## Voice Final Design Highlights

Organizers:

Shila, Eduart, Fabio

Have no fear of perfection – you'll never reach it.

# Index

#### 1. Homepage

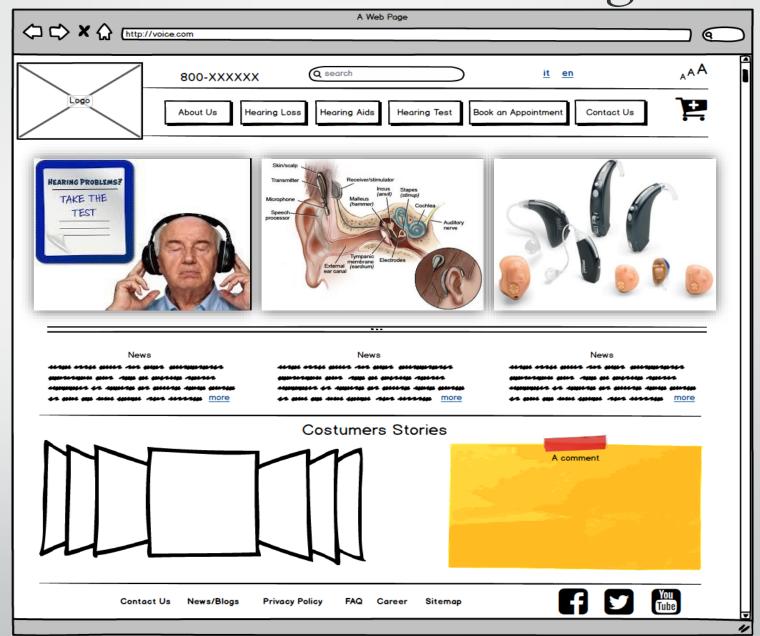
- Layout of the Homepage
- Functionality and ease of use

#### 2. Elements of Main Menu Bar

- Buttons on Main Menu
- 3. Product Gallery
  - Hearing Aids
  - Amplifier, Accessories, Ear Plugs
- 4. Internationalization and Accessibility

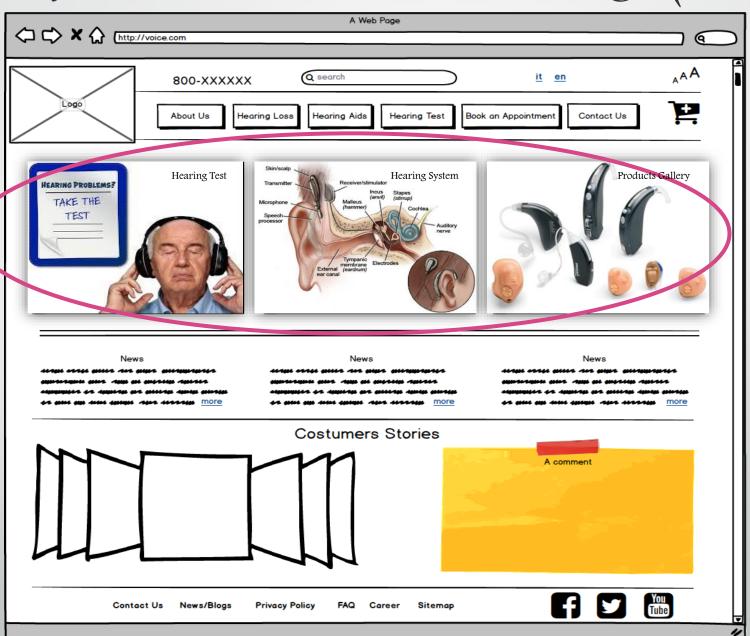
1 - Functionality and ease of use at Home Page

- 1. Visible Logo
- 2. Visibility of buttons in Menu
- 3. Easy and intuitive Actions
- 4. Green Number
- 5. Language Choice
- 6. Variable Font Size
- 7. Search Engine
- 8. Customer Stories and Reviews
- 9. News
- 10. Social Networks

