The Positivum project is based on the idea that opinions on the Internet are very often the result of a bad experience specific to each person, and most of the time, totally unjustified. It is true that today, before buying a product, going to see a movie in the theatre, eating in a restaurant, but also travelling, we have the reflex to check the reviews on websites such as Tripadvisor, SensCritique and others of the same kind.

Of course, we sort through these opinions, depending on our personality, but also on what we are really looking for as an experience, and what we want to removet of it. I started from the opposite intellectual path: we all want to have the best possible experience in everything we do that is a bit unusual or exceptional. In facts, what we remove from an experience comes from the emotions we have lived. So, why not take 27 psychological emotions as a reference point and link them to our experiences, and our desire to share them in a constructive and positive way with others.  
  
The first step is to set the limits of the topics covered. This was to be open-ended in the original project, but the decision was made with the trainers, given the scale of the task, to start with film industryand all that revolves around it. This is already an exciting topic. Later on, it was already envisaged to extend it to other disciplines.   
  
The site was to be presented as a blog, proposing articles that a community of authors would submit to the readers, in order to share their positive constructive criticism of films, actors, theatres and anything else related to the film industry. But, from a blog, I wanted it to transform over time into a real social network that attracts enthusiasts who want or know how to listen to their emotions and share them.  
  
Technically, this is much larger to create than a blog, and the time available was not enough for me to implement all the features, but the project continues and is far from finished.