

OZ RADIO JAKARTA



90.8 FM

Your Friendly Station





Your Friendly Station

OZ Radio Jakarta founded in 2005 located in Kemang Jakarta Selatan.

The Vision of OZ is to become **the best youth radio station**. To become the priority of the radio listener is also one of our goals.

Our Mission: Presenting the latest information for the public, especially the younger generation. Present educational information for the public, especially the younger generation in Jakarta. Presenting creatively packaged entertainment for the public.

[CLICK TO SEE
PROGRAM AND
RATE CARD](#)





Listener Data OZ Radio Jakarta

Source from



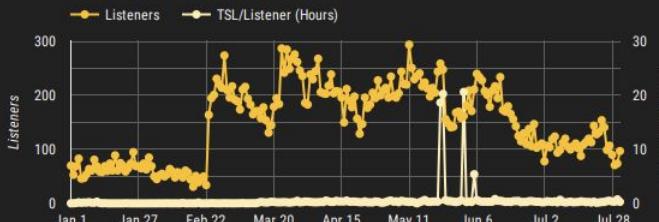
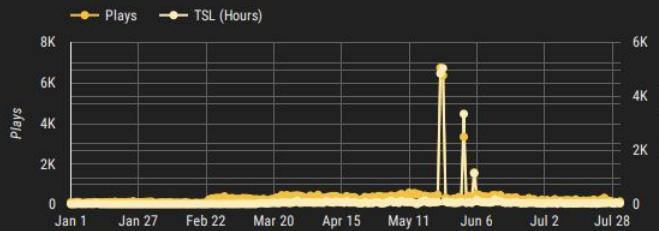
Traffic per Radio Station

Radio Station	Plays	TSL	% Δ	Listeners
1. OZ Radio Jakarta ...	69,825	22400:39:59	8,291.7...	19,904

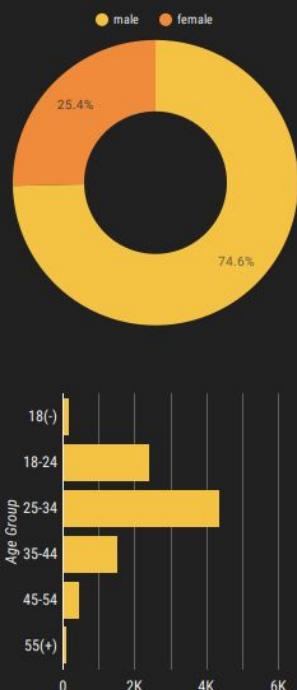
Key Metrics

Plays	TSL (Hours)	Listeners	TSL/Listener (Hours)
69,890	22,402	19,932	1.12
↑ 91.5%	↑ 529.7%	↑ 30.7%	↑ 381.6%