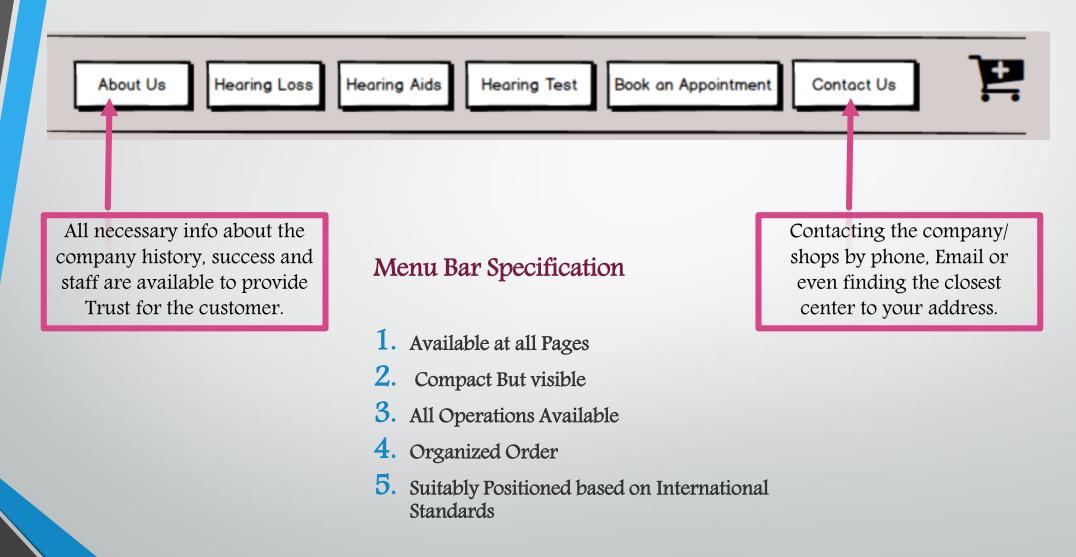


#### 1 - Functionality and ease of use at Home Page (Cont.)

Accessible Three
Main Operations of
the Website
through Eyecatching clickable
Images



