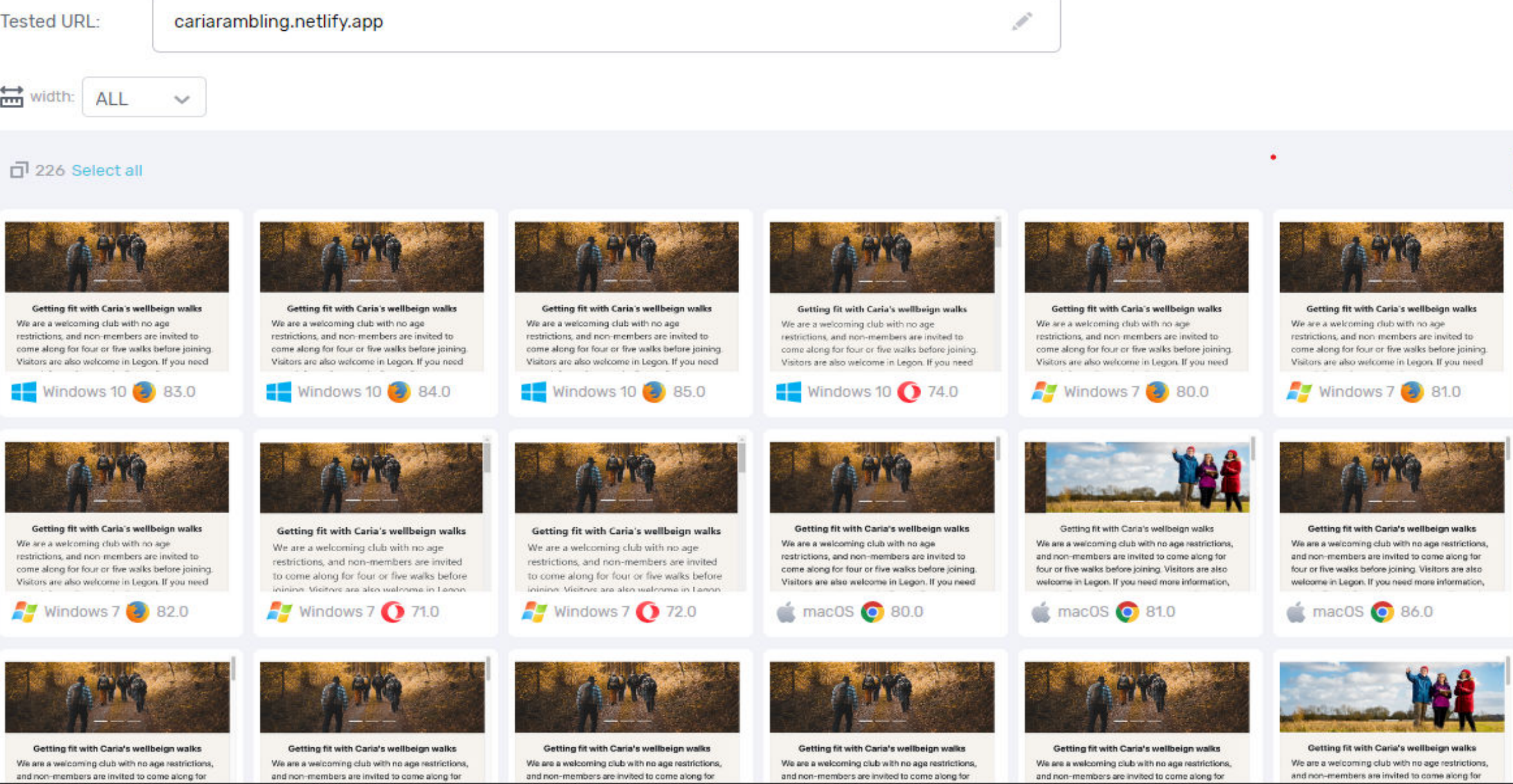
THE BAD

Others also had an issue with the address or url of the website.

"I will not always remember the full url of the website, it should be searchable on Google."

--James Kuffordji

Website Tested accross multiple browsers



Bugs & Issues

- No Search Engine Optimization
- Social media links not working

Recommendations & Action Items

- Buying a domain and indexing on Google
- Creating relevant social media accounts for caria rumbling and walking club