Zomato Restaurants EDA Project

Problem Statement

The restaurant industry has exploded in recent years, with customers demanding quality food, affordable prices, and unique experiences. Understanding restaurant data can help businesses identify key trends, optimize pricing, improve ratings, and explore location-based opportunities.

In this project, we will explore the **Zomato Restaurants Dataset**, performing exploratory data analysis (EDA) to answer questions such as:

- Which cuisines are most popular?
- How do ratings vary by country?
- Which cities have the most restaurants?
- Is there a relationship between price and ratings?
- Which restaurant types dominate the market?

Goal: Provide actionable insights that can help restaurant owners, investors, and food enthusiasts make informed decisions.

Dataset Link: Zomato Restaurants Dataset - Kaggle

In [ ]:

In [ ]:
```
# Step 1: Import required libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

# Explanation:
# - Pandas: Data manipulation
# - NumPy: Numerical operations
# - Matplotlib & Seaborn: Data visualization
```

In [ ]:
```
# Step 2: Load the dataset
df = pd.read_csv('zomato.csv', encoding='latin-1')
df.head()

# Explanation:
# We load the dataset from CSV and display the first 5 rows.
```

Out[ ]:

	Restaurant ID	Restaurant Name	Country Code	City	Address	Locality	Locality Verbose	Longitude	Latitude	Cuisines	...	Currency	Has Table booking	I On deliv
0	6317637	Le Petit Souffle	162	Makati City	Third Floor, Century City Mall, Kalayaan Avenu...	Century City Mall, Poblacion, Makati City	Century City Mall, Poblacion, Makati City, Mak...	121.027535	14.565443	French, Japanese, Desserts	...	Botswana Pula(P)	Yes	
1	6304287	Izakaya Kikufuji	162	Makati City	Little Tokyo, 2277 Chino Roces Avenue, Legaspi...	Little Tokyo, Legaspi Village, Makati City	Little Tokyo, Legaspi Village, Makati City, Ma...	121.014101	14.553708	Japanese	...	Botswana Pula(P)	Yes	
2	6300002	Heat - Edsa Shangri-La	162	Mandaluyong City	Edsa Shangri-La, 1 Garden Way, Ortigas, Mandal...	Edsa Shangri-La, Ortigas, Mandaluyong City	Edsa Shangri-La, Ortigas, Mandaluyong City, Ma...	121.056831	14.581404	Seafood, Asian, Filipino, Indian	...	Botswana Pula(P)	Yes	
3	6318506	Ooma	162	Mandaluyong City	Third Floor, Mega Fashion Hall, SM Megamall, O...	SM Megamall, Ortigas, Mandaluyong City	SM Megamall, Ortigas, Mandaluyong City, Mandal...	121.056475	14.585318	Japanese, Sushi	...	Botswana Pula(P)	No	
4	6314302	Sambo Kojin	162	Mandaluyong City	Third Floor, Mega Atrium, SM Megamall, Ortigas...	SM Megamall, Ortigas, Mandaluyong City	SM Megamall, Ortigas, Mandaluyong City, Mandal...	121.057508	14.584450	Japanese, Korean	...	Botswana Pula(P)	Yes	

5 rows × 21 columns

In [ ]:
```
# Step 3: Check basic information
df.info()
```

```
# Explanation:
# Shows column names, data types, and missing values.
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9551 entries, 0 to 9550
Data columns (total 21 columns):
 #   Column                Non-Null Count  Dtype  
---  ------                --------------  -----  
 0   Restaurant ID         9551 non-null   int64  
 1   Restaurant Name       9551 non-null   object 
 2   Country Code          9551 non-null   int64  
 3   City                  9551 non-null   object 
 4   Address               9551 non-null   object 
 5   Locality              9551 non-null   object 
 6   Locality Verbose      9551 non-null   object 
 7   Longitude             9551 non-null   float64
 8   Latitude              9551 non-null   float64
 9   Cuisines              9542 non-null   object 
 10  Average Cost for two  9551 non-null   int64  
 11  Currency              9551 non-null   object 
 12  Has Table booking     9551 non-null   object 
 13  Has Online delivery   9551 non-null   object 
 14  Is delivering now     9551 non-null   object 
 15  Switch to order menu  9551 non-null   object 
 16  Price range           9551 non-null   int64  
 17  Aggregate rating      9551 non-null   float64
 18  Rating color          9551 non-null   object 
 19  Rating text           9551 non-null   object 
 20  Votes                 9551 non-null   int64  
dtypes: float64(3), int64(5), object(13)
memory usage: 1.5+ MB
```

