

A TREND RESEARCH REPORT
FEBRUARY 2024

BEYOND WALLS

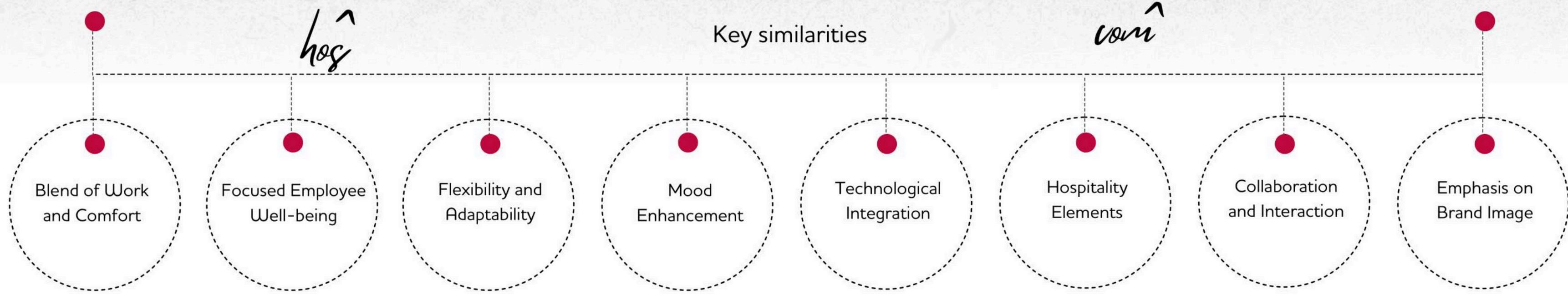
A HOSPITALITY-DRIVEN APPROACH TO DESIGNING WORKSPACES.



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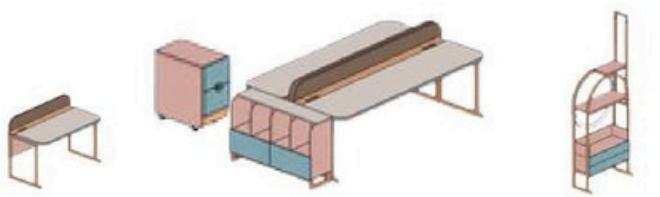
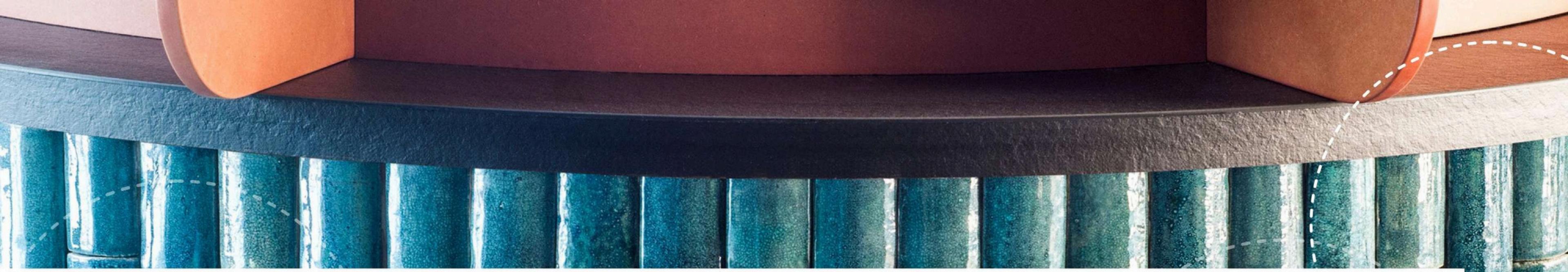
THE DESIGNER'S TAKEAWAY

• WORK[^]SPITALITY & RESI[^]MERCIAL •



Workspitality is the blending of work and hospitality in architectural design. It prioritizes employee well-being, productivity, and creativity by creating a warm and inviting atmosphere through flexible, visually pleasing, and technologically advanced spaces. Workspitality also incorporates amenities to enhance employees' experience, such as wellness areas, fitness facilities, and on-site cafes or restaurants. It fosters a sense of community and work-life balance, attracts and retains talent, and reflects the organization's values.

