

Adam Minder

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PROFILE

Driven professional with broad technical skill set. Excellent communicator from years of customer service experience skilled in interpreting and implementing client visions of new websites. Known for ability to multi-task and a love of learning new skills to expand skillset. Focus on User Interface design.

SKILLS

Personal – UI & UX Design • Responsive Design • User Training and Support • User Experience Research • Marketing assistance • Client Relations • Excel, Word & PowerPoint • VS Code • NodeJS • WordPress

Technical – HTML, CSS & JavaScript • jQuery • Vue.js • Webpack • Git/Github • Sass • Bootstrap, Materialize, Semantic and Bulma • DOM Manipulation • Photoshop • XD • Figma

EXPERIENCE

Freelance Web Developer, UI/UX Designer

ELGIN, ILLINOIS - 2016 - PRESENT

- Designed, built and launched custom websites using several tools and technologies
- Creates websites that engage customers to enhance my client's online presence
- Created, modified and optimized webpage graphics and layouts using clean, modern CSS as well as custom logos and content using Photoshop
- Implements mobile-first websites and single page applications using a combination of technologies and methodologies

National Accounts Marketing Coordinator

ELGIN, ILLINOIS - 2015 - PRESENT

- Acts as liaison to establish and maintain a strong relationship and communication link with sales personnel and executives, both inside the company and with our customers and provides direct customer service to the largest and most prominent e-commerce leaders
- Builds product content to customer's specifications for e-commerce expansion
- Content management for existing e-commerce customers which includes reviewing customer's online assortment and providing suggested improvements to selection and merchandising
- Provides necessary marketing support to sales team and trains new hires
- Takes on a project's lifecycle from development to completion with minimal assistance from Project Manager

Department Manager, Wisted's Supermarket

MARENGO, ILLINOIS - 2011 - 2015

EDUCATION

Bachelor of Arts, Information Technology

Southern New Hampshire University, Hooksett, NH – Currently in Progress