In [ ]:

```
# Step 4: Check for missing values
df.isnull().sum()

# Explanation:
# Displays the count of missing values per column.
```

Out[ ]:

	0
Restaurant ID	0
Restaurant Name	0
Country Code	0
City	0
Address	0
Locality	0
Locality Verbose	0
Longitude	0
Latitude	0
Cuisines	9
Average Cost for two	0
Currency	0
Has Table booking	0
Has Online delivery	0
Is delivering now	0
Switch to order menu	0
Price range	0
Aggregate rating	0
Rating color	0
Rating text	0
Votes	0

dtype: int64

In [ ]:

```
# Step 5: Drop unnecessary columns
df = df.drop(['Switch to order menu'], axis=1)
df.head()

# Explanation:
# Removes irrelevant column from dataset.
```

Out[ ]:

	Restaurant ID	Restaurant Name	Country Code	City	Address	Locality	Locality Verbose	Longitude	Latitude	Cuisines	Average Cost for two	Currency	Has Table booking
0	6317637	Le Petit Souffle	162	Makati City	Third Floor, Century City Mall, Kalayaan Avenu...	Century City Mall, Poblacion, Makati City	Century City Mall, Poblacion, Makati City, Mak...	121.027535	14.565443	French, Japanese, Desserts	1100	Botswana Pula(P)	Yes
1	6304287	Izakaya Kikufuji	162	Makati City	Little Tokyo, 2277 Chino Roces Avenue, Legaspi...	Little Tokyo, Legaspi Village, Makati City	Little Tokyo, Legaspi Village, Makati City, Ma...	121.014101	14.553708	Japanese	1200	Botswana Pula(P)	Yes
2	6300002	Heat - Edsa Shangri-La	162	Mandaluyong City	Edsa Shangri-La, 1 Garden Way, Ortigas, Mandal...	Edsa Shangri-La, Ortigas, Mandaluyong City	Edsa Shangri-La, Ortigas, Mandaluyong City, Ma...	121.056831	14.581404	Seafood, Asian, Filipino, Indian	4000	Botswana Pula(P)	Yes
3	6318506	Ooma	162	Mandaluyong City	Third Floor, Mega Fashion Hall, SM Megamall, O...	SM Megamall, Ortigas, Mandaluyong City	SM Megamall, Ortigas, Mandaluyong City, Mandal...	121.056475	14.585318	Japanese, Sushi	1500	Botswana Pula(P)	No
4	6314302	Sambo Kojin	162	Mandaluyong City	Third Floor, Mega Atrium, SM Megamall, Ortigas...	SM Megamall, Ortigas, Mandaluyong City	SM Megamall, Ortigas, Mandaluyong City, Mandal...	121.057508	14.584450	Japanese, Korean	1500	Botswana Pula(P)	Yes

