

# Data Intake Report

Name: Bank Marketing

Report date: 4/20/2023

Internship Batch: LISUM19

Version:<1.0>

Data intake by: Zhanqiu Guo

Data intake reviewer: Zhanqiu Guo

Data storage location: [Zhanqiu-Guo/Bank\\_Marketing \(github.com\)](https://github.com/Zhanqiu-Guo/Bank_Marketing)

## Tabular data details: bank-additional-full (df\_bank)

<b>Total number of observations</b>	41188
<b>Total number of files</b>	1
<b>Total number of features</b>	21
<b>Base format of the file</b>	.csv
<b>Size of the data</b>	6.6MB

## Proposed Approach:

- There are no NULL values in dataset.
- Assumptions: Outliers are present in Price\_Charged feature but due to unavailability of trip duration details, we are not treating this as outlier. Profit of rides are calculated keeping other factors constant and only Price\_Charged and Cost\_of\_Trip features used to calculate profit.