

Becoming a PFAS Pioneer: Application Steps

This document outlines the application process for companies seeking certification as a “PFAS Pioneer”, recognizing their commitment and progress in eliminating PFAS from their operations.

Step 1: Self-Assessment and Documentation Gathering

- Initial Assessment: Utilize our framework (“Self Check” page) to assess your company’s current impact of PFAS usage. This includes identifying PFAS use in your supply chain, manufacturing, or products.
- Check the conditions for each certification category:

Condition	Engaged Contributor	Significant Advancement	Exemplary Leader
Acknowledgement of Duty	Public statement of intent on companies website	Formalized policy embedded in strategy	Public commitment with published accountability plan
PFAS Use Assessment	Initial inventory of PFAS applications	Ongoing internal monitoring system	Real-time tracking and external audit
Mitigation Actions	Pilot phase for alternatives	Documented PFAS use reduction	Full substitution strategy + fallback use rationale
Stakeholder Engagement	Participation in 1 dialogue or forum	Active engagement with suppliers or community	Leads cross-sector initiatives or industry roundtables
Governance	Designated PFAS contact or working group	Dedicated PFAS management task force	Integrated PFAS governance in ESG leadership
Reporting	Internal and Stakeholder-accessible report	Annual public reporting with progress metrics	Annual public reporting with progress metrics

- Current Practices: Document any existing efforts required for the certification level you’re aiming to be awarded.

Step 2: Submit Your Application

- Prepare your application package, ensuring all relevant documentation and self-assessment responses are included.
- Submit your application [here](#).

Step 3: Review and Feedback

- Our certification committee will review your submitted documentation against the criteria for the requested certification level.
- We may reach out for clarification or additional information during this review period.
- You will receive feedback on your application, including confirmation of certification or recommendations for further steps to achieve your desired level.

Step 4: Certification and Recognition

- Upon successful review, your company will be awarded the corresponding “PFAS Pioneer” certification.
- Certified companies will receive a digital badge and be featured on our website, recognizing their commitment and leadership in responsible industry practices.