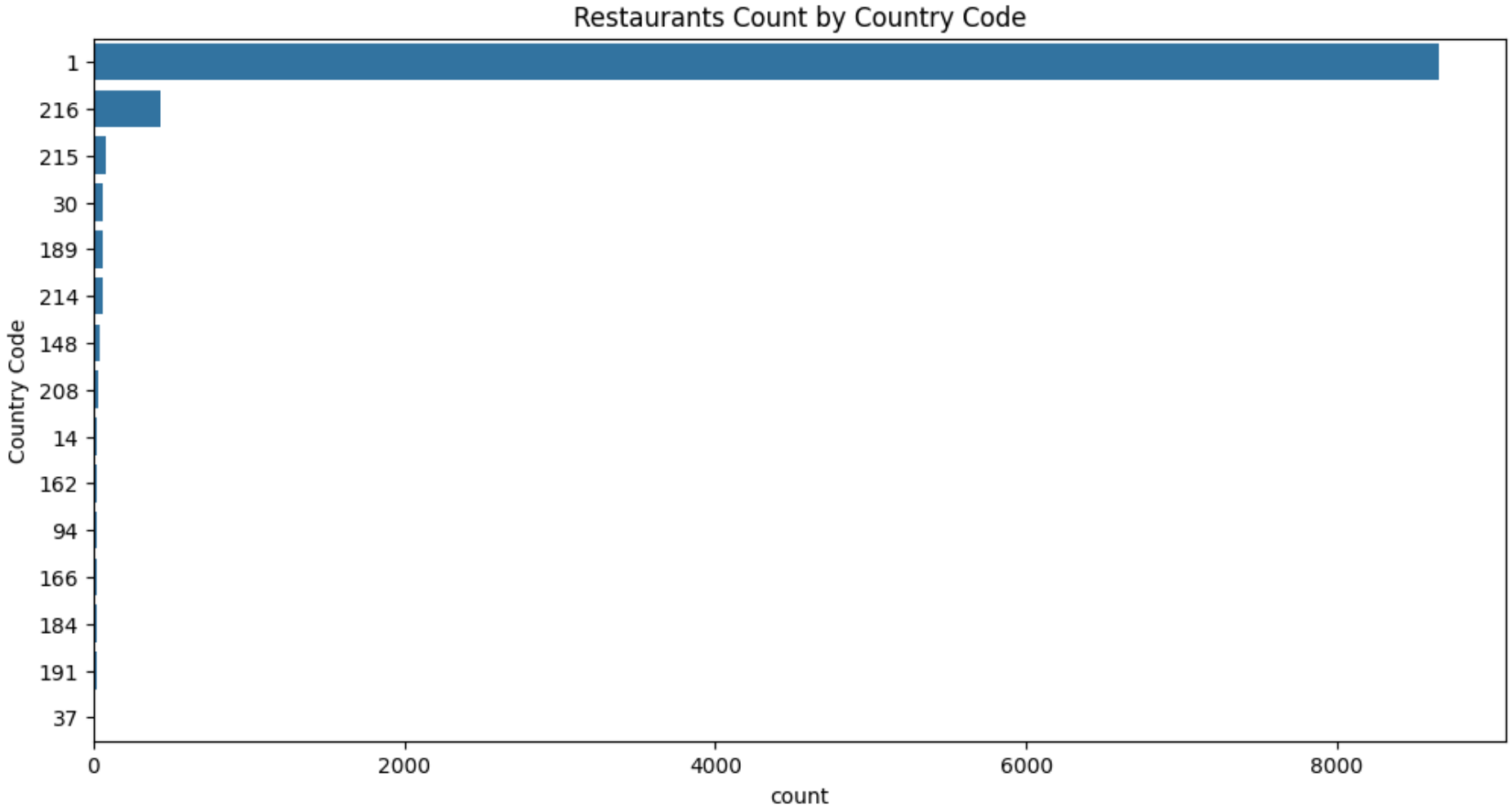
In [ ]:
```
# Step 6: Check duplicate values
df.duplicated().sum()

# Explanation:
# Checks for duplicate rows in the dataset.
```