Daily Traffic Breakdown



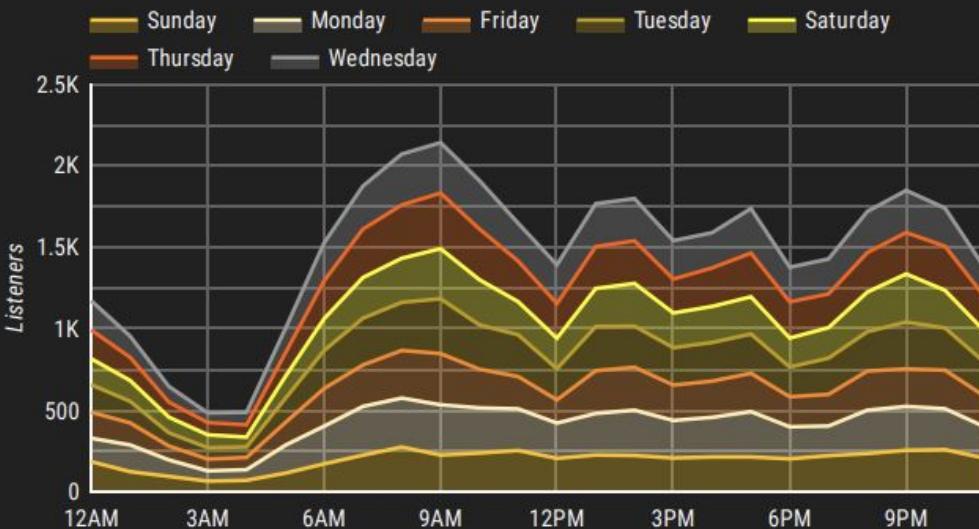
Listeners Demography



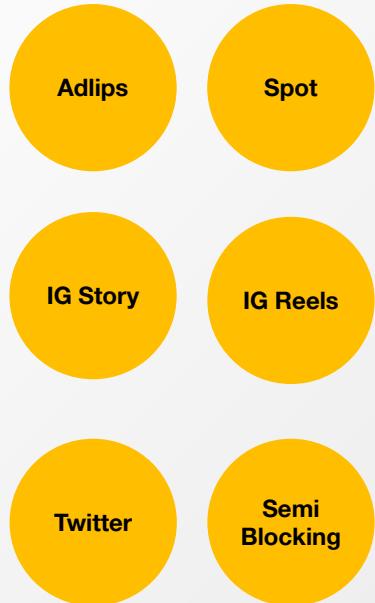
City	Users
1. Jakarta	6,095
2. Bandung	1,211
3. Surabaya	1,117
4. Semarang	924
5. Depok	434
6. Makassar	415
7. Tangerang	377
8. Medan	376
9. Denpasar	291
10. Pekanbaru	289
11. Bandar Lampung	279
12. Palembang	278
13. Bekasi	259
14. Bekasi Regency	246
15. Yogyakarta	194
16. Banjarmasin	191
17. Malang	172
18. Surakarta	153

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Listening Behaviour



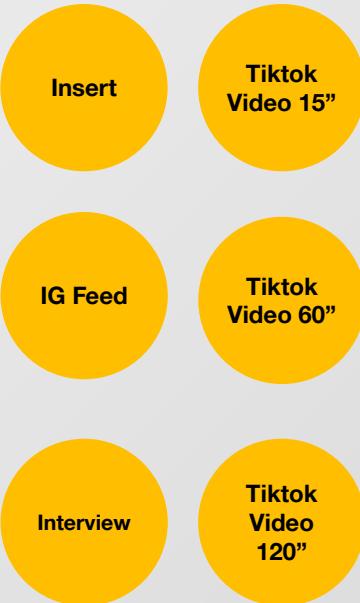
Our Product



Special Program

Production
Insert (120")

Production
Spot (120")



Your Friendly Station

Rate Card OZ Radio Jakarta

Adlips
2,000,000

Spot
2,500,000

IG Story
1,500,000

IG Reels
3,500,000

Twitter
500,000

Semi
Blocking
8,000,000

Special Program
(TBD)

