State ▼

Number of Customer	Total Transaction Volume	Total Transaction Amount	Total Delinquent Account
5.1K	326.5K	$22.31M	317

Interest Earned	Avg Satisfaction Score	Avg Utilization Ratio
$3.89M	2.3	27.5%

Customer Demographic

Customer by State

Client Number 3 — 1,225
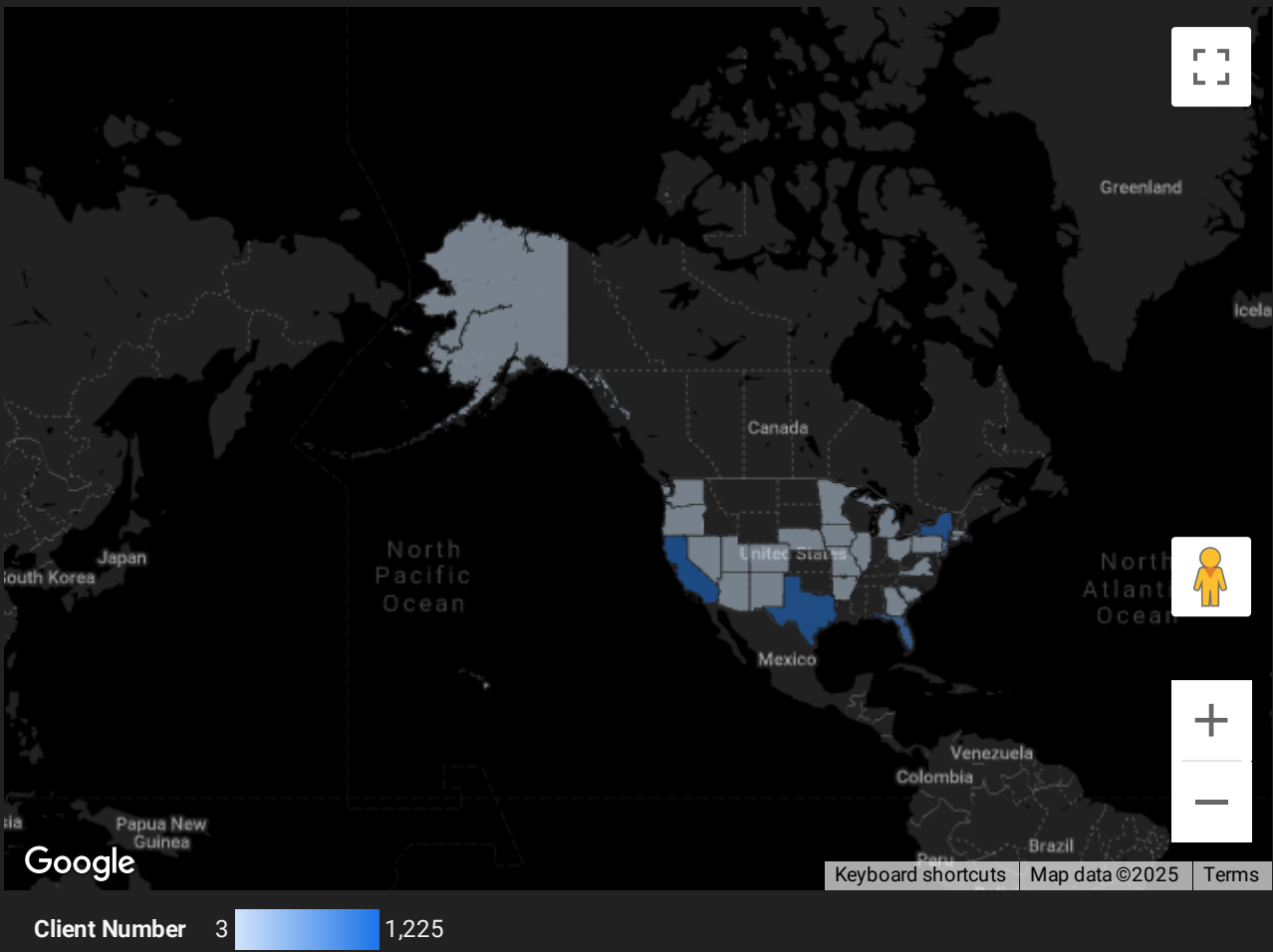
Customer by Occupation
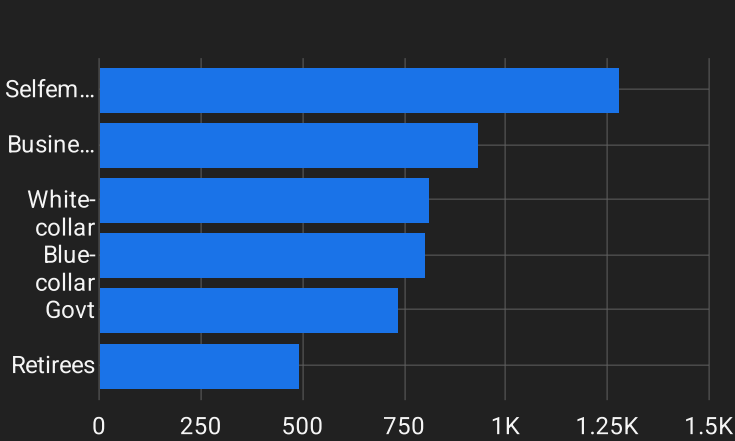
Customer by Education