Resimercial design is a term used to describe a style of interior design that combines both residential and commercial design elements. This style is particularly popular in public spaces, offices, and hotels that aim to evoke a cozy, homely atmosphere. The primary aim of resimercial design is to create a welcoming, comfortable, and functional space while still maintaining a professional and organized appearance. Using natural materials, cozy textures and patterns, and residential-style furnishings and decor are all hallmarks of resimercial design.



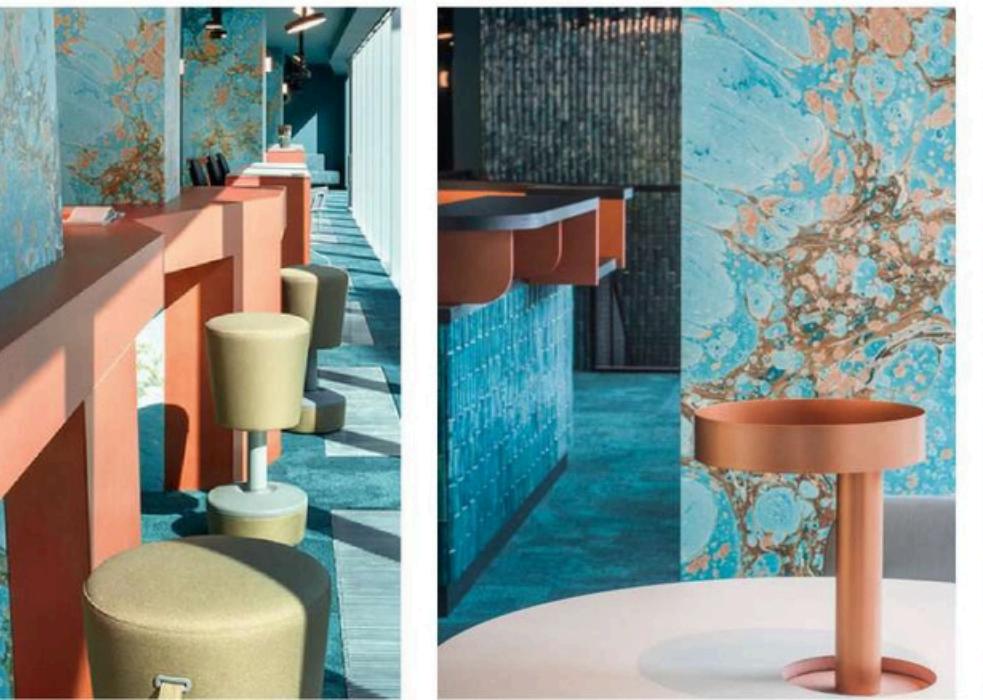
Versatility is key.

Enhancing health benefits by providing a variety of furniture.

Any coworking space without individual standing desks nowadays is considered outdated. Research from the UK shows that these workstations provide several advantages, improving posture and reducing the risk of cardiovascular diseases, prostate cancer, and ovarian cancer. Health experts suggest spending at least two hours a day working while standing.

Besides the physical benefits, diverse furniture options can make work more engaging, fostering various interactions that boost motivation. The Nest coworking project in Poland focuses on creating a dynamic work environment by offering not just standard desks but also armchairs, benches, sofas, and high tables. Through a mix of colors and textures, Nest provides a range of seating options that transform perceptions of the workspace.

The Polish coworking project Nest aimed to promote varied work environments by providing not just conventional desks, but also armchairs, bleachers, sofas, and high tables.



Nature does provide.

Biophilic office design is a lot more than scattered plants at work.



WHAT?

The interaction between individuals and their surroundings significantly influences their performance and social connections. Biophilic design, which focuses on integrating nature into the built environment and communities, is a growing discipline. This approach can assist organizations in addressing this challenge across various settings such as workplaces, urban areas, and hospitality venues.

WHY?

Biophilic design values humans as biological beings, emphasizing the connection between mind-body systems and well-being. It considers user perception, socio-cultural norms, and past experiences. By fostering a love of nature, biophilic design enhances health. Incorporating this knowledge into the built environment is crucial as people spend 90 percent of their time indoors.

HOW?

The Moss Biophilic Design case study focused on integrating biophilic design in workspaces to improve employee well-being and productivity. Moss transformed offices into nature-inspired spaces with moss walls and greenery, enhancing aesthetics, air quality, and acoustics. This design approach prioritized comfort and satisfaction in line with modern office trends.

The Moss Biophilic Design case study

