

CSCE Problem Statement:

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Topic: Motivating Smokers to Quit Smoking

Problem Statement: People who have been smoking for a long period of time are finding it harder to stop their habit. Nicotine withdrawals leave the smoker craving another cigarette causing harmful side effects to them and those around them. Our solution to this problem will provide users with an easy way to remind themselves of their goal and prevent them from giving in.

4 W's:

Who is experiencing the problem?

Smokers

What is the Problem?

It is incredibly difficult for many smokers to quit their destructive habit.

Where does the problem present itself?

Smoking negatively affects the user, the people around the user, and the environment.

Why does it matter?

As of 2018 it was reported that 34.2 million adults in the US smoke cigarettes which is a large number considering there were 327.2 million people that year. This is contributing to a great amount of air pollution and deaths in America which can be stopped.