Customer by Expenses

All — Bills, Fuel, Food, Entertainment, Grocery, Travel
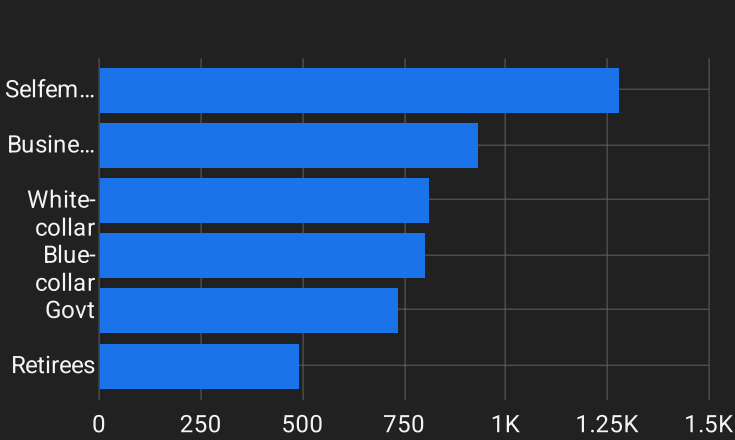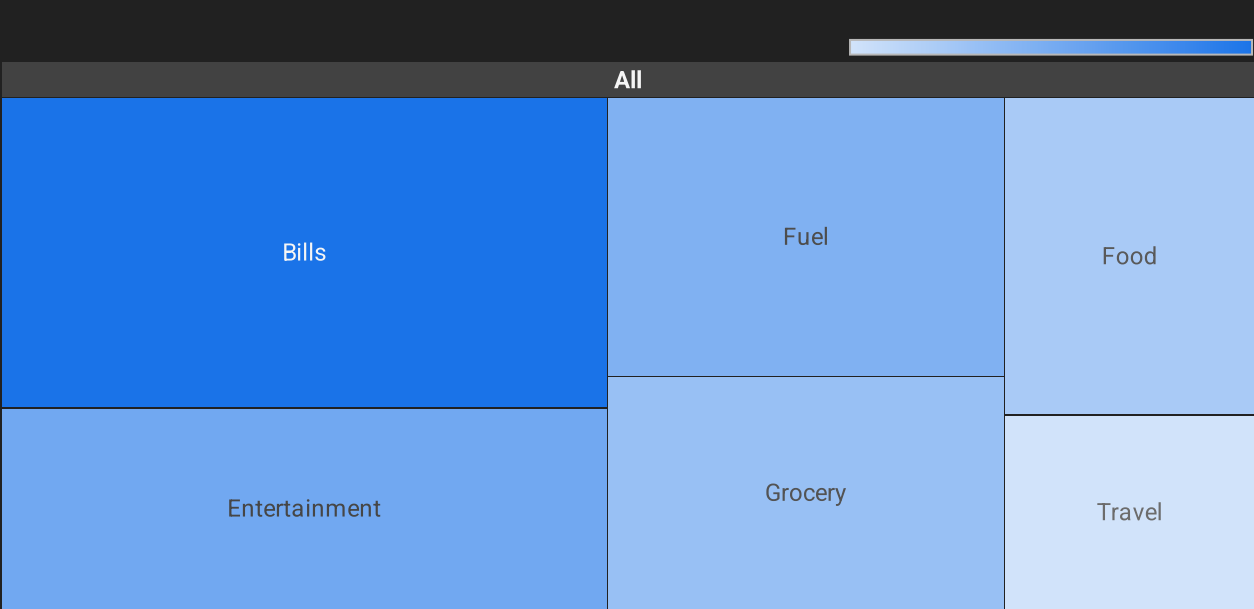
Customer by Marital Status