Production
Insert (120")
10,000,000

Production
Spot (120")
15,000,000

Insert
3,500,000

Tiktok
Video 15"
1,000,000

IG Feed
2,000,000

Tiktok
Video 60"
2,500,000

Interview
10,000,000

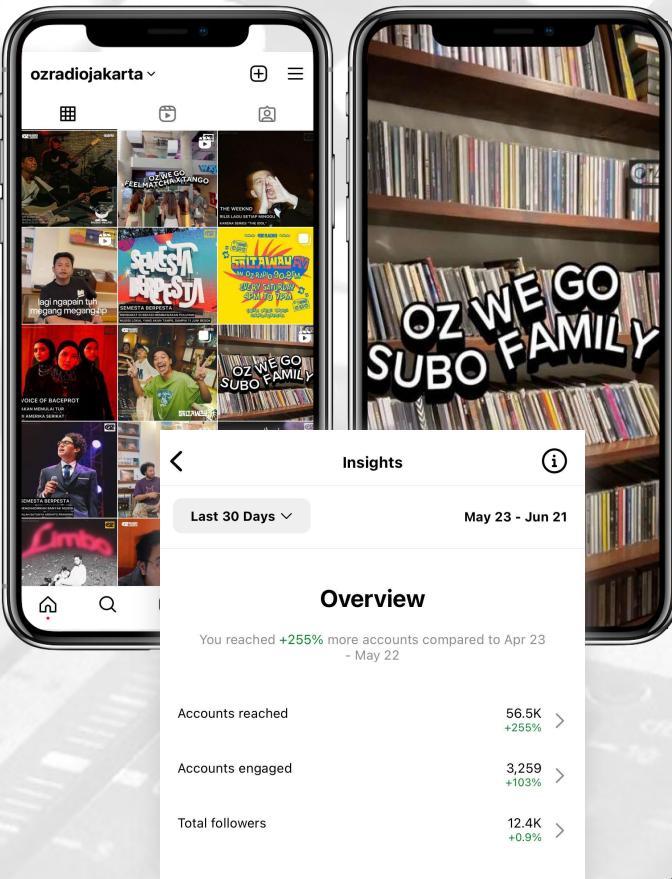
Tiktok
Video
120"
4,000,000

Your Friendly Station

Instagram OZ Radio Jakarta

Promosikan brand/company/band kamu di IG Reels OZ Radio Jakarta dengan jumlah followers **12,4K** dan dalam 1 bulan terakhir Insight nya naik sebesar **+255%**

(Last Update on June 2023)

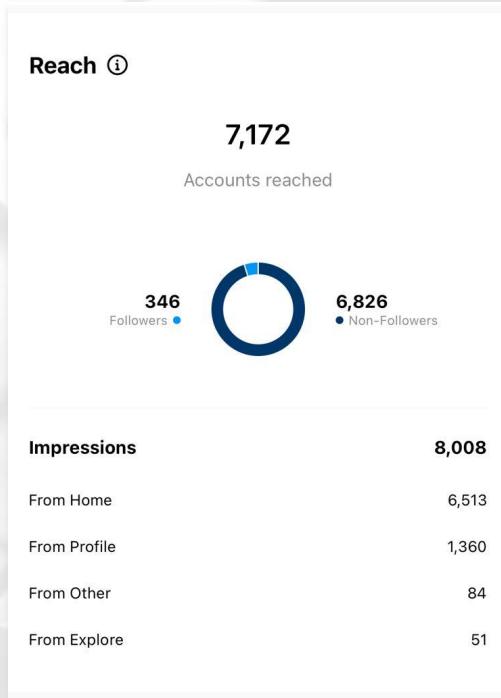


Interview & Output at OZ Radio Jakarta

Promosikan brand/company/band kamu dengan menjadi Tamu di Program OZ Radio Jakarta untuk mempromosikan musik/event/brand kamu di OZ Radio Jakarta.



IG Feeds OZ Radio Jakarta



Salah satu Content Feeds Band / Musisi Radio Visit ke OZ untuk Interview



Twitter OZ Radio Jakarta

Promosikan brand/company kamu di akun Twitter OZ Radio Jakarta dengan jumlah followers di angka **390.5K+**





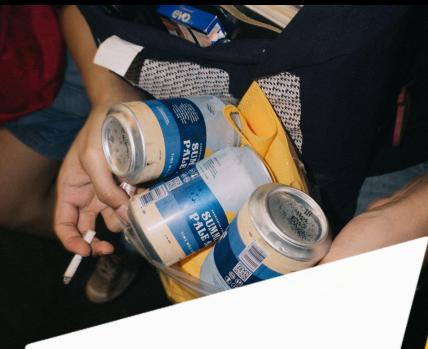
Special Program OZ Radio Jakarta

Contoh Guest yang diundang di Special Program OZ Radio Jakarta pada program UNPOP, Artsolute, dan Music Helps.



Offline Activation at OZ Radio Jakarta

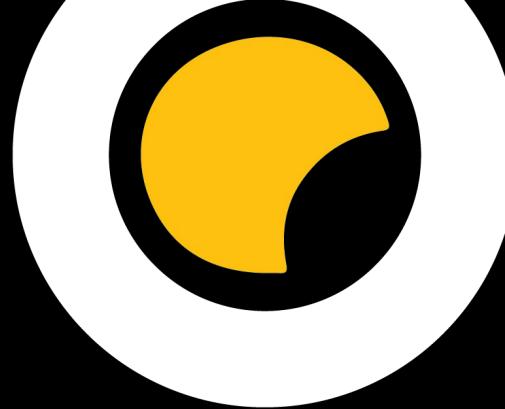
Activation: Record Store Day at OZ Radio Jakarta by LALA Records



Our Client & Partner



any many more..



Let's Work With **OZ.**

Your Friendly Station

Contact Us

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