Out[ ]:
```
np.int64(0)
```

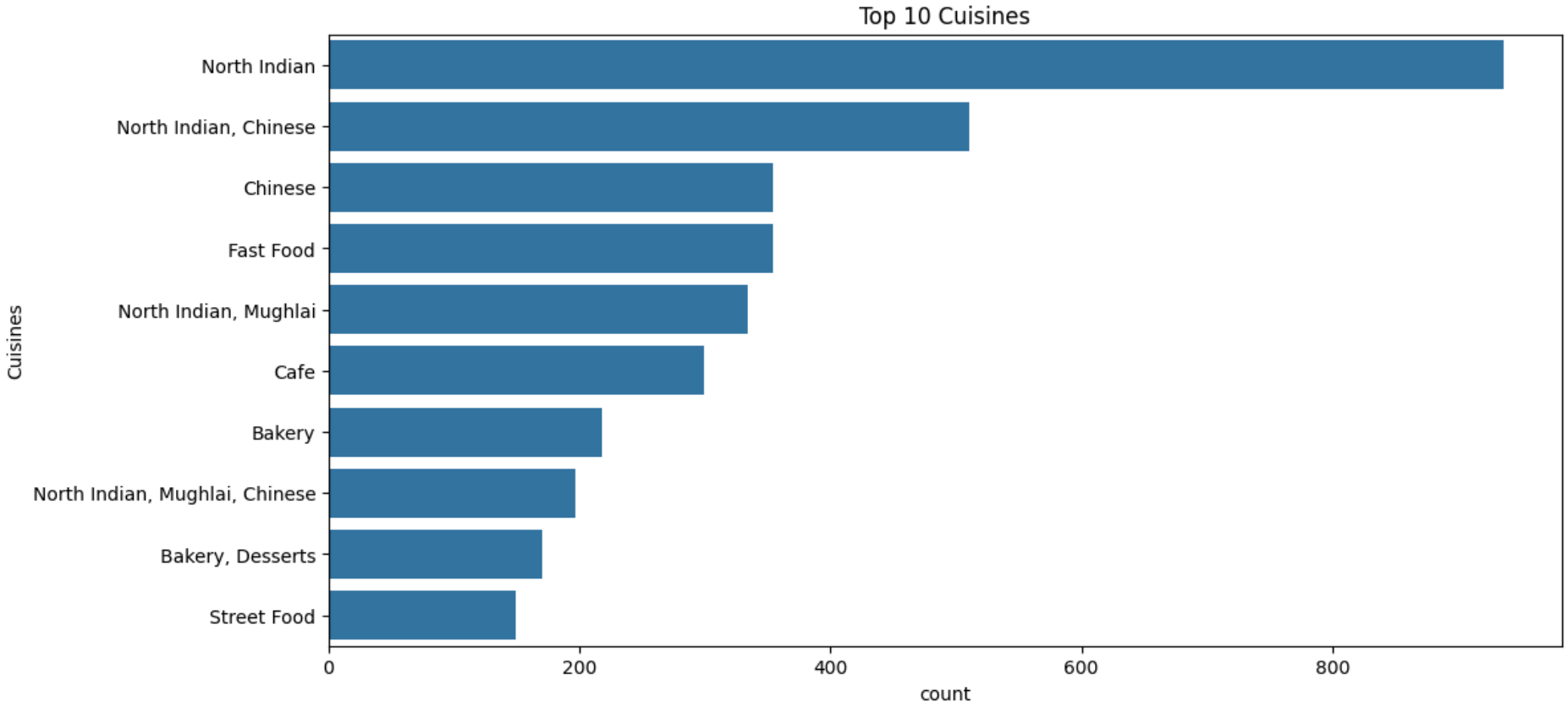
In [ ]:
```
# Step 7: Country distribution of restaurants
plt.figure(figsize=(12,6))
sns.countplot(y='Country Code', data=df, order=df['Country Code'].value_counts().index)
plt.title('Restaurants Count by Country Code')
plt.show()

# Explanation:
# Shows the number of restaurants per country code.
```



