

Chapter 10 - Logistic Regression

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Data Mining for Business Intelligence Shmueli, Patel & Bruce

DeathPenalty - 1



```
setwd("C:/BA/Logit")
dpen <- read.csv("DeathPenalty.csv",header = TRUE)</pre>
dpen[1:4,]
#Agg表示罪行严重程度,越严重数值越大。VRace表示种族,1
表示受害人是白人, O表示受害人是黑人。Death表示罪犯是否被
判死刑,1代表被判死刑,O代表未被判死刑。
m1=glm(Death~VRace+Agg,family=binomial,data=dpen)
#使用Logit回归,GLM表示广义线性回归,binomial表示二项分
布。
m1
summary(m1)
```

DeathPenalty - 2



```
## calculating logits
\exp(m1\$coef[2])
\exp(m1\$coef[3])
## plotting probability of getting death penalty as a
function of
## aggravation separately for black (in black) and white (in
red)
## victim
fitBlack=dim(501)
fitWhite=dim(501)
ag=dim(501)
```

DeathPenalty - 3



 \Box for (i in 1:501) { ag[i]=(99+i)/100 fitBlack[i]=exp(m1\$coef[1]+ag[i]*m1\$coef[3])/(1+exp(m1\$coef[3])ef[1]+ag[i]*m1\$coef[3])) \square fitWhite[i]=exp(m1\$coef[1]+m1\$coef[2]+ag[i]*m1\$coef[3]) $/(1+\exp(m1\$\cos[1]+m1\$\cos[2]+ag[i]*m1\$\cos[3]))$ □ plot(fitBlack~ag,type="l",col="black",ylab="Prob[Death]", xlab="Aggravation", ylim=c(0,1),main="red line for white victim; black line for black victim") □ points(fitWhite~ag,type="l",col="red")