

# **Summary:**

**The top 10 countries by access frequency are:**

- ID: 2936 accesses (Indonesia)
- US: 1991 accesses (United States America)
- PH: 1057 accesses (Philippines)
- MY: 1023 accesses (Malaysia)
- SG: 1010 accesses (Singapore)
- VN: 1003 accesses (Vietnam)
- TH: 497 accesses (Thailand)
- AU: 483 accesses (Australia)

## **Data Analysis Key Findings**

- The dataset contained 8 unique countries that constituted the "top 10" by access frequency.
- Indonesia (ID) had the highest access frequency with 2936 accesses, followed by the United States (US) with 1991 accesses.
- Southeast Asian countries (Indonesia, Philippines, Malaysia, Singapore, Vietnam, Thailand) dominate the top accessed countries, indicating a strong user base or interest from this region.
- The bar chart successfully visualized the access frequencies for these top countries, providing a clear representation of their distribution.

## **Insights or Next Steps**

- The predominance of Southeast Asian countries suggests that marketing or content strategies could be tailored specifically for this region to further engage users.
- Further analysis could involve investigating the specific content or features accessed by users from these top countries to understand user preferences and optimize the platform.