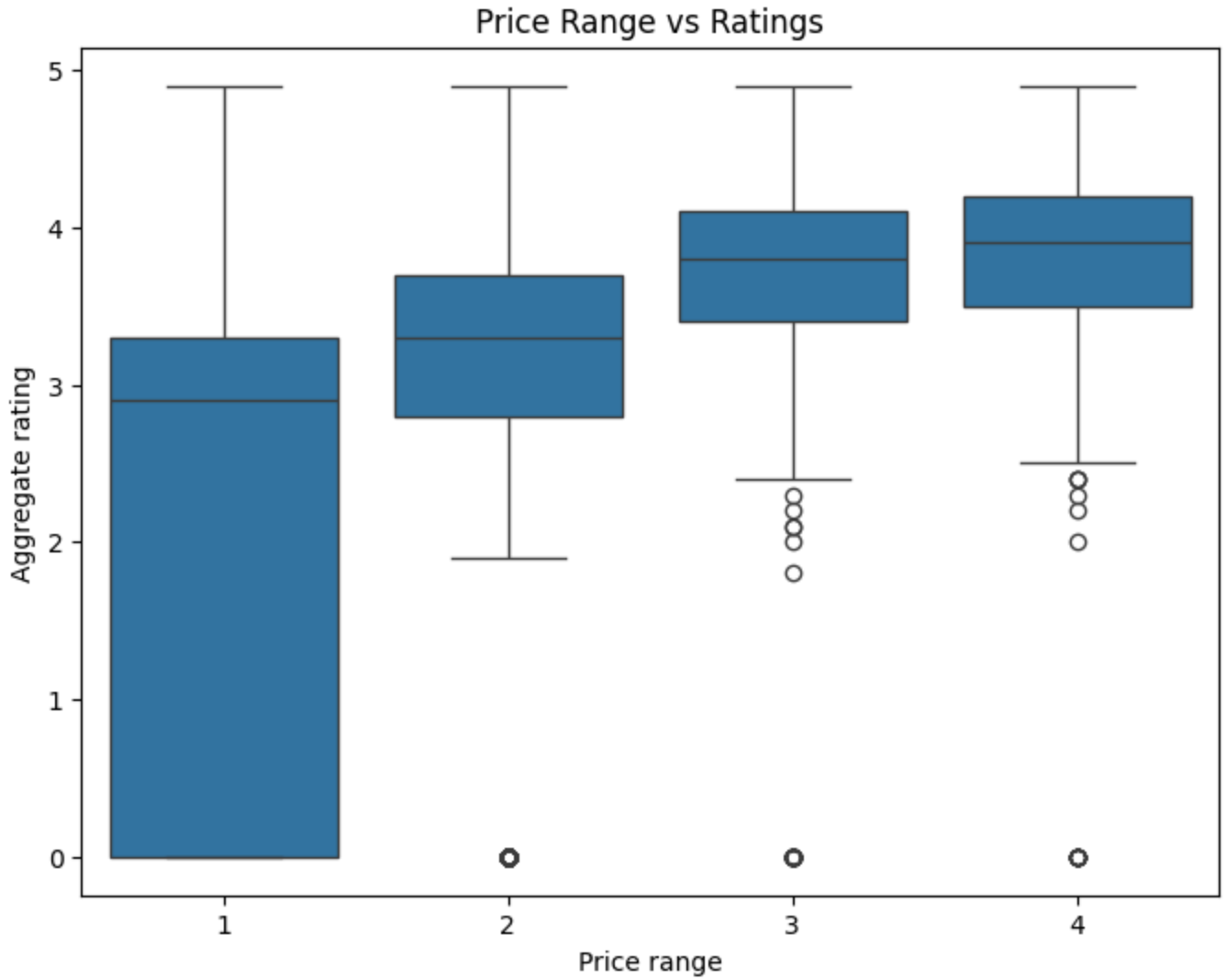
In [ ]:
```
# Step 9: Most common cuisines
plt.figure(figsize=(12,6))
sns.countplot(y='Cuisines', data=df, order=df['Cuisines'].value_counts().index[:10])
plt.title('Top 10 Cuisines')
plt.show()
```

```
# Explanation:
# Displays the most popular cuisines.
```



