Group name	Group members and CL	Project partner
What specific behaviour are we trying to change? **Whose behaviour are we trying to change?**	**Which theory/ theories best explain(s) why people behave the way they do?**	**Which theory/ theories best explain(s) how to make our behavioural change?**
What barriers exist? How does our intervention address them?	**How does our website play a role in influencing behaviour?** **How do we define success? How do we know if our project has worked?**	**What evidence (existing research) supports our approach?**

For the bottom-right cell:

Sources	