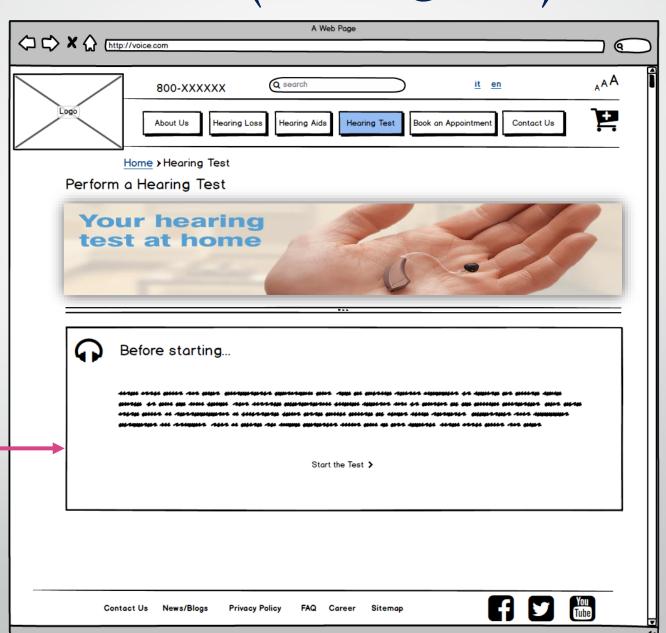
#### 2- Elements in Menu Bar



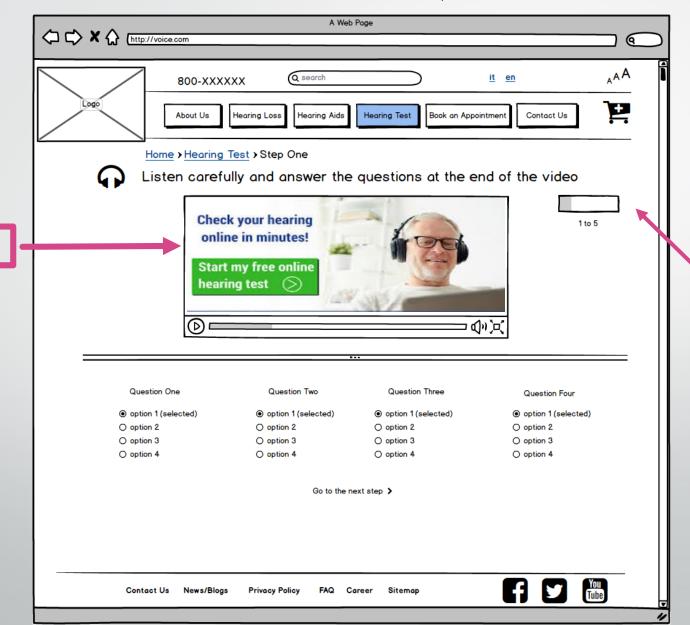
### 2- Elements in Menu Bar (Hearing Test)

The user can perform an online hearing test and get real time results regarding the quality of his hearing.

Instructions about how to perform hearing test and checking the headset or speakers adjustments



## 2- Elements in Menu Bar (Hearing Test, Cont.)



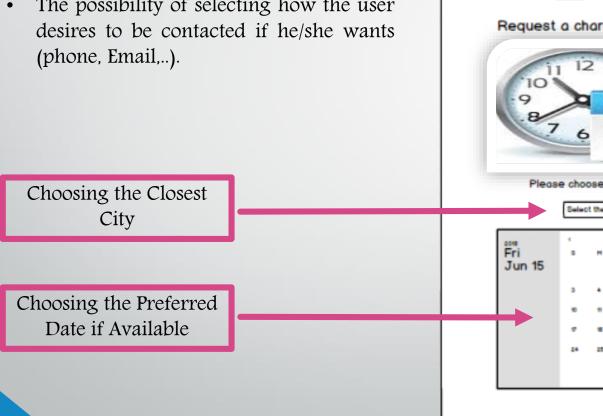
Movie Player

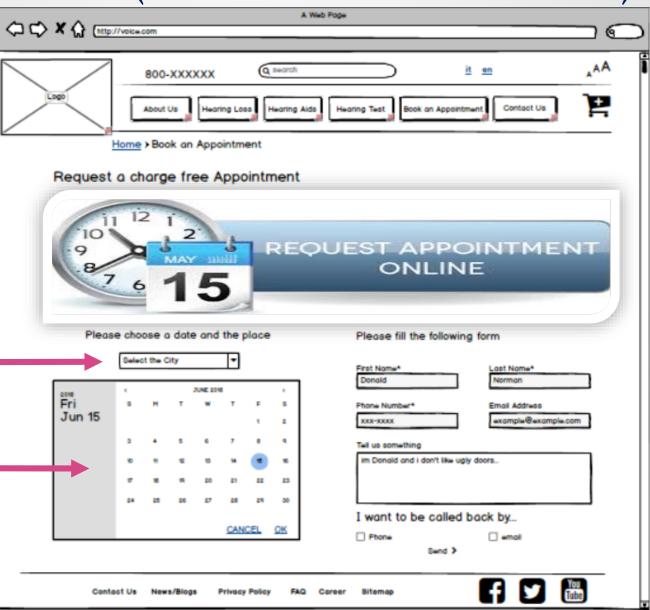
Steps of Hearing Test and Finally the Results would be presented

Progression Bar

### 2 - Elements in Menu Bar (Book an Appointment)

- Easy online Booking for an appointment in the nearest physical shop to consult a specialist.
- The possibility of selecting how the user (phone, Email,..).