- Married 51.2%
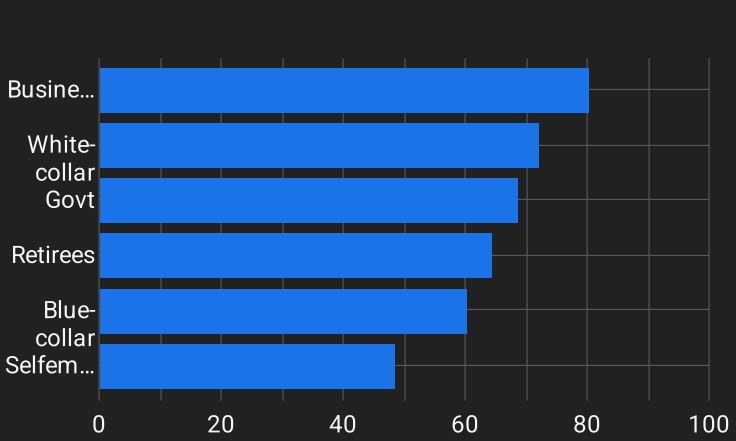- Single 41.5%
- Unknown 7.3%
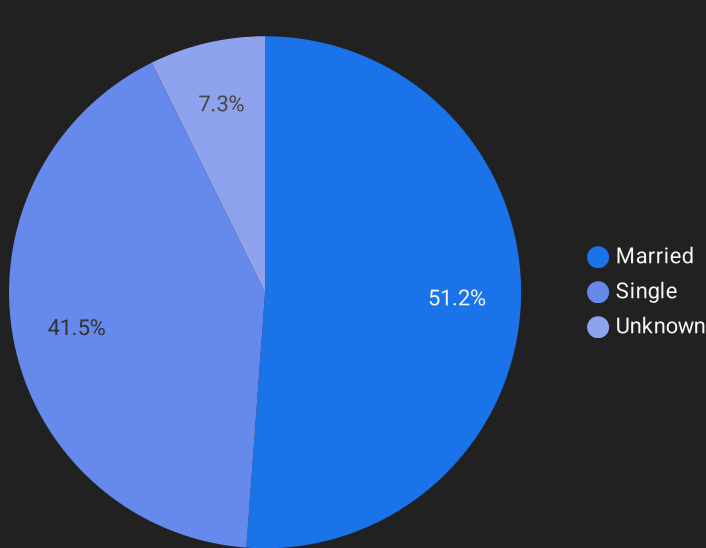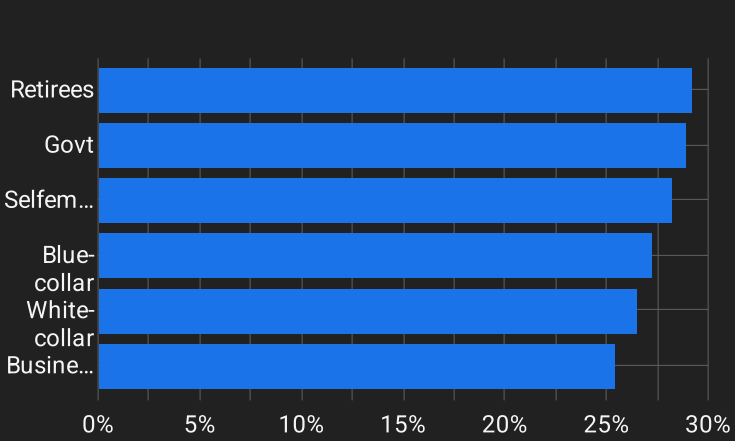
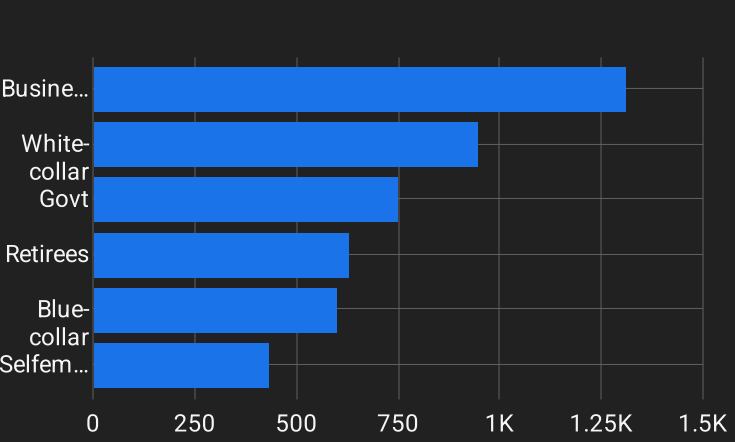## Costumer Revenue Profile