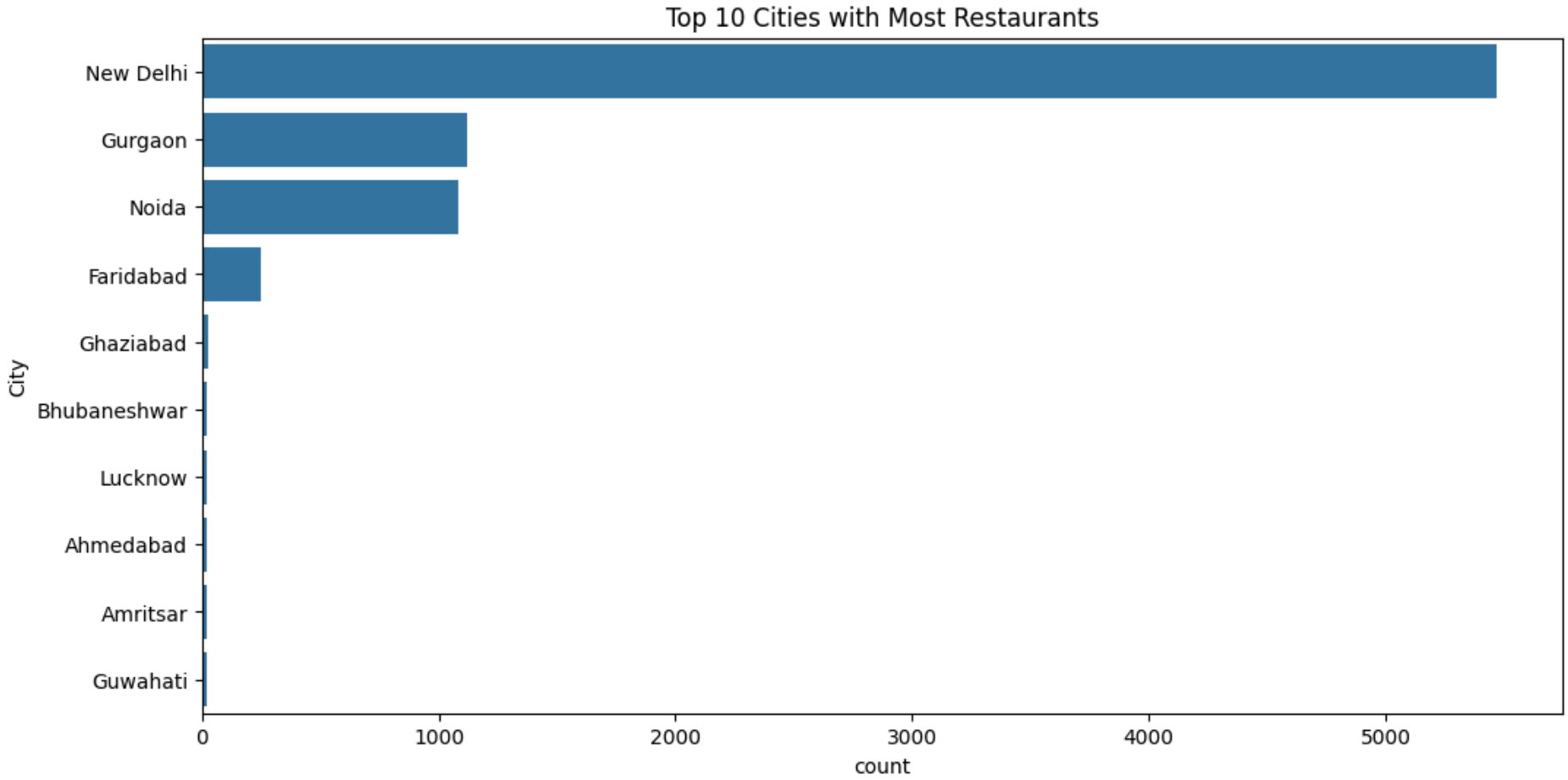
In [ ]:
```
# Step 10: Relationship between price range and rating
plt.figure(figsize=(8,6))
sns.boxplot(x='Price range', y='Aggregate rating', data=df)
plt.title('Price Range vs Ratings')
plt.show()

# Explanation:
# Shows how ratings vary by price range.
```



In [ ]:
```
# Step 11: Top cities with most restaurants
plt.figure(figsize=(12,6))
sns.countplot(y='City', data=df, order=df['City'].value_counts().index[:10])
plt.title('Top 10 Cities with Most Restaurants')
plt.show()

# Explanation:
# Shows the cities with the highest number of restaurants.
```



