Quarterly Product Strategy Review - Presentation Outline (Q4 2025)

Audience: Executive Committee & Board of Directors
Duration: 45 Minutes (30 Min Presentation, 15 Min Q&A)
Presenter: [Head of Product]

Slide 1: Title & Executive Summary (5 Mins)

- **Headline:** Q4 Success: Stability Achieved, Intelligence Validated.
- **Key Takeaways:**
  1. Core platform stability hit the SLO target (Project Zenith).
  2. PAWT Beta confirmed prediction accuracy—a key competitive differentiator.
  3. Regional compliance readiness for KSA is on track for Q1 2026 launch.

Slide 2: Q3 OKR Review (5 Mins)

- Summary of prior quarter's goals (Objective/KR/Result).
- **Focus on the Misses:** Deep dive into why the technical debt reduction KR was missed (e.g., unexpected P1 incident diverted resources).

Slide 3: Market & Competitive Landscape (5 Mins)

- **Competitive Shift:** Review the potential acquisition of Competitor A by LocalBiz.
- **MENA Demand:** Updated data on enterprise workflow automation growth in the region (Cite Market Research Report).
- **Focus:** How our AI lead is insulating us from price competition.

Slide 4: Q4/Q1 Roadmap Deep Dive (10 Mins)

- **Q4 Completion:** Focus on the completion of the PAWT Beta and regional readiness.
- **Q1 Investment Ask:** Justify the immediate need for the 2 new R&D hires (Data Scientist/Sr. Engineer) to support the PAWT GA and Project Zenith database sharding.

Slide 5: Deep Dive: Risk & Technical Debt (5 Mins)

- **Top Tech Debt:** Present the Technical Debt Prioritization Framework findings. Highlight the critical need to address the Auth Microservice (TD Score 16).
- **Cloud Cost Efficiency:** How R&D is supporting FinOps in reducing model training costs.

Slide 6: The Future: Q2 2026 and Beyond (5 Mins)

- Brief outline of the global expansion strategy (US/EU compliance research).
- Vision for the **Low-Code Workflow Platform**.

Q&A (15 Minutes)

- **Anticipated Questions:** Cloud costs, timeline for US market entry, R&D hiring plan.