

Vision: To fulfill people's fantasies!

How, you ask?

Donald Trump has been in the news for a reason, he's funny, he's irrational, and he's impulsive. He has had affairs in the past and he was one of our inspirations to make the app. People despise him, and we wanted to give people a fun platform for them to say what they felt about celebrities or even their crush! Don't believe me? Read along!

It all started just a month back everything from ideation to activation, we wanted to make something easy and addictive for our BuzzFeed-type audience which [BuzzFeed's CEO Jonah Peretti describes as 'bored at work' network](#). This app lets you decide what you feel about your friends or celebrities by carefully choosing one of the three intense emotions; kiss, marry, kill.

What makes us even cooler are these 3 things:

1. Kiss your celebrity or (maybe) your crush

By just playing this game, you can find out what you always wanted to ask your crush,
"Would you? kiss/marry/kill me?"

1. Once you log in, invite the friend who you want to kiss/marry/kill
2. Simply select your choice kiss/marry/kill
3. See the result of what they chose for you!

But here is the fun part, you don't get to see their choices if they selected a different answer than what you did for them. So if you both choose different options, you will get a "That's not

what (s)he said!" but if you both choose the same option, suppose kiss, it will show "Bingo! Kiss Kiss Bang Bang."

Since this game is based on the number of friends you have on the app, we wanted to provide value since day 1, so after hours of discussions, we decided to show celebrities if you don't have enough friends.

Now, you can unleash your fantasies, and become the lover of your idols. You can choose from Scarlett Johansson to Chewbacca, well, we have more surprises for you to choose from ;)

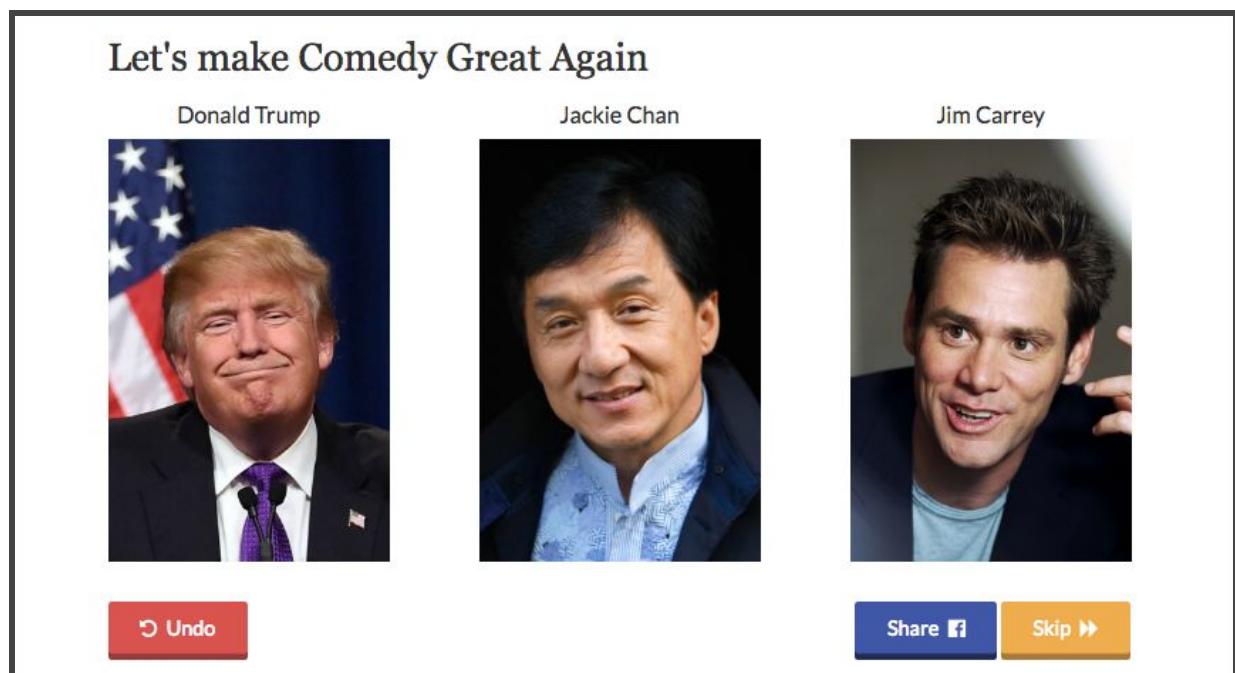
2. Network effect and viral growth:

Most apps don't fly because they don't gain enough traction, we wanted to avoid that. For viral growth, we give users a reason to invite friends to see what they think about them, secretly. So the more people invite the more they have the choices from.

3. Crowdsourced opinions

Once you select what you would wish for your celebrities, we show you what others wished for them. This is done through a simple graph overlaying the choices. We realized for our Breaking Bad collection, everyone wanted to kill Walter!

In closing, here is a question for you, who would you kiss, marry, kill in this set:



Try it here, now: <https://wouldyou.space/>