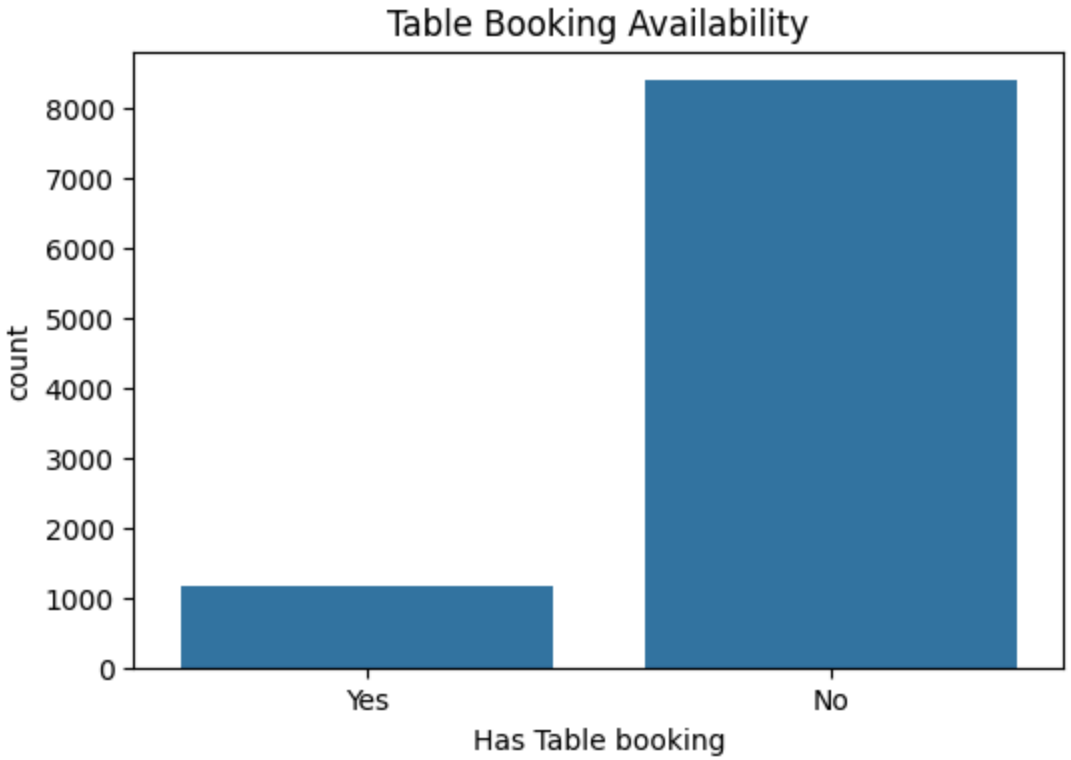
In [ ]:

```
# Step 12: Online delivery availability analysis
plt.figure(figsize=(6,4))
sns.countplot(x='Has Online delivery', data=df)
plt.title('Online Delivery Availability')
plt.show()

# Explanation:
# Displays count of restaurants offering online delivery.
```