Annual Fees by Occupation
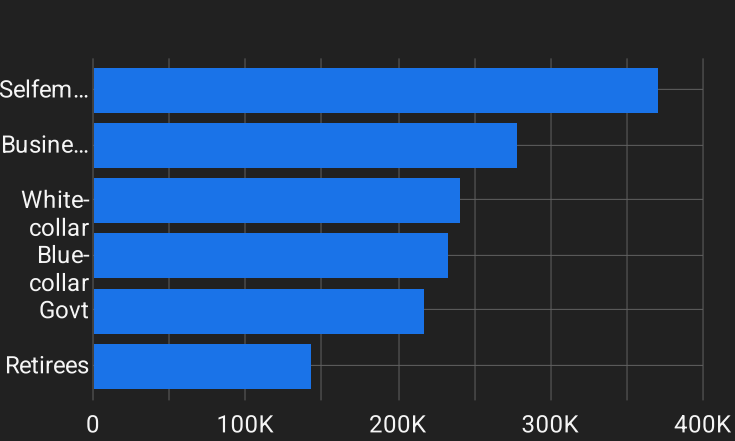
Transaction Volume by Occupation

### Utilization Rate by Occupation

Interest Earned by Occupation

Revenue Generator by Segment

Customer Job	Education Level / Total Trans Volume					
	High School	Unknown	Post-Graduate	Graduate	Uneducated	Doctorate
Businessman	80	84	77	80	81	79
White-collar	72	71	72	72	74	71
Govt	71	70	68	68	66	70
Retirees	64	62	66	65	66	63
Blue-collar	61	59	61	61	59	61
Selfemployed	50	50	53	48	47	44

Costumer Risk Profile

Cost Acquisition by Occupation
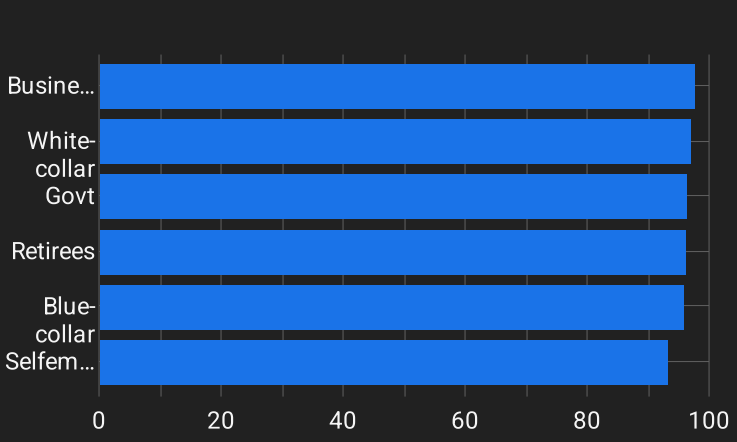
Delinquent Account by State

	State	Delinquent Account ▼
1.	OR	33.33%
2.	PA	20%
3.	VA	15.79%
4.	MA	15.38%
5.	SC	12.5%
6.	MN	12.5%
7.	IA	11.54%
8.	GA	11.11%
9.	MO	9.09%
10.	MI	8.57%

1 - 10 / 28 ‹ ›

Delinquent Account by Segment

Customer Job	Education Level / Delinquent Account					
	Uneducated	Unknown	Doctorate	Post-Graduate	Graduate	High School
Govt	13.86%	7.89%	10.81%	4.76%	7.92%	7.14%
Retirees	7.25%	11.11%	9.52%	0%	4.29%	8.33%
Selfemployed	8.82%	5.88%	8.62%	8.86%	5.53%	5.33%
White-collar	8.49%	5.26%	2.94%	2.44%	6.74%	4.35%
Blue-collar	3.51%	7.2%	3.33%	7.32%	5.47%	6.13%
Businessman	3.77%	5.43%	4.35%	9.52%	6.18%	2.72%