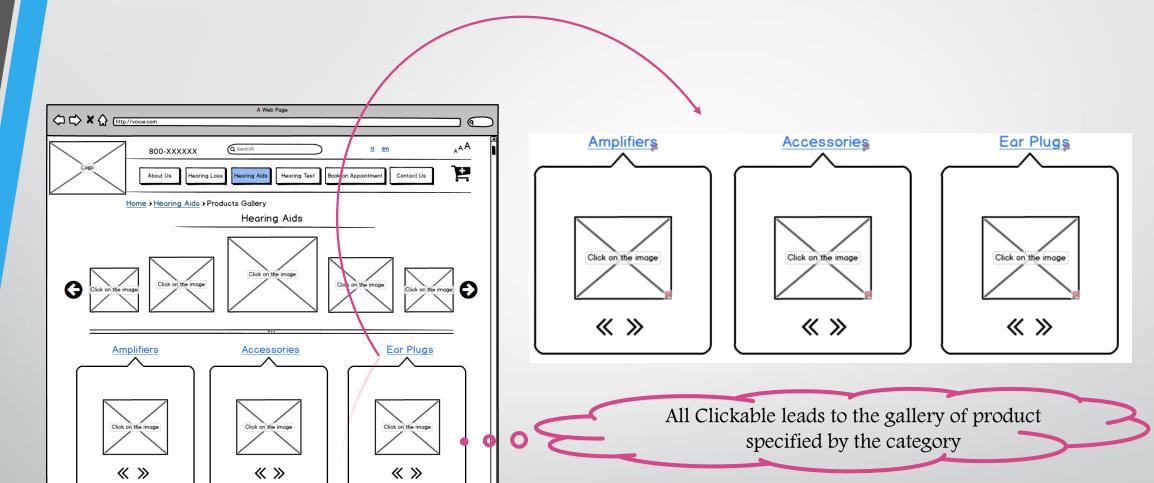
#### 3- Products Gallery

f y You Tube

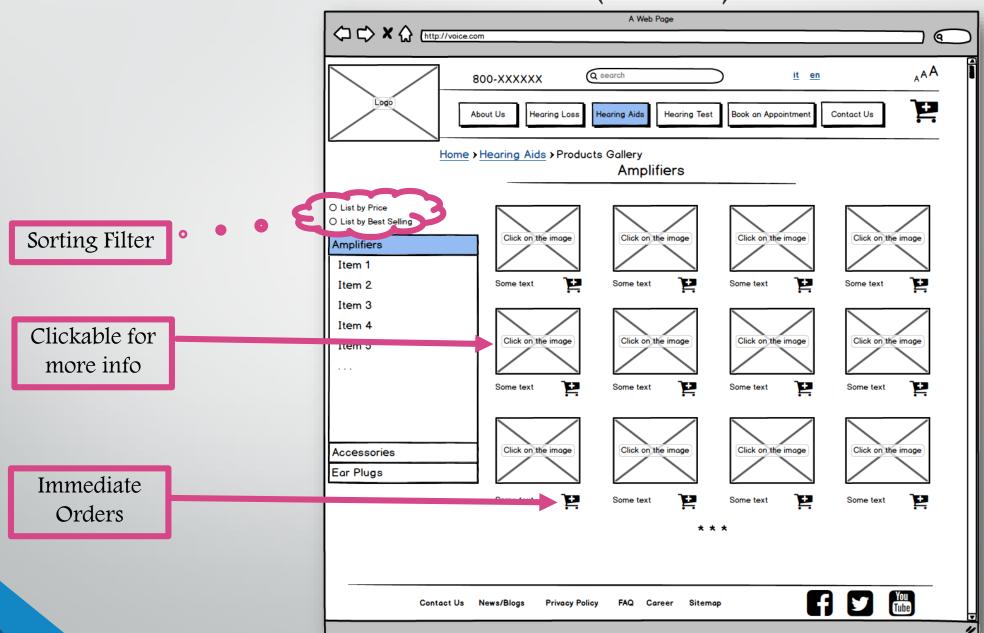
Contact Us News/Blogs

**Privacy Policy** 

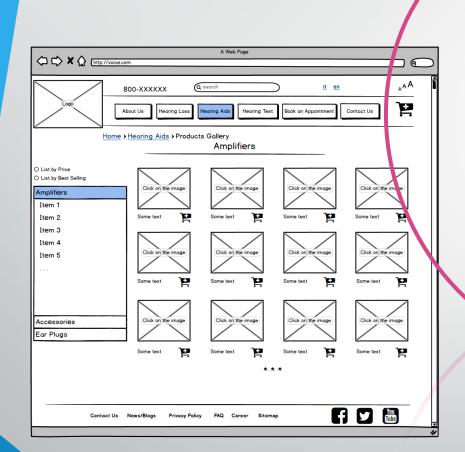
FAQ Career Sitemap



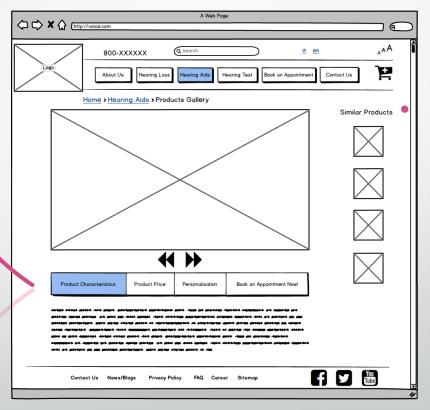
#### 3- Products Gallery (Cont.)



# 3- Products Gallery (Cont.)



Product Characteristics Product Price Personalisation Book an Appointment Now!







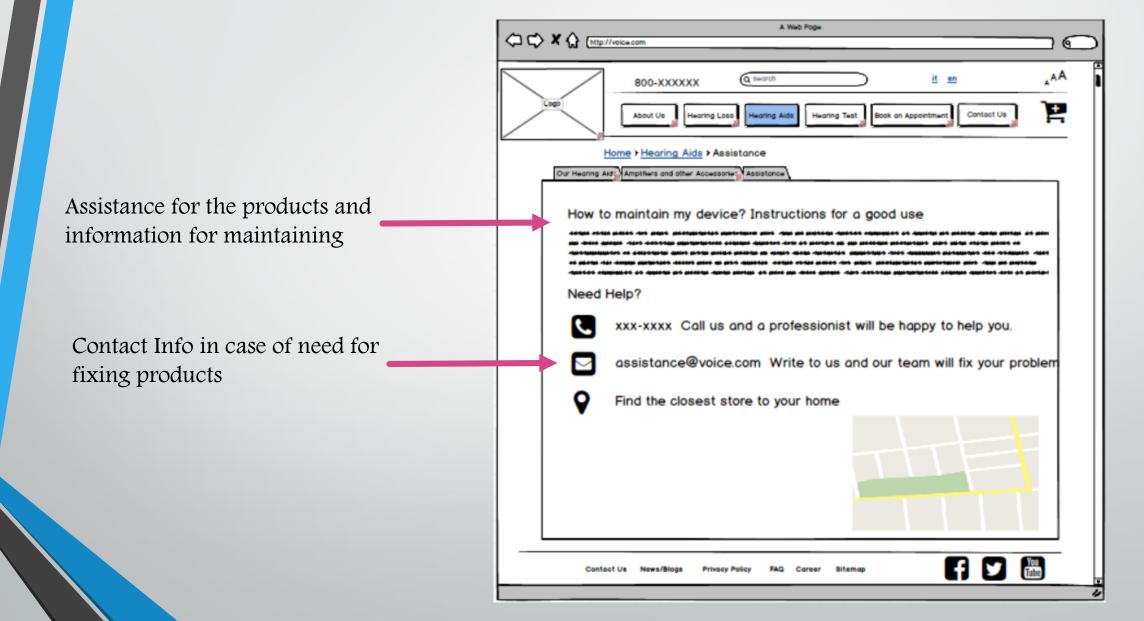
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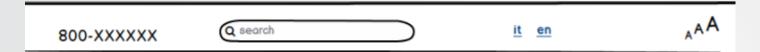




## 3- Products Gallery (Cont.)



#### 4- Internationalization and Accessibility



#### Features all in compliance with user's mental model.

- 1. Language Option
- 2. Re-scalable Font Size
- 3. Built-in Search Engine with the results ordered base on relevancy
- 4. Green Number
- 5. Graphical content Proportion to white and written space
- 6. Text size, font and applied colors
- 7. Intuitive Interactions keep the user in flow
- 8. FAQ
- 9. Blogs and Social Networks