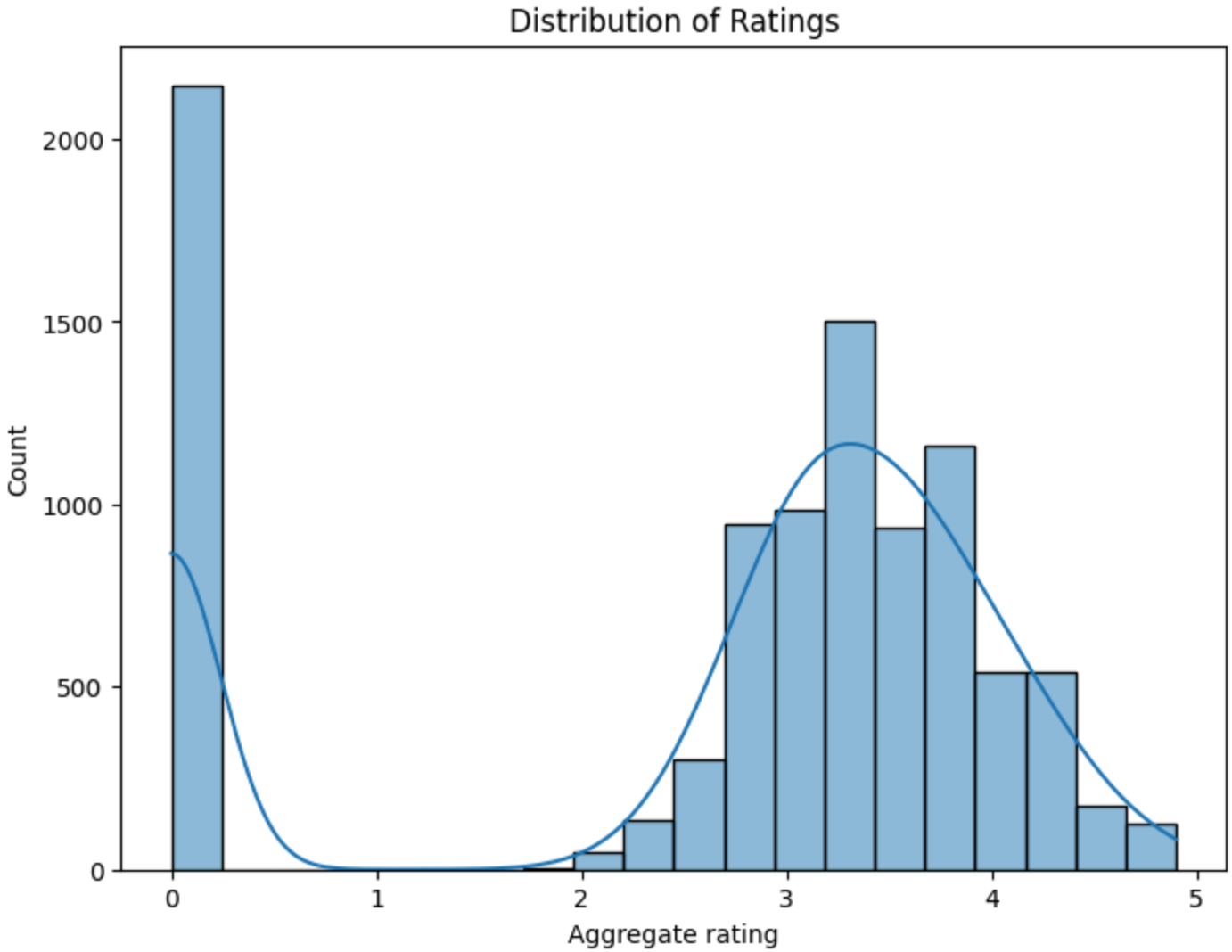
In [ ]:
```
# Step 13: Table booking availability
plt.figure(figsize=(6,4))
sns.countplot(x='Has Table booking', data=df)
plt.title('Table Booking Availability')
plt.show()

# Explanation:
# Shows how many restaurants allow table booking.
```



In [ ]:
```
# Step 14: Ratings distribution
plt.figure(figsize=(8,6))
sns.histplot(df['Aggregate rating'], bins=20, kde=True)
plt.title('Distribution of Ratings')
plt.show()

# Explanation:
# Shows the spread of restaurant ratings.
```



In [ ]:
```
# Step 15: Final Summary Insights
print('Summary of Insights:')
print('1. The majority of restaurants are concentrated in a few cities and countries.')
print('2. Casual Dining and Quick Bites dominate the market.')
print('3. Popular cuisines include North Indian, Chinese, and Fast Food.')
print('4. Price range does not have a strong correlation with higher ratings.')
print('5. Online delivery and table booking options vary widely.')

# Explanation:
# Summarizes main business insights from the analysis.
```

Summary of Insights:
1. The majority of restaurants are concentrated in a few cities and countries.
2. Casual Dining and Quick Bites dominate the market.
3. Popular cuisines include North Indian, Chinese, and Fast Food.
4. Price range does not have a strong correlation with higher ratings.
5. Online delivery and table booking options vary widely